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Florida International University

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Zogby speaks on Middle East

Dr. James Zogby, president of the Arab American Institute and member of the Council on Foreign Relations, has made a career out of informing Americans about one of the world’s most strategically important – and, he says, most misunderstood – regions: the Middle East.

Dr. Zogby addressed an audience of students, faculty and community members at the Frost Art Museum at Florida International University on Monday, January 31, and spoke of the common misperceptions that pervade Americans’ understanding of the Middle East and its peoples, and the impact that American ignorance of the region has had on U.S. government policy.

Zogby’s speech was titled after his recent book, “Arab Voices: What They are Saying to Us and Why It Matters,” and was followed by a book signing.

Early in his lecture, Dr. Zogby spoke of the question that was printed on the front cover of Zogby’s book: “Is the Middle East a threat to the United States or a market for American interests?”

Dr. Zogby’s presentation included a discussion of the question, which he felt was a key to understanding the Middle East.

One of the key factors that Cristobal looks for when he is recruiting players is leadership.

“Every single one of these players have the distinction of being a former captain on their team,” Cristobal said. “We look for it. We’re a blue-collar place. That mentality is what we search for.”

One of the biggest questions going into the off-season would be how FIU would replace the likes of First Team All-Sun Belt Conference player cornerback Anthony Gator, linebacker Toronto Smith, and defensive lineman Jarvis Wilson. Coach Cristobal found that it was important to replace these players by mid-season, while at the same time having players that can be plugged into the system right away.

There are a few standout in the 14 defensive players that signed with the Golden Panthers, including position players that will be able to fill the void left by the all SBC players. Derrick Thorpe, a 6’4”, 260-pound defensive lineman from Neptune Beach, FL, shows good flexibility, agility and balance when lined up in the three-point stance against opposing offensive linemen.

With long arms, nimble feet and quick hands, Thorpe has the tools to be a force in pass protection. Although he is a raw talent, Thorpe has a tough, aggressive attitude that will help him have a productive career at FIU. Joining Thorpe on the defensive line is defensive tackle Max Martial, a 6’3”, 305-pound defensive tackle from Miami, FL, who is a very versatile player with the ability to play in a two- or three-point stance against opposing offensive linemen.

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Scott wants public employees to contribute to pensions

Gov. Rick Scott released his plan Tuesday to cut costs in the state’s pension fund by requiring all public employees — including teachers, police officers, current state workers and other government employees — to contribute 5 percent of their salary.

The employee contribution would apply to more than 650,000 government workers, ranging from firefighters and judges to clerks and cafeteria workers, who are covered by the Florida Retirement System.

Obama says Egypt’s transition ‘must begin now’

President Barack Obama warned Tuesday of “difficult days ahead” for Egypt and said the transition following President Hosni Mubarak’s earlier announcement that he won’t run for re-election in September must begin immediately.

In a brief statement to reporters at the White House, Obama pledged continuing U.S. support for both a longtime ally and the aspirations of protesting Egyptians, whose eight days of growing demonstrations led to Mubarak’s dramatic announcement.

“We’ve borne witness to the beginning of a new chapter in the history of a great country and a long-time partner of the United States,” Obama said.

Paths To Prosperity: Students Need More Career Paths

The current U.S. education system is failing adults in the United States successfully complete a bachelor’s degree. To a four-year college, only 30 percent of young adults in the United States graduate.

The Beacon of Modesto Madera Community College of Engineering and Computing and the College of Engineering and Computing and Computing Senator William-Jose Velez announced his resignation.

“We have to change the narrative following President Barack Obama’s earlier announcement that he won’t run for re-election in September must begin immediately. We’ve borne witness to the beginning of a new chapter in the history of a great country and a long-time partner of the United States.”

Zogby: Arab culture skewed in Media

In a press release sent out on Feb. 1, Student Government Council at Modesto Madera Community College of Engineering and Computing and Computing Senator William-Jose Velez announced his resignation.

