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# The Beacon, August 27, 2015

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## Difficulties of Hispanic homeownership

**ALIANA ZAMORANO**

*Contributing Writer*

[news@fiusm.com](mailto:news@fiusm.com)

The rate of Hispanic homeownership in the U.S. is dwindling in comparison to the rate of Hispanic population growth.

Despite being 17 percent of the country's current population, Hispanic homeownership is at an all-time low, reaching a rate of 45.4 percent in 2014, a decline from 46.1 percent in 2013, according to the National Association of Hispanic Real Estate and the Pew Research Center.

Hispanics consecutively made up more than half of the U.S. population growth from 2000 to 2010 and growth is expected to double in the next 20 to 30 years, according to a 2014 report by the State of Hispanic Homeownership.

As a result, Hispanics are expected to account for the largest share of household growth.

According to a survey administered by the NAHREP, 60 percent of the 100 agents at the organization said the most significant reason for this disproportion was tighter mortgage credit, followed by affordability. Commonly claimed by NAHREP is the idea that major minorities are not given the proper chance to establish credit.

Liseth Ferrer said that after 12 years of moving from Peru, her relatives have not been able to understand credit process to buying a house.

"My parents are still renting their house," said Ferrer, a senior broadcast media major.

The NAHREP study shows that the information gap is a contributing factor to the lack of homeownership and credit; language barriers and limited

experience frequently affect correct education on the subject of creditworthiness.

Based on the findings of the Consumer Financial Protection Bureau, roughly 26 million Americans have absolutely no credit on file with any major credit reporting companies, and about 15 percent of Hispanics are part of this credit invisibility.

"If I hadn't gone to school and learned about credit I'd have no idea about it," Ferrer said. "It's not something my parents have taught me."

Krystal Saleta, program coordinator at the College of Business Tibor and Sheila Hollo School of Real Estate, said student millennials should start saving money for down payments and closing fees.

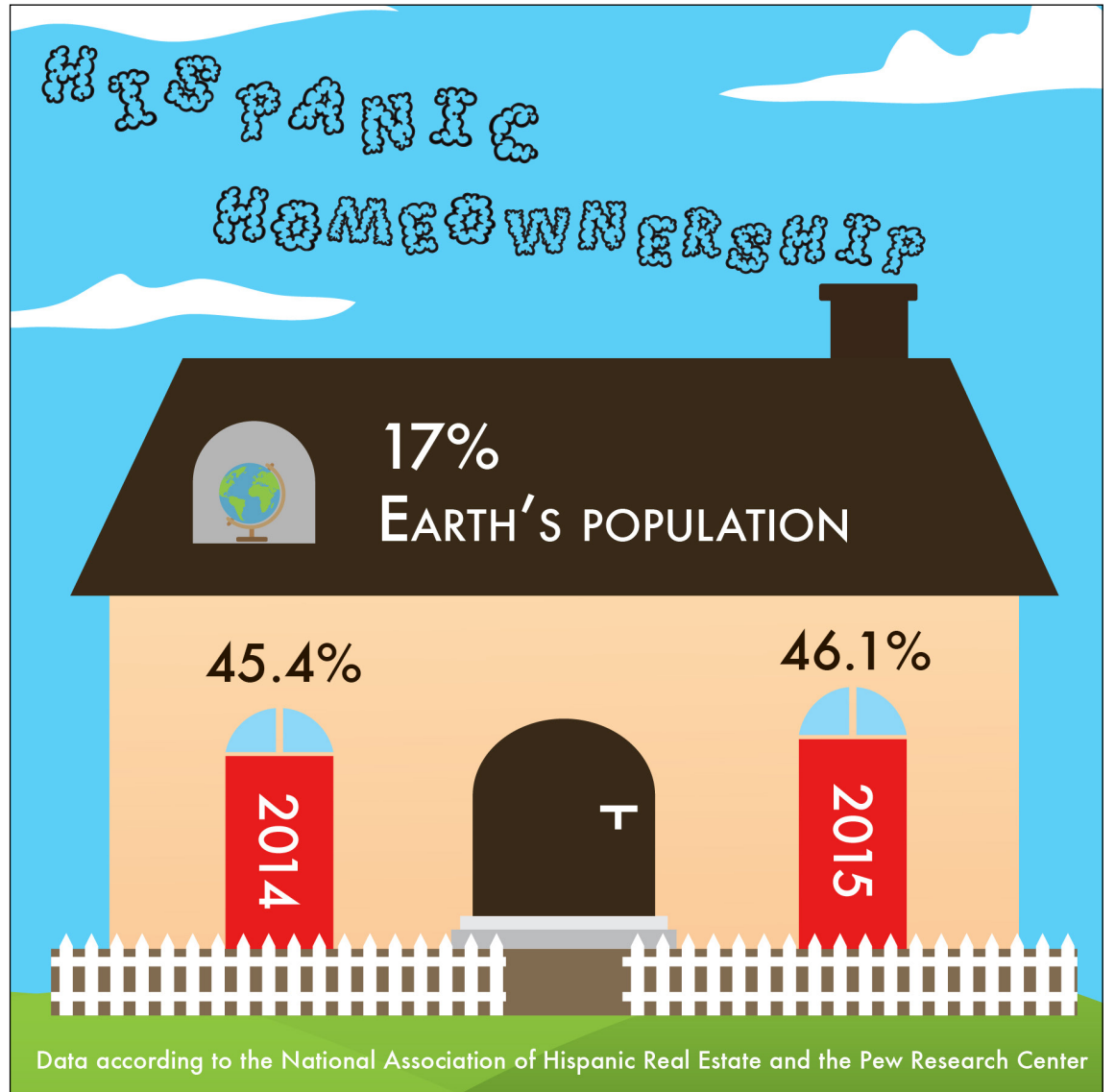
"That is where it hits you the hardest," said Saleta. "I was able to buy my home right out of being a student, but it wasn't easy."

