Florida hit hardest by unemployment, students feel it most

MIRIAM ARIAS
Contributing Writer

The State of Working Florida 2010 report, recently released by the University, shows that 80 percent of Floridians are underemployed, with another 12.3 percent unemployed.

Emily Eisenhauer, associate researcher at FIU, feels the major concern with this economic downturn is the increasing unemployment rates.

“Florida has been the hardest hit with a 12.3 percent unemployment rate,” Eisenhauer said.

“Repairing the situation will take time; Florida is losing 700,000 jobs and the numbers are only increasing.”

Eisenhauer calculates it will take at least four years to return to a stable economic state.

“There is a big debate on how the economy creates jobs and growth,” Eisenhauer said. “People are talking about the cutting of taxes and spending to get money, for the creation of jobs by private companies and for public spending to create stimulus.”

According to statistics, more women work in education and health services and until 2007, many men worked in construction. Eisenhauer sees this as an opportunity to balance out the work areas.

“The more we can get people to spread out, the quicker we can get our economy back in track,” Eisenhauer said.

When presented with the ongoing debate concerning whether minimum wage should be enforced or not, Eisenhauer simply states: “Minimum wage is like a floor.” According to her, reducing or getting rid of it would lead to underemployment.

“It would be harmful in the long term; there would be a lower quality of life for everyone,” said Eisenhauer.

Professor Bruce Nissen, director of research in the Department of Education’s Center for Labor Research and Studies, seems to agree with Eisenhauer on the idea that minimum wage is a good thing and should not be abolished.

“We’ve got to create basic standards,” Nissen said.

He believes we are in great necessity of stimulating government policies in the hopes of more job creations because underemployment is not likely to change anytime soon.

“There is not enough expected demand and market, not to mention purchasing power,” Nissen said. “There is an unbalanced economic distribution to the wealthy who ultimately do not spend it all.”

UNEMPLOYMENT, page 2

New ‘no cost’ law clinic gives students real experience

NICOLAS SARAVIA
Staff Writer

The College of Law has been granted $250,000 from the Financial Industry Regulatory Authority Investor Education Foundation, allowing the installment of an Investor Advocacy Clinic.

The clinic will give law students the opportunity to represent individuals who have suffered from misconduct or mistreatment by a broker at no cost.

The University’s College of Law is one of four law schools selected for a grant totaling of $1 million by the FINRA, which seeks to provide services free of cost to fill in the gaps of legal representation in areas of high demand.

The initiative was born out of the necessity of stimulating government policies in the hopes of more job creations because underemployment is not likely to change anytime soon.

“The is not enough expected demand and market, not to mention purchasing power,” Nissen said. “There is an unbalanced economic distribution to the wealthy who ultimately do not spend it all.”

The FINRA Investor Education Foundation is the largest foundation dedicated to investor education in the United States and has granted over $50 million in financial education and investor protection initiatives and projects.

The schools selected were judged by commitment to clinical and investor education and investor protection initiatives and projects.

The clinics will provide services to undeserved modest investors that cannot afford an hourly rate.

Among the selectees for the advocacy clinic are Howard University of Washington, D.C., Pepperdine University of Malibu, California and Suffolk University.
Weird News

Segway company owner rides Segway off a cliff

A British businessman who bought the Segway company less than a year ago died after riding one of the scooters off a cliff and into a river near his Yorkshire estate. Jim Heselden acquired the Segway company from its U.S. inventor Dean Kamen in December 2009.

According to the British media, Heselden, 62, plunged into the River Wharfe while riding a rugged country version of the two-wheeled transporter on Sunday, according to MSNBC. Heselden was worth around $265 million. A Segway was recovered from the scene. “At this time we do not believe the death to be suspicious,” the spokesman added.

Alex Sink has famous, unusual ancestor

If Alex Sink makes history and becomes Florida’s first female governor, she still won’t be the most celebrated member of her family. Her great-granddad was Chang Bunker, one half of the most celebrated member of her family. Her great-granddad was Chang Bunker, one half of the most celebrated member of her family. Her great-granddad was Chang Bunker, one half of the most celebrated member of her family.

They traveled the world as curiosities before following the trend of gentlemen farmers in the foothills of North Carolina. In 1843, Chang and Eng married two local sisters in this community 37 miles northeast of Winston-Salem. Between them, they fathered 21 children while still attached.

The Beacon will gladly change any errors. Please call our MMC office at 305-348-2709 or BBC at 305-919-4722.

