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Florida International University

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Rosenberg installed as University president

JULIO MENACHE
Staff Writer

While Aug. 3 may have been Maid- ique’s day, Aug. 27 will surely be known as Rosenberg’s day.

President Mark B. Rosenberg, who officially began his term on Aug. 3 after a ceremony commemorating the tenure of Modesto Maidique, was installed in a symbolic ceremony as the University’s newest president at U.S. Century Bank Arena on Aug. 27.

The installation was part of a series of events on campus meant to honor Rosenberg, FIU’s fifth president in its 44 years of existence.

The ceremony began at 10 a.m. with Thomas Broslin, chairman of the Faculty Senate, acting as grand marshal of the ceremony, ushering a procession of delegates from each of the departments within the University.

The procession also included representatives from universities across Florida, such as the University of Florida, University of Miami and Florida Atlantic University.

“Today is about FIU and the thousands of people who came to campus to celebrate FIU as testimony to what this university is to this community,” Rosenberg said in an interview with Student Media. “It is built on the strong legacy of prior presidents and I’m honored to succeed them.”

The oath was officially administered by one of Rosenberg’s former students, U.S. District Court Judge Cecilia Altonaga.

“From my very first class, I was enthralled by the subject matter and the energetic style of [Rosenberg],” Altonaga said. “His teaching style was unique, he challenged us to think, his lectures were engaging.”

Rosenberg was joined on stage leaders from the local community including David Parker, chairman of the FIU Board of Trustees, Frank T.

Panther Camp teaches University traditions

GANAVYA DORAISWAMY
Contributing Writer

“Wow, I’m still speechless. That’s all I can say. Wow.”

Freshman Brenda Angomar went to this year’s Panther Camp.

“I had no idea what I was getting myself into, I’m not a ‘people person’ and I don’t do emotions but Panther Camp … man, that’s something else,” Angomar said.

In the past four years, Panther Camp has grown to become an effective extended orientation program.

Open to the first 240 freshmen that sign up, Panther Camp usually occurs during the last two weeks of Summer term.

The program began “as an attempt to get incoming students excited about attending FIU and provide them with additional support for making a smooth transition to college,” said former director of Campus Life and Orientation, Charlie Andrews, in an e-mail.

“[Panther Camp] made me realize I wasn’t alone when I left New York. It was a cure to my homesickness,” said Mish Feld, an out-of-state freshman.

This year, President Anthony Ramos and Vice President Mykaelle Figueroa of the Student Government Council at Modesto Maidique Campus visited both camps.

“It produces a group of highly spirited and motivated individuals. Panther Camp is excellent exposure and helps create our University’s future leaders,” Figueroa said.

University President Mark Rosenberg said, during his speech at the ice-cream social on Aug. 28, that involvement on campus is what he thinks will determine the potential value of FIU.

Campus involvement activities

CAREER SERVICES
Action plan hones students’ career skills

ELSIE PUGIO
Staff Writer

Recent college graduates are finding it “increasingly hard to find a job in their field of study,” according to Opal Nugent, an international student from Jamaica who recently graduated from FIU.

Fortunately, Nugent will be one of five FIU graduates who will start their career in Deutsche Bank in New York this September, thanks to the Executive Protégé Initiative spearheaded by the University’s Career Services.

The EPI is a structured, semester-long program hoping to fully prepare students for the job market and increase their probability of being hired after graduation.

Nugent cited her decision to participate in EPI as the reason she got recruited for her job in a year in advance.

This year, the EPI will be administered in conjunction with the Johnson Scholarship Foundation Career Services Initiative, which seeks to offer students with disabilities better career preparation.

Students who enroll on the free program must attend a certain number of workshops, which will be given by all Career Services staff, on issues such as résumé writing, professional correspondences networking, job searching, interviewing and salary negotiations.

Participants of the program will also have the opportunity to be admitted to career fairs 30 minutes before general admission.

Brown Bag Lunch sessions will allow students to listen to insights from company representatives and network with prospective employers.

The lunches will be
**University aims to be tech-savvy**

Brogan, the new head of the State University System and Anthony Riondo, president of the Student Government Council at Modesto Maidique Campus.

Elected officials, such as State Representative David Rivera and Lincoln Diaz Balart were also among those in attendance.

Gov. Charlie Crist was slated to speak, but was unable to attend. He instead sent a letter of congratulations that was read during the ceremony.

"Mark has the experience and the determination to preserve FIU’s rich legacy and lead the institution into the new era of excellence," Crist said in the written statement.

Among those in attendance were former University Presidents Modesto A. Madrigal and Gregory Wolfe.