“I have had to make a difficult decision to step down from my positions in order to be able to focus on my academics,” Velez wrote.

Due to SGC-MMC Senate statutes regarding line of succession in the specific case of the Senate Speaker’s resignation or removal, the Speaker Pro Tempore, in this case Hector Mujica, will become Senate Speaker.

Velez went on to say that he is confident that Mujica will do “an extraordinary job as Speaker and [that] the Senate will continue its work on the many reformations we began this year.

With Mujica moving to Senate Speaker, the position of Speaker Pro Tempore will be up for grabs. While there is a line of succession for cases in which the Senate Speaker is removed or dismissed, there is no explicit statement in the statutes regarding the process for replacing the Speaker Pro Tempore by succession.

If however, it were to be succession, next in line would be the Finance Committee Chair, which is currently held by Cristina Lorenzo. Student Media spoke with now Senate Speaker Hector Mujica, who has been consulting with both Campus Life Advisers and the SGA Judicial Branch to confirm the correct process for replacing the Senate Pro Tempore position.

“As of now we are planning on asking Senator Lorenzo to step up and be confirmed by the Senate on Monday as Pro Temp to avoid any legal issues,” Mujica told Student Media. “Should she fail to pass the Senate, we may need to have open elections within the Senate for the position.”

Zogby felt the Arab world has contributed to a “willful ignorance,” of some cases, what he referred to as “American ignorance,” in the region.

“Why do they hate us?” questions Zogby, said, that was fundamentally flawed, and symptomatic of Americans’ skewed understanding of the Arab world.

Zogby felt the Arab world and people had been represented in the American media for decades through crude stereotypes. Following the attacks, the Arab world had been personified in the minds of many Americans in the faces of 19 hijackers.

But the question, and the American perception of a widespread Arab hatred of America and American values which underlie it, is in fact based on a fallacy - polling across the Arab world, Zogby said, indicated that “65%, across the board, like American values.”

This general sympathy with American values and culture is evidenced consistently in polling but can also be seen in massive Arab consumption of American cultural products – particularly television and film. People in the Middle East, Zogby said, get our Seinfeld jokes. Americans don’t know this because, according to Zogby Institute polling, the country remains oblivious to the realities of the Arab world.

“We’re in a deeper hole, knowledge-wise, than we were back then,” said Zogby, and it’s become a partisan hole; a deep, partisan divide has come to characterize this lack of awareness… Zogby cited statistics that 73% of Democrats polled desired greater information about the Arab world, while 82% of Republicans were uninterested in learning more.

Zogby spoke about his perception that this kind of American ignorance – in some cases, what he referred to as “willful ignorance,” of the Arab world has contributed to policy debates in the Middle East and led to actions on the part of the U.S. government that have eroded American credibility in the region.

Zogby points out that the neoconservative movement suffered from “a mindset that all these natives understand is force.” In Iraq, he said “…their wrongness cost us four thousand lives.”
SIGNED, SEALED, DELIVERED

Playmakers headline arrivals

IGOR MELLO
Asst. Sports Director

After landing eleven out of 25 offensive recruits on National Signing Day, Mario Cristobal focused on finding athletes who can be a threat in multiple facets of the offense and possibly on defense.

“We recruit like men possessed. It’s our life. We have some real nice plays run up on paper, but you have to have the players to make those things happen,” Cristobal said. “We want to take another significant jump this year. These were the body types and final pieces that we need to make this offense explode.”

For nearly a year Cristobal sought out for a home-run hitter in this class, in anticipation of one day, having to deal with life without FIU’s most explosive player – T.Y. Hilton. “We don’t want to talk about life without T.Y. [Hilton],” Cristobal joked. “The home-run hitter mentality, in terms of our approach to recruiting this year was a major point of emphasis.”

Ten out of eleven of Cristobal’s recruits on offense came from high schools in the state; four of them were a wide receiver.

