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The International, Vol. 1, No. 12, January 13, 1977

Florida International University

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Vol. 1

No. 12

the international

Thursday, Jan. 13, 1977

Florida International University Miami, Florida 33199

New Health Program Offered

JANET SNEIDER
Staff Writer

After six months of contract negotiations, a new health service program is under way.

The new contractor is expected to provide the students with more health services for those affiliated with the university.

Alberto Hernandez, M.D., the new contractor, proposed the cost for the new Health Clinic at \$48,000 which covers an 8-month period.

This contract provides a physician on campus three days a week, by appointment only, and the clinic's hours will be 8 a.m. to 11 p.m., Monday through Thursday and 8 a.m. to 6 p.m. on Friday while classes are in session.

The student will receive emergency care at the clinic at the FIU campus or at the emergency rooms of either the Pan American or American Hospitals.

Also available to students will be medical services, at no extra charge, which includes EENT Exam (ear, eye, nose,

throat)...throat culture, dental exam, diabetic screening, blood pressure and cardiac evaluation, cancer screening, TB testing, obesity testing, hemoglobin and hemotocrit testing and V.D. testing.

Drs. Leonard Askowitz and Alvin Freund, the old contractors, did not practice on



Ron Arrowsmith

campus whereas Hernandez must be present in the clinic a minimum of seven and one-half hours each week. This is a major difference between the two contracts, stated Vice President of Administrative Affairs Ron Arrowsmith.

"There was a communication problem between the contractor

and the students as to what services were being offered," Arrowsmith added. "The students now have a better understanding on what is being offered them."

According to Arrowsmith, out of the \$2.14 taken from each credit hour of a full or part time student for Student Activity Service Fee, 18c to 20c or nine per cent goes toward health services.

Posted on the door of the Health Clinic will be a step by step list of instructions which shall enable students to contact the contractor when the Health Clinic is not in operation.

The Health Services contract was approved by the Board of Regents in December.

The Clinic is located in PC 304.

Financial Aid

Work Load Boosts Student Problems

TONY PINO
Staff Writer

A number of FIU students would be unable to attend college without financial assistance. As of late, complaints from students concerning the Financial Aid Office are growing more numerous and loud.

According to Jack Agett, current Director of Financial Aid, many of the problems students face are not caused by the Financial Aid staff. "There is no doubt that we are understaffed, with four clerks and two counselors. We process thousands of applications and answer approximately 15,000 phone calls yearly."

Agett believes that the addition of two counselors and two clerical assistants would greatly relieve the burden he faces, and said that although he has solicited consistently for additional help, his requests have been turned down.

Because only two counselors are available for the many needs of the students, Agett believes that it is becoming more difficult to "reach the students on a personal level."

Another problem facing the office is the counselor's salary of \$8,800 yearly. The combination of insufficient pay plus overwork makes it extremely difficult to

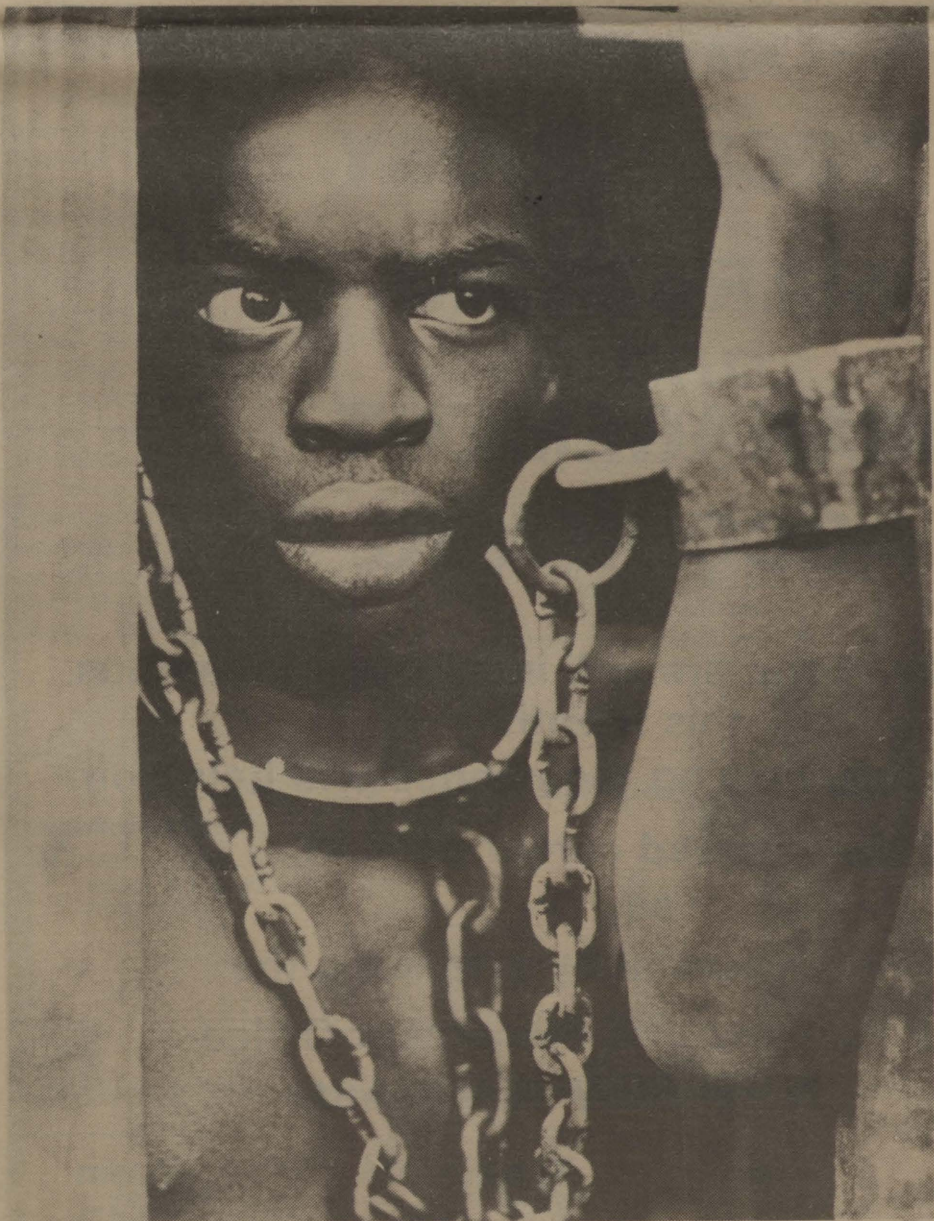
retain experienced counselors. Since salary levels and positions are controlled by the state, this problem is out of Agett's realm of power.