"There isn’t a better person in the world to take over FIU than Mark Rosenberg," Buchanan said. "It limits the fact that the campers and facilitators get to interact in such a small group setting."

"Many freshmen that want the opportunity to go to Panther Camp don’t get it," Buchanan said. "This isn’t fair."

However, Brandfon said that "part of what makes Panther Camp great is the fact that the campers and facilitators get to interact in such a small group setting."

--- Compiled by Jorge Valenc

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**PANTHER CAMP, page 1**

such as Panther Camp act as a catalyst for the efficiency at which the University matures – and when it comes to University involvement, Panther Camp attendees have an advantage over other students, according to Josh Brandfon, Campus Life coordinator.

There are questions, however, regarding the allocation of seats and the fore, the distribution of this opportunity.

The waiting list for Panther Camp this year was around 100 students, according to involved alumnus Omar Buchanan, the number of students on the waiting list has been larger than the total capacity of the camp itself.

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**CAPTIVATED: David Roberts, a business management junior, watched Rosenberg’s speech at the ice cream social.**

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**Some questions surround past funding**

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**CAREER, page 1**

administrated by company representatives from State Farm, Macy’s, Target and Norwegian Cruise Lines.

Students will learn about networking, how to impress employers and the art of negotiating.

"Unfortunately, students underutilize our resources, until it becomes absolutely necessary," said Raquel Wright, assistant director of Career Services. "These are hard times; the company didn’t look the way it looked a couple of years ago."

A mock interview and business etiquette dinner are optional events that the attendees are asked to pay an amount of $60, he added.

A sizable amount of the financial need for Panther Camp arises from its location.

"And on top of that, the attending students are asked to pay an amount of $60," he added.

"There isn’t a better person than Mark Rosenberg," Maidron said in an interview with The Beacon.

"There are questions, however, regarding the allocation of seats and the distribution of this opportunity."

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Rosenberg visits campus for first time as president

Plans to personally help students

PHILIPPE BUTEAU
Contributing Writer

The 10th annual Freshman Luncheon at a jolt from an unexpected guest. The luncheon took place Aug. 27, and was Mark Rosenberg’s first trip to the Biscayne Bay Campus as the University’s new president. The event, held in the Wolfe University Center’s Pantheon Square, attracted more than 100 students, alumni, faculty and staff, who watched performances from the Islanders Revue from the Mai-Kai Restaurant & Lounge in Fort Lauderdale.

BBC Intern Vice Provost Steven Moll introduced Rosenberg. Before handing the microphone to Rosenberg, Moll briefly talked about his plans for the campus.

His plans include beautifying BBC by adding more trees that are native to South Florida, and conducting more research on campus and around the bay area.

Long term plans for BBC include creating a school focused on the environment and society, and creating a flag garden with bricks featuring name engravings mainly of alumni.

“We want to get alumni back to the campus,” he said. “It is something we’ve had trouble with in the past.”

Though his speech was short, Rosenberg managed to touch on a key subject for universities in the current economic climate.

“This year, we’re going to work very hard just to make sure that Tallahassee does not cut our budget any further than it’s been cut,” Rosenberg said.

He also said he remained optimistic about BBC, and confident that its students will receive a “world class education.”

“Our dean of arts and sciences did just announce that this is where we’re going to establish our major environmental initiative based on the environmental research center established on this campus,” he told The Beacon. “I’m really pleased with that, and that’s a good way to begin the new year.”

Although BBC is a small campus compared to the Modesto Maidique Campus, Rosenberg said BBC has two quality programs that define it: the School of Journalism and Mass Communication and the School of Hospitality and Tourism Management.

“If each campus has its strengths and assets. This is a campus that is smaller, more personal and has one-on-one treatment, whereas MMC is larger,” Rosenberg said. “[BBC has] a small but strong College of Arts and Sciences, a pretty good library, a world class marine research center and a world class conference center. I can’t duplicate that at the other campus.”

In his first term as University president, Rosenberg wants to be available to students and be able to help them.

“I work for the students so I’d be happy to sit down and talk with the students. That’s what I’m committed to,” Rosenberg said.

Rosenberg was also happy to return to an area he still calls home. “I love the community up here, the natural light and the beautiful buildings,” he said.

The event was sponsored by the Office of Campus Life and Orientation, Office of the Vice Provost at BBC, Student Alumni Association, Student Government Association, Undergraduate Studies and the Wolfe University Center.

Freshman Adriana Harris said she likes Rosenberg’s personal nature.

“When he was at the table just sitting with us,” Harris said. “At my high school, my principal would have never done that. We’re the small campus and he’s over here. This says something about him, that he cares about all of us.”

