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# The Beacon, October 5, 2015

Florida International University

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## International business program no. 6 nationwide

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The University's International Business program ranked sixth in the United States by the 2016 U.S. News and World Report.

"It reflects the excellence of our students and faculty," said Jose Aldrich, acting dean for the College of Business, to Student Media.

"It gives us the ability to attract more people -- international students and faculty."

The ranking calculates the quality of institutions based on first-year student retention, graduation rates and the strength of the faculty.

COB has been fulfilling its claimed vision to be an internationally-recognized leader in global business education, scholarly excellence and collaborative community engagement, according to the College's website.

Previous rankings for the program include eighth on Bloomberg Businessweek and No. 15 for International Masters of Business Administration on U.S. News and World Report.

William Newbury, the chair of the department of management and international business, gave emphasis to the International Business Honors Society, a group that "allows students to showcase themselves and work hands-on."

Veronica Chua and Deidre Oge, members of the IBHS, are very proud and excited to be a part of a program that's moving up quickly.

They said the faculty and staff they work with, as well as their involvement in the program, has given them real-life and hands-on experiences, like international business trips.

"In last year's Costa Rica trip, we were able to make a big difference by educating local business owners in the small town of Tortuguero," said Chua, a senior international business and management consultant major.

The small group of 10 to 15 students helped the local business owners set up a business website, among other things.

According to Oge, a junior business management major and IBHS secretary, their next trip will be to India to help the Women of Bandhwari, a group

of women whose craft consists of making home decor from discarded newspaper.

Both students said that such international experiences is a big part of what makes the program so lauded.

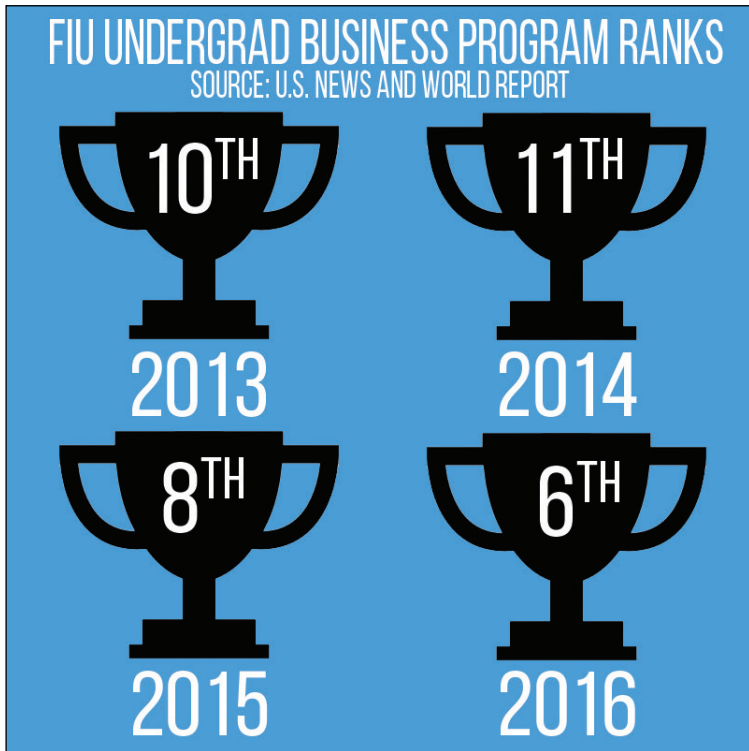
But, according to Newbury, international experiences don't begin abroad. For him, they begin on campus with more than 133 countries being represented in the student body.

"Understanding cultural differences is very important," Newbury told FIU Student Media. "Not many schools in the United States have this... This gives us our niche."

The University is a full member of the Consortium for International Business Educators, which facilitates the benchmarking and sharing of the best practices for International Business education among members, according to the organization's website.

Newbury credits this membership for assisting the University's program and bringing its education to the next level.

Sugey Ramirez, a senior accounting and international business major, hopes to work in international business, traveling



JASMINE ROMERO/THE BEACON

and working with different cultures, after graduation.

She said the University has prepared her for this next step.

"I've become very ambitious," said Ramirez. "I want to know about every type of business, I want to travel the world and keep learning and growing. This all grew in me while at FIU."

The University's

international business program, ranking in the nation's top ten for three consecutive years, has more milestones to achieve in its future, according to Aldrich.

"We give everything that global view, continuously embedding internationality into all of our programs," said Aldrich. "Next, we go for number five and, eventually, to number one."

## Golden Panther Express raises price, concern

**SAM SMITH AND NICOLE MONTERO**

FIUSM STAFF

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Moses Shumow takes the Golden Panther Express shuttle twice a week to teach classes at both the Modesto A. Maidique Campus and the Biscayne Bay Campus.

"It's going to end up costing me \$300 a semester," said Shumow, a professor at the School of Journalism and Mass

Communication.

Shumow also has meetings on both campuses, requiring more use of the GPE.

The per-trip price for faculty, staff and guests of the University to use the GPE doubled to \$5 last month, though the fee remains the same for students.

Shumow's biggest concern was that he wasn't informed prior to the increase.

"Above everything, it could've been handled

better," he said. "It was a shock to learn right before the semester started."

BBC Campus Life Office Manager, Sarah David-Williams, also uses the GPE regularly. She said she is unhappy with the notification faculty and staff received from the Parking and Transportation Department.

"We would have appreciated advance notice," said David-Williams.

The first email she received regarding the price increase was sent Aug. 20, but the subject of the email read "Fall Parking Update." The email did not emphasize the change.

The next time staff were informed of the change was Sept. 5, three days before the price change took effect.

"I tried to spread the word because it wasn't well advertised," David-Williams said.

This was followed by an email from Lissette Soto Hernandez, the Department of Parking and Transportation's Director of Administrative Services

explaining, though not apologizing for the change.

"I understand they have to do it," David-Williams said. "It's just a matter of delivery."

Thomas Hartley, executive director of the Department of Parking and Transportation, said the changes were based on the cost of providing the service, calculating that each trip would be \$5 per person.

But, because students already pay transportation fees each semester, their fees are subsidized and cut in half.