Cristobal did not have to go far to find a player similar to Hilton. Cristobal has been recruiting Corey Tindal for about three years and has finally received a letter of intent from the 5-10, 180-pound product of Boyd Anderson High School.

“You can’t deny the fact that every time he touches the ball, he is dangerous. I see him doing a lot of the stuff that T.Y. Hilton did,” Cristobal said. “We always thought that he can meet those challenges.”

Mario Cristobal announces his 25 recruits during his National Signing Day press conference.

DEFENSE, page 1

Just to name a few.

Adding to the FIU secondary is Richard Leonard, a 5’9” cornerback from Killian High School in Miami, FL. A speedy cornerback who can play on an island, Leonard can keep up with many players step for step and has the burst to recover quickly. Leonard needs to become a better tackler to truly be a shut down corner, yet with the quickness and swappiness he plays on the field, he can easily be a force for the FIU defense.

Leonard is only one of a few players in the secondary that can make an immediate difference, including cornerback/athlete Corey Tindal, safety Lyndon Edwards and cornerback Trevin Blanchard, all Region First Team player at Boyd Anderson High School.

Many of these players were recruited by Bowl Championship Series teams, making it all more impressive that FIU was able to land some of these players. Cristobal spoke about having to fight for players that may not be able to play at the school of their choice.

“We want to continue to scout and fight for every prospect that will make FIU into a better program,” Cristobal said.

Since the departure of defensive coordinator Jeff Collins, now the co-defensive coordinator at Mississippi State, there have been rumors swirling about Todd Orlando taking his job. When asked about how close the possibility of having Orlando take the job, Cristobal did make one thing clear.

“He is here,” said Cristobal, when speaking about Orlando.

Orlando was previously the defensive coordinator at the University of Connecticut, where he ran a defense that ranked 35th in points allowed (22.0) in 2010, as the Huskies went on to win the Big East championship.

Cristobal was very excited with the prospects who committed to the university, especially being able to add talent to a defense that finished first in the Sun Belt conference, and to a team that shared a conference championship. Cristobal credited the spark in recruiting to the Golden Panthers win in the Little Caesars Pizza Bowl and the excitement the players have for playing for the program.

“We found a way to use the conference championship and bowl win to catapult us into a new era, a new realm, a new caliber of student-athletes,” Cristobal said.

Coming off the Golden Panthers best season, there are growing expectations for the football program. Cristobal is ready to show that they can meet these challenges.

“As your expectations continue to grow, so does the commitment to the program,” Cristobal said.

OFFENSE, page 4

We found a way to use the conference championship to and bowl win to catapult us into a new era.

Mario Cristobal
FIU Head Coach

The growing buzz of excitement in the FIU Stadium Club as Mario Cristobal spoke to fans gathered to celebrate the latest batch of collegiate hopefuls, along with the aroma of fresh pizza lingering throughout the room, effectively creating the state of the Golden Panther program for at least one night.

A Little Caesars Pizza Bowl victory along with the newest additions to the football roster have provided the first tangible sense of hope for the future, a tangible taste of what could be for this program nestled on Tamiami Trail.

And the general feeling is that this coaching staff has only begun to scratch the surface.

“It’s easy to see the excitement Mario Cristobal has for the latest batch of recruits that will soon be making their way down to Tamiami Trail. And that enthusiasm seems to be contagious as fans left the Stadium Club buzzing about the next generation of FIU football and what they could accomplish on Saturdays wearing the blue and gold.

Once again, Cristobal and his staff of coaches went after highly-regarded recruits that were being targeted by some of the more established programs in the country. They lost some, but they also won some key battles and picked up players that will help the Golden Panthers prove that they are more than a one-hit wonder.

FILLING THE GAPS

More importantly, the recruits that signed on the dotted line on Feb. 2 will be filling in gaps that were recently created when last season came to an explosive finish.

