Center strives to make morge effective leaders

MELUSSA CACERES
Staff Writer

Five years since its inception, the Center for Leadership continues to spread the word that while leaders may be born, they are also made at FIU.

The center, which is now located within the College of Business, is dedicated to teaching others about the concept of leadership by providing seminars, workshops and surveys for executives who wish to become more effective leaders.

“Our goal is very simple. We want to be the foremost leadership center in the world,” said Modesto Maidique, president emeritus and executive director of the Center for Leadership. We believe we are already the best in Florida and competitive with some of the better centers in the United States after only the first year.”

Created in 2005, the Center for Leadership is an organization focused on becoming the nation’s premier center for global leadership research, development and training.

Its programs, which focus on leaders like CEOs and businesswomen, aim to improve the management and decision-making skills of those who lead.

This year, the workshops have brought in around $327,000 in general revenue, a 47 percent increase since the previous year.

“The Center for Leadership tries to help people understand themselves so that they can become more effective decision makers for these huge decisions,” said Maidique. “Not for the decision to buy a green sofa or a blue sofa, but the decision to move to a new country to hire and the like.”

Their program, “Leaders Decisions,” which is designed for senior managers, vice presidents and executives has recently grown to 20 participants spanning fields such as media, health care, industry, tourism and the U.S. military.

Each executive is analyzed based on his or her experience, personality and values within the four days of the program.

At the end, the executives are provided with a portfolio that assesses each one of them as leaders and gives them professional feedback on how they can become more effective.

Companies like Hewlett-Packard have requested the workshop and customize it for their middle and senior level women executives, with 2011 being their fourth year hosting the half-day program.

“The University is all about research and bringing in cutting-edge knowledge,” said Mayra Beers, administrative director for the Center For Leadership. “Leadership is such a hot topic these days and we’re building that research base [here].”

Targeting more specific types of leaders, the Center for Leadership created a workshop catered to women in the business world in 2007.

“We have found that women appreciate being part of another group which everyone else is a woman and has similar problems,” said Maidique. “Similar problems associated with having had the children and the particular biology of being a woman. They’d like to have that opportunity to discuss with other participants and also

LEADERSHIP, page 2

Convocation honors faculty with awards ceremony

ALEXANDRA CAMEJO
Asst. News Director

As part of the annual three-day Faculty Convocation, an awards ceremony on Sept. 7 recognized the accomplishments of the faculty of the University’s faculty and adjunct faculty members.

Held at the Herbert and Nicole Werthein Performing Arts Center, the ceremony was dedicated to acknowledging the collective effort and individual accomplishments of faculty.

“I recognize that we have many excellent researchers at FIU, so to be recognized with the award is a great honor. I have been very humbled by all the heartfelt congratulations that I have received from my friends and colleagues,” said Steven Oberbauer, professor of biological sciences and recipient of the Excellence in Research award.

“We have so many faculty members who have been in the University for many years and some are parents and students, they are all very distinguished in different fields,” said Rosenberg. “I’m convinced that we’ve lost our way; that we’ve lost sight of our primary mission—the education of young people.”

“I think the Excellence in Teaching Award is more than anything else a reflection of the excellence, creativity, and resourcefulness of the students that I have the privilege to collaborate with,” said Honors College Instructor John Baily, who won an award for Excellence in Teaching.

Chair of the Department of Molecular Microbiology and Infectious Diseases, Dr. Kalil Muriee and Founding Director of the University’s Child and Family Psychosocial Research Center, Dr. Wendy Silverman, received $2000 as a consolation prize.

During the convocation, University President Mark Rosenberg addressed recent critiques of the University that “suggest that we’ve lost our way; that we’ve lost sight of our primary mission—the education of young people.”

“This is where community comes in,” said Rosenberg. “I’m convinced that we understand that we have something special at FIU in community.”

The convocation’s keynote speaker, John F. Stack, director of the School of International and Public Affairs, highlighted the influence of community, not only within the University but also within the global city of Miami in his exploration of

Awards, page 2

CLOSE CALL

CHINA
Chinese dissident wins Nobel Peace Prize

ALEXANDRA CAMEJO
Asst. News Director

Imprisoned Chinese democracy campaigner Liu Xiaobo on Friday won the Nobel Peace Prize — which drew firm condemnation from the authoritarian government.