In 2013, Hispanics were twice as likely to be denied a loan as non-Hispanic white borrowers, and were twice as likely to pay a higher interest for their loans, according to the NAHREP.

David Stevens, CEO of the Mortgage Bankers Association, said in the 2014 report that Hispanic borrowers need clear understanding of their ability to pay to expand credit access successfully.

Studies done by the NAHREP and PEW Center show how Hispanic households are more likely to house more people in one home than non-Hispanics.

In many cases, parents reside with their adult children and grandchildren and there is a higher tendency to pay in cash -- which does not amount to any credit -- and pool resources from all residents within the home -- according to the studies.



KRONO LESCANO/THE BEACON

Lazaro Rodriguez, a senior biology major, said he lives with six different relatives.

"After my mother got divorced, she couldn't afford our house anymore," said Rodriguez. "It went into foreclosure and we had to move into my grandmother's house."

Two separate partitions are paid monthly by the families to keep up with the mortgage.

"My brother and I got jobs and we had to start helping out immediately," Rodriguez said.

He said his mother plans to

buy a house, but after filing for bankruptcy and a divorce, she does not have a good financial history and a bad credit.

After graduation, both Rodriguez and Ferrer hope to avoid obstacles to homeownership their parents face. Like Hispanic millennials, they acknowledge the challenge.

"I'm 27 and really would like a place of my own," said Ferrer. "Thankfully, I've started establishing credit, but saving that kind of money is really hard."

Although one in five millennials

across the country is of hispanic descent, only 21 percent of those millennials actually plan to obtain a home of their own in the near future, said the NAHREP report. The rest indicate deficient savings and an incapability to afford a new home.

NAHREP maintains an optimistic view of the future, stating that the positive news in regards to Hispanics is that population growth, income trends and consumer attitudes support a bright outlook for Hispanic homeownership.

## CARTA opens new bachelor's degree

**SUDYEN NAVARRETE**

*Staff Writer*

[sudyen.navarrete@fiusm.com](mailto:sudyen.navarrete@fiusm.com)

The FIU College of Architecture and the Arts has introduced a new bachelor's of fine arts in graphic design.

"It's spinning the economy everywhere," said Jacek J. Kolasinski, associate professor and chair of the Art and Art History. "It's a degree that connects a lot of dots [and] it has allowed students to easily transition from universities and be employed at work."