SGC-BBC sets new goals for the year

MAUREEN NINO
Staff Writer

With a list of goals, the Biscayne Bay Campus Student Government Council is ready to make students’ voices known.

“Students need to know who we are,” said Christin Williams, SGC-BBC vice president.

During the summer semester, SGC-BBC members created more than 40 goals. According to Battle, SGC-BBC’s main goal is to be recognized around campus and the student body.

“The problem, according to Battle, is that many students are unaware of how their money is spent and what services the university offers.

Staff members such as Kiela Samuels, SGC-BBC internship coordinator, believes this year’s council includes diverse students who are ready to represent the University.

“A collective, united body can drive the changes that we, as students, want and need,” said Georgina Bednars, SGC-BBC chief justice. “How better to get this, than true interaction with the student body.”

Members will walk around campus introducing themselves to students, who will be able to get further information with the SGC-BBC staff through its Web site, www.fiu.fuchs. edu. The Web site, which is currently being updated, and its Facebook account, which is also under construction.

SGC-BBC plans to incorporate links from the University’s colleges and schools to help students find their corresponding SGC-BBC senators.

“We not only represent the students,” Bednars said. “We are the students.”

The SGC-BBC administration also plans to incorporate Panther TV to inform students about tuition money and the Activity and Service fees, which fund the organization.

“Having media is a strong component when it comes to governing,” said Robert Tassy III, SGC-BBC senator. “We need information to be distributed faster.”

The first step toward meeting this goal is to create a monthly video that will distribute information to students. The video will be played continuously in Pantheon Square.

“SGA needs to make stronger attempts to make this information known to everyone, using whatever mechanism we can get,” Tassy said.

To encourage student involvement, the “Chat and Chew” series is being developed, which will be led by Tania Williams. SGC-BBC graduate senator. The series is an open forum for all students and will include guest speakers. Dates and place are yet to be determined.

The university experience should go beyond just paying tuition. It should be pleasant, knowledgeable and beneficial,” Williams said.

The staff will also distribute surveys to find out what the students need and want.

“Our main goal is to serve the students,” said Battle.

“More information we know, the better we can serve the students,” Battle said.

Establishing a second-floor game room and refurbishing the tennis and basketball courts is another goal that Gregory Jean Baptiste, SGC-BBC senator, feels passionate about.

“The whole point of establishing a game room is to provide students with more options when it comes to break,” Baptiste said. “If a student wants to do something more physical, the tennis courts should be available to them, too. It’s time we make use of them.”

Plans for the game room will be based on student feedback, but it may include a gaming system and a hockey table, according to Baptiste.

Students will also be able to give feedback on the new furniture for the Wolfe University Center. The university already selected samples of the modern furniture and sofas, and will be set up later in the Fall semester for students to try out.

“If they like it, we will order it,” Battle said. The administration is also working on issuing first-time parking offenders a warning, instead of a $25 ticket. Nikolay Chikishev, SGC-BBC senator, believes that first-time violators should be addressed with a warning letter mentioning relevant rules and decal policies.

“This will give students a well-needed break, create a more positive outlook of the University, and actually let them know what not to do in the future,” he said.

According to Chikishev, this program will help give students a positive start, instead of frustrating them with unexpected fines.

“The change in the school will be tremendous,” Battle said.

Fall Fest fires up

SABRENA JOHNSON
Contributing Writer

The carnival is at the Biscayne Bay Campus, and students will get a chance to face their fears at this year’s annual Fall Fest.

The Student Programming Council will host several events this week to help kick off the Fall semester. Most activities will take place in Panther Square at the Wolfe University Center from 12 p.m. to 3 p.m. every day. All events are free for students and staff, and there will be free food each day with a different theme to match.

“This year’s theme is ‘Face Your Fears,’ and we will have different activities geared toward that,” said Alia Silvera, SPC-BBC treasurer.

The festival will be similar to a carnival, and each day there will be a different event that will allow students to conquer their fears. The activities include a rock climbing wall, bungee jumping and electronic surfing. Free food and giveaways will also be offered to students with Panther ID’s, according to Melissa Desrameaux, SPC president.

Monday will be “Wild & Crazy Stunts” day, which will feature electronic surfing in Panther Square. Tuesday will be “Fear Factor: SPC Edition” day, where students will be dared to eat out of dirty-looking diapers or bounce jump in the flagpole area. On Wednesday, students can participate in inflatable Jonesing in Panther Square.

There will be a comedy show on Sept. 3, which will take place in the Mary Ann Wolf Theater, and it is free for students.