In the midst of the excitement, All-Sun Belt defensive back Anthony Gaitor had played his last down.

Toronto Smith would no longer be a tackle garnishing machine at linebacker. The defensive line would also lose some key pieces to the puzzle.

The class more than adequately tackled those potential pitfalls with some key acquisitions in this year’s strategically-constructed class.

In particular, the Golden Panthers were able to stack up talent in the defensive backfield with the re-acquisition of Richard Leonard, who signed with FIU in 2010 but needed another semester to qualify for play at the collegiate level, along with the additions of Jordan Hunt, Corey Tindal, and...
Miami filled with great places to watch the Big Game

JOEY CRUZ
Staff Writer

Forget the World Series, people want to watch the real American sporting championship every year and just go nuts. Why drink Natty Ice to wash down the generic corn chips and salsa in your small apartment, when you can party it up at one of the best pubs and sports bars in Magic City.

The Super Bowl is a national relic and basically a holiday here in the United States. Every year it’s celebrated to the fullest extent. The one-day that beer is purchased and consumed the most during the year is the Super Bowl. Heck, the Super Bowl is the fourth most watched event behind the all-the-mighty Thanksgiving Day where most gain seven to ten pounds from the food consumption.

To all Dolphins fans, I’m sorry that your team will not be playing in Dallas this year. Remember, there’s always next season. Miami is known for its party life and promoting special events whether it’s the Super Bowl or even Bayside.

Last season, the highly anticipated title game was proudly held here at Sun-Life Stadium in Miami, Florida. This doesn’t mean this year’s Super Bowl in the most beautiful stadium in America will not be celebrated throughout local joints here in our beautiful city.

Whether you live in Kendall or Coral Gables, there are plenty of neighborhood hot spots where you and your friends can experience the adrenaline-pumping fans who come in their chaotic fashion.

The ALE HOUSES OF MIAMI (KENDALL, DORAL, AND ACROSS FROM THE FALLS)

Here we have a case of local Miami natives, who show up to just have fun. The fifty dollar all-you-can-eat buffet and drink combo at the Ale House is a great way to spend your Super Bowl extravaganza money. Why spend those hard earned fifty bucks on protein, food, and drinks all to have to clean up the house right after the game? All alcoholic beverages are included with the buffet so no need to mention the ribs, wings and seafood buffet they provide as well. All buy-ins include gift packages such as bartending bottle openers and other great rewards.

WESTCHESTER

What are the essential consummations during any sporting event? Wings and beer of course. No one does the combination better than the Sports Grill. Their infamous special grill marinates the taste buds like no other chicken wing in Miami. You can wash down those mouth-watering wings with an array of tasty beer all while watching the big game on the many televisions they have around the restaurant.

MR. MOES (COCONUT GROVE)

Not only has ESPN ranked the place one of America’s greatest sports bars, but the Super Bowl party is great too. Thursday might be a pre-Super Bowl party selection, while Mr. Moes hosts the craziest college party with a lot of drinks and ladies to keep the night exciting. During the game, there will be four-dollar shots all night, including three-dollar domestics and four dollar you-call-it drinks. After the game, leaving Mr. Moes will be a night to remember.

TOBACCO ROAD (DOWNTOWN, MIAMI)

If you have not been to the oldest bar in Miami, Tobacco Road has been open since 1912. If you want one of the best burgers in Miami, Tobacco Road has the solution. And if you can’t make it during the game don’t worry, they’re open until 4 a.m. to satisfy their customers.

The Yard House (Merrick Park, Coral Gables)

If you want a classy place to watch the Super Bowl, but aren’t too classy yourself, the Yard House is a great spot in Miami. Located in Merrick Park, one of the finer malls in Miami helps establish its laid back atmosphere. The food is also great. But the beer is where the Yard House makes a name for itself, offering the world’s largest selection of draft beer. The restaurant offers a chance to have a glimpse at the 600 kegs they use to keep their guests at ease through a clear glass window.