Silvia Pease, professor in CARTA and a graphic design expert for over 30 years, is teaching History of Graphic Design, Digital Drawing and Graphic Design I. She plans to implement techniques that she studied on a recent trip to Switzerland.

"Students were coming to us and to the advising sessions," Kolasinski said. "We realized that our students really wanted to major in Graphic Design."

Kolasinski said that the CARTA wants to create innovators among students.

"We want our students to transform and dive deeply into an idea of what art is," Kolasinski said. "We don't just want to train people who are skilled technicians, we want them to be visionaries and innovators."

Pease will also enhance creative thinking and hand-drawn ideas for her students to achieve and bring them to a computer screen, which "will help students create layers and a stronger design."

Pease said she wants to combine designs from the past and present to bring

"We don't just want to train people who are skilled technicians, we want them to be visionaries and innovators."

Jacek J. Kolasinski  
Associate Professor and Chair  
Art and Art History

out an idea for the future.

"I came to the conclusion that we should mix the past and present, and use the technology to the max," Pease said.

Students can expect the use of objects for Graphic Design I.

"In Design I, will focus on how to combine image with time to convey a message," said Pease. "I want students to become aware of their surroundings and to use objects as images and use them as a graphic manner."

Next semester, the Department of Art and Art History will introduce three new courses: typography, mobile design and a course about designing posters.

She wants her students to come ready to use their ideas, learn and have fun.

"When I teach my classes, I try to put myself at the same level of the students," she said. "Together, [we will] discover something new."

# NATION & WORLD BRIEFS

## Amazon’s one-hour delivery service arrives in Seattle

Seattle is the newest market in which Amazon.com is rolling out its one-hour delivery service, Prime Now. The company launched the new offering Tuesday morning to neighborhoods in Seattle and the Seattle-area cities of Bellevue, Redmond and Kirkland. It’s available only to subscribers of Amazon’s \$99-a-year Prime service.

The Seattle service will be the first in the United States that offers liquor delivery. Amazon has offered beer, wine and spirits delivery at its Prime Now service in London since its launch in June.

## Female suicide bomber kills 15 in northern Nigeria

A girl suicide bomber killed at least 15 people at a bus terminal in northeastern Nigeria, hospital sources and witnesses said Tuesday. At least 30 others were injured when the girl, estimated to be 11 or 12 years old, detonated explosives strapped to her body in the town of Damaturu, said resident Haruna Ibrahim.

“The girl came into the car park and refused to be searched (by security officials). She later went near one car filled with passengers and detonated herself,” a health worker from a nearby hospital told dpa on condition of anonymity.

## Syrian rebels: Turkey tipped al Qaida group to U.S.-trained fighters

The kidnapping of a group of U.S.-trained moderate Syrians moments after they entered Syria last month to confront the Islamic State was orchestrated by Turkish intelligence, multiple rebel sources have told McClatchy.

The rebels say that the tipoff to al-Qaida’s Nusra Front enabled Nusra to snatch many of the 54 graduates of the \$500 million program on July 29 as soon as they entered Syria, dealing a humiliating blow to the Obama administration’s plans for confronting the Islamic State.

# University trees: ‘a desert without them’

**STEPHANIE SOTO & CAMILA FERNANDEZ**  
*FIUSM Staff*  
[news@fiusm.com](mailto:news@fiusm.com)

Before he died, Charles Hennington planted hundreds of trees across the main campus.

Forty-three years later, his project has born fruit.

As superintendent of grounds and landscaping, Hennington developed and maintained the school’s native and exotic trees.

David Lee, a former university biology professor, said that Henington was “instrumental in broadening the landscape palette and developing the lush vegetation at FIU.”

The Hennington Pond Ecosystem located at the Modesto Maidique Campus near the 112 AVE entrance was named after Hennington for his dedication to keeping pond life safe from people.

“Many students take advantage of the shade these trees provide by

taking naps, having picnics or playing music under them,” said Elizabeth Lago, a marine biology graduate student.

Lago said a popular spot is a grassy hill behind Green Library that faces the University’s Kissing Bridge.