Paperwork presents an additional complication for the overworked staff. Approximately 2,500 students receive aid yearly and each student must complete a number of forms.

Without mentioning names, Agett reluctantly placed much of the blame of Financial Aid's dilemma on the "higher ups" failure to make decisions to alleviate the burdens his office must bear.

A further difficulty in granting help to students is the unique situation that surrounds FIU. Unlike many other Florida institutions of higher education, FIU has no dorms and is a two year college. Since there are no set money figures for room and board the problem of evaluating the financial needs of the individual students are compounded.

Agett also made it clear that if students would apply for financial aid at least eight weeks prior to their expected needs they would save themselves much heartache. The last minute rush before each term overloads his office staff and inconveniences the student.



'Roots' for class credit

"Roots," a made for television film, will provide course material for a class offered by the Office of Continuing Education.

Student sculps rats for Rat

RICHARD DUEMMLING
Staff Writer

Come to the Rathskeller and see "THE RAT!"

THE RAT is a sculpture by Cindy Garfinkel, a 21-year-old fine arts major at Florida International University. It has been made, not created, "only God can create," Cindy says, to enhance the atmosphere of the Rathskeller.

The sculpture, which is currently hanging on the wall above the bar, is an appropriate piece for the Rathskeller. It represents two sensual, erotic, male and female rats. They are humanized in motion with their hands and feet coming together to form the words "The Rat."

Cindy started her sculpture from a suggestion by her art teacher, Bob Stoetzer. "He suggested I find a place on campus which needed enhancement and make something for it," Cindy said.

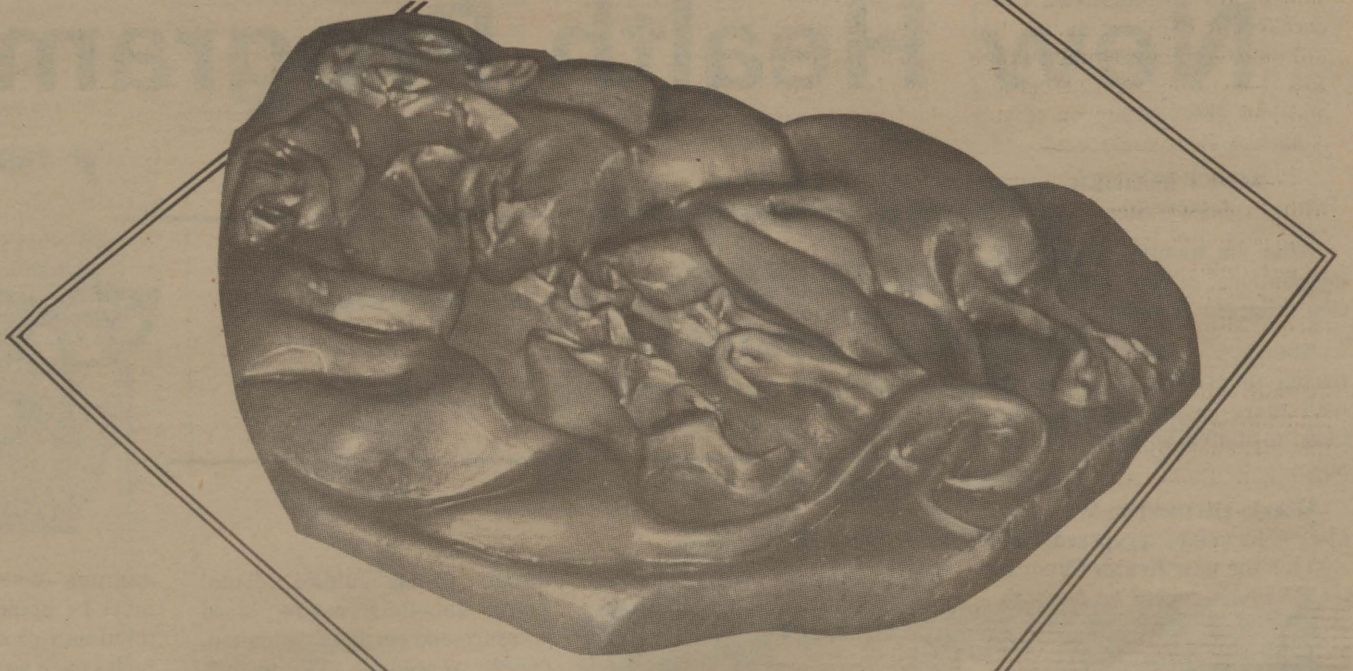
She is fond of Stoetzer as an artist and teacher. "He is a phenomenal man, one of the few great artists in the community," Cindy said. Stoetzer is a new instructor who has been with FIU since the fall '76 term.

"The Art Department is becoming a strong one filled with super people," Cindy said. "But what we need the most is community support."

