

MEDICAL SCHOOL COMMUNICATIONS

Monday, April 19, 2004 - MARC 430

2:00 - 3:30 pm

AGENDA

Attendees: Dr. Thomas Breslin
Karen Cochrane
Dr. Carlos Martini
Maydel Santana-Bravo
Terry Witherell

I. Media Review

- a. Copy of Letter to ~~Palm Beach Post~~ *St Pete Times*
- b. CBS interest in Doctors to Nurses story (Maydel) *\$1.4m DOL Grant.*
- c. Academic Criteria Story update (Maydel) *Backburner; Shift to Doctor Shortage.*

II. Newsletter/First issue

- a. Timeframe/Distribution first issue/frequency *monthly - Other stories? - from May - Next week - Monday.*
- b. Draft of the "FIU" text (Karen) *- Drafts Early*
- c. Draft of "Developing a new Medical School at FIU" story (Carlos)
- d. Draft of "National trends on Physician Workforce" story (Carlos)
- e. Draft of "The Past and Present of FIU" story (Tom)
- f. Production and postage per issue (Terry) *Both MDs + DOs; Requisition to Provost's office; copy to TAB - ca \$3200/1000 cc + Health Education + Research*

III. Alumni Newsletter

- 1. Medical School Initiative column update (Karen)
 - b. Jeffrey agreed to host
 - c. Content for April - Dec. 2004

IV. Spokesperson bio update

V. Alan A. Lipton (hard copy only) *- TAB*

VI. Joe Greer (electronic) *- TAB*

VII. Review Q and A (group)

Next Meeting: Monday, April 26 from 2:00 - 3:30 p.m.

Terry to be POC w/ BOT.