Non-FIU students must pay a $5 general admission fee or donate three cans of food, which will go toward the second annual Help Feed Haiti drive. Comedians Damm Fool, Corey Zoomer Miller and Jason Anderson will perform. The show begins at 9 p.m. but doors will open at 8 p.m.

On Thursday, students will also be given Chipotle gift cards and can also participate in rock climbing.

The theme for Friday will be “Selfless Acts.” We will be collecting canned goods all week long for the Feed Haiti drive, and all students are asked to give,” said Melissa Bains, SPC vice president.

For more information, call Campus Life at (305) 919-5280.

WARM WELCOME: Steven Well, interim BBC vice provost, greets University President Mark Rosenberg at the Freshman Luncheon in Pantheon Square on Aug. 27.
Universities across the nation often rely on their athletics programs as a key component of their overall image. Schools that have successful, competitive athletics programs tend to become very notable, and most importantly are the recipient of a lot of attention, both from the media and the general audience. In this vein, FIU Athletics has been the recipient of less than favorable media attention, some of it deserved, and some of it unavoidable.

Currently the FIU basketball team is involved in a situation involving Coaches vs. Cancer, a preseason invitational tournament in which FIU was set to play the University of North Carolina. According to the Associated Press, FIU Athletics Director Pete Garcia felt as if the team was “burned” when playing UNC by the Gazelle Group, the organizers of the event. Garcia originally expected to play the Ohio State Buckeyes, and claims politics to be the reason for the change.

Per the contract Garcia signed with the Gazelle Group in November 2008, the Golden Panthers are contractually obligated to play against either UNC or Ohio State. Garcia is now threatening to boycott the event if his demands are not met.

One project SGC-MMC is allocating funds to is bringing the performance of the Hijabi Monologues, a traveling group that highlights the voice of Muslim women, to campus. While there are certainly legitimate uses for this discretionary budget, we must take a serious look at each and every allocation.

In order to bring the Monologues, the Finance Committee is spending $3,000, or 12 percent of its $25,000 discretionary budget, which is used to fund causes and programming which benefits the student body. The Monologues were created by three University of Chicago students who, according to a press release, hope to provide “a project for Muslim American women to share their voices through storytelling. Each performance is followed by a workshop intended to inform participants of what [the Monologues] are all about.”

This certainly seems like the type of programing that is in line with the mission of our institution as an “international” university. I cannot object on principle to what seems like a culturally enlightening and engaging experience, but some questions do remain to be asked.

We must consider if 12 percent of a discretionary budget is too much to spend on a single event, especially in times where money is tight in a lot of offices. We must also consider if FIU is paying a fair amount for the Monologues, considering that they will be performing at other locales, though it seems FIU will be footing the tab for their airfare.

Questions aside, this project would benefit a decent amount of the student body because anyone interested could presumably attend. “The Hijabi Monologues performance is going to attract a lot of students,” said Marcos Oyola, Finance Committee chair, in a previous Beacon article.

The issue of what money should be allocated gets even murkier when it involves funding small groups of students to go on trips to conferences, because it is hard to extrapolate how much benefit the University will receive from the recognition of these small student groups. SGC-MMC has rejected funding for a number of these requests, including three individuals looking for funds to help finance trips to conferences in Canada, Norway and Switzerland.

When human resource reports were released when human resource reports were released, it’s all about how you are perceived. But it’s all about how you are perceived. But is it all about how you are perceived?

In the game of public relations, it is not perfect, it can be fine tuned once it reaches the later stages of planning, but most organizations, including fraternities and sororities, cannot receive SGC funding for similar conference endeavors.

It should be the responsibility of the group to present their resources to provide these opportunities to their members – not SGC.

**Healthcare debate is becoming out of control**

**EDITORIAL POLICY**

Editorials are the unfiltered voice of the editorial board, which is comprised of the president, chief, management, and the editors of each of the five sections. The Beacon reserves the right to publish or not to publish any opinions expressing opposing viewpoints.

**QUOTATION**

“Obama’s looking to get a break from his vacation. Obviously, some things have come up over the course of the week.”

White House Spokesperson Bill Burton, alluding to a senatorial death and healthcare legislation.

**SEND US YOUR LETTERS**

Get a problem with parking? Want to give kudos to a faculty member? Do you have something to say about FIU? Send your thoughts to opinion@fiu.edu or drop by our offices at either GC 240 or WUC 310. With your letter, be sure to include your name, major and year.

Overlooked Frost Museum to feature new exhibit on peace

Natalie Levy
Staff Writer

Ever since the Frost Art Museum opened about a year ago, art students and critics alike have been buzzing. Yet, despite the free admission, the rest of the FIU community has stayed, for the most part, in the dark.