"Vendors and employees, folks like me, have to pay the full cost," he said. "We're happy to provide the service and happy to let employees and others use the service, but they have to cover the cost."

FIU does not own the shuttles, but rents charter vehicles from Academy, a private transportation company originally based in New Jersey.

"We hired Academy bus," said Hartley. "That's what the cost of providing the service is. If you

charged everybody who rode, you'd have to charge everybody \$5. But students get it at \$2.50 because the other \$2.50 comes from student fees."

But students have also raised complaints.

"I'd like it if they lowered the cost or made it free," said Alis a Hugues, a freshman hospitality major.

Unless enrolled in a fully-online curriculum, students cannot exempt from the Transportation Access Fee included in their tuition, which rings up at \$90.55. For those without cars, like Hugues, these charges add up quickly.

"I have class at BBC every day, I pay \$25 a week," she said.

This semester, Hughes will pay nearly \$400 more to attend classes than students whose majors are based at MMC.

Although students who previously lived in on-campus housing at BBC were reimbursed for their traveling expenses, not everyone who used the service was. And without a housing option on BBC

until 2016, many have no choice but to continue using the GPE.

The new Parking and Transportation website advertises improvements to the shuttle service, including "40 times faster" Wi-Fi.

But, sometimes, the Wi-Fi doesn't work.

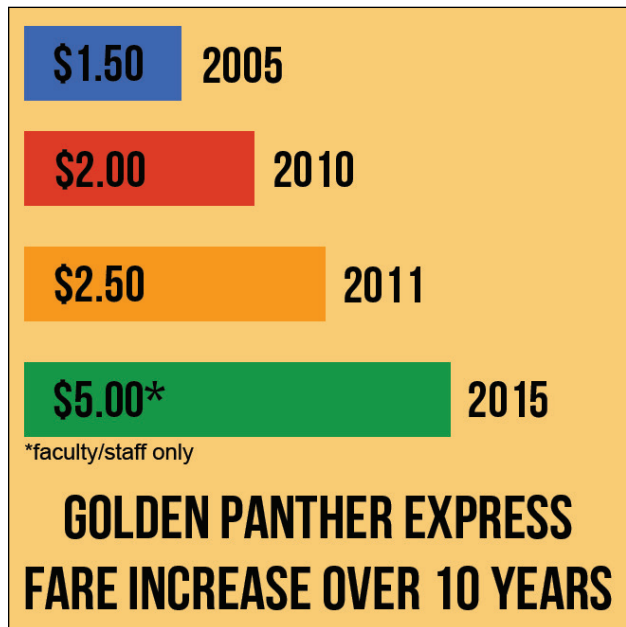
"With all the times I've taken the bus this semester, the Wi-Fi has worked twice," Shumow said.

On at least one of the shuttles an air-conditioning unit leaks water into the seats, prompting riders to warn one another to avoid sitting in certain areas of the bus.

Free shuttle service was provided for those who wished to attend the football game between the Panthers and North Carolina Central University, for example.

Both the University of Florida and the University of Central Florida offer shuttle services to their various campuses, free of charge.

"It's to be expected in America," Hugues said of the charges. "If they tried to do that in France, they'd have a revolt."



JASMINE ROMERO/THE BEACON

# NATION & WORLD BRIEFS

## McCarthy would bring California clout as House speaker

Bakersfield, Calif., native Kevin McCarthy will get a better salary, a bigger staff and a lot more clout on his state’s behalf when he becomes House speaker, as all in Congress now expect.

But the old days of bringing home the bacon are now gone, or have at

least been put on a diet.

A congressional earmark ban will limit McCarthy’s ability to steer federal dollars toward his San Joaquin Valley congressional district, which encompasses most of Kern and Tulare counties.

## Gov. Brown mandates lessons to prevent sexual assaults

Amid concerns about sexual assaults on college campuses, California Gov. Jerry Brown on Thursday signed a bill requiring high schools that mandate health courses to provide lessons aimed at preventing sexual violence. One of 35 bills signed by the governor, the measure also requires lessons promoting affirmative

consent by both parties before couples engage in sexual relations. “I firmly believe that by instilling in young minds the importance of affirmative consent and relationships built on love and respect, that we can reduce the sexual violence inflicted on young women,” said Democratic state Sen. Kevin De Leon.

## Russian bombers again fail to target Islamic State

For the second day running, Russian aircraft bombed Syria, striking targets that included U.S.-backed rebel forces, but not positions held by the Islamic State.

Russian officials claimed that the

30 airstrikes had hit areas controlled by the Islamic State and al-Qaida’s Syrian affiliate, the Nusra Front, but the Pentagon said it had no indication that a single Islamic State target was hit.

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# Performing Arts Center honors Katrina victims

## ABIGAIL BOWES

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This year marks the tenth anniversary of Hurricane Katrina, and the Herbert and Nicole Wertheim Performing Arts Center is hosting a concert in honor of those devastated.

“[The concert is an] all-encompassing musical journey that celebrates people that are still striving to overcome the hardship that we face,” said Brenton Alston, School of Music assistant professor.

“Chimes of Freedom: Hurricane Katrina,” will be the first performance in the Chimes of Freedom concert sequence, which deals with four major historical events, said Alston, the concert’s conductor.

The second installment of the concert features music written in honor of the victims of WWII and Vietnam. The third will celebrate the triumph of the American Spirit.

Finally, the fourth installment will honor the victims of the Holocaust, which will end with a performance of David Maslanka’s “Remember Me.” The final concert will take place Wednesday, April 13.

Alston said the title, “Chimes of Freedom,” was inspired by by Bob Dylan, who expressed solidarity for people who are treated unjustly. Dylan believed that thunder rumbles in sympathy for them.

“Chimes of Freedom,” allows people to come together and connect with each other, said Michelle Vires, School of Music junior accountant manager. She said people affected by the hurricane need to heal through music.

“Music brings people together in spite of all adversity. It’s like therapy,” Vires said.

The University’s Wind Ensemble, which consists of students playing wind and percussion instruments, will showcase their talent at the concert. The music has some jazz influence, while still including other musical genres like Calypso.

Calypso is West Indian music using African rhythm, typically with words improvised on a topical theme.