“Certainly, the prize is a great honor. I have received from my friends and colleagues,” said Steven Oberbauer, professor of biological sciences and recipient of a  Excellence in Grad-
duate Mentorship award.

ahuia’s Council Outstanding Faculty Award, the most prestigious award of the convocation, accompanied with a monetary prize of $12,500, was awarded to two-time nominee, Dr. Arvind Agarwal, associate professor of mechanical and materials engineering.

The two runners-up, Founding
‘Women on the Move’ helps women take action

LEADERSHIP, page 1

be a majority.

“Women on the Move,” the four-day intensive program, is focused on preparing “high potential women” to take action on what matters most to them and their organizations.

Hosted by Joyce Elam, executive dean of the College of the Business, the workshop has to this year, graduated 36 women and has 106 alumni from public-sector and private organizations based in the USA, Latin America and the Caribbean.

Their research on women leaders is entering its fifth year, with the publishing of the “Florida’s Woman-led Businesses Report” which reported on the “challenges, successes and shared best-practices of the women who lead Florida’s businesses.”

“As high-achieving women move up the ranks of their organizations, they realize the need to take responsibility for their own leadership development,” said Elam on the Center for Leadership website.

During the 2009-2010 fiscal year, Center for Leadership received a $4 million endowment from the John S. and James L. Knight Foundation to develop and implement a leadership development program for principals of Miami-Dade’s public schools.

The Principals Leadership Development program has had 30 principals from the local education community and hopes to increase its numbers as time progresses.

According to Maidique, Center for Leadership expects “every principal or aspiring principal in Miami-Dade County to go through our program.”

Maidique, who is now a visiting professor at the Harvard Business School during this threemonth sabbatical, continues to serve as the executive director.

With Beers as director of operations and Dean Elam as one of the head faculty members, he states that as far as the center progressing during his absence, he feels “very comfortable.”

“The whole leadership center is based on a model that I have that says ‘if you know yourself, then you can make better decisions’, said Maidique.

No new buses, hires to make schedule possible

GPE, page 8

held accountable for every passenger that rides the bus and the opportunity for fraud is lessened. Parking and transportation did not add any new buses or new drivers to make the new schedule possible.

“By just adding one more bus it would increase the total by almost $30,000 per year,” Foster said. David Silvera, a bus driver for the last four years, said there are approximately five drivers who work on the routes and each have four routes on a daily basis.

“There is no problem with the new schedule and the kids love it, it is absolutely beautiful,” Silvera said. The only dissatisfaction Silvera has is the break time he and his colleagues receive. With a four-bus schedule every day split between five employees, the only break time they get is 15 minutes.

“I would appreciate if they would give us a lunch break,” Silvera said. “The way it’s scheduled now, we need a relief.”

“The whole leadership center is based on a model that I have that says ‘if you know yourself, then you can make better decisions’, said Maidique.

Roundtables encourage readership program

NYT, page 8

When asked if she ever picks a copy of The New York Times, or any newspaper, Qyyum answered: “never.”

Still, there will always be students that prefer the tangible aspect of news in the newspaper form.

“Although the Internet has ultimately excelled in the delivery of news, nothing compares to the usability of a newspaper,” said Kimberly Mofford, junior psychology major and former journalism major.

Dean Williams, SGC-MMC press secretary, stated that essentially none of the 250 copies distributed on campus get thrown out. A similar response was obtained from Ochleto Higgs, SGC-BBC press secretary, who commented that the racks are usually always empty when he walks by them.

The NYT has further encouraged the continuation of their readership program by presenting roundtable discussions held every Tuesday at both campuses. These discussions originate from The New York Times articles, such as the Oct. 12 discussion at the Wolfe University Center titled “Alpha Wives: the Trend and the Truth,” which came from an article that suggested the presence of a role reversal in potential marrying men and women. All discussions occur from 12:30 p.m. to 1:30 p.m. and refreshments are available courtesy of The New York Times.

Students and professors who are interested in the Times College Readership Program can contact their respective student government council to encourage the continuation of the program.

Keynote speech highlights students’ edge in market

AWARDS, page 1

“Miami: From Local to Global and Back Again.” He noted that, “every professional school and every college represented here today, all the students are advanced because of the local and global dimensions of our curriculum.”

His speech highlighted the edge that FIU students have in the professional market with the University’s global influences.