Scott Zona, biology assistant curator, said the Stocker AstroScience Center area near the chemistry and biochemistry building had an extensive landscape design; however, it was not implemented.

Zona said landscaping is low on the list of [FIU’s] priorities.

“Maybe it will in the future,” said Zona. “It’s all about the money.”

A more recent tree canopy expansion has been added behind and in between the chemistry and physics buildings.

Zona and Bradley Bennett, biology professor, created a campus tree guide in 2009 that provides the names of the trees seen

at the main campus. It provides descriptions and locations of the trees and a summary about why each one matters.

A guide can be found tacked on a bulletin board in the second floor of the Owa Ehan building.

The guide explains how native and exotic trees not only provide a natural habitat for birds, insects and squirrels, but also how they keep areas around campus cool.

The trees enhance the quality of campus life, says the campus tree guide.

“A lot students sit underneath the trees. Without [the trees] you wouldn’t really have a campus, a place to go in between classes,” said Ashlee Johnson, a sophomore education major.

Johnson said the campus would look like a desert without the canopies. “I couldn’t picture any place without trees.”

## TRIBUNE NEWS SERVICE

## CORRECTIONS

In Volume 27, Issue 8 of *The Beacon*, the R.M. Drake photos should have been credited to Andrea Sanmiguel.

*The Beacon* will gladly change any errors. Call our MMC office at 305-348-2709 or BBC at 305-919-4722.

# Spotlight put on issue of campus rape

**LISA GUTIERREZ**  
*TNS Staff*

Back to school got ugly very quickly last week at Old Dominion University in Virginia, where sexually suggestive signs about “freshman daughters” were displayed outside a private house off campus as students moved in.

One of three large, hand-painted banners on the house, said to be occupied by Sigma Nu fraternity members, said: “Rowdy and Fun. Hope your baby girl is ready for a good time.”

Another banner, with an arrow pointing to the front door, said “Freshman daughter drop off.” The third: “Go ahead and drop off mom too.” And just like that, the issue of campus sexual assaults made one of its first headlines of the new school year.

Another headline simply said this: “It Happens Here.” It topped a photo series published last week by The Fourth Edition, the blog of Georgetown University’s student-run newspaper.

The photos featured Georgetown students and alumni who had survived sexual assault and date rape. In one photo a young woman hides her face with a poster where she wrote what a friend asked after she revealed that she’d been assaulted: “Well, what were you wearing?”

A couple of weeks earlier, Alabama sorority Alpha Phi drew criticism for a recruitment video showing a lack of diversity and excessive objectification of its members.

The sorority has since deleted the video from YouTube, changed its Twitter and Facebook accounts to private and stopped responding to requests for comment from

the media. A Washington Post-Kaiser Family Foundation poll released in June estimated that 20 percent of young women who went to college over the last four years were sexually assaulted.

In a crude way the banners at Old Dominion placed a target on the very group of students believed to be most at risk: freshman women. These next few months for them are particularly risky. Sexual assaults on campuses are apt to happen in the first few weeks of their first semester in college.

More than half of all campus sexual assaults take place between August and November, according to the 2007 Campus Sexual Assault Study. College health and counseling centers refer to those months as “the red zone,” which is why it’s usually the time of year college officials hold sexual assault awareness seminars for new students.

Some of the newest research into stopping sexual violence among college students suggests that teaching women self-defense can significantly lower their risk of being assaulted.

In a study published in The New England Journal of Medicine, 893 first-year female students from three Canadian universities completed 12 hours of lessons on assessing risk, learning self-defense and defining personal sexual boundaries.

The students were surveyed a year after they completed the intervention.

University of Windsor professor Charlene Senn and her colleagues found a 46 percent reduction in sexual assault and a 63 percent drop in attempted rape among those women a year after they completed the course.