Try to take advantage this year when making your Super Bowl plans because there might not be football next season. Wherever you watch the game, remember to have fun and drive safely.

Depth issues addressed in new recruiting class

OFFENSE, page 3

cornerback and participated in special teams for B.A.

last season, but according to Cristobal, he envisions the Broward talent to line up as a tail back, slot receiver and possibly a nickel corner back, third down risk scenarios.


Hammongs, the only quarterback in the class, threw for 2,315 yards his senior season, connecting for 31 touchdowns. But it’s not just his passing abilities that drew the South Carolina prospect to FIU, it’s his ability to run the ball. Hammongs rushed for 1,016 yards as a scrambling quarterback, reaching the endzone 13 times on the ground.

“He’s a dynamic quarterback. He plays with a rage. When he’s carrying the football, he’s not afraid to put his shoulders down,” said Cristobal, who believes Hammongs as contender for the string quarterback back spot. “He’s the only reason we run the system that we run, so I think he’s going to step right up and compete for the job.”

WESTCHESTER

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The ale houses of Miami (Kendall, Doral and across from the falls)

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The Sports Grill (Sunset and Falls)

“Mr. Moes (Coconut Grove)"

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TOBACCO ROAD (Downtown, Miami)

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Try to take advantage this year when making your Super Bowl plans because there might not be football next season. Wherever you watch the game, remember to have fun and drive safely.
Apple restricts eBook sales in App store

I have written various columns about Apple’s draconian control over the App Store and how it both hurts and helps the iPhone’s growth. But Apple’s decision to restrict applications from using alternative pay methods is a left field attack against the eBook apps, mainly Amazon.

The New York Times reported that Apple rejected the Sony e-Reader app’s entry into the App Store on the basis that it circumvents the iTunes in-app store purchasing API’s. What that means in English is that Apple is not getting a 30 percent cut on eBook sales.

“We have not changed our developer terms or guidelines,” Trudy Muller, an Apple spokeswoman told the New York Times. “We are now requiring that if an app offers customers the ability to purchase books outside of the app, that the same option is also available to customers from within the app with in-app purchase.”

It seems odd that Apple would allow eBook ecosystems like the Kindle and Barnes and Noble’s Nook to set up shop on iOS devices to, all of the sudden pulls the rug out from under them.

I understand what these guys are trying to do and frankly, I admire the idea a bit. Amazon doesn’t really want you to buy a Kindle, but they do want you to buy eBooks.

The fact that Amazon’s Kindle reader is available on almost every type of mobile device and operating system is impressive. The company is striving for ubiquity in terms of their reach and distribution and it’s ubiquity wins consumers.

“If this were implemented today, it would be a disaster—there’s not even room in Apple’s system for all the books in Amazon’s catalog. And while a 30 percent cut on all sales in the App Store seems reasonable, that same 30 percent cut for content that’s neither tracked nor served by Apple seems high. It would be impossible for Amazon or Barnes and Noble to maintain existing book prices while also cutting Apple in for 30 percent,” Macworld’s Jason Snell said.

The fact of the matter is, when this happened Amazon would be more likely to leave the AppStore rather than raise prices to comply with Apple’s demands, a move that would hurt Apple more than Amazon.

The fact that iOS devices offer access to all these types of eBook readers is a selling point. One of the reasons I love my iPad is because I can read Kindle books on it. The Kindle ecosystem is very reliable and popular, especially in the United States where Amazon recently announced that it was selling more Kindle books than physical books, according to The Guardian.

Amazon’s presence on iOS, as significant as it may be, is not a deal breaker for the company’s service. Apple is just pushing users and companies that add value to its product away just to bolster their failing competitor.

Apple is giving consumers another reason to buy the Kindle, which at $139 for the Wi-Fi only version, teeters dangerously close to the “impulse buy” price target.

Hell, it’s so cheap I might even buy one right now.