“The deeper reality lies in how we balance diversity and complexity. The international in FIU is important because of who we serve, not only is it intrinsically global, but the local and global mix has implications for the students we teach and the communities we serve,” said Stack.
FOOTBALL: FIU 28, WKU 21

Golden Panthers escape with close win against WKU

ANTHONY GAITOR had been playing a great game by his standards, but he wanted more.

The All-Sun Belt Conference corner back was celebrating his birthday and had already racked up a crucial third down sack for an eight-yard loss in the fourth quarter. But when his defense was facing a critical third and four and a possible chance to let a 21-0 lead slip away, the All-Sun Belt corner back came to the rescue.

Western Kentucky ran a "jet sweep" with wide receiver Willie McNeal towards his side. Gaitor immediately had a flashback to practice when he saw that play. According to Gaitor, the team has been studying that play all week in practice.

"I was just concentrating on taking him down," Gaitor said.

Gaitor brought down Willie McNeal in the backfield for a loss of four yards. That stop led to a fourth down heave at the end zone that was broken up by cornerback Dez Johnson.

FIU (1-4, 1-0 Sun Belt Conference) lined up in the victory formation for the first time this season.

The Golden Panthers narrowly escaped a home game against Western Kentucky (0-5, 0-1) with a 28-21 win. The first victory of the season also gave the Golden Panthers a 1-0 start to their conference play.

The running trio of Darriet Mallary, Kedrick Rhodes, and Darrriet Perry led the Golden Panthers to four rushing touchdowns, tied for most in FIU history. The team also rushed for a season-high 235 yards.

"Our running backs preached to each other to have patience and watch the holes because they open up real slowly and you just got to hit it," Mallary said, who led the team with 97 yards rushing.

"We were 'tempo-ing' so high that the defense was getting very tired," said quarterback Wesley Carroll, who threw for 108 yards on 12 out of 19 completions, including one interception. "You could tell when they had a substitution penalty and we had to take advantage of that.

The Golden Panthers committed 16 penalties for 135 yards, which almost cost them the victory in the second half.

"We finished even when we shot ourselves in the foot. Sometimes that ends up being a better lesson than anything else," said Head coach Mario Cristobal.

For more on this story, check out fiuusm.com.

FOOTBALL

Despite important victory, flaws still haunt Golden Panthers

It wasn’t pretty. It was far from flawless and even further from convincing.

But it was one thing and when the dust settles it is the most important thing: a win.

It took a nice defensive play in the end zone by Dez Johnson with less than a minute remaining in the fourth quarter for the Golden Panthers to secure their first victory of the season and to avoid what could have been one of the biggest meltdowns in the program’s history.

The Fourth Quarter Syndrome nearly doomed FIU for the fifth week in a row as the Golden Panthers gradually faded from the second quarter onward as they stumbled their way to the finish line.

This time, however, the clock mercifully ended with the Golden Panthers on the winning side of the box score for their first win of the season.

As usual, the Golden Panthers came out with fire and began to look like a team that could be a championship contender in the Sun Belt Conference.

The running game appeared to resurrect under a typical October sun in South Florida with a balanced ground attack led by speedsters Darrriet Mallary and Kedrick Rhodes. Even T.Y. Hilton got into the act, finally finding the end zone for the first time this season on a fancy reverse to open up the scoring.

With all four FIU touchdowns on the afternoon coming through the ground, all by different rushers, the Panthers finally developed the running game they had been looking to establish.

It will be critical for the Golden Panthers to keep the run option open for the remainder of the season.

Through the air, Wesley Carroll started looking like the field commander fans were praying for prior to the season and put together a string of six consecutive completions in rapid succession to set up a drive that put the Golden Panthers comfortably ahead near the midway point of the second quarter.

After that, things began to get very uncomfortable.

Down 21-0 and on the verge of getting blown out, the Hilltoppers burst to life from seemingly nothing and picked up a touchdown cut into the lead.

After Carroll threw an interception on the first play of the ensuing drive, every person in the building felt the momentum starting to swing towards the visiting team.

The defense began to falter much faster than usual, coming up flat and allowing the Hilltoppers to pick up critical third down conversions time and time again.

Not to mention a number of ill-timed penalties that opened up a number of doors for the opposing offense to walk right through.

As a team, the Golden Panthers amassed more than a football field worth of penalties with a whopping 141 penalty yards on 15 penalties, dangerously close to setting up a new program record.