# THE BEACON æ

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## CONTACT INFORMATION

Modesto Maidique Campus:  
GC 210, Mon-Fri 9:00 a.m.-5 p.m.  
(305) 348-2709  
[news@fiusm.com](mailto:news@fiusm.com)

Biscayne Bay Campus:  
WUC 124, Mon-Fri 9:00 a.m.-5 p.m.  
(305) 919-4722  
[bbc@fiusm.com](mailto:bbc@fiusm.com)

Fax:  
(305) 348-2712

Editor-in-Chief:  
(305) 348-1580  
[maria.lorenzino@fiusm.com](mailto:maria.lorenzino@fiusm.com)

Advertising:  
(305) 348-6994  
[advertising@fiusm.com](mailto:advertising@fiusm.com)

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# Hollywood whitewashes Stonewall riots

**YULISA VEGA**  
Contributing Writer  
opninion@fiusm.com

Richard Emmerich’s upcoming film “Stonewall” is shrouded in controversy after its first trailer release drew accusations that the film was whitewashing history and overlooking the involvement of drag queens, trans people and queer people of color in the revolutionary Stonewall riot of 1969.

The trailer depicts a fictionalized account of what happened on the historic night of

June 28, 1969 when the NYPD raided the New York City gay bar Stonewall, causing the gay community to defend itself against the policing and violence aimed at the queer community at the time.

However, rather than Marsha P. Johnson, an African American trans activist who is credited for casting the iconic first brick at Stonewall, it is a fictional white character from the mind of Emmerich who throws the first brick in the movie.

In a statement Emmerich released on Facebook, he emphasizes that the movie is a

“fictionalized drama”, but why is queer history being fictionalized in the first place? Hasn’t the queer community at large faced enough?

This film had potential to educate the masses and to bring forth to light the struggles of the queer community would it only show a true representation of the events as they happened with its people as they were.

Though Emmerich also assures that historic figures like Marsha P. Johnson, Sylvia Rivera, and Ray Castro are supporting characters in the film befriending the fictional protagonist by the name of Danny.

The trailer makes one question Emmerich’s motive for changing such a significant detail of history, namely the identity of a major figure in the Stonewall riot.

Why would Emmerich portray the first brick thrower as a white gay male instead of as the African American trans woman Marsha P. Johnson? Does Emmerich believe this change is inconsequential and would arise no strong reaction from the community?

Stonewall veteran Miss Major is speaking out strongly against the film, saying that she is disappointed that every time

there is a movie made about Stonewall, people of color are very underrepresented.

“Everybody can’t be white!” she said in an interview with Autostraddle.

She’s right, of course - because not everyone is - and we can’t continue pretending that every major historical event was perpetrated by a white man. We have to recognize our past the way it happened in order to appreciate those who contributed to it. Erasing real people in favor of fictional ones is the opposite.

# War on female promiscuity and limits to success

**HEATHER WILKINS**  
Contributing Writer  
opninion@fiusm.com

Promiscuity has a definition that we all use too much: a wench, a woman who is intrigued by sexual desire. Women have been known to act promiscuous when it comes to topics of sex, freedom, love, and expression.

But this type of Promiscuity I am talking about it not just the sexual, but the physical as well. There is a war on promiscuity and women are stuck in the crosshairs with no chance of further

discussion to letting them choose what they want to do on their own behalf.

Recently in Missouri’s Senate, politicians wanted to draft a bill stating that the female interns are required to wear a stricter dress code, so that there is no ‘distraction’ for the men as they filibuster or approve and reject any new bill.

The Senate speaker addressed the issue by simply saying that what the women wear is not a ‘distraction’ if you are able to do your job properly, however if they are so ‘distracting’ to do basic

functions like approving and rejecting political bills, you can find another position at a different job. Missouri people took to Twitter to express the anger and outrage that a business skirt with the appropriate length, causes a ‘distraction’ for politicians when they see a woman’s ankles.

The problem with promiscuity is that it doesn’t just stop with dress codes and attire, but it also is how the women are reflected in modern American society.

In 2014, the documentary “Free the

Nipple,” where women were addressing the sexualization of women in modern American culture, often expressed concerns for the judgement that will be subconsciously reflected on the female body, even if a female is not promiscuous.

In a tangle of women running topless down the subways of New York City, to wearing capes as their only form of superhero identity, reflects that women in everyday situations are not often imposing themselves as women of a sexual nature, they’re just women with

the wanting to be free for their own choices.