Alston said that even though the concert is titled after the hurricane, the music shows meaning to other historical natural disasters.

“Regardless of its name, this concert is not only about Hurricane Katrina,” she said.

“Katrina, sure, but it’s a much larger issue. [It’s about] all of the inevitable natural occurrences and how we deal with them.”

Both Alston and Vires agree that natural disasters have been a recurring feature in the news and that this concert will shed light on the devastations and foster a sense of community among those who attend the event.

The concert yearns to create a connection through music, said Vires.

“Music serves a variety of purposes -- entertainment, emotional, educational -- and it’s our job to do all of those

things,” she said.

With the use of today’s technology, a greater audience is connected to music, said Alston.

“With the onslaught of technology and the instant availability of so much with the click of a smart device, there’s a connectivity that you can’t replace,” Alston said.

He also said that despite the good uses of smart phones, he hopes that they will not be a distraction to bringing the audience together in memory of the devastations.

These natural occurrences are a big concern, especially in Florida, Alston said.

“[There are] all these different struggles. Maybe it’s not just environmental, but [it is] also about what we do to each other, so [it’s about] humanity.”

He said the concert is meant to impact people’s lives.

“I really like the way they are trying to increase solidarity by putting this concert on,” said Schnaida Cazeau, a psychology major student.

“They’re helping people to have a place to come together and reflect on an extremely important event in U.S. history,” she said.

Tickets cost \$5 for FIU students, and \$10 at the door, and for the general public. The concert will be held at the Performing Arts Center Concert Hall Wednesday, Oct. 7 at 7:30 p.m.

## CHIMES OF FREEDOM

### Hurricane Katrina

Wednesday, Oct. 7,  
2015 at 7:30 p.m.

### WWII and Vietnam

Monday, November 9,  
2015 at 7:30 p.m.

**Triumph of the  
American Spirit**  
Saturday, February 13,  
2016 at 7:30 p.m.

### Holocaust

Wednesday, April 13,  
2016 at 7:30 p.m.

# NYU professor to lecture at Walls of Color

## COLOR, PAGE 8

Sert was the designer of the Spanish Pavilion at the Paris World’s Fair in 1937. He worked on this project as a redesign for Chimbote, Peru.

But the project was never finished. “I actually invited my family to this event,” said Mendez. “I’m of Peruvian descent so I would like to know why the project in Peru wasn’t finished, and I hope that is a question the curator for that night can answer.”

Rodriguez said Hofmann was one of

the masters of modern art and is excited about this “unique” exhibition. These exhibitions aren’t common in Miami and are usually seen in New York and Washington, according to him.

The exhibition will commence with a lecture from Silver on Oct. 10 at the Frost Museum from 3 p.m. to 5 p.m.

It will be free and open to the public until Jan. 3.

“It’s a treat to have this caliber in the museum for our students and for the public,” said Rodriguez.

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Standardized tests don’t determine your capabilities

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What was intended to provide universities with a universal way of identifying whether a prospective student was prepared for college level course work has become public enemy number one. With an overwhelming record of complaints, students have simply had enough. Why should their admission come down to the mere fact of a number? Who is to say that a four and a half hour examination can accurately determine a student’s preparedness for college? What if a student is sick, or is overwhelmed with nerves and can’t seem to come to a reasonable answer? A timed essay cannot accurately

determine a student’s ability to write. It is not fair to expect a student to write a lavish and well-thought essay under such scrutiny and stressful circumstances. These examinations are too far fetched and do not accurately measure a student’s capability to succeed; rather, the exams connote a “rite of passage” to college and perpetuate a realm of angst and inferiority. Over the last few years, universities nationwide have made the significant decision to make standardized testing scores an optional portion of the application process. However, many universities still require students to submit their scores. Therefore, a phenomenon of stress and anxiety experienced when preparing and taking these exams is still very prevalent. As significant changes have

been made to the exam, there has been an increasing demand for test preparedness—tutoring. “These examinations are too far fetched and do not accurately measure a student’s capability to succeed.” This in itself is ironic because the initial purpose of these examinations was to test students on the knowledge that they have accumulated throughout their four years of their high-school

education. In recent years, families have not only invested in their children’s education and their college applications but they are also investing in severe test preparation due to the expectations of not only the exam itself but the universities who base their acceptances on such exams. Not only are students bombarded with tedious and abstract concepts paired with strict time constraints, but they are also stricken with pressure to perform according to perpetuated standards. Some students may have the stability to endure and perform sufficiently under such stress, but the reality of the matter is that the majority of students who sit to take these examinations may not perform sufficiently under such constraining conditions and do

not deserve to be penalized. It is unfortunate that constructive and well-intended ideas have surfaced other troubling dynamics. However, adjustments have been made and I hope they continue to be made. Although standardized tests give universities a backbone to their tedious and lengthy admissions processes, there must be room for compromise. A student is more than what they bubble in on a scantron. Each student is unique with their own identity, their own mindset and their own thought process which cannot be measured, or even conceptually understood, by standardized examinations. Once universities and test makers grant themselves the opportunity to hear students internal voices, change will be made.

New game could help you solve your problems

STEPHANIE MONTES DE OCA  
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Usually, people perceive Asian countries as having hard working, studious people who don’t speak about their problems or feelings – a bottled up society. Of course, this is just a stereotype and not everyone is like this, but there is a hint

of truth to it – not specifically to Asians, but to everyone in the world. People don’t like to share their problems or tell others the stress they carry on their shoulders. Everyone keeps difficult things to speak about inside and carry the burden alone. People commit suicide everywhere in the world, but it’s widely known that Japan

and South Korea have some of the highest rates. According to Petr Habarta on List25, South Korea comes in third in the world. The causes of this can be anything from social to family problems. Perhaps, though, the main reason people can’t find anywhere to turn is because they don’t talk about their lives. Inner Voice is a card game created by Jung Sub Park and

Dong Hoon Lee. I received a copy of this game as a gift a friend in Korea and I absolutely love it – it’s creative, intriguing and honestly helpful. The point of the game is to discuss problems or worries you are facing and make up a story out of them. Sounds confusing? Well, for starters, this game is for 2-4 players and it contains a deck of cards which have abstract art on it and some tokens depicting various things, a house, a cat, a girl, a boy, a key and so on. To start the game, you play “rock, paper, scissors” with the players to find out the order each player will take their turns, then spread the shuffled deck of cards and the tokens in the middle of your group.