More capable teams would have made them pay dearly for those mental miscues. All of a sudden, a game that appeared to be heading towards a definitive Golden Panther victory came dangerously close to turning into a devastating nightmare.

The Hilltoppers came within a touchdown of tying the game twice in the second half, including late in the fourth quarter.

But when it mattered, FIU held on to that slim lead.

KILLER INSTINCT

Once again, the Golden Panthers lacked the killer instinct to deliver the killing blow and once something goes wrong, the overall game play comes crashing down faster than a house of cards.

The defense turns dormant. The offense crawls back into a shell and abandons its unpre-dictability. And the penalties pile up.

If FIU has any intention of making travel plans to New Orleans in December, they need to stop playing down to opponents and maintain composure when the opposing team stands again.

"We’ve been looking to establish something the Golden Panthers need to avoid.

They might have been able to deal the Hilltoppers their 25th consecutive loss, but they won’t be as fortunate against a more formidable Sun Belt foe.

But on this day, it was enough to give them a win. That’s what matters. There are such things as ugly wins.

Pretty losses, on the other hand, don’t exist.
Second half surge propels Golden Panthers to victory

Owls push Golden Panthers to limit in fifth set

RICO ALBARRACIN  Staff Writer

After allowing a conference foe to tie them at two sets, the Golden Panthers were able to escape with a five-set win.

FIU (9-8, 3-2 SBC) was able to squeeze out a win against South Florida rival Florida Atlantic University (10-11, 1-4 SBC) with a final score of 25-14, 20-25, 25-13, 18-25, and 15-2. Andrea Lakovic had the game of her career offensively, with a career-high 22 kills, along four digs and three blocks.

Natalia Valentin led the team with 55 assists and 16 digs to help the Golden Panthers get back into the win column. In the first set, the Golden Panthers were able to jump out on the Lady Owls to gain a 12-4 lead, FAU was able to jump back to within four at 15-11, until FIU went on a 10-3 run, which culminated with a service ace from Chanel Araujo and a Jessica Gehrke kill.

The second set saw a more closely contested competition as FIU was able to hold the lead most of the way. The lead went back and forth between both teams, with kills coming from Valentin, Lakovic, and freshman Una Trikulj. As the set was tied at 20-20, FAU went on a 5-0 run to finish the second set.

With the match tied 1-1, the Golden Panthers jumped out early and never looked back. The pivotal point of the set was when FIU held a 16-12 lead and then had kills by Valentin, Gehrke, Lakovic and a service ace by Chanel Araujo to push the lead to 20-12. FIU only allowed one more point in the set.

After falling behind 8-11, FIU pushed back to tie the match at 15-15 and looked to have the momentum to finish off the Lady Owls, until a few errors ruined the tide and allowed FAU to go on a 10-3 run to finish the fourth set.

As the fifth set came around, it seemed as though FIU came to their senses and crushed FAU 15-2. Lakovic led the charge with six kills, as the Panthers forced errors to eventually finish the chance of any comeback.

With the win, FIU was able to get above .500 in the conference. The win was also special for Coach Danijela Tomic. The win gave Tomic 127 wins, which ties her for second place all-time for wins at FIU.

FIU will look to split the season series with both Middle Tennessee and Western Kentucky as they come into town on Oct. 15 and 16, respectively. Both matches are set to start at 6:30 p.m.

JACKSON WOLEK  Staff Writer

In what can be described as two completely different games in one, FIU was able to pull out a win against Western Kentucky on Oct. 8 to remain 5-0 in the conference and 8-4-1 overall.

In the first half of the game, both teams battled it out defensively with a total of six shots combined by both teams. Neither team seemed to have the advantage, momentum, or opportunities to score very much for the first 45 minutes.

That would come to change, as the second half started off with a bang. Just four minutes and thirty-five seconds in, the leading goal scorer for WKU; Mallory Outerbridge, got a penalty shot and made good on it, putting the Toppers up 1-0.

“I was just thinking about the penalty shots I stopped at Florida Gulf Coast,” said goalkeeper Melanie Raimo. “I just tried focusing on doing it again, but it didn’t quite happen.”

Her teammates certainly had her back after the goal, as the Golden Panthers got back into the game, tying the board up once again.

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The Target Wednesday After Hours program is the result of a collaboration and sponsorship between Target and the Frost Art Museum. The aim of this event is to complement the exhibitions on display with a programming series.