Art students will be learning how to sculpture in aluminum this term. "Art students should work in many different materials to find what is best suited for them. I myself like to carve into materials while others would rather build up," said Cindy.

Cindy started her project with a block of highly flammable polyurethane, a toxic material which was dangerous to work with. She carved out her figures and put on 12 coats of steel flex and resin, which made the polyurethane safe to handle. The total project took over 50 hours.

Experimenting with a wide range of materials, Cindy has worked with bronze, plaster, wood, clay, styrofoam and wax, but her real goal is to work with marble. "I want to go to Europe and study under the masters in a stone quarry."



The next step was to confer with director of Food Services, Fred Venables, on where to place the piece. They decided to place it above the bar, but Cindy believes "It is really too high, you cannot see the detail."

Originally, she planned on an 8-foot sculpture to be placed outside the Rathskeller. This idea was soon found to be impractical with the materials on hand. Now she is pleased with what she has produced.

Cindy is currently training under a Hollywood artist, Enzo Gallo, while also attending FIU. She plans to graduate in the fall of '77 and continue with her career as an artist.

The RAT has been on display since Dec. 20 and will be left at the Rathskeller indefinitely. It can be seen Monday thru Friday from 11 a.m. to 10 p.m.

change day agony

Change Day at Florida International University for winter quarter, January 4, 1977, was a source of frustration for many students.

Registration and Records Assistant Director Fran Sabbagh says enrollment is greatest during winter quarter, and Change Day is "late registration" for degree seeking students.

According to Sabbagh, approximately 1,200 of 2,500 students registered for the first time on Change Day. Sabbagh stressed, "This is not the time to try to schedule a specific class you need for a degree."

Some of FIU's night students were unhappy because the classes they wanted were closed. Sabbagh emphasized that the university uses all its available space and instructors for evening class sections.

Sabbagh explained that if there is a minimum of 12 students who desire a class, it will be opened if at all possible, given resource availability.

A student may drop add classes on Change Day and during the following week with permission of his instructor. Sabbagh pointed out, "Changing a class is easier than registering. Students may avoid long registration lines and confusion of new students."

Approximately 11,000 students are enrolled at FIU for winter quarter. Registration for spring quarter will be held Feb. 7-18. Sabbagh recommends early registration for all quarters.

MAJORS IN TECHNOLOGY MARKETING and MANAGEMENT ACCOUNTING

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so

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Major	Day	Time	Room
Technology	Monday, Jan. 17	5:15 - 6:15	UH 213E
Marketing/ Management	Monday, Jan. 24	5:15 - 6:15	UH 213E
Accounting	Thursday, Jan. 20	12:30 - 1:30	UH 213E

Coffee will be served

BUA REVIEWS TEST

MARILYN MARTYNIAK Staff Writer

A review is under way this week in the School of Business, where students enrolled in BUA 302 have protested their Common Final Examination as unfair.

The complaint came from student Robert Conn, who was enrolled in BUA 302 during the fall quarter. The Common Final was given to four BUA 302 classes and had also been given to students enrolled in BUA 301.

Conn met Monday afternoon with Professor Steven Altman, Chairperson of the Management Department, to further the review. "This issue is still wide open," Altman said.

Common examinations are to be uniform, but Conn said students were asked questions they were not familiar with. "The Common Final was not fair. Certain material was not covered

in the same connotation," said Conn.

The examination was designed by the four instructors in the business department who have taught the class, and each knew what material had to be covered.

Conn emphasized there were no problems as to the way in which his professor had taught the class, and that the professor had no choice but to give this examination. "It was clear that it was not the professor's fault for giving this exam," said Conn.

Altman feels this complaint may be Conn's personal opinion. "I have not heard complaints from other students in other classes," said Altman.

Altman said the examination is revised every quarter in order to better the questions asked, and to work out the general highlights of the examination.

Conn and another student met with their instructor John Mitchell and Altman Tuesday night to review the final.

Altman had asked Conn to identify the specific problems that he had in taking the Common

Final, in order to see what material was and was not covered in Conn's class, and how it had been covered.

Still to be investigated, Altman feels this protest has become out of hand since he has not received complaints from other students taking this examination in the past.

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Copies of FIU's first yearbook, Elan, will be available Jan. 17. This first edition is limited to 4,000 copies.

Leonard Lang, Elan Project Director, claims these first copies will gain value over the years because it is a limited edition.

Elan is 80 pages, 16 in full color. Lang is pleased with the final result of his pet project.

Lang felt there was a need for a yearbook at FIU to help students remember their days here. He thought that 1976 would be an ideal year for the premiere issue of Elan because of the Bicentennial. A new era is also beginning

at FIU with the new change in University presidents.

Assisting Lang in producing Elan were: Marsha McCoskrie, Ali Eshghi, Kevan Cramer, Nanny Bisher, Bill Ashton, Beryl Solla, and Judy Strong.

Students wishing to purchase a copy of Elan may do so starting the week of the 17th in front of the cafeteria. Those who have receipts for the book may pick up their copies in UH 212 A Monday through Friday from 9:30 a.m. to 7:30 p.m.

Copies are \$2.00 until Jan. 30, when the price will increase to \$3.00 if copies are still available.

the international

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The International is an independently funded newspaper published during Florida International University's academic year. All views expressed are not necessarily those of the university's administration and faculty. You are welcome to visit The International Office between 9 a.m. and 4 p.m. Monday through Friday, in UH 212-A, Florida International University, Tamiami Trail, Miami, Florida 33144. For further information or appointment call 552-2118.

DROP/ADD PROCEDURES WINTER QUARTER, 1977

JAN. 5 JAN. 11

ADD
DROP

The permission and signature of the Instructor is required.
The signature of the Instructor is required.