Fistfuls of Tech! is a weekly column on all things technology.
**The King's Speech**

**Award season's biggest contender**

Doming a Louis Vuitton handbag, Younga Kim doesn't mind splashing on high-end fashion. A frequent visitor to the Bal Harbour Shops, Kim carries over her glamorous appearance from her native South Korea.

"I've always wanted to look nice," Casas says. "I don't think I've adapted towards the different fashion trends.

Arriving as the only 3 pounds of luggage, the two or three times more expensive for high taxes. Here, like on Black Friday, the sales are unbelievable."

Philipp Petzold, 19, describes his look as a mix between clean-cut and preppy. It's the traditional European code, he says.

"Since moving from Germany, Petzold, an architecture major, doesn't see much change in his attire. The only exception is his beach-wear.

"When I go back I still see a lot of Speedo's, men with capris pants and a lot of midriffs. That's just not me," he jokes.

One of his biggest adjustments has been to South Flori- da's warmer weather.

"In Germany it's a lot colder so down here I wear less," he said.

The same can be said for Han Lang, a 22-year-old exchange student from China also adjusting to the warmer weather. Despite being in the United States for only three months, he already prefers FIU's come-as-you-are dress code.

"I much rather be casual," he says.

**Reel to Reel**

A self-described avid movie-goer, produced this story in the JOU 3383 Advanced News Writing course taught by Dr. Fred Blevins.
American football incomparable to original team sport

SANAH FAREKO
Contributing Writer

Included at the end of several magazines, there is a monthly horoscope which completes the issue. Many deny even reading the horoscope page, yet they secretly love it. The current problem is that most people read it and choose a few horoscopes that interest them. Many people get their horoscope from sources that are only trying to stop the quarter from being tackled and having to reset the game from a new position, a time-consuming and repetitive exercise.

The superiority of football stems from the fact that it is a real team sport. There is not just one player who drives the ball up the pitch and then kicks it into the net and becomes a champion. There is a way that they play that makes it a sport that is difficult to get the ball from the side of their pitch, avoid all the defenders and then score. To get the ball up the pitch and around the other team takes the collective efforts of many, not just one passing the ball to another in the hopes that he can sprint a few yards before being tackled and having to reset the game from a new position, a time-consuming and repetitive exercise.

The buzz going around says that the new zodiac sign, Sagittarius, I was supposed to be the life of the party - at least, that's what I wanted when told she was the new zodiac sign. To me, it just didn't make sense. It was supposed to be like now; as a Sagittarius, I was supposed to be the life of the party - at least, that's what I wanted it to mean - now what? People who cling on to zodiac signs and horoscopes seem to be lost when informed that their sign has possibly been changed.

The buzz around says that the new zodiac signs and dates will affect those born after 2009, so believers are safe. The affected, on the other hand, must embrace their whole new personality as well as a whole new fate. This is a whole lot of nonsense.

It is impossible that, because of the planets, the millions of people in the world born in a time range are declared to have a certain type of persona. It is as if all people with the same zodiac sign were all replicated clones- instead of describing someone with a nice personality, to be more accurate, just say that they were a Libra.

As for the modified, if you are born after 2009, all of a sudden your whole personality is swapped with another. Rather, if you were born before 2009, you remain the same zodiac sign, but this is vague considering that the dates have changed for each zodiac sign so, if this is true, then there must be two horoscopes created every day to actually be compatible with the readers.

In reality, there is no scientific evidence that proves this and it is not faith, either. Many people are creating these daily horoscopes that are so broad that their “predictions” can relate to anyone. So, when “that cute guy you’ve had your eye on will finally ask you for a pencil on the 17th, sparking your relationship,” remember that your horoscope didn’t really make it happen. It also is unlikely that two people born on the same date can have the same events take place in one day.

In addition, predicted events can occur to millions of people worldwide. Plus, anything that a horoscope says is rarely ever negative toward the readers, but rather something that embellishes their astrological qualities that become more intense as “Venus orbits nearer creating a new love attraction.”