“People have been walking by all morning asking, ‘What? There’s an art museum here?’” Ximena Gallegos, member-ship coordinator for the Frost Museum, said while manning the Frost’s table in GC. “We’d like to attract more students to come to the museum. We want everyone to come out and support all the wonderful faculty and staff.”

This Fall, according to Gallegos, the Frost Art Museum has planned out an ambitious line-up. The main focus of the museum’s numerous exhibitions is called “The Missing Peace: Artists Consider the Dalai Lama,” an exploration of art as a catalyst for peace.

“It’s a season of healing; art providing sessions of meditation and peace for the FIU community,” explained Linda Powers, curator of education.

“The Missing Peace” was designed through collaboration with the Committee of 100 for Tibet and the Dalai Lama Foundation, and features new Asian art as well as Asian art from the Frost’s permanent collection.

“It’s about conflict and turmoil, but also healing,” Powers said. “Learning about Buddhism and the different paths it’s taken in the world through art.”

“The Missing Peace” is such a daunting undertaking that the exhibit alone will take up two-thirds of the museum. The exhibition isn’t just limited to art on the walls either; the Frost has invited speakers including Robert Thurman, author of Why the Dalai Lama Matters and father of Uma Thurman, as well as Buddhist monks, to perform a closing ceremony.

“Right now we’re shifting our collections around, running with an underlying theme of peace and unity,” said Jessica Delgado, communications and marketing manager. “Our artists are from all different places—The museum is going to be converted into a huge area for peace and understanding.”

In an effort to spread the word of its future endeavours, the Frost will also be hosting free yoga to the public on Students Day, Sept. 2. Students Day will be sponsored by Publix, Miami’s Best Pizza and New Wave Billiards and will include free music, food and entertainment.

“We’re all really looking forward to the event coming up and that’s what Students Day is all about,” Gallegos said. “It’s free! We’re trying to push student membership because the museum is here, ultimately, for the students.”
RESIDENTIAL LIFE!

On-campus sculptures provide plenty of intrigue even after they’re gone

NATALIE LEVY
Staff Writer

Situated in a hot bed of intermingling cultures, FIU students are offered a beautiful view: good-looking people, fascinating architecture and, perhaps most importantly, an array of outdoor art.

The most notable sculpture on campus is Marty’s Cube, known commonly among students as just “The Cube.”

The imposing piece by Tony Rosenthal stands in front of Deuxieme Maison, adjacent to the library. Gifted to the University at large, the Cube has become a staple.

“If you spin the cube before a test, you’ll ace it,” said freshman Kiara Nydam.

Every semester, around exam week, hoards of students can be seen pushing heartily in hopes that the cube will give them the added edge that sleepless nights and studying hard doesn’t quite attend to.

Marty’s Cube isn’t the only piece that carries its own bit of folklore. “Bus Stop II” consists of a blue director’s chair and sits a few yards behind the Ryder Business Building, scenically overlooking one of the many small lakes on Modesto Maidique Campus.

One student mentioned that he had been told during orientation that the sculpture had belonged to Steven Spielberg.

The piece was never actually part of any movie and no, it did not belong to the famous director.

In fact, “Bus Stop II” is on loan to the University from the Martin Z. Margulies Family Collection.

Art on campus can make a big difference to the student body in general. Pieces that have been pulled from their posts are sorely missed.

“Man,” a sculpture by Isamu Noguchi, was an extremely large, tan, phallic piece that stood between DM and the Charles Perry building until it seemed to just disappear in the Fall of 2007.

Senior Jennifer Schafer remembers, “Right before they took it away, they wrapped it in a plastic tarp. I thought it was just a statement on safe-sex, not that they were taking it away.”

Travis Carlisle, also a senior, added, “When they took it away I was pretty upset. I really liked it, it gave our campus character.”

“I never got to see it but I wish I did. I heard people thought it was too provocative, so it was just taken away,” said junior Kyle Jahn.

In actuality, “Man”, which is also owned by the Martin Z. Margulies Family Collection, was pulled to be housed in the collection Warehouse.

When the Warehouse was built a few years ago, 16 of the campus sculptures at FIU were removed to be housed within it.

Art is an integral part of the FIU campus experience.

“It’s all pretty original,” Nydam said. “I’ve never really seen anything like what we have on campus. Here, we have art everywhere ... I see something new every day. I like it.”
Players improving communication, leadership skills before next season

I’m allergic to cheese.”

Adley, who said she’s more of a leader on the court, was able to play in 20 of the 30 games last season while struggling with a stress fracture.