Compiled by Alexandria Camejo

Corrections

In Vol. 24 Issue 16 of The Beacon, the photo of Dr. Norman Finkelstein was not credited. The photographer was Alexia Escalante. In the jumphead for the article titled, “Political Scientist Finkelstein discusses Gaza blockade,” Finkelstein was misspelled.

The Beacon

Disciplines ‘fused together’ in course

The course now includes strategies and tactics for the additional communications disciplines: direct marketing, events marketing, digital media, and social networking.

The program definitely looks better on a resume, and I feel like I’m complementing my undergraduate studies with a more in depth understanding of the industry,” Aballi said.

The new course does not cover crucial elements, but tactical implementation elements, by strategically taking into consideration all of the communications disciplines available today.

“The process requires a series of strategic decision-making steps to ensure the communications campaigns developed, fused together the strategies and tactics of each discipline. It was a seamless transition and had a higher level of appreciation from our new master’s program,” Figueredo said. Fiske taught the new global communications course and David Park, assistant professor of advertising and public relations, taught the strategic decision-making course.

All members of the graduate faculty implemented the infusion of strategic and international case studies throughout the curriculum.

“We felt that the move to our new master’s in Global Strategic Communications was the best way to increase the quality and relevance of our master’s program,” Figueredo said.

The faculty is also working on a study abroad program from which SIMC majors can benefit.

The previous master’s program in Integrated Communications focused on students. As it is, many young adults cannot find jobs. What one does not always realize, however, is that even those who do have jobs are barely working enough hours to be called part time. [Even] once at work, the hours are few so the final income is somewhat small,” said Muro.

Another student, fresh son Gregory Vichot, whose major is Business Management, is quite interested in current economic issues and seems to have been doing some research of his own.

“The economy is going down slowly; however, some argue that it is actually going up,” said freshman Gregory Vichot. “People are putting money they do not have into the economy hoping this will cause it to fluctuate and stabilize, but what many do not realize is that we will eventually have to pay this money back.”

Vichot went on to say, “in the next five to ten years, taxes as well as prices will begin to increase and our generation’s kids will have to deal with this even greater economic outpour.”

While the economy has been causing a great increase in unemployment in the past three years, calculations show throughout the next four years there is an expected decrease in unemployment rates.

Students will also be able to study at the Institute of Marketing Communications in Berlin. The school is ranked as the top advertising and marketing communications school in the country.

The European headquarters of global advertising and public relations agencies, located in Berlin, deals with a number of advertising and public relations agencies. It gives students a chance to learn first-hand how these agencies are managing their global clients across the many cultures you find in Europe.

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The previous master’s program in Integrated Communications focused on combining what many considered the two most important disciplines in communications: Advertising and Public Relations.

With the new study abroad program, the faculty encourages the master’s program students to participate in study abroad programs in either Spain or Germany. Students have the option of studying at the University of Seville in Spain, the number one ranked school of Journalism and Communications in Spain, and one of the top-three in Europe.

“Given our large Hispanic student population, we felt it was important to have a program that took our students back to their country of herit,” Figueredo said.

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Golden Panthers need to turn creative losses into victories

Creativity appears to have become a staple for Mario Cristobal and his newly-transformed offense and defense with new schemes and a more aggressive style of play on both sides of the ball.

But the most creative thing that the Golden Panthers have done during the first three games is find ways to lose despite outgunning favored opponents for the better part of each of those matchups. Even though the Golden Panthers had an eight minute advantage over the Terps in terms of time possession and amassing 472 yards of total offense, the advantages on paper were once again not enough to put FIU in the win column.

THE HOME RUN BALL

In the end, four big plays were what sunk the Golden Panthers at College Park this past weekend under a brutal high noon sun that made one wonder whether this game was being played in Miami or Maryland.

While the defense was effective for the most part in snuffing the running game, the unit made several costly mistakes that led to Terrapin scores of 85, 76, 68, and 56 respectively. The Panthers have done during the first three games is find ways to lose despite outgunning favored opponents for the better part of each of those matchups. Even though the Golden Panthers had an eight minute advantage over the Terps in terms of time possession and amassing 472 yards of total offense, the advantages on paper were once again not enough to put FIU in the win column.

THE HOME RUN BALL

In the end, four big plays were what sunk the Golden Panthers at College Park this past weekend under a brutal high noon sun that made one wonder whether this game was being played in Miami or Maryland. The pieces for a victory are already in place: an aggressive defense, a pass-heavy offense, and an improved offensive line. It has all come down to a matter of limiting the number of mistakes made on the field.