The first player states a problem they are facing with some detail and the other players ask a question in order to discuss for a while. The other players then have three minutes to grab 4 cards and tell a story using them and the information they received from the first player. After the first player listens to the stories, they give each player a token to use for their next story. This process is repeated until everyone talks through their problems – there are no winners or losers. So, let’s say you are in in the middle of drama between friends. It’s stressing you out

because you like them both, but you don’t want to upset them and you think they don’t want you to hang out with the other. Without any way to know what your friends are thinking or how to say how you feel, you might not get any relief. That’s where Inner Voice comes in. I believe Inner Voice is a great game to talk about issues you are facing and let go of the stress a bit by speaking about it with your friends or family, while simultaneously receiving feedback or advice from them. Even better, Inner Voice helps release worries through helpful discussion and humor. The instructions were in Korean for me, so it was a bit difficult to understand, but even though the game isn’t sold in English, anyone can play something similar with a little creativity – or hope that a translated version comes to the United States. Not only is this game a great way to reduce your stress or talk to friends and family about life, but to safeguard one’s health. It is not healthy to keep negativity and stress bottled up because it can cause extreme depression. We should all live happier with a bright smile on our faces – and maybe playing a game now and again could do that.

SOCIAL MEDIA EXPERT



ANGEL BANEGAS/THE BEACON

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## HOMANS OF FIU



SAM SMITH/THE BEACON

Savannah Schneider, junior, communication arts major, Starbucks barista.

“What’s the strangest drink order you’ve ever made?”

“My favorite is when somebody will order a cappuccino and they’ll say ‘but no foam.’ Because a cappuccino is supposed to be, like, all foam. Or they’ll open it and they go ‘oh, this is really light.’ It’s supposed to be. And they’ll open it and be like ‘is this just all foam?’ Yeah. I made you a cappuccino, that’s what it’s supposed to be. But a lot of people don’t realize, I guess, that’s what that drink is.”

# Successful entrepreneur gives insight to students

**INGRID BARRERO**  
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Although she would have never imagined a cleaning company being her dream, Kristen Hadeed is leading one of the fastest growing businesses that started because of a pair of jeans.

On Thursday, Oct. 1 in the Graham Center ballrooms, Hadeed spoke to students about how she became the leader of an amazing opportunity. She talked about the struggle of starting a company, the obstacles she faced, the opportunities she turned down and her views on how to keep a business successful.

From a very young age, Hadeed was all about business.

“I wanted to learn about the way things worked, the people around me, and I was particularly interested in making money,” she said in her TEDxUF speech in February 2012.

As a Finance major in her junior year at the University

of Florida, Hadeed asked her parents for some money so she could purchase the latest “Lucky Brand” jeans. As most parents would, they laughed it off, said no and told her to get a job.

Having no time between her already busy schedule, Hadeed opted against getting a job and instead posted an ad on Craigslist offering a cleaning service for houses at a reasonable fee. As time went on, she had so many requests that she started needing help from friends. But the real obstacle came when Paradigm Properties, a property management group in Gainesville, Florida, asked her to clean the apartments of moved out residents throughout the summer.

In less than a month, Hadeed had to hire 60 students to handle the workflow for Paradigm. Doing a phenomenal job, Hadeed and her team were asked to come back a year later for the same contract, and this is where Student Maid began.

Hadeed explained that to be successful, there were four key

points that have to be remembered. One, your company has to have a vision. Two, there has to be a value system set in place for the company to grow. She shared her company’s personal values, saying that thanks to noting what she wanted her company, employees, and herself to stand for, made a world of a difference in the success of her business. Three, there has to be some tough love in a working environment because that’s how people better themselves. The last key point and probably the most crucial is the ability to network and form relationships with people.

“The world runs on who you know,” Hadeed said.

Hadeed gave the young entrepreneurs advice on how to create a business and also reminded them that it’s not simple but it’s worth it.

“Remember, leadership is not an excuse to do less, it’s a responsibility to do more,” Hadeed said.

# Rufina Santana’s exhibit unveils a hidden world

**RICARDO CHAVEZ**  
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The ocean has always been a subject of question, as a result of its abysmal vastness and unending beauty. We can only scratch the surface of the immeasurable caverns hidden within the waters, in spite of our attempts to unveil the treasures hidden throughout the depths of the sea.

Rufina Santana utilizes her compelling imagination to convey the power and beauty of the ocean, giving us a glimpse of the marine landscape that may never be uncovered. Her artwork serves as a catalyst through which we may witness the depths of the ocean, too unfathomable for light to even grasp.

Santana was born in Gran Canaria, a destination that is well renowned for the picturesque waters that encase the rugged landscape. It’s upon witnessing the clarity and exuberance of the ocean that Santana’s artistic style began to flourish.

However, “Cartographies of Water,” the exhibition featured within the University, is much more than a mere depiction of the waters surrounding Gran Canaria.

Santana’s artistic imagery is not limited only to the depths of the

sea surrounding her homeland. It stretches far beyond what we are susceptible to imagine due to our lack of knowledge about the immenseness of the ocean.

The abstractness depicted throughout

“  
Her artwork serves as a catalyst through which we may witness the depths of the ocean.

”  
Santana’s work emulates our familiarity with the unknown. Her portrayal of the ocean with shadowed hues of azure and streaks of black are striking attempts to display an understanding of the oceanic depths that we may not be able to possess. For Santana, the ocean is a canvas in itself, an opportunity to allow one’s imagination to delve deeper into what could possibly exist within the unending waters that captured her attention as a child.

Rather than denouncing her lack of insight as to what exists beneath the ocean, Santana accepts it. This creates a window of opportunity through which Santana’s artistic imagination can absorb the possibilities of what could be, all while maintaining its level of fruitfulness and

creative splendor.