JAN. 12 JAN. 18

ADD

A. The permission and signature of the Instructor is required for each course with the notation on the back of the original as to why student is registering late.
B. The approval and signature of the appropriate Departmental Chairperson and Academic Dean.

DROP

A. A (DR) drop card is to be submitted with course information but no signature is required.
B. Inform the Instructor that the course is being dropped.
C. The grade of DR will be assigned by Registration and Records
NOTE: Student will be charged and must pay for any course dropped after JAN. 11, 1977

JAN. 19-JAN. 25

ADD

A. The permission and signature of your Instructor is required for each course with the notation on the back of the original indicating the reason for late registration.
B. The approval and signature of the appropriate Departmental Chairperson and Academic Dean.
C. The signature of the Vice President or Associate Vice President for Academic Affairs (PC 527).

DROP

A. A (DR) drop card is to be submitted with course information but no signature is required.
B. Inform the instructor that the course is being dropped.
C. A grade of DR will be assigned by Registration and Records.
NOTE: Student will be charged and must pay for any course dropped after JAN. 11, 1977

JAN. 26-

ADD
DROP

No Adds Permitted
A. A (DR) drop card is to be submitted with course information but no signature is required.
B. Inform the Instructor that the course is being dropped.
C. The grade of DR will be assigned by Registration and Records.
NOTE: Student will be charged and must pay for any course dropped after JAN. 11, 1977

MARCH 2 8th

AFTER THE APPROPRIATE SIGNATURES
HAVE BEEN OBTAINED, ALL DROP/ADD CARDS
MUST BE TURNED IN TO THE OFFICE
OF REGISTRATION AND RECORDS FOR VALIDATION.

FISCAL MANAGEMENT SEMINAR

Open to all students,
especially those involved in
student organizations or groups

Beginning January 18

Sign up by January 17 in Student Activities,
UH 211, extension 2137

Classes Underway — — North Campus Opens New Era

BY JOE BROADUS
Editor

For Florida International University, the future appears to be now, as the school opens a program of study for its North Campus.

Currently, teachers are commuting to the North Campus of Miami-Dade Community College and to North Miami Beach Senior High School, where 700 students pre-registered for 40 classes.

By spring 60 classes will be offered at FIU's North Campus on the old Interama site located between 135 and 165th Street on Biscayne Blvd., and by June, 60 new faculty members, and 60 new staffers will offer programs for an unexpected student body of 1500.

Workmen are currently converting the former international trade exposition building into an academic center.

When the Interama project to build an international trade and exposition center failed, it was the end of a dream which had haunted the community for 40 years. But it was a dream which had repeatedly turned to nightmare.

Shortly after the failure of Interama, the University purchased the old trade center building for \$4 million, and commenced renovation.

The trade center building will house classrooms, a library, administrative offices, and conference space. Other classroom space will be available in double-wide trailers which are being fitted as temporary classroom buildings.

According to Dr. Milton Byrd, outgoing provost for the North Campus, 1.2 million people, or 15 per cent of the state's population live within a 25 minute drive of FIU's North Campus.

Before programs were offered by the North Campus, students in that area were forced to choose between long drives to FIU's Tamiami campus or equally long drives to Florida Atlantic University.

The FIU North Campus will offer these students 22 major programs on its 106-acre site.

Although the campus will not officially open until June, 1977, the programs this quarter and in the spring are offered as "Pre-opening" programs.

Within 15 years the campus is expected to have 15,000 students.

If the failure of Interama was the death of a long-cherished dream, the rise of the FIU North

Campus on its old facilities was the fruition of a long struggle by area residents.

It also hopes to provide housing units for 15 per cent of its students in an effort to encourage an international student body, Byrd said.

Byrd said the campus, together with the Tamiami campus, has tremendous potential to develop into "a very distinguished public university."

But, he added, so far the campus has had "incredibly bad luck." In 1974 the state experienced a revenue short fall which limited the funds available for the development of the North Campus.

Although this sparked some doubts about the future of the campus, Byrd said, "both demography and politics argued strongly for the project.