Above all, it’s not limited to just lectures and talks; Target Wednesday After Hours provides opportunities to meet contemporary artists and connect with art, music, film, dance and performance art in a closed environment. Free and open to the public, they take place once a month from 6:00 to 9:00 p.m.

On October 13th, 2010, the series kicks off at the Frost Art Museum featuring a reception and debuting the four new collections of the fall season.

“Sequentia” is Xavier Cortadá’s solo exhibit and focuses on things that make up life from both molecular and monumental aspects. Born in New York and raised in Miami, this University of Miami graduate has been commissioned by the White House, the World Bank, Miami City Hall, General Mills and Hershey’s among many others. Part of Cortadá’s exhibition is to synthesize a DNA molecule from guests with the assistance of a molecular biologist. In order to accomplish this, he will participate in a series of LabARTory Sessions with Dr. Kalai Mathee, FIU Department of Molecular Microbiology and Infectious Diseases Founding Chair.

The “Florida Artist Series: Selections from Anomie 1492-2006” by Arnold Mesches will also be unveiled. Mesches, an artist originating in California, is known for pieces that raise questions about the world we live in. Through his unlikely combination of materials and use of social and political content, he blends realism and surrealism. The artist described the exhibition at the Frost as “a condition marked by the absence of moral standards.” The series began coming together in the late 1980s and highlighted the use of postmodern concepts with old master techniques and structures.

“Embracing Modernity: Venezuelan Geometric Abstraction” reflects the abstract movement in Venezuela from the late 1940s to the 1970s. The series includes the work of 26 artists who are responsible for its emergence and expansion. Among those participating are Carlos Cruz Díaz, Gertrude Goldschmidt, Mateo Manaure, Alejandro Otero and Jesus Rafael Soto. In 1902, Cuba became independent.

Baroque and Modern art shown at The Frost

KATHY PAZ
Staff Writer

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Developers need to take fan feedback with caution.

Box 360 versus PlayStation 3: a topic that will incite gaming enthusiasts to riot.

While each console has its own strengths and weaknesses, there’s a small group of people out there that argue “their” side is superior to the other. Let’s simply call them fan boys.

Casting aside sound logic, these people will find any reason to hate the opposing console despite the two having a largely identical library of titles.

So why the heck should we care about a petty squabble between two camps of die-hard super fans? It’s because developers actually try to listen to these people or eggit on when working on games. 

To try to make one console better than the other, developers will slide a little bonus to one console the other won’t have. Rocksteady’s Batman: Arkham Asylum is a case in point. The Gotham City play area features Frank West, the first game’s main character. 

However, Capcom added two extra parts to the game for the Xbox 360 version only for Xbox owners featuring Frank West, the first game’s main character.

Both of these points only served to give more ammo to this console war among the fans, something which no doubt puts a grin on company executive’s faces.

Zero sold over 500,000 copies in less than two weeks according to Capcom. Strange, considering that the number would have doubled had it hit PS3, too. Despite this, developers are listening to fans more.

With the boom of social media sites, developers have started to tap into their fan bases to produce games that they would enjoy playing: a game by the fans, for the fans, if you will.

While this sounds perfectly reasonable, there’s one key problem: the fans usually don’t know what they want.

Sega created Sonic the Hedgehog 4: Episode I after fans complained and begged for years to have a gimmick-less return to order for the franchise. What was revealed was a 2D platforming jumping title reminiscent of the original titles in the series.

The fan base erupted in pure rage. Fans tired against Sega for every reason under the sun: the physics looked off. The grass was beige. I couldn’t make this stuff up even if I wanted to.

Including a larger laundry list of complaints from a leaked version of the game in early summer, the backlash forced Sega to delay the game to try to fix it.

These changes were applied to the console versions seeing release this week. The 2D version, which came out on Oct. 7, featured none of these fixes.

While it’s rare for fans to bite the hand that feeds them, it’s also true that fan feedback helps.

Sometimes, developers can get a little too arrogant and try to reinvent the wheel in a sequel. EA’s Madden NFL 11 introduced a new control style to simplify how players selected and coordinated plays amongst their team. In this case, the “Madden Nation” wasn’t overly thrilled with the new style, prompting EA to include the control setup from older titles as an option via a downloadable patch.

While it is great that developers are working fans into the game development process, caution should be taken when dealing with them.