She averaged five points and six rebounds, without a single start, but admits that it was somewhat diffi-
cult to be a significant leader while dealing with the injury and a team that lacked communication.

“I wanted to get out there and help my team. At that point I couldn’t help as much as I would have liked, I trusted my teammates, but we didn’t have chemistry,” she said. “Bonding with them this offseason and learning how they play on the court has really helped that.”

A lot more trust was placed on Traugott as the 5-foot-7 guard from Fort Myers, Fla. played the most minutes of her career during the disastrous season.

She totaled nine starts, including her first at Florida Atlantic on Jan. 14, where she scored a career-high 17 points that included five shots from behind the arc.

“It feels good that people actually got to see what I’m capable of and I got respect from my coaches; they gave me a lot of confidence,” said Traugott. “It’s definitely a confidence booster to me because I know my capabilities but now other people recognize it too.”

Traugott is determined to once again be a huge contributor this season as not only a scorer but a team leader.

She is currently working as a student-coach intern under Russo. The internship includes roles such as leading offseason practices and assisting the newly appointed freshmen.

“I’m trying to get more involved with the team and take on a bigger leadership role. I’ve wanted to coach since before I’ve wanted to play and I’ve always been the type of player that will coach teammates along the way,” she said.

Adley and Traugott seem to have left season’s disappointment in the past.

“Our squad now and the incoming freshmen are everything we need if we stay healthy and committed,” said Traugott. “We’re going to be a totally different team and a lot of people won’t expect it.”

Although the season doesn’t begin until November, the prepara-
tion for the season is year-round process.

The whole team has something to prove and Traugott focuses on that being the main motivation.

“I think people will doubt us but we’re in the process of proving people wrong,” she said. “After they see what we have this upcoming season, they won’t doubt us anymore.”

Sophomore may see
time at special teams;
puunter shows power

FOOTBALL, page 8

was cornered by defenders and
tackled.

Last season, Meritle played in all 12 games as a wide receiver.

He was third on the team with 26 receptions, but did not return any punts or kicks as a freshman.

I did that in high school. It’s like riding a bike.

Junior Martin, wide receiver

Football team

Those duties were fulfilled by wide receiver/return man T.Y. Hilton.

After a special teams scrim-
mage on Aug. 20, Coach Mario Cristobal said that Hilton’s role was not changing on special teams despite his added responsibilities as the No. 1 receiver.

Junior wide receiver Ty Frierson had a punt return early in the prac-
tice of roughly 50 yards for the second team unit.

Hilton, the team’s top returning threat and all-purpose yards leader last season, did not take any kicks as Meritle and Times shared time on the first team and Frierson, Darriان Mallary, and Rocky Vann worked with the second unit.

STRONG KICKS

Punter Carlos Munera has shown extra zip on his kicks all summer, and the senior had some strong punts during the scrimmage as well.

Munera was granted a fifth season by the NCAA and received a medical redshirt.

The senior, a second team All-
conference selection last season, averaged 41.1 yards per punt last season, including a 61-yard punt at Troy on Oct. 18.

Defense feels strong despite key injury

MEN’S SOCCER, page 8

year,” Eketebi said.

Setting In

As a player, Eketebi played soccer in Europe, and he had to get accustomed to change, just like Hobbs.

“That’s the college game,” Eketebi said. “I grew up in Europe. You’re lucky to have 10 days to adjust.”

Hobbs also has to get used to the change of weather.

“I’ve been here for only two weeks since the season started. It is really hot, but it seems to be cooling down,” Hobbs said.

Even though defender Cesar DeOliveira broke his hand this summer and he may not be ready to start the season, Eketebi likes what he’s seen from New England defender.

“Anthony communicates well and gives good direction. He dodges traffic well,” Eketebi said.

Hobbs feels strongly about his defense as well.

“Right now we got a couple injuries in the back, but I think we got plenty of coverage as well,” he said. “Last week we were going over the defensive training, so it’s looking good.”

Anheuser-Busch
drops ‘Fan Cans’

promotions

EMILY FREDRIX

AP Wire

Anheuser-Busch InBev is dropping its “Fan Cans” promotions from communities around the country where colleges have complained that the effort — which sells cans of Bud Light in school colors — promotes underage drinking and infringes on trademarks.

The Federal Trade Commission has discussed the issue with the brewer, both the agency and the St. Louis-based brewer said. Regulators are concerned that cans will be marketed to fans under 21, said Janine Evans, a senior attorney at the FTC responsible for alcohol marketing issues.