EYE ON THE BALL

The key challenge for this team with its Sun Belt Conference schedule looming in the not-so-distance horizon is to remain focused on the tasks that lie ahead and to not let the frustration of these early season games creep into the mental makeup of this team. A difficult and bruising schedule has left past Golden Panther squads battered and tired in recent history with difficult road games against teams like Iowa, Kansas, Penn State, Alabama and others that may have done more harm than good in the past.

But this year there has been a noticeable change. An 0-3 record in 2010 is a demonstrably deceiving bottom line.

In total offense, FIU has amassed 1075 total yards after three games this season compared to opponents’ 991.

The offensive line has shown tremendous improvement, having allowed just one sack this season. The Golden Panthers, on the other hand, have totaled nine sacks this season.

After one more non-conference game this weekend against Pittsburgh, the real season begins for FIU and it will be when the conference schedule rolls around that the progress of this team will more accurately be measured.

The Golden Panthers are close, but the need to remain focused on the task ahead is the key.

If they can do that, then maybe this team will start seeing their creativity lead them not to losses, but to a more elusive result. Victory.

FOOTBALL: FIU VS. MARYLAND

The key to a victory is first and foremost being able to maintain the lead and not let the ball out of the grasp of the opposing team.

The game remained scoreless through both periods, with neither goalie seeing much action toward them in the first period as ASU was only able to get one shot on goal while the Golden Panthers took four shots.

The second half did not see much change, as it remained as tight as the first one, this time Arkansas State taking three goal attempt shots to the Panthers’ four.

Throughout the whole game, the Golden Panthers seemed very aggressive in trying to make the game as close as possible.
FIU shuts down North Texas to remain unbeaten in SBC play

MEN’S SOCCER: FGCU 2, FIU 1

Panthers fall to FGCU on road

ANDRES LEON

Four time Atlantic Sun-Conference defensive player of the week Adam Glick and the Florida Gulf Coast Eagles (4-2-2) walked on to the field with their heads held high after recently defeating No. 5 Ohio State.

The Golden Panthers (4-3) put forth all they could but could not close in at FGCU in a 2-1 loss on Sept. 24.

Early in the 24th minute, midfielder Josey Portillo fired a shot across goal. The ball hit the left post, but was not able to score.

During the first half, the Eagles played conservatively in an effort to not give up any easy opportunities for a goal.

As the pressure mounted, Golden Panthers midfielder Sebastian Frings ended the half with three of the Golden Panthers’ four shots on goal but was not able to score.

When asked about his team’s performance at the end of the game, Head Coach Mungi Ekethi thought his team played well enough to win.

“We tried our hardest, we made very few mistakes, we out shot them, had most of the possession and all that happened was we didn’t keep marking our man as the play developed,” Ekethi said. “You think the play is over and they head the rebound into the goal. We played good; they just played better.”

REGIONAL RECOGNITION

The Golden Panthers’ impressive start, one in which they won four out of their first six games, has received regional attention.

The Golden Panthers were recognized last week by the National Soccer Coaches Association of America with a No. 5 ranking in the South Region. The Golden Panthers have not been in the NSCAA since the 2007 season.

MIAMI HEAT

LeBron speaks out at media day

TIM REYNOLDS

Since LeBron James joined the Miami Heat, he’s been called a quitter, had his competitive nature questioned, heard others say he made a bad business decision.

In one breath, he says none of it matters.

Yet the NBA’s reigning MVP does acknowledge this much — all the doubters are fueling him.

“I do have a lot of motivation,” James said.

“Music to the Heat collective ears, right there. Domining his new Heat home uniform and sitting alongside fellow star teammates Dwyane Wade and Chris Bosh, James spoke Monday on the eve of his first practice with his new club, and said the team “will let our game do the talking.”

James signed a $109.8 million, six-year deal with Miami on July 9, one day after starting in an hourlong TV special to announce he was leaving Cleveland.

There has been constant outcry since then.

Cavs owner Dan Gilbert called James a quitter, rivals questioned his competitiveness, and Dallas owner Mark Cuban said James executed “the largest public humiliation in the history of sports.”

The Heat began training camp Tuesday at Hurlburt Field, a U.S. Air Force installation in Florida’s Panhandle. On the night he signed, James predicted Miami would win multiple titles with him, Wade and Bosh leading the charge.

