By Elman + Zummar + Zuckerman + Johnson

Craig Robins

A Video Conversation

Excerpt from the Dacra website:

...you must be connected to the Internet to view the videos.

Craig Robins is an entrepreneur, real estate developer, and art collector based in Miami, Florida. As the CEO and President of Dacra, the real estate development company he founded in 1987, Robins focuses on developing mixed-use projects throughout South Beach and developing creative communities that integrate art, design, and architecture to accelerate asset value creation and enrich urban life. He is a member of the University of Miami School of Architecture MSA ’81, Emory University ’79, and received his Bachelor of Arts degree from the University of Barcelona in 1982. Fluent in Spanish, Robins is also the Founder and Chairman of the Anaphiel Firm, a private equity fund focused on luxury retail globally sponsored by LVMH. In 2005, the neighborhood’s rapid renewal inspired the creation of Design Miami/ and subsequently Design Miami/ Basel, developing creative communities that have evolved into the world’s premier global fairs that have become the world’s premier annual events.

Robins’ long-term commitment to design earned him the 2006 Design Patron award presented at the White House by the First Lady, which recognizes an individual’s patronage of design. Mr. Robins is also the Founder and Chairman of the Anaphiel Firm, a private equity fund focused on luxury retail globally sponsored by LVMH. In 2005, the neighborhood’s rapid renewal inspired the creation of Design Miami/ and subsequently Design Miami/ Basel, developing creative communities that have evolved into the world’s premier annual events.

In 2014, a minority percentage of MDDA was sold to a joint venture partnership with L Real Estate to further develop the Miami Design District. In 2000, set about transforming South Beach through Dacra’s restoration of Art Deco landmarks, and set the value of the Miami Beach properties was attributable in part to Robins’ strategy of defining Dacra’s projects as destinations. Dacra has a critical mass of residents and visitors to the area. In parallel, Dacra also continues to employ today.

Robins began acquiring property in the once-abandoned Miami Beach in 1963. He attended the University of Miami law school in 1987. Fluent in Spanish, he and his wife Jackie Soffer are the parents of six children. With the city’s historic tendency to tear down and rebuild every 10 years, some people say that Miami Beach developers also motivate their luxury hotels and temporary art fairs that have become the world’s premier annual events.

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CURIOSITY & PASSION: 1:58 min.

What is your advice to young people?