Another problem with the use of promiscuity is that it targets women who are dressed or act a certain way. Although there are no standard teachings of sexual education, most programs like the abstinence programs in some southern states specifically target women due to the promiscuous nature of Eve in the book of Genesis, which completely rejects the decisions that women can make on their own without having a snake to persuade their delicate minds.

However, women who are also in control of their own body are not even kept off the list, those women who use birth control methods are highly targeted for being someone in charge of their

own bodies.

The point I am making is that given the ancient history of women being labeled, ‘promiscuous’, is what creates illogical fallacies in political and ethical debates on women’s health and what should be done in these areas of question.

As Republicans attempt to defund important medical outreach for low income women, the war of promiscuity is a terrible ongoing problem. Women with no access to increasing their chances of personal success are often the victims of a never-ending story that should have ended, when Roe v. Wade was taken to court. Women are not brainless; we just need to have our bodies under our protection.

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# FIRST WEEK MADNESS



MEGAN TAIT/THE BEACON



MARIA LORENZINO/THE BEACON

**Above:** Abigail Paz (right) communications/media management senior and Vanessa Martinez (left) Fine arts/photography senior play a game at the SGC Mid-day Madness event.

**Top Right:** Singer and songwriter Dan Henig performs at the GC Pit at an SPC event on Tuesday, Aug. 25.

**Bottom Right:** Students wait in line to buy books at the Graham Center bookstore on Tuesday, Aug. 25.



MARIA LORENZINO/THE BEACON

# Get smart and stay stress free this semester

HEALTHY, HAPPY,  
HUMBLE



CRYSTAL  
FERNANDEZ

Who doesn't love the excitement of a new semester? New classes, new professors and a fresh start to the academic year. The first couple of days of class are simple: survive traffic, show up, read the syllabus and make sure you get your books. But before you know it, exam dates begin to overlap and homework seems to multiply by the day. The feeling can be best described as your brain being crushed under the debris of books and papers. We've all been there, this feeling is referred to as stress. It's normal to feel overwhelmed or stressed when you have so much going on. You should know that stress in

college and in life in general is inevitable. No one is immune to it, and there is no magical cure for making it go away. However, there are a few habits you can incorporate into your everyday life to help you cope with stress and get back to functioning normally. Because believe it or not, although it can feel like sometimes being stressed and under pressure helps us get tasks done, having a clear mind and calm heart rate can be more effective. So as you make your way through the semester, here are some things to try when it's crunch-time and all of your assignments are due on the same day. Because hey, it does happen.

**Download a meditation app**

Whenever you're feeling overwhelmed, take a few minutes to relax your mind. Meditation can give you a sense of calm, peace and balance that benefits both your emotional well-being and your overall health. Assuming that the majority of

students are new to meditation, guided meditation apps might be

“ Be sure to step back and take a break every once in a while.

a great way to ease into it. For example, the app “simply being” allows you to choose how much time you have to meditate and how loud you want the soothing sounds. Keep it on your phone, find a comfortable spot on campus, or at home and just refresh your mind.

**Get organized and do one thing at a time**

Sure, you may have two papers and an exam due on the same day but you can only do one thing at a time. Create a study/homework

plan to avoid last minute cramming or procrastinating a paper. Make it a habit to do a little bit every day so that it does not all come crashing down on you last minute. Get an agenda and stay organized so that you can see when deadlines are approaching.

**Exercise and eat healthy**

It's no surprise that one of the ways of coping with stress is exercising. When you're stressed, moving around may be the last thing you feel like doing, but as little as 20 minutes a day of physical activity can help reduce stress levels because it helps bump up the production of endorphins. Stressful situations can lead us to craving comfort foods like pizza, cookies and potato chips but these types of foods don't help with stress and make us feel lazy and apathetic. Be sure to fill your day with foods that are high in Vitamin C and antioxidants to boost your immune system and mood.

**Sleep well**

Although getting a full nights rest may drop to the bottom of your priorities list, every now and then it is important to put sleep at the top. Managing a heavy schedule can get exhausting and it is important to listen to your body and sleep instead of feeding it high sugar energy drinks. Try to get at least 7 to 8 hours every night so you'll always be at your best. You'll be able to think more clearly – and you'll feel better. Stress can crowd your mind and affect your health. Be sure to step back and take a break every once in a while. Fuel your body with the right foods and listen to your body before you get too overwhelmed.