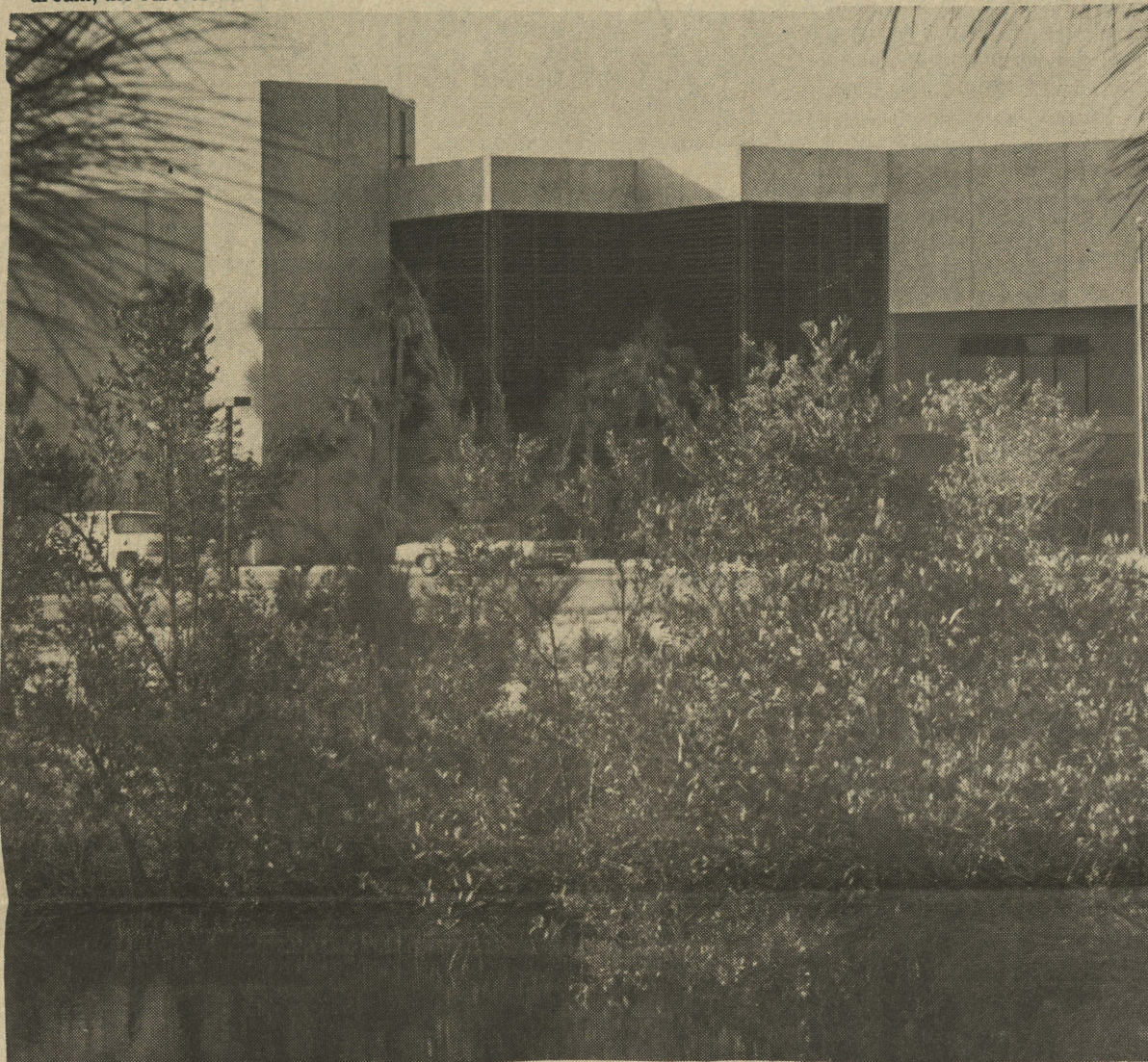
"We realized there'd be

delays but we knew it (the development of the campus) had to happen," Byrd said.

He stressed that community support and the willingness of the state to properly fund the campus would be the key in its rate of development.

Byrd pointed out that 28 per cent of the students on the Tamiami Campus live closer to the North Campus than here. "We draw that 28 per cent from a population that is twice the size of the other population we draw on," he added.

He said this demonstrated the great interest in education from people to be served by the North Campus. The North Campus was called an effort to place the educational program where the people are.



NORTH CAMPUS CENTER

Academic common market to cut school costs

ROLY MARTIN
Staff Writer

Now FIU students can take advantage of an interstate agreement for sharing graduate programs called the Academic Common Market.

The Common Market enables graduate students to enroll in selected out-of-state graduate programs without having to pay out-of-state tuition.

There are two requirements for admission into the program: Acceptance in a program to which your state has made arrangements to send its students; proof that you are a legal resident of your state.

Richard E. Hulet, Director of Student Services for the State University System and Coordinator for the Academic Common Market in Florida says this interstate agreement is one of the early developments in this kind of Cooperative program in the country.

Mr. Hulet said not many Florida students are taking advantage of the program, but that a large group of students from other states will be entering Florida schools as a result of the program.

There are eleven other Southern states involved in the Common Market besides Florida. These states are Alabama, Arkansas, Kentucky, Louisiana, Maryland, Mississippi, South Carolina, Tennessee, Virginia and West Virginia. All of the above are offering more programs than the State of Florida. FIU for example is only offering one program, a Master in Hotel and Food Service Management.

Some of the selected programs being offered to Florida residents at out-of-state Universities are: Master in Computer Sciences, University of Maryland; Master in Dentistry, University of Alabama; Master in Nutrition, University of Clemson; Master in Textile Science, University of Auburn.

Admission information regarding this selected graduate programs can be obtained by writing directly to the Institution.

For more information regarding the Common Market students can write to: State Coordinator, Richard Hulet, Director of Student Services, State University System of Florida, 107 West Gaines Street, Tallahassee, Florida 32304.

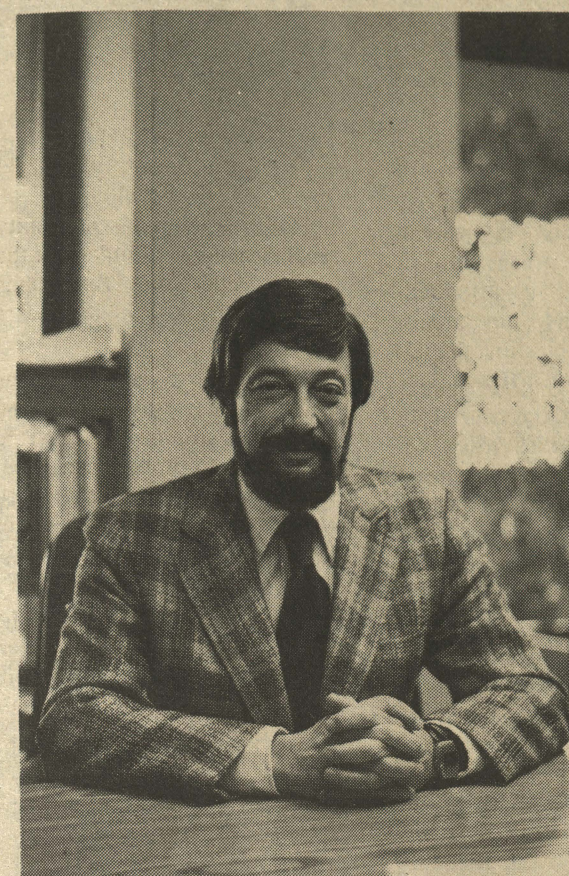
BIG FOOT Speaker scheduled

The director of the search for Big Foot, Robert Morgan, will give a presentation at FIU Tuesday, Jan. 18. His talk will center around the scientists and conservationists search for the American Yeti, also known as the Abominable Snowman.