Santana also successfully captures other aspects about the ocean that we ourselves know to be true. For example, her smaller works such as “Las orillas. El Horizonte,” and “Roques,” depict the ocean in a much more peaceful manner, void of any waves and complex hues. However, her larger works of art such as “El viaje del heroe” exemplify the sea’s relentlessness, and expresses the sheer power of the ocean’s waters. As Santana probes deeper into the enigmas of the ocean, her artwork seems to grow in complexity, becoming increasingly intangible as she attempts to expose concepts that no one could possibly comprehend.

What displays Santana’s artistic brilliance is not simply her paintings but her ability to convey a truth. The secrets hidden about this world will never cease to exist, and will continue to be explored, though not entirely understood.

Santana’s exhibition, “Cartographies of Water,” allows onlookers to ponder upon what they believe exists within the depths of the sea by introducing what a young girl once believed was hidden beneath the watery expanse. A young girl born in Gran Canaria, who simply observed the waters that surrounded her home.

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# Inside the maestro’s mind

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Eduardo Marturet is entering his tenth year as the lead conductor for the Miami Symphony Orchestra on Sunday, Oct. 4. He received his degree in Piano, Percussion, Composition and Conducting from the University of East Anglia while studying in Cambridge, England. Eduardo’s career has spanned three continents and 20 countries. He succeeded the late Maestro Manuel Ochoa, at his request, in 2006.

The Beacon interviewed Marturet and asked him about his own experience with music, MISO’s future, and what we can expect this season from MISO.

**Beacon:** Where does your passion for music come from?

**Marturet:** It comes from

my genes, my DNA. I was born into a family of businessmen; I was programmed to be another businessman. I was lucky enough to be born the sixth child of eight siblings. I guess my parents were relaxed after educating their children and I snuck out and became an artist. Since I was born, music had a huge role in my life.

**Beacon:** You once said that you considered a “concert” an obsolete form of expression. Why is that?

**Marturet:** I believe that the classical concert in terms of the normal, not classical in terms of what they play but classical in terms of people playing on stage, I think it’s very stale. It needs to have more of a connection with the audience. It has to have the engagement of the visuals and the challenge of really presenting music in a different fashion.

That’s why, for example, using videos on stage connects music in a very organic way. It’s not artificial.

**Beacon:** This upcoming season will be your tenth season with MISO. What have these past nine years meant to you?

**Marturet:** It’s meant a lot of work in terms of raising money for the orchestra, which I have to get involved in. But, also a great pleasure because they’re an amazing bunch of musicians, I love them all. I trust in them. I have a deep appreciation and respect for them. It’s been a real pleasure and luxury to count on these great human beings.

**Beacon:** How far do you envision MISO?

**Marturet:** My vision of the orchestra is for the next 50 years, well beyond my tenure. I’m already looking at my successors, the

future of the orchestra. I believe that we’ve created a brand for the city, an organization that didn’t exist before, which is very important for the city.

**Beacon:** What can the audience expect this season from yourself and the rest of the orchestra?

**Marturet:** It’s a rendition of my ten years. I’ve reinforced my vision of having new works performed in almost every program. We play music for the community. I strongly believe that our role here is not to educate the community, but to challenge the community in an entertaining way, and enhance the quality of life as a result.

**Beacon:** Any words of advice that you would give current or future musicians?

**Marturet:** It’s very important to enjoy life and have a very

**TOP TEN**



**CHRIS RODRIGUEZ**  
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Here are the albums getting the most spins this week on FIU Student Radio. Tune into 95.3 to hear more great music.

1. Beach House- “Depression Cherry”
2. Mac DeMarco- “Another One”
3. Homeshake- “Midnight Snack”
4. Panda Bear- “Crosswords”
5. Tame Impala- “Currents”
6. Soda Shop- “Soda Shop”
7. Mas Ysa- “Seraph”
8. Lianne La Havas- “Blood”
9. Hermitude- “Dark Night Sweet Light”
10. Flo Morrissey- “Tomorrow Will Be Beautiful”

positive approach towards life. That of course is very much a responsibility of the parents, if your parents give you a secure childhood, a happy childhood. It’s very likely that you will have the sufficient tools to carry on in life being a secure and happy person.

MISO kicks off their season this Sunday, Oct. 4 at 6 p.m., at the Adrienne Arsht Center for the Performing Arts of Miami Dade County. The season runs from October 2015 through May 2016.

THE FUTURE IS NOW



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MEN'S SOCCER

# University team beats Knights 2-1

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The #14 men's soccer team (7-2-0, 2-0-0 in Conference USA) downed the University of Central Florida Knights on Sept. 29 in a 2-1 victory. A goal in the 59th minute by freshman Santiago Patino and a game-winner by reigning C-USA Offensive Player

of the Week Luis Betancur gave the Panthers their seventh-straight win in a row. The University continued its trend of getting offensive contributions from a variety of players in this match. After a scoreless first half for the University, Patino would put the Panthers on the board first, scoring on a clean strike from 25 yards out off an assist from senior Daniel Gonzalez. The advantage disappeared quickly, however, in the form of a UCF equalizer in the 65th minute when

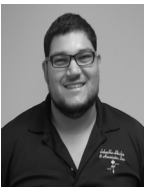
UCF's Hadji Barry found the back of the net off a cross from teammate David Raizes. As the clock winded down on the University's winning streak, the Panthers looked to Betancur to regain the lead. The junior's game-winning score came in the form of a corralled rebound off a shot from junior Jamar Campion-Hinds in the 77th minute. The University played a solid defense the rest of the way and held on to the 2-1 victory in Orlando.

The game was fairly even as far as opportunities go. The University attempted 14 shots in the contest, landing six on goal. The Knights recorded nine shots overall and five on the goal. In fact, both teams attempted four corners and both keepers made four saves. In the end, a little magic from the current C-USA Offensive Player of the Week won our University the match.