Horoscopes tell the readers what will take place during the day or month, and people are more prone to making those decisions subconsciously simply because they were told to do so. Horoscope creators are playing God and stringing along average people as their insignificant puppets to be played with.

It is constantly overlooked that horoscopes are purely a business designed to convince the naïve of the supernatural qualities they possess. Horoscopes have become an addiction, especially to the self-absorbed who have willingly put their trust and fate into someone else’s hands. I predict that many horoscope lovers will be upset by this article, including the Aquarius, Gemini, and Ophiuchus, who will have a horrible morning after reading their horoscope, opening The Beacon and being dumbfounded that a non-believer criticizes the astrological system. Folk, the universe does not revolve around you.
**AFRICAN BAMBAATAA**

Let’s stray away from Miami’s local beatniks and bring it home for at least one series of Impromptu. Fellow University students, Taylor Vega and Sam Savage will perform with their band Ever So Klever, Friday, Feb. 4 at the Van Dyke Cafe on Lincoln Road.

Taylor Vega, Ever So Klever’s saxist, has been a friend of mine for quite some years now. I can remember the high school practice room rendevous and the late night jam sessions. Now majoring in Jazz Performance at the University alongside Savage, the band’s trombonist, the high school jazz soul that was creeping inside of him comes to life. Named after a racehorse that never won a race, Ever So Klever combines 1930s big band sounds with ska, creating a genre of music they like to call “Power Swing.” Big Band is style of music that became popular during the swing era, focusing on big brass sounds from horns like trumpets and saxophones.

Ska on the other hand, emerged from a 1950s Jamaica as a precursor to reggae. Notable artists like Sublime and No Doubt really brought this calypso music to the limelight and so does Ever So Klever.

The band uses all aspects of instruments within their sound from guitars to keyboards and drums to bass, layered with two smooth female vocals. Sometimes I feel I repeat myself, documenting bands that use at least five instruments in their ensemble, but who doesn’t love a full sound blasting through their headphones?

**Eating healthy on campus involves three important keys**

According to the Center for Disease Control and Prevention, 65 percent of American adults are either obese or overweight today. Health care costs associated with obesity are approximately $100 billion per year.

Over the years, portion sizes have distorted to sizes unthinkable, such that the car’s cup holders have increased their sizes to accommodate the ever-increasing soda drink sizes.

It’s time we think what we are doing and what we are eating.

Adults who go to school spend about five to six hours on an average there, which means cafeteria food is the major way for most freshmen and 75% of courses to declare a state of emergency.

The three keys to eating healthy on campus are: planning, balance, and variety.

It is important to educate oneself about the food they eat, as it is essential to changing their lifestyle and adopting a healthier one. It is important not to just grasp around and grab everything and anything, it is critical to know what you are eating and make a choice.

But at the end of the day, it is a student’s choice whether he or she wants to adopt healthy eating habits or not. Fast foods are cheaper, tasty and convenient, and a lack of planning and time on the part of the students makes them an easy prey to restaurant foods and cafeterias.

The biggest challenge is the food industry’s advertisements, as they overwhelm the public health messages. Here’s an example: in 2004 food, beverage, candy, and restaurant advertising expenditures weighed in at $11.26 billion versus $9.55 million of food, beverage, candy, and restaurant advertising expenditures in the year 2000.

So powerful is the bombardment of the fast food advertisements that the healthy messages fail to make an impact on the minds of children and young adults.

Eating on the go is often the way of life for students where they are always in a rush because of their hectic life. With the scheduling of meal times and some healthful tips from this article, eating healthy can become an ingrained part of life as is the way that people during the era of The Great Depression used swing music to dance their troubles away. Ever So Klever hopes to provide an outlet for joy.

Imromptu is a bi-weekly highlighting local music artists performing locally. The columnist pays her own and receives no special treatment.