[crystal.fernandez@fiusm.com](mailto:crystal.fernandez@fiusm.com)



# ‘Sinister 2’ lacks ‘incredible style’



I began watching “Sinister 2” with the expectations one would have of any horror sequel: none.

This review doesn’t work without me saying that the first “Sinister” film was quite a surprise as a horror fan. It wasn’t a perfect film but it did do its job by scaring the living life out of me.

This sequel was a major let down by not providing suspense or shock factor.

The story begins with the deputy from the first film (James Ransone) investigating a mother (Shannyn Sossamon) and her two sons (Robert and Dartanian Sloan), who recently moved into a new home that has been marked for death by the ambiguous demon Bughuul.

It is now up to the deputy to prevent Bughuul from taking another child and having them slaughter the family.

One of the first areas I felt the film struggled with was the cast chosen for the film. James Ransone was perfectly fine in the first “Sinister” because he played the supporting comic relief alongside Ethan Hawk.

Now that Ransone’s the main protagonist, the film felt off-balanced and was a little too comedic for a horror movie. As far as the other actors go with Sossamon and the Sloan twins, although they are unknown, they didn’t stand out to me because they couldn’t react very well to scary situations.

One time specifically where the youngest twin is outside of his house and all of a sudden a giant Hummer rolls out on to his lawn and his abusive father steps out of it, the film cuts to the twin with a straight face with no fearful reaction.

Quickly it then cuts to a shot of his legs with urine coming out of the side of his pants. At the least the kid could’ve put a face of worry.

Having them there honestly made this movie seem like it was a straight-to-video sequel and everyone knows how that turns out.

In reality this continuation lost the incredible style choice of the first film.

In the first “Sinister” director Ciaran

Foy relied on disturbing imagery to scare viewers. One way he did so was using the idea that Bughul would possess a child in one family and have that child kill their family in a unique way on video.

That’s not to say there wasn’t any of the family murder tapes. When the twin brothers are shown these tapes, these were the only bone chilling scenes in the sequel.

The rest of the film contained cheap jump scares that viewers knew were going to happen because half of them were shown in the trailer.

Not only does it contain cheap scares but Foy throws you off on the tension. There were moments where it took you out of being scared and made you confused, as if this were a romantic comedy. This is when the deputy and the mom had a down time to talk. It looked like it was a set up for romantic relationship and it took me out of the movie completely.

It even occurred to me after that their story arc was never completed so that’s why it felt out of place.

A huge issue I had with the film is that the demon Bughul had too much screen time.

In the first movie he was terrifying because we mainly only saw him through images and video. He was barely used and

was still considered the main scare of the film.

The scares also came from the fact that we had little knowledge about the demon. The less we saw him, the more scared we were because once we got a hint that he was coming, we knew he was gonna scare us out of our seats.

Foy uses him as like if he’s an anchor. I would say 80 percent of the film’s horror came from the jump scares Bughuul gave instead of using him wisely and creating disturbing imagery with him.

In the end I found myself disappointed with “Sinister 2”. The movie took a step down from the first film. I can say that this film does not scare me therefore it did not do its job as a horror film.

If you were looking to go see this movie as a theatre experience you should probably wait until the VOD release and just skip this one in the theatre.

-life@fiusm.com

**Movie:** Sinister  
**Director:** Ciaran Foy  
**Rating:** 2/5

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FOOTBALL

Alex McGough ready for next step



KRONO LESCANO/THE BEACON

Entering his second season as the starting quarterback, Alex McGough looks to rally the football team and lead them in the right direction to ultimately achieve their goal of being the best team in Conference USA.

PETER HOLLAND JR.  
Contributing Writer  
sports@fiusm.com

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“I think we all have more confidence now we are focusing on one goal, everything has been going smoother and more effective,” McGough said.

After finishing 4-8 last season, the Tampa native believed that he and his teammates are closer than ever before. McGough also sees the difference from last season and this season knowing that the teammates are living in a family atmosphere.