E-SPORTS

# Electronic sports are changing the playing field

T-TIME



GIANCARLO NAVAS

You might imagine that a video game tournament is a horde of people huddled around small monitors in a room that has limited lighting with a musty smell of sweat and Mountain Dew. A lot of times you would be right, but things are changing. They're changing to the extent that the aforementioned room with limited lighting and a smell you would rather forget is actually Madison Square Garden and the horde of people are seated in said venue. The attendance you ask? 11,000. That's only 8,000 fewer people than the average announced attendance for the Major League Baseball club, the Miami Marlins, in 2015. Yes, the League of Legends regional championship in New York drew a crowd of 11,000. That crowd would be too

big to fit into the Fillmore at Jackie Gleason Theater in Miami Beach where acts such as jazz legend Tony Bennett and comic star Dave Chappelle have performed. The League of Legends Championships last year had over 27 million viewers online, which is a higher number in terms of average viewership than what the MLB World Series and the NBA Finals did last season. The prize pool for said tournament is two million dollars that is more prize money than low-level tournaments in the Men and Women's professional tennis circuit. All that said and people still laugh and mock at the notion of e-sports (electronic sports). Fox Sports radio personality, Colin Cowherd, has been recently dismissing the idea of e-sports by means of making fun of the players. "How can you not make fun of that?" Cowherd said on his radio show, The Herd. When his co-host Kristine Leahy told Cowherd how the e-sports gamers wanted to be taken seriously, he responded with a dismissive smile and

laughed, saying, "they're nerds." Cowherd went on to make generalizations and jokes of the competitive gaming community, which included the gamers leaving tournaments after wins to their rooms at their mom's house which "has never had a girl in it." This ignorance isn't just exclusive to Cowherd, with perhaps a large part of the American public sharing this view. A lot of the players are independent and live on their own. Some even go home to families, like Super Smash Brothers: Melee professional, Joseph Marquez, better known as Mango, who has a long time girlfriend and a son. Other professional Melee players lead perfectly normal lives, despite what Cowherd believes. E-sports veteran and top 6 Melee player in the world, Juan Debiecma, AKA Hungrybox, has a BS in Chemical Engineering at only 22. Bobby Scarnewman, a former top player turned e-sports commentator for Melee, lives happily in his California home with a wife. Even universities are

recognizing the rise in e-gaming. Robert Morris University is offering athletic scholarships for top League of Legends players. The University President Michael Violtt said the scholarships are a way to help technologically minded youth to attend college who might not be able to afford it. This is a big step in bringing e-sports to light. The competitions are every bit as competitive and intense as traditional sports. The level of depth that video games have is immense. What may seem mindless to the average consumer is actually the opposite. It's critical thinking, a lot like sports can be. If a basketball player is running a high screen and roll, he has to think of a counter if a defender cuts off a certain. They have to make the correct read or pass based on the situation presented to them in the few seconds a play unfolds. Video games are similar. Player A has to know that if they perform "X" command then player B could counter with "Z" and because "Z" might be a typical thing to do then player A does "X"

only to bait player B to do "Z", only to counter with "Y," knowing well that if "Z" never happens "X" succeeds anyways. It sounds overly complicated and seems silly but all that processing is done in maybe a second and half. That is how a professional gamer's mind has to work. You have to outsmart and be able to perform the command that quickly. With timing windows so strict in some games it takes hours and hours to be able to do all those commands while thinking at the same time. The majority of the public continues to have this misconception of what e-sports is and what

the professionals do and act like. It comes down to exposure. Other than very late night time slots on television, e-sports is mostly available to watch online through streaming sites like Twitch and Youtube. People like Cowherd think, "they are just nerds," and who cares. There was a documentary series made about Super Smash Brothers: Melee called "The Smash Brothers." On the ninth and final part of the documentary the documentarian asked a former top player, Christopher Fabiszak, known in the community as Wife, was asked what the game meant to him. After a long sigh and the biggest smile featured in the documentary Fabiszak said, "It was a chance for us to be somebody." That documentary has over nine hundred thousand views on Youtube. And you know Wife, the world is starting to notice that you all are someone. Not just nerds.

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WRESTLING

# Wrestling club ready to make a takedown

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After the first day of the school week is finally over, the wrestling team meets at 9 p.m. in the gold room at the MMC Recreation Center. They all walk in with great positive energy to match that of Coach Warmington's. The wrestling club is a diverse group of young men, with not only wrestlers from different parts of the country, but from around the world, including Japan and Iran. This diversity is providing our panther wrestlers an

opportunity to learn different styles and techniques, giving them an advantage against opponents. Captain of the team, Joshua Baron, a junior majoring in Business Management, and Coach Warmington both agree that wrestling is not a very common sport in southern states. For this reason, when Baron first arrived to the University, the club didn't have many members. With the love Baron has for the sport he decided to change this. He went ahead and brought his coach, who had trained him back in high school, along. "Wrestling is a mental sport. It's like a chess game. You have to take

your time and think about your next move, and a lot of people don't realize this," Coach Warmington said. For this reason, Coach Warmington takes his time to show and explain new techniques, and goes from individual to individual to make sure they are executing them properly. He's even planning to have our Panther wrestlers team up with wrestlers from other schools in order to get more competitive training in as they prepare for competition. Although, don't get me wrong, their trainings already have them breaking a sweat and even gushing some blood from a minor nose bleed.

But unfortunately for wrestlers, there aren't many scholarship opportunities provided for students. So if they're looking to get that support, or to attend a university after high school that does have a wrestling team, they truly have to put themselves out there. Even then the opportunity to attend a school that does offer this is minimal due to many of them not even having an actual team. "It's the kind of sport that if you don't invest in yourself you're not going to get a lot of acknowledgement on the mat or in the classroom. You definitely have to put yourself out

there to get to the next level," Barton said when he was questioned about attending and being scouted for schools that do have teams. Wrestling season doesn't begin until November and runs until March. They hope to have a preseason match here in South Florida, but other than that, most of their competitions will be held in central and northern Florida. "I believe as we progress if we're winning tournaments they may see into turning us into a team, and bringing in more members. That's the goal," Josie Greffin, a freshmen in Finance and Marketing said.



## VOLLEYBALL

# FIJI and Pikapp lead thrilling game

**LUIS DIAZ**

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Driving into the University you can see two buildings that each houses their own fraternity. This past Wednesday, both of those houses were empty and in the gym to witness one of the most thrilling volleyball games to have taken place at the University. The talent was insane, the teams were in post-season form, and this matchup between FIJI and Pikapp was one for the ages.

Both teams should have left the match with their heads held high. To say it was a hard fought game would be an understatement.