The industry’s regulations require at least 70 percent of an advertisement’s audience to be above 21, and Evans said that doesn’t happen on college campuses.

“When you’ve got a college campus audience you’ve got a very large number of persons who are below the legal drinking age there, and in addition, you’ve got a population that engages almost exclu-
sively in binge drinking,” she said.

She said the FTC could neither confirm nor deny the existence of an investigation, though she did say she was certain Anheuser-Busch would not repeat this effort in the future.

Anheuser-Busch told the FTC the cans would be sold through retailers where purchasers must be 21 or older, said Carol Clark, Anheuser-Busch vice presi-
dent for corporate social responsibility.

Still, the company said it is listening to the complaints.

The “Fan Cans” program puts school colors on Bud Light cans and was launched to coincide with the start of football season — a popular time to drink beer. Anheuser-Busch, which was bought by Belgium-based InBev last year, said the cans have no college logos, names or other identifiers — just 27 color combinations.

The program is nationwide, where the brewer’s wholesalers choose to participate.

The company estimates half of its wholesalers are participating.

It’s also unclear how many schools are objecting. Some 25 colleges represented by Collegiate Licensing Co. have sent the brewer formal letters asking it to stop the program at their campuses, according to the company, which represents some 200 colleges and universities. It declined to name specific schools.

Boston College objected, spokesman Jack Dunn said, by sending letters objectional to the use of its maroon and gold coloring to the brewer on its own and through its athletic conference.

The school cited trademark infringement but is mainly concerned about the message the program sends about drinking, he said, and worries drinkers could think the university is involved in the effort.

“We think it’s an ill-conceived and inappro-
priate campaign that runs counter to our collective efforts to combat underage drinking,” he said.

Anheuser-Busch told Boston College in a letter earlier this month it stands by its rights to market its product using colors associated with the school.

“Nonetheless, in order to avoid a dispute over the concerns raised by your letter, Anheuser-Busch has decided not to proceed with Fan Cans in such color combinations in your community at this time,” according to a copy of the letter the school gave to The Associated Press.

A dozen schools represented by Licensing Resource Group, including Mississippi State, have either sent letters to the brewer or local distributors asking that the program be ceased in their areas.

Evans, the FTC attorney, said it is difficult to promote drinking on campuses responsibly and this effort is not the way to do it.

“We really wouldn’t want them to do this again,” she said.
SPORTS

REVAMPED ROSTER

Men's soccer opens season with fresh faces, high hopes

ANA DIAZ
Contributing Writer

He was the leading scorer in the 1984 Division II championship team, but the last two seasons as the head coach of the men's soccer team have been difficult for Munga Eketebi. He's compiled a 9-24-4 record, yet he feels the 10 new players on the roster will help him change the program's fortunes.

"We had two tough seasons," Eketebi said. "It's taken time to bring men's soccer back to what Karl Kremser built." This season lost two top leading scorers, but Adley added 10 new players to the team.

These players come from countries such as New Zealand, Germany, Brazil and Jamaica. Unfortunately for them, some players like defender Anthony Hobbs arrived just two weeks ago.

"Everyone's been real helpful," Adley said. "Our teammate Bruno's been staying with us and has been showing us around and introducing us to new people.

All international athletes on the team stay in the same dorm, and bonded the past week and a half that they have been at FIU, helping one another off and on the field. So far, Hobbs has felt welcomed by the team. The players already gave him the nickname "Ozier." "Each individual brings something new," Adley said. "Older players have been teaching a lot to the younger players on the daily, twice-a-day practices. Eketebi said the players' personal fitness during the summer is more important than the practice.

"There's no question about it. If you come into camp, then you can spend preseason working on plays and technical things," Eketebi said. His players agree with him.

SHifting focus

Midfielder Bruno Barbosa has been with the team since 2005, and he noted a difference from last season.

"I think we are going to do pretty good this year. It is different from the previous two years, but I think we are going to do pretty well. Usually there is only two, three or four players really fit, but this year we all are fit as a team from the beginning." This has allowed the team to focus more on technical work and positioning. Forward Steven Jair Cabañas, one of the Golden Panthers veterans, is back for his third season and ready for the improved workouts.

"Actually this year, training has been pretty tough. It's been kind of hectic, but we've been getting used to it and getting better. We're just getting ready for our first game, working on formation and we've been doing a lot of shadow training to get the team ready for Tuesday. It's going to be a big game," he said.

He has been preparing the team's first game against Florida Gulf Coast on Sept. 1. FGCU finished last season with 6-10-2 record. The Golden Panthers defeated the Eagles in a 1-0 shut out. Guardkeeper Phillip Lamore, who transferred from FAU with his brother, did not start in that game, however.

