

Metadata

Title: Tap, Scan, Read: e-Content Discovery & Delivery Using NFC Technology

Description: The *@FIULibraries: Tap, Scan, Read* project leverages Near Field Communications (NFC) technology to facilitate the discovery and use of digital resources, services, and wayfinding through posters, cards, and binders. With the tap of an NFC-equipped device, library users can access an ebook, watch a video, or contact a librarian instantly! During this presentation, we will discuss the technical aspects of NFC, current library applications, and reasons to be optimistic about this tech.

What is NFC?

- History of NFC
 - Timeline
 - Related technology
 - Common usage
- How does it work?
 - Technical aspects
 - Magical aspects
 - Security issues
- NFC NOW
 - Apple Announcement
 - NFC can be used on many iOS devices now... opening a whole segment of the populace.

What Does NFC Look Like in the Library?

- How have other libraries leveraged this technology?
- What are some of the things they have learned?
- What are some of their challenges?
- What are some of their reasons for optimism?

What are we doing with NFC?

- Tech fee
 - Smart Posters for travel books
 - eBook Cards for library displays
 - Smart posters for liaison information
- Advantages/disadvantages of this technology

- Graphical display option without the need for a screen / Need a “screen” to get the real resource
- Physical browsing of digital resources / See above
- Faster delivery / Will users be able to find it again?

What can we do with NFC?

- Directional
- Course Reserves