As expedition director, Morgan has produced a full length motion picture, "In Search of Big Foot." He also

produced the Smithsonian television special, Monsters: Myth or Mystery and has appeared on NBC's Tomorrow show.

Sponsored by the Student Government Social and Cultural Committee, Morgan's presentation begins at 12:30 p.m. in UH 140.



DR MILTON BYRD

New Provost Appointed

JOE BROADUS
Editor

Florida International University's North Campus has a new interim provost, Dr. Robert W. Ellis, Jr., who will also continue in his role as dean of the School of Technology.

Dr. Milton Byrd, the outgoing North Campus Provost, was named Provost for University Assessment and Evaluation. In his new post Byrd, according to FIU President Harold Crosby, will examine a wide range of university problems.

Byrd came to FIU in 1974 from Chicago State University where he was president. At FIU Byrd has been responsible for planning and development for the North Campus.

His reassignment officially came four days before classes were scheduled to start for the North Campus. Byrd said 700 students pre-registered for the North Campus programs which will be held at the North Campus of Miami-Dade Community College and the North Miami Senior High School.

Classes will be held at the North Campus, located between 135th and 165th Street on Biscayne Blvd., in the spring quarter. Both the winter and spring classes are part of a pre-opening program for the North Campus.

The official opening for the North Campus will come in June when 1,500 students are expected to register.

Dr. Ellis, who has served as Dean of the School of Technology since 1972, has played a major role in the development and administration of that school. He

also served as Interim Dean of the University's School of Business and Organizational Sciences.

Before coming to FIU he was Assistant Vice President for Academic Affairs and professor of engineering at the University of South Florida.

ROOTS CREDIT CLASS OFFERED

A multi-media course based on the powerful book "Roots" will be offered by the Office of Continuing Education.

The course is based on the book by Alex Haley about his family's genealogical origin. The book tells the true history of many Black Americans.

The 5-credit course consists of 12 hours of televised film, 28 hours of classroom work, 12 audio tapes (these are available in the library media center) and the book "Roots."

The film will be aired locally on Channel 10, starting Jan. 23 at 9:00 p.m. It is in reality a mini-series produced by the David L. Wolper Organization for ABC-TV. Included in the cast are Cicely Tyson, Edward Asner, John Amos, Chuck Connors, Ben Vereen, Leslie Uggams, George Hamilton and Richard Roundtree. Even O.J. Simpson has a small role.

At USF Dr. Ellis developed the engineering materials program, including thermodynamics, mechanical behavior and x-ray analysis, and contributed to teaching developments and development of laboratories.

Speaking of outgoing provost Byrd, President Crosby said, "I want him to apply his broad knowledge of higher education, his analytical skills and his commitment to excellence to a number of pervasive University issues."

Improvement of personnel and program evaluation processes will be part of Byrd's responsibility, and President Crosby added Byrd would work with representatives from the university community to identify various problems.

Students interested in registering for the course are urged to do so the week of Jan. 17 in the Office of Continuing Education. This course can be taken by any student interested as either an elective or for their major.

Teaching the course is Professor Rose Watson. Watson has a solid background in African education, having been director of a teacher training committee in Angola and the Director of an African Education Committee.

Those wishing more information about the course may contact the Office of Continuing Education P.C. 220 or call 552-2615, Professor Rose Watson, 552-2501 or Dr. David Wilson Vh. 222.

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Elan

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Official University Announcement

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2 bedrooms - 2 baths

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EVERY UNIT: WALL TO WALL SHAG CARPETING; CENTRAL AIR AND HEAT, DISHWASHER, DISPOSAL, 15 CU. FT. REFRIGERATOR, PLENTY OF COUNTER AREAS AND CABINETS. CLOSETS: MORE THAN NEEDED PLUS, PLUS

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AT FLAGLER AND 94th ave

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Go Fly a Kite

To commemorate the birthday of Benjamin Franklin, Student Government Association is sponsoring a Kite Day.

The high flying affair is being planned for around the fountain (weather permitting), beginning 12:30 pm Monday, Jan. 17.

Expertise in kite flying will be provided by FIU student Mulkesh Shah, who will be sending up highly maneuverable Indian Fighter Kites. He will give demonstrations and sell his hand crafted kites for \$1, no strings attached.

The event is sponsored by the Social and Cultural Committee and corresponds with the release of FIU's First Yearbook Elan.

1976-A boring TV season

BILL ASHTON
Feature Editor

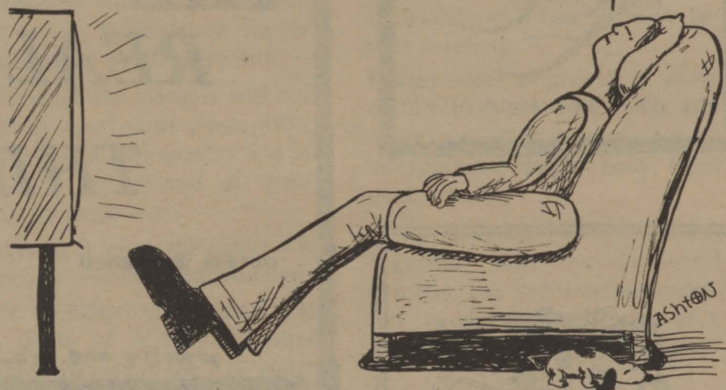
The year 1976 may turn out to be a vintage year for something. Perhaps fine wines, or papayas. It was most certainly not a good year for music, movies or the Republican Party. It was most of all, not a good year for television.