"We still have a lot to work on, but we have been working really hard, and I feel confident that we are going to start the season 2 or 3-0," Lamore said.

Eketebi is confident in his defense and said Lamore has Major League Soccer talent.

"I expect him to be in the MLS next season," he said.

FOOTBALL NOTEBOOK

Mertile shines in scrimmage

Mertile also lost about 15 yards on another punt return against FAU, but the Muleriders went on to win the game.

"I did that in high school," he said. "It's like riding a bike."

When Junior Mertile was asked to take repetitions with the first-team special teams unit and return kicks a few weeks ago, he couldn't help but remember his high school days.

"I did that in high school," he said. "It's like riding a bike."

The sophomore wide receiver proceeded to play like he did when he terrorized Miami-Dade high schools as an All-County first team selection at North Miami Senior High, as he led the first-team special teams unit to a 31-26 win over the second team in a scrimmage on Aug. 27.

Mertile had an impressive return early in the scrimmage when he took a kickoff from Dustin Rivest around the 10-yard line and broke to the middle of the field to find an opening and a significant gain.

What happened later, however, was the signature moment of the scrimmage.

On a short punt in which the ball took a few bounces in front of Mertile, he picked it up and was forced to run backwards a few yards before he stepped forward and returned it for a 75-yard touchdown.

Although avoiding a few defenders, Mertile broke a tackle and used a key block to find a hole in the coverage unit.

"It looked like I was trapped," Mertile said. "They had slowed down because they thought I was not going to get the ball. Coach said no matter what, always pick up the ball and try to do something with it, so I got close, picked it up and ran back about five yards before going forward. And Wayne Times set me up with a crack back so I headed up the field to take it to the house."

His knack for making plays has solidified Mertile as one of the top returners on the team. He has thrived in the role since being placed in it.

Mertile also lost about 15 yards on the last play of the scrimmage when he attempted to bounce back again but

SCHEDULE

Date  Opponent  Location  Time
Sept. 01  Florida Gulf Coast  MMC  7 p.m.
Sept. 04  St. Thomas MMC  7 p.m.
Sept. 06  UNCG  MMC  1 p.m.
Sept. 08  U. N. C. Wilmington  MMC  7 p.m.
Sept. 10  Virginia  MMC  7 p.m.
Sept. 13  Howard  MMC  Noon
Sept. 17  Tennessee Tech  MMC  7 p.m.
Sept. 18  Jacksonville  MMC  7 p.m.
Oct. 01  Central Florida  MMC  7 p.m.
Oct. 03  Marshall  MMC  7 p.m.
Oct. 07  Tennessee Tech  MMC  7 p.m.
Oct. 10  UAB  *  at Birmingham, AL
Oct. 12  Jacksonville  MMC  7 p.m.
Oct. 17  Memphis  *  at Memphis, TN
Oct. 19  FIU at Miami, FL
Oct. 24  South Carolina  MMC  7 p.m.
Nov. 01  Kentucky  *  MMC  1 p.m.
Nov. 07  SMU  *  at Dallas, Texas  7 p.m.

WOMEN'S BASKETBALL

Seniors position team for comeback season

STEPHANIE GABRIEL
Staff Writer

The women's basketball team posted its most disappointing season in program history this past season.

The 6-24 record was the worst mark in 32 years for Coach Cindy Russo, who might have thought it would take more than months for her team to regain a positive state of mind.

However, with the leadership of seniors Marquita Adley and Ashley Traught, the Golden Panthers are using the offseason to forget last season and begin the team's reconstruction.

Both players took on significant roles last season as Traught played more minutes and Adley was more productive off the bench despite recovering from a hand injury, but it wasn't enough to pull out a winning season.

"I don't think we're dwelling on it; we think we're using it as motivation," Adley said. "It's kind of like a new beginning; we've been working so hard this summer, all of us. Whether it's losing weight, getting better at shooting or ball handling, everyone has been doing something."

Adley said, "It's kind of like a new beginning; we've been working so hard this summer, all of us. Whether it's losing weight, getting better at shooting or ball handling, everyone has been doing something."

The 6-foot-1 forward noticed another turnaround for the Golden Panthers during this offseason.

"Last year I honestly didn't know my teammates and now my teammates are some of my best friends," Adley said. "We actually know each other. I can tell you their last names, I was that bad last season. One reason we didn't have any chemistry was because we didn't know each other, I didn't know what they like to eat. They didn't know that..."

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FOOTBALL, page 7

BIG PLAY: Mertile breaks tackle at the Blue and Gold game this past April.