If there hadn't been a net separating the two squads, these guys would've been at each other's throats. That was the kind of ferocious competition the packed Rec Center was lucky to witness.

The match started off with Pikapp dominating the court. Their teamwork was professional. Their defense was stellar. Pikapp was able to hold the lead throughout the entire first set. That is, until they only needed one more point to win the set. Trailing with a score of 24-21, FIJI came back with three consecutive scores to tie it up at 24-24. But, FIJI kept their feet pressed on the gas and earned their first lead of the night, getting the next point to go ahead 25-24.

Needing to win by two, FIJI did exactly that, taking the next point and the first set.

The second set reversed the storyline. FIJI, riding the momentum from their first set, held a comfortable lead nearing halfway into the set with a score of 10-7. That's where Pikapp decided to start playing and went on an 8-1 run, taking their first lead of the set, a lead they would not relinquish. FIJI, keeping it close, was unable to pull off another comeback, falling to 25-21. FIJI captain, Joaquin Asecio, said the reason they lost the second set was simple.

"Pikapp capitalized on our errors. We didn't play well the entire set and we shot ourselves in

the foot," Asecio said.

Clearly, that foot wound wasn't a factor, because the third set of this match was more stressful than finals week. The third, tie-breaking set only went up to 15 points. It had 14 lead changes. This set was so tight, the biggest lead that any team could hold was 2 points, until the end. Holding a 13-11 lead, FIJI was able to earn the biggest lead the game would see. Getting their 14th point, FIJI was one point away from victory. This situation was oddly similar to that of the first set, where Pikapp needed one more point to win, holding a lead by 3 points. Just like the first set, the team that was down, this time Pikapp, came back to tie the game up. However, FIJI

was the only team to get a comeback victory that night, scoring the next two points to win by a score of 16-14 and winning the match.

According to Asecio, FIJI's key to victory is simple.

"We just have great chemistry. Three of us were on the Coral Reef State Champion team, and everyone else just stepped up when they needed to," Asecio said.

It was a hard fought game by two teams that deserved a win, but at the end of the day, they both have to go back home and be neighbors. That must be an awkward walk home for Pikapp.

# Panthers running game needs to start rolling

**DAVID J. NEAL**

*The Miami Herald*  
TNS

No matter where FIU throws the ball -- wide, short, occasionally deep -- the foundation of success usually remains with the running game. That foundation has gotten a little soggy against the past two FBS opponents.

Now comes the University of Massachusetts, an FBS opponent that loves its offense and likes the ball in the air. The conventional strategy song remains the same against such teams -- run the ball, get first downs, keep their offense off the field and out of rhythm.

FIU can't do that getting just 18 carries for 38 yards from the running back position, as sophomore Alex Gardner, senior Anthon Samuel and freshman Anthony Jones combined for against Louisiana Tech.

"We went against a very good team last week," FIU coach Ron Turner said. "I thought we had a good plan. At times, we executed well, at times we didn't. We've

got to execute better and just be patient with it. The first two games, we ran it well. Last week, not quite so much.

"They had a veteran team that won their division last year and almost everybody back -- their secondary back, the linebackers."

The running back numbers in FIU's other loss, at Indiana, were 67 yards on 22 carries. On the other hand, FIU manhandled Central Florida, which is 0-4 but a respectable 42nd nationally in run defense.

UMass ranks 125th, but as it averages only 1.33 sacks per game (sack yardage comes off the run defense in college football as opposing to team passing yardage in the NFL), that creates a statistical overstatement on their porous defense against standard running plays.

"One of the biggest problems we're having is communications on the offensive line," FIU center Mike Montero said. But he later said of that facet, "we're getting better at it as a team. I think we're going to have a really good game

this week."

One of the likely reasons it should get better is familiarity. Orchestrating a run game involves more complexity than just blasting the guy in front of you. It starts when Montero bends over and starts to play ground traffic controller.

"We call out someone [on the defense]," Montero said.

"Everyone has to know that declared person. There's three or four little different pieces for that run that have to be done -- having your head on the right side, little things like that -- to have a successful run. There's a lot of intricate components to the run game."

The FIU symphony has featured many different players in many different chairs: four offensive line combinations started in the Panthers' first four games.

With Trenton Saunders, who started all four games at right guard, still hobbling around on crutches after Saturday's loss, bet on this Saturday being five lineups in five games.

And those combinations

included redshirt freshmen Daquane Wilkie and Kai Absheer in their first college games.

FIU attempted to exploit the Indiana secondary, hitting on a 75-yard touchdown pass and a 28-yard TD pass. The Panthers hit on a 64-yard scoring pass against North Carolina Central the drive after missing on the same

pattern.

But FIU put away the rocket launchers last Saturday against Louisiana Tech.

"We had some called, but they didn't give us the coverage to give us a shot," Turner said. "[Quarterback] Alex [McGough] is getting to the point where he's not going to throw unless we get the look we want. I think

they were determined not to give us big plays."

FIU's longest completion was a 25-yarder to tight end Jonnu Smith in the first quarter, and even that was a pyrrhic victory as Smith sustained a thigh contusion that took him out until the third quarter. Smith practiced Wednesday after sitting out Tuesday.

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## University to host 14th annual Diversity Day

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On Tuesday October 6, 2014 from 9:30 a.m. to 4:30 p.m. Florida International University will be hosting its 14th Annual Diversity Day event. Diversity is defined as the inclusion of individuals representing more than one national origin, color, religion, or socioeconomic stratum.

This event is open to all current students, faculty and staff. This is a free event. There will also be a full lunch, including dessert.

There will be speakers from many different backgrounds to discuss the many issues that affect our community. All students are

encouraged to come out and support this event.

There will be a spoken word performance. This event will also cover the sex trafficking of women and children here in Miami Dade County. This is something that has become an epidemic here in South Florida.

The scheduled guest will be Dr. Stacey Rosenfield who is a clinical psychologist who specializes in treating eating disorders, body image concerns, addictions, anxiety, and mood disorders.

Her segment will be asking, “Does every woman have an eating disorder?” The next speaker will be Nancy Ratzan who is a lawyer and community activist who champions women’s rights and social

injustice.