Sure, the television industry made record profits. They always do. Profits are up, but quality is down.

The most disturbing trend in our Bicentennial year was the new violence on TV. The popularity of "Starsky and Hutch" continued as the characters shot, slugged, and kicked their way through big-city criminals, proving once more that crime may not pay, but its methods do—as long as the cops employ them. Long-time favorites such as "Police Woman" remained favorites. But there was more.

The creators of "S.W.A.T." and "The Rookies" came up with another winner last fall. "Charlie's Angels" was one of the dumbest, sleaziest, most slickly violent and sexist shows ever. It was, of course, the biggest hit of the season.

And what a season. "Mr. T. and Tina," "Executive Suite," "The Captain and Tenille" and "Spencers Pilots" were among the disasters. There were no classics. "Quincy" and "The Tony Randall Show," are interesting mostly because of their stars, each half of the former "Odd Couple." "Gemini Man"



was a better version of the 1975 bomb, "The Invisible Man," but nobody cared. "Baa Baa Black Sheep" was a well scripted World War II drama with a fine cast. "Holmes and Yoyo" was ridiculous, but sometimes funny.

Unfortunately, 1976 was also the year the serialized movie made a big impact on the tube. "Rich Man, Poor Man" was the first. It was so successful that "Family" followed. Then the floodgates were opened, and out came "Captains and The Kings," "The Moneychangers," "Executive Suite" and "Once an Eagle," and the inevitable "Rich Man, Poor Man, Book Two." One hopes that, if the trend does not end, the networks will soon turn to books that are either good or thin.

There were a few bright spots in 1976 TV viewing. "Sybil" was the best made-for TV movie, and Sally Field's performance as the girl with 16 personalities was extraordinary. Darren McGavin's performance in "Law and Order" was also of Emmy-

winning quality. More typical of the years TV-movies were the sensationalistic stories of teenaged runaways, warped jailkeepers and terrorists.

All three networks covered the country's 200th birthday well, with just enough big ships, fireworks, history and music to keep everyone content. Thankfully, there was no Independence Day football game, though Walter Cronkite did make a few fumbles. CBS ended its Bicentennial minutes on Dec. 31, climaxing two and a half years of daily history lessons.

Perhaps the most talked-about show of the year was the controversial "Mary Hartman, Mary Hartman." Quite different from anything else on the air, the show featured Louise Lasser as the harried housewife who turned from one disastrous situation to another, without losing her optimism for more than a few days at a time. Quite representative of America in the Bicentennial year, that Mary Hartman.

Fiscal Management Seminar Offered

All members of student organizations are invited to attend a Fiscal Management Seminar designed to provide each particular group with information about the financial procedures and accounting systems used in handling private and state funds at FIU.

The program, sponsored by the Student Activities Office, will take place on four consecutive Tuesdays from Jan. 18 through Feb. 8 in University House Room 213E. Free registration is being held in the SAO, UH 211 until Jan. 14.

The SAO is accountable for all Activity and Service Fee funds and there are many questions of constant concern on how monies are disbursed, the allocation of funds, the amount of Activity and Service Fee funds available and the process by which the SAO allocates funds to itself and all organizations and departments on campus. These questions and many others will be dealt with in the seminar.

The sessions will be open to all students. Presidents and treasurers of the registered student organizations are particularly urged to attend. All

registered students of campus organizations will receive a Certificate of Completion for attending all four meetings of the seminar:

January 18: Student Funds, a Preview of Activity and Service Fee Funds;
January 25: Working with the Student Government Association;
February 1: The Student Organization and its Relationship to the University;
February 8: Basic Accounting and Budgeting.

Award Winner

A Florida International University student is the winner of the \$800 Fitzsimmons Award annually given by the International Association of Hospitality Accountants for academic excellence.

Celeste M. Georger, a senior in the General Hospitality Management Program in the School of Hotel, Food & Travel, competed with applicants from all university hotel schools in the United States. Ms. Georger is a native of New York.

JUMBO AND FRENCHY

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Pizzazz comes to FIU sports

JOHN EWALD
Sports Editor

A Florida International University Homecoming Week? Baseball and Soccer under FIU's lights? An FIU Alma Mater? A Sunblazer mascot? All that and more if newly appointed FIU Sports Information Director Bill Sheldon gets his way.

Sheldon's hiring was announced by FIU Athletic Director Tom Wonderling last month.

Wonderling, one of the most enthusiastic and dynamic sports administrators in the country, has worked very hard to put FIU on the big-time sports map and he is hoping Sheldon will be able to publicize the university's quick success.

"Our sports program achieved NCAA status last year and now it's time to toot our horn a little," Wonderling said upon Sheldon's hiring. Jim Cox was also named as Assistant Sports Director for the Sunblazers.

FIU HAS NEVER received adequate coverage by the local sports press. To be honest, the publicity accorded Sunblazer sports by Miami TV, radio and newspaper media has been horrendous. Check the latest copy of "Miami Magazine." The center-spread features the 1977 University of Miami Women's Basketball Schedule. Period. What about FIU's Women's Basketball Team? Don't worry much longer, however. Bill Sheldon will see to that.

On the South Florida sports scene for over a decade, the 34-year-old Sheldon was an excellent sportswriter for The Miami Herald for six years. It was at the Herald I first met Bill Sheldon back in 1972.

