

4-9-2018

Resolution 2018.0007 - ENACTED

Student Government Association BBC, Florida International University

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RESOLUTION

Florida International University – Student Government Council – Biscayne Bay Campus

Agenda Item: Change in the Public Relations, Advertising, and Applied Communications (PRAAC) curriculum at the Biscayne Bay Campus

Authors: Senator of Communications and Journalism Ryan Mignagaray

Sponsors: Speaker Jonathan Espino, Ashley Rosales Tejeda

Committee: Student Advocacy Committee

Date: April 9th, 2018

In support of a change in the PRAAC curriculum

Whereas, according to the Student Government Association Constitution, SGA serves as “the governing body responsible for representing the student interests and addressing student needs,”

Whereas, advertising students at the Biscayne Bay Campus have expressed a need for copywriting courses to hone their skills,

Whereas, Public relations, advertising, and applied communications students or students with a minor within the program will benefit from these copywriting courses,

Therefore be it

resolved: The Biscayne Bay Campus Student Government Council is in support of the addition of a copywriting courses to the PRAAC curriculum.

q Enact X	Resolution: 2018.0007	<u>In Favor</u> <u>Of:</u> 9	<u>Opposed</u> 0	<u>Abstaine</u> <u>d:</u> 0
q Veto		<u>Date Signed:</u> 04/16/18		
x <p style="text-align: center;">Enacted By Default , SGC – BBC President Leonardo Cosio</p>				