The Heat open training camp Tuesday at Hurlburt Field, Fla.
Dressing in the morning can be a painful experience. Often, we search through our wardrobes for what seems like hours trying to find something, anything to wear. Sometimes I find myself wishing for Cher Horowitz’s computerized closet from Clueless just so I won’t have to make the decision myself.

But for senior Mariana Ochoa, pictured here, dressing could actually be a painful experience. Yet the sociology major did get dressed this morning and, despite the brace on her leg, she did it well. Good style is balance, color, proportion and the unexpected touch of style that makes us all unique. Mariana experiments with all of these. The muted, natural palette she chose is very chic and very in for fall.

The neat jacket, with its sleeves cuffed, is paired with a short lace dress. The jacket isn’t too long, and the dress isn’t too short, achieving good proportions. Even the length of her necklace plays into the look by effectively balancing things. This contrast of unexpected but deliberate choices is a perfect example of the feminine-meets-masculine, a look that isn’t embraced by enough girls, in my opinion.

Mariana’s look is practical and elegant, but what really drew me to photograph Mariana in the first place was her will to wear whatever she wanted, no matter the circumstances. The outcome was cool and inspiring. Have you ever seen anyone look half as good with a brace on their leg?
Six simple steps to better eating while on the go

HEALTHY BITES

A new semester is upon us and between classes, studying, and jobs, we find ourselves pressed for time. Eating a healthy, nutritious meal is not the first thing on our minds; we need something that is fast, easy and in close proximity.

Finding a nutritious meal while on the go is easier than you think, and your grades will thank you as well.

A published study from The Journal of School Health conducted on 4,589 students showed that students with a higher quality diet were significantly less likely to fail an assessment and had better academic performance. Use these helpful tips to guide you while eating on the go:

1. PLAN AHEAD

Restaurants are responding to consumer demand by offering nutritious facts on their websites.

This information can help you select lower calorie options and leave you better prepared to order when arriving at your food destination.

Tip: A meal should be no more than 600 calories and a snack should be roughly 200 calories.

2. CHOOSE WHOLE GRAINS

When available, opt for whole-wheat wraps, breads, pastas and bagels over their white flour counterparts.

Whole grains contain more fiber which can help you feel fuller longer. In addition, fiber decreases the risk for certain types of cancer.

Most Americans do not get enough fiber per day so when eating out, ask if whole-wheat products are available.

You will be surprised how many places now carry whole-grain products.

3. CARRY HEALTHY SNACKS

Stick healthy, non-perishable snacks in your bag before you leave your house.

Energy bars, freeze-dried and dried fruits, nuts, apple sauce and whole-wheat pita chips and crackers are just some healthy snack options available.

By simply grabbing apples or baby carrots in the morning, you can save time waiting in lines, save money, and avoid the between-class munchies and a guilty conscience.

4. PORTION SIZES COUNT

When eating at a burger joint, choose a smaller burger and add a side salad, a fruit or a yogurt to finish off the meal.

If you must have fries, choose a smaller size. Also, consider the chicken breast patty and toss the half the bun while loading up on the veggies such as tomatoes, lettuce and onions.

By choosing water and skipping the soda, you can save an average of 200 calories.

5. SATISFY THE SWEET TOOTH

Muffins and cakes can have about 450 calories or more and are high in saturated fat.

Saturated fat is the “bad fat” that can raise your cholesterol levels.

For the dessert and baked goods lovers, try splitting the cake or muffin with a friend.

Still hungry? Eat a fruit or yogurt. These are sweet and offer antioxidants and probiotics for only 100 calories.

6. BETTER BREAKFAST

Skip the bagel and cream cheese which are high in fat and contain about 450 calories and choose instant oatmeal which is easy to make and contains fiber that can help lower cholesterol.

Add brown sugar and raisins for added flavor, and remember to prepare it with low fat milk.

Not an oatmeal fan? Try fresh fruit with yogurt and nuts, or yogurt and a low fat granola bar.

As the semester begins, be mindful of the above tips and pointers and you will not only be off to a healthy semester, but you will get awesome grades!

Healthy bits is a bi-weekly health column. Look for it every other Wednesday. Hamo is currently doing her dietetics internship at the rehabilitation center of the Biscayne Bay Campus. There, she offers free nutritional counseling sessions to students.

Intercollegiate Equestrian Club rears head on campus

JANET CAREAGA
Staff Writer

Three students with a shared love of horses and competition found a way to share those passions with other students by starting the University’s Equestrian team. It is the club’s first semester at the University, but they already have 14 starting the University’s Equestrian team.