Fans are passionate but can be narrow minded and represent a minority. Developers should target as wide an audience as possible or fan tastes and console war shamans may hurt them where it matters most: in sales.

Press Start is a weekly column on video games.
Between them. Clearly, the majority was not only 15 percent of the Bush tax cut crumbs the bottom 60 percent of households shared remain in a financial quandary. According to The Center for American Progress, “Economic growth was much slower under the Bush administration’s tax policies than under the Clinton administration’s tax policies. Real gross domestic product grew by 26 percent in the six years after Clinton’s tax increases. But real GDP grew by just 16 percent in the six years after the Bush tax cuts began. In fact, that six-year growth rate was low even by general historical standards. The federal government budget is an incredibly small percentage of the nation. Perhaps most egregious and illogical is the tax cut for the top two percent of the nation’s households—falling into the category of singles making $200,000 and couples earning over $250,000.

The tax cuts for this demographic needs to be overturned immediately because it is useless spending that does nothing for 98 percent of the nation. Furthermore, according to The Center for American Progress, “Economic growth was much slower under the Bush administration’s tax policies than under the Clinton administration’s tax policies. Real gross domestic product grew by 26 percent in the six years after Clinton’s tax increases. But real GDP grew by just 16 percent in the six years after the Bush tax cuts began. In fact, that six-year growth rate was low even by general historical standards.”

The problems lie not necessarily in capitalism itself, so much as it does in the lack of proper and responsible taxation.

The synthetic pot is not a safe alternative

GIOVANNI GONZALEZ Contributing Writer

A new trend cropping up across the country has lawmakers in an uproar.

Synthetic marijuana, a legal, easy to find and potent imitation of the real thing is becoming increasingly popular among teens and young adults. The synthetic blend of chemicals lacks long-term research, however, and should not be considered a good alternative to the real thing.

The synthetic substitute comes branded in a variety of names such as “K2,” “Spice,” and “Mr. Nice Guy.” Most brands are sold under the guise of “incense” or “herbal smoke aromas” and have a warning on the packaging saying “not for human consumption.” Actually, this product is purchased to be inhaled using the product. People need to know what is going into their bodies, especially when using the product is a gamble on different bags of the same brand.

The trend has young people replacing an illegal product with one that could harm their health, simply trying to be in accordance with the law.

The pure active chemicals are usually a form of the synthetic cannabinoids JWH-018 or JWH-019, and are imported from China. They are largely unregulated and untested. The chemical is then sprayed on to a blend of vegetable matter and sold in various smoke shops.

While natural marijuana is also regulated, it does not have the treated concentration of chemicals that can be varied or measured incorrectly. Many shops claim to know what is going into their product, and that there is no risk.

The little research that has been done shows the product is very inconsistent. Different brands have very different qualities of the active chemicals or chemicals. Even different batches of the same brand have been shown to have different amounts of chemicals that can be found, and using this product is a gamble on potency and content every time. It is unknown at the time of purchase whether you will get intense or weak effects from using the product. People need to know what is going into their bodies, especially when using the product.

Many of the active chemicals in synthetic marijuana have already been banned all over Europe. Seven states in our country have already banned similar chemicals and many more are processing legislation. The federal government has considered removing all of the 17 varieties of drugs as drugs of interest but a nationwide ban could take years.

Even if such a ban could be implemented anytime soon, it could be avoided by making subtle tweaks to the chemical makeup of the active ingredients.

Many use these products as an alternative to marijuana because of drug tests, as the synthetic chemicals don’t show up on standard drug tests, or fear of legal repercussions.

The irony of it all is that none of these dangers is worth smoking synthetic marijuana. The real marijuana has already been shown to have no more effects than those of a placebo. The average in turn will end up being a problem for the residents to deal with. This is ironic, seeing as this is exactly the opposite of what the smoking ban is intended to do: keep smoking away from non-smokers.

While the University stresses a positive reinforcement of the ban, offering services through University Health Services to help people quit, it needs to come to terms with the fact that they will not be able to force people to quit and that smokers will keep smoking regardless of a ban—especially with such a loose implementation and no initial sanctions.

It’s unfortunate that the University does not even know how to reach out to students who would be affected by the ban. The idea of designated smoking areas has been mentioned before, only to be shot down due to the expected $400,000 price tag, which seems rather odd.