Ratzan’s speech is titled, “How not to be a Silent Bystander: Seeing Sex Trafficking Children in our Community.”

Next, there will a Spoken Word/Poet performance by Katie Wirsing. She is a nationally ranked spoken word poet who focuses on issues including gender, love, sexuality, and spirituality.

There will also be an overview of the “Common Reading” which is a book designated for the freshman experience class.

Our very own FIU alumni Richard Blanco will be discussing, “The Prince of Los Cocuyos: A Miami Childhood.”

He is the fifth inaugural

poet in the US, and first Latino, immigrant and gay person to serve in

“It means accepting the differences of others and embracing the fact that this is a Multicultural World.”

Andres Blanco  
Student

such a role. Finally guest speaker Ron Jones, who is the Executive Director of Dialogues on Diversity, will be speaking about how to get out of your bubble.

The goal of this event is to gather students from diverse backgrounds and make them culturally aware of the things that are going on in the communities around them.

I asked the organizer of this event Andres Blanco what Diversity Day means to him. He said, “It means accepting the differences of others and embracing the fact that this is a Multicultural World.”

He also said that everyone should view the world in a multicultural set of lenses. This will allow individuals to be culturally diverse.

This event will also include a questions and answers section. This will allow students to participate

in the discussions being held throughout the day.

These topics not only affect our FIU community, but they also affect our communities outside of school. Society will never change if people don’t talk about what is going on in it. We have to change our perceptions in order for change to be implemented.

“Diversity Day means celebrating and honoring our differences and similarities,” said Danielle Gomez.

“It also means giving the time and awareness to issues that connect us and make us stand out.”

With all of the different meanings of diversity it has one common theme uniting others in a positive way.

## University to potentially build a campus one day in Cuba

**EMMA BACCELLIERI**  
*McClatchy Washington Bureau*  
[TNS](mailto:TNS)

As Cuba and the United States begin to normalize relations, interest is keen on both sides to strike academic partnerships as well.

But amid the sensitive politics of the U.S-Cuba breakthrough and the gulf between the countries over questions of academic freedom, American colleges and universities must tread carefully.

“Anything with Cuba can be controversial,” said Jorge Duany, director of Florida International University’s Cuban Research Institute.

The interest, however, is clearly there.

Some 375 American students were in Cuba during the 2010-11 school year when President Barack Obama eased travel restrictions to allow academic work. During 2012-13, there were 1,633, according to the Institute of International Education.

Obama further loosened the rules earlier this year, allowing more expansive work, and several universities have begun formal research and teaching partnerships with their Cuban counterparts.

Florida International University in Miami is among the schools that would like to establish a strong Cuban presence. Less than 250 miles from Havana, the university

hosts one of the nation’s leading centers for Cuban studies, and academic work on the island has long been an attractive prospect.

Its ultimate goal is to build a campus there, although FIU President Mark Rosenberg told the Miami Chamber of Commerce last week that a Cuban branch is “a long way off.”

For now, the school is focusing on technical fields, such as computer science, business administration and architecture, disciplines less likely to trigger politically charged questions of free speech and academic freedom.

## Frost Art Museum hosts NYU Professor and Walls of Color

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The University’s Patricia & Phillip Frost Art Museum will host a New York University Modern Art professor for its Green Critic’s lecture series.

Kenneth Silver, adjunct curator of art at the Bruce Museum, will be speaking and inaugurating the museum’s latest exhibition, “Walls of Color: The Murals of Hans Hofmann”.

Silver will be speaking about Hans Hofmann, a German-born American abstractionist painter and scholar, according to the museum’s website ,

“The unique thing about this

exhibition is that it showcases something [Hofmann] is not very well known for, which are his murals,” said Klaudio Rodriguez, Frost Museum curator.

Hofmann, who was praised in an essay published in American Heritage Magazine called “The Artist of the Century”, was regarded as a great player in the development of Abstract Expressionism by the Metropolitan Museum of Art in New York.

In the early 20th Century, Hofmann spent time in Paris, where he immersed himself in the art scene and met artists like Pablo Picasso, Henri Matisse and Georges Barque.

One of his works, located on

the exterior of the High School of Graphic Arts Communication, is a tall mosaic, which Hofmann referred to as “the bowtie of the building”.

“He uses a great dynamic approach to color,” said Dina Mendez, a senior majoring in communication arts and a volunteer at the Frost.

Hofmann’s emphasis on color is also present in one of his most famous quotes: “the whole world, as we experience it visually, comes to us through the mystic realm of color.”

One of his most famous theories is called “Push and Pull,” which according to PBS is shown

## SJMC Students to learn from Santos’ Skills and Experience

**ALEXANDRA MOSQUERA NETZKARSCH**  
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The new Knight Innovator in Residence at SJMC, Mariana Santos, was born in Portugal and has a very diverse career track in communications. She worked as a motion designer at Universal Music Berlin and later on worked for the Guardian in London as an interaction and motion designer.

The Knight Innovator in Residence position was created in 2013 to bring professionals to FIU that have real-world experience in media and technology to interact with students and faculty.

This is an opportunity SJMC students in the new Digital Media Club are already taking advantage of.

Santos established the first interactive and graphic design team for the Guardian newspaper in London. Students can benefit from Santos’ experience and skills in digital media, graphic design and animation, and clubs, such as the Digital Media Club recently extended an invitation to Santos to attend one of the club’s meetings to share some of her experiences and advice with the members.

Santos is currently working as director of interaction and animation for Fusion, an ABC – Univision joint-venture.

Students at FIU can expect to obtain more knowledge in interactive storytelling by working on story development, implementation and delivery of news in digital format thanks to Santos.

She is also the CEO of Chicas Poderosas, an organization to inspire, train and also empower women in journalism in Latin America to be more familiar and savvy in technology and be able to apply that knowledge in the newsrooms.



JASMINE ROMERO/THE BEACON

in how he used shapes and colors to create the feeling of not only space, but of movement. This theory’s objective is to create the illusion that the composition is “breathing.”

The exhibition will showcase

tall, framed works. It also features pieces from Silver’s collaboration mural project with Architect Jose Luis Sert.

**SEE COLOR, PAGE 2**