The team holds weekly meetings in the recreation center in room 102 on Tuesdays at 4 p.m.

Currently, the organization’s primary focus, other than recruiting more members, is their first Intercollegiate Horse Show Association competition.

It will be on October 30th at Savannah College of Arts and Design in Savannah, Georgia.

The equestrian team will be hosting fundraising events throughout the semester to raise funds for competition as well as the cost of equipment and lessons.

The Intercollegiate Horse Show Association’s emphasis is on learning, sportsmanship and fun.

“I always felt that riding horses could be a freeing, relaxing, and rewarding experience,” says senior elementary education major Jenny Kennedy. “From being in the equestrian club, I have so far gained more confidence in myself in knowing that I can accomplish challenges, gaining knowledge of horses and making new friends.”

More than 8,300 students representing more than 370 colleges and universities across the United States and Canada participate in the IHSA.

The equestrian club says their approach is to teach the students to ride different types of horses in a safe, controlled atmosphere. Horse ownership is not required in order to ride and compete in the program.

The stable where the FIU team currently practices and holds lessons is the International Equestrian Center of Southwest Ranches. The IHSA offers eight levels of Hunter Seat Riding and six levels of Western Riding. They also offers scholarships.

Those interested in joining the equestrian club can visit their website at Inter-collegiate-weekly.com, where they can find the members’ contact information or pass by one of their weekly meetings.
The outcome represents a blow to those seeking a long-needed serious debate on the issues.

The amendment to this bill caused this deadlock was first introduced in May based on a detailed plan prepared by President Barack Obama and Defense Secretary Robert Gates, which would’ve required one year after passage of an overarching policy. Thus far, the International Space Station, manned spaceflight, and returning to the moon for long periods of time seem like missions of the past. Of the 35 countries that allow homo- sexuals to serve openly in the military, only 18 of them are in the United States, according to the Human Rights Campaign.

The APA also noted that the presence of openly gay people in comparable civilian positions has not proved to be a problem. In any case, evidence supporting the notion that gay service members negatively affect morale and fighting efficiency has yet to emerge. The American Psychological Association, joined by five other professional medical organizations, compiled reports, including on foreign militaries, and none found any problems.

The AP also noted that the presence of openly gay people in comparable civilian positions has not proved to be a problem. In any case, evidence supporting the notion that gay service members negatively affect morale and fighting efficiency has yet to emerge. The American Psychological Association, joined by five other professional medical organizations, compiled reports, including on foreign militaries, and none found any problems.

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DOMINICAN REPUBLIC

Donna M. Spann

A Dominican woman, who asked to remain anonymous, said a Haitian worker died from a fall.

“Domingo Orjuela said.

Because I want a better future and a pathway to citizenship. He makes a living doing the University but was not for 11 years and applied to

Venezuelan who graduated in 2006. He
don’t want to get deported.

constant state of alarm and I

global communications

vote of 55-43.

passed, would allow undoc-
umented minors access to

CRISTINA MIRALLES

Contributing Writer

Before making the announcement of the new Global Strategic Communications program in the fall of 2008, 85 students were enrolled in masters program offered by the School Journalism and Mass Communication.

Today there are 216 students, including a significant increase in international students from 26 countries, according to Fernando Figueredo, associate professor and SJMC’s advertising and public relations chair.

global communications program doubles in size

"I think it has the potential of providing us with the tools we need to be well-rounded professionals, regardless of the field we decide to pursue," said Alina Aballi, GSC graduate student.

As far as the new program, Rosana Fiske, associate professor of advertising and public relation, added a new course that teaches the compound elements of running a communications campaign at the global level.

We also infused each course in the program with international case studies in communications," Figueredo said.

According to Figueredo, SJMC revamped one of their existing courses, Advanced Advertising and PR Seminar, PUR 6935, to cover the process of integrating strategically the various disciplines for communicating with clients: advertising, public relations, direct marketing, social media and events marketing.

Before the change in course structure, the course focused only on integrating advertising and public relations strategies.

ON THE PROWL

ON THE PROWL

"I love you... like a brother." This is arguably the single most insulting phrase a guy could hear from a girl he’s crushing on. You’ve made a pal out of a guy or girl who is cute, smart and fun to be with. Then you start to realize your secretly infatu-

"chemistry."

Women need to feel that “chemistry” directly with them. The only problem is that
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