The Beacon thinks the University should not steam roll through this under the guise that this policy will benefit all students and should consider hammering out a solution with students that smoke.
Program provides fewer papers with smaller budget

OMAR NINAGUISPE Contributing Writer

Even though The New York Times newspaper is available online through a free registration process, the Student Government Council at the Biscayne Bay Campus still chooses to allocate a portion of the budget to pay for the Times College Readership Program.

For over five years, the University has used student activities and services fee money to provide copies of the NYT to students at both the Modesto Maidique Campus and BBC. The newspaper is readily available because of the Times College Readership Program, which ensures the delivery of the paper Mon. through Fri.

Each year, the funding of the readership program was split between MMC and BBC. Both campuses would pay anywhere from $20,000 to $28,000 and share copies of the newspaper. When this was the case, each campus would receive roughly 500 copies every weekday.

However, for the 2010-2011 academic year, BBC has found itself paying for the entire program and the number of NYT copies distributed has drastically fallen. Only $9,000 from the SGC-BBC budget has been reserved for the NYT program that now serves both campuses. Also, what was once 500 copies per campus on a typical day has been cut back to 250 copies for MMC and 200 for BBC, and with only 75 copies going to BBC on Fridays.

Joseph Plambeck, a NYT reporter, wrote in an article earlier this year that “newspaper circulation has been in decline for many years, but the drop accelerated in 2007 and even more rapidly through the recession.”

Jose Toscano, assistant director of campus life at MMC, can corroborate what Plambeck said. Budgeting issues have always affected the program, but for the past two years the consequences have been more clearly noted.

“Back when I started overseeing the program, five years ago, we offered the paper at the Graham Center, Green Library, College of Law and College of Business. Now, we have cut back on the number of copies available, only offering them at the Graham Center and outside the Green Library.”

The University’s student body has shown a substantial ambivalence when it comes to the perseverance of the readership program. Some students, like freshman undecided political science major Soraya Qyyum, believe that with sites like Yahoo!, the need for newspapers is essentially nonexistent.

When asked if she ever picks a copy of The NYT, page 2

University community weighs in on new schedule

SANDY ZAPATA Staff Writer

Seventy-four percent of the people who take the Golden Panther Express have said they are satisfied and happy with the new schedule, according to William Foster, director of parking and transportation.

Over the summer, the Department of Parking and Transportation had a vision to implement more rides for the GPE to and from the Modesto Maidique and Biscayne Bay Campuses.

Since the new schedule began at the beginning of the fall semester, there has been talk among the University community on bus procedures and their overall satisfaction.

Before the implementation of the schedule the goal was to meet students’ needs and, so far, it has done so, according to Foster.

“Since we cannot run buses every hour, it is almost impossible to cover every class time, but the schedule seems to meet more student needs than before,” Foster added.

“Overall my experience with the new bus schedule has been good,” said Silvana Ramirez, a junior who said her major was mass communications.

According to Ramirez, about a few times already the bus has broken down in the middle of the highway and the way the bus driver and department handled the situation seemed very “disorganized.”

“I want to see a better emergency procedure for the buses so we don’t have to wait two hours for another bus,” Ramirez.

Ramirez’s complaint on the emergency bus procedure wasn’t the only issue. There was also discussion about the switch to new GPE bus tickets that happened on the first day of the semester.

“It was never confusing for me when switching over to the new tickets. I just don’t like that they have them in a bunch. But overall I think the new bus schedule is great,” said David Fonseca, a senior political science major.

Foster explained that when it came time to switch out the old tickets to the new ones, the main reason for this was to try and reconiliate the tickets validated to the number actually sold. This way the drivers are now able for comment as of press time.

Modern-day marriages now include alpha wives

JESSICA PADILLA Contributing Writer

This week’s roundtable will be based on a Times article “More Men Marrying Wealthier Women” by Sam Roberts on January 2010.

Diane Newman, academic advisor for the School of Hospitality and Tourism Management, will be moderating the discussion topic “Alpha Wives: The Trend and the Truth.” Her focus will be on some time that men need marriage more than women from the standpoint of physical and mental well-being. Now it is becoming increasingly important to their economic well-being as well,” said Stephanie Cozmetz, a professor at Evergreen State College in Olympia, Wash., in the Times article.

The roundtable will be on Oct. 12 at 12:30 p.m. in Wolfe University Center room 159.

Newman was not available for comment as of press time.