A hustling sports clerk, I can recall Sheldon as a top-flight journalist who expected top-flight work from everybody in the sports department. Especially the clerks. "Ewald, do you have all scores down? What's San Francisco's win-loss record and percentage? Remember to set the softball scores in agate type. And, EWALD WHEN ARE YOU GOING TO ANSWER THAT

PHONE!?!?!? Yes. I remember Bill Sheldon.

But I also can recall a late night talk with him concerning the future of soccer in America. I told him it would never make it. The games were too dull because nobody ever scored. There were too many ties. Pele was the only soccer player worth watching. Baseball was for America. Soccer was for the birds.

NOW I KNOW how all those people felt when Columbus did not fall off the edge of the globe. And I can understand why Jimmy the Greek was a little embarrassed after Joe Namath destroyed his 17 point spread and the Baltimore Colts in Super Bowl III. Yes, Bill Sheldon, soccer IS a game for America.

The kids are playing it everywhere. Leagues are booming across Dade County. The international game is here. In America. The Florida Youth Soccer Association, barely two years old, has more than 11,000 members. Bill Sheldon was a founding officer of that organization and has actively promoted the sport here for years.

In 1973 Bill was named as public relations director and youth development director for the Miami Toros. Although he did an outstanding job for the Toros, the Miami club always seemed to be having management problems and suffered greatly from poor stadium arrangements. The Toro's loss is definitely FIU's gain.

"We are really an exciting university with tremendous potential in many fields," Sheldon said the other day. "We've got a top quality sports program here, one that people in the community are going to want to support and participate in."

A LIGHTED baseball and soccer field would do wonders for FIU sports. Just look at the University of Miami or the University of South Florida. George Light's donation to the Hurricanes and New York Yankee owner, George Steinbrenner's donation of lights at USF were major reasons for those schools increased at-



New FIU Sports Information Director Bill Sheldon brings enthusiasm and experience to the Sunblazer sports scene.

tendance and better recruiting prospects.

FIU could use a similar gift as well. But if it does not come you can be sure Bill Sheldon will try some other way to bring night athletics to Sunblazer Field. The guy's even enthused about FIU's

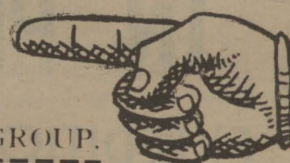
school colors—blue and gold. "We need pizzazz here!" Bill Sheldon said that the other day.

Pizzazz is just what Sheldon brings to FIU.

That and a combination of experience, enthusiasm and a

strong desire to promote the school's young sports program are just what FIU needs. To be sure, the SUNBLAZERS have come a long way. But with quality people like Bill Sheldon, the best is yet to come for FIU sports.

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Call 1-800-342-2176 department of agriculture and consumer services, division of consumer services, Mayo Building, Tallahassee, Florida 32304

Working mother needs child care for sweet 2 year old girl, 8-12:30. Must drive. SW Section. Call 251-7978 after 1:00.

68 VS Camper \$895.00. 69 VW Camper \$1,395.00. Take your pick. Call 221-3356.

Volunteer coaches & helpers needed for YMCA co-ed non-competitive basketball, ages 8-10 & 13-14. Will train. Hialeah YMCA 822-1670.

"How To Make Your Own Salt Water Aquarium" talk by Gerard Loisel. Jan. 18, 12:30 p.m. PC 231.

CLASSIFIEDS

Ride needed Wednesday mornings from Liberty City. Call Rudell X2121.

Roommate wanted to share two bedroom, two bathroom apt. Second floor w/balcony, swimming pool & tennis courts on premises. \$150 per month + utilities. Steve or Warren 226-1261, 1 mile from FIU.

When was the last time you had a glass of PURE 20? Maybe you should think about it. For more info. and a free demonstration contact Roderick at 621-7801 or 759-0721.

For sale: One single complete bed. Call 235-7125 after 6 p.m.

For Sale: Zenith Circle of Sound. Call 693-0339.

International students—All electronic appliances are available 111-220 volts, 50-60 cycle, including shipping. Call 223-1029.

Pre-Medical Society Meeting. All pre-professional students welcome. Every Monday 12:30 pm UH 317.

Elan is on sale now. Limited number of copies available \$2 until Jan. 28.

Have you reserved your yearbook? Buy Elan for \$2. Limited edition. FIU's First Year-book.

One automatic T-shirt design machine for sale or rent. Start your own shop full or part time. \$300.00 or best offer. Contact Samson, 759-0249 day or night.

6 1/2 foot Boa Constrictor for sale. Make offer. Call Ron 226-2102 or Gordon 226-3247.

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Part time teachers needed for program in Judaic Studies for exceptional children. For information call 858-0392 evenings. Ask for Elliot.

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NEWS FROM SGA

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EXPEDITION DIRECTOR



TUESDAY:

The man who stalked Big Foot, Robert W. Morgan will give a presentation on Tuesday, January 18 in University House 140, beginning at 12:30 p.m. Morgan is known around the world as an expert in chasing the famed American Abominable Snowman.

MONDAY:

Mukesh Shah, in honor of Benjamin Franklin's birthday, will display the ancient art of Indian kite flying, Monday Jan. 17, east of the UH.

CLUBS

National Honor Society in psychology, Psi Chi's first meeting of the quarter will be Monday, Jan. 24, in UH 213E at 12:30

If you want to join and have at least a 3.2 average majoring in psychology and completed at least 30 hours at FIU you can join. Eileen Bell has more information by calling 667-9496

ROBERT W. MORGAN



MOVIE—
JAN 20,
21

SGA's movie of the week is *Steppenwolf*, an abstract classic by Herman Hesse, turned into an abstract motion picture. Definitely a treat for your ears and eyes.

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