“We’re a team now, when you are able to look from your right and to your left and say that’s my brother, that’s what brings out in everything,” McGough said. He believes that this year they are a family

oriented team and that can be the key to winning games this season.

Opening day is around the corner and McGough is so excited that he’s speechless.

“I have no words for it, I’m just ready to play,” McGough Said.

This season could be challenging knowing that the Panthers only have five home games this year, but it doesn’t seem to phase McGough, confident in taking the W wherever they play.

“We just play football, we could be in Alaska, and still play our game,” McGough said.

Last year McGough finished the season 138-274 and threw for 1,680 passing yards with 14 touchdowns. His 1,680 passing yards was ranked tenth of all-time in a single season. His 14 touchdown is ranks number 3 of all time in a single season. He received All-Freshmen team honors in Conference-USA.

What to expect against the UCF Knights

PETER HOLLAND JR.  
Contributing Writer  
sports@fiusm.com

Expectations are higher than ever for the Panther’s football team as this season will not be easy. Their first two games are away and they only have five home games this year. With the majority of the starters back such as Alex McGough, Jonnu Smith, Richard Leonard,

Michael Wakefield and more players to come to make a statement.

Now the question is can this team stay consistent and close out games when they need too? Can they at least get into a 2-0 start before their first home game against North Carolina Central on Sept. 19? If so, the Panthers have a chance to finish the season with a winning record for the first time under Head

Coach Ron Turner. For now, all eyes are on opening night against the UCF Golden Knights.

The Panthers would be making a big statement if they defeat a well respected team like UCF, who finished 9-4 last season. The Golden Knights are known to be a discipline team led by Head Coach George O’Leary. The Panther’s offensive line has to be in sync right away as

they are going against UCF’s front four led by all AAC defensive lineman and sack leader Thomas Niles.

At 6 feet 2 inches and 266 pounds, Niles led the team in sacks (6.5). Although under-sized for an average defensive end, he’s quick enough to come off the ball during the snap and strong enough to bull rush any linemen that gets in his way.

The Panthers returning

defense must also have to be focus on UCF’s rushing attack led by William Stan-back, who at 6 feet 1 inch and 225 pounds is a power runner that is known to lower his shoulders and putting defenders on their backs. He finished last season rushing for 659 yards and 10 touchdowns.

Panther’s defense will be put to the test during red zone plays, which is where he’s

more effective. Its a young offensive team with some new faces led by returning quarterback Justin Holmon. This could really set the tone for the Panthers if they can score early and quiet down the crowd at Citrus Field.

The Panthers face UCF Thursday night, Sept. 3 at Citrus Field in Orlando. The game will be televised on CBS Sports at 6p.m.

Panthers look for replacement starter to Budwig

PETER HOLLAND JR.  
Contributing Writer  
sports@fiusm.com

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## SOCCER

# Nikki Rios knows what it takes to be a champion

LUIS DIAZ

Contributing Writer  
sports@fiusm.com

“We’re going to be killing it this year!” is what every Soccer team around the country is saying before the first game, and they all expect to live up to that bold prediction. But standing on the FIU Practice Fields with sweat dripping onto the steaming grass, Nikki Rios, captain, had a different conviction to her voice that could make an atheist a believer. If there’s anyone on the team knows what it takes to dominate the pitch at this level, it’s the fifth-year senior with a Sun Belt Conference Championship on her resume.

This is a young team that gravitates around Rios looking for the key to hoisting their first Conference USA Championship trophy. According to Rios, this team needs to acclimate to playing at this high level. And the younger players asking questions and making

mistakes is all a part of getting used to playing at a collegiate level. However, Rios admits that’s not all it takes to win in the NCAA.

“As long as we’re all working together and gaining that chemistry, we’re going to be killing it this year,” Rios said after practice.

Other than Rios and her fellow seniors, this is a relatively young and fresh team ready to buy into this program. And with a team that lacks any individuals, the task seems easier to reach than the food on the top shelf.

This team traded in experience for a younger generation eager to learn from coaches and captains.

“Now that there’s no pressure on one person, we’re all at the same level and we all push for that top spot,” said Rios.

There is no doubt in Rios’ mind that this is a team that can dominate every pitch they step on. When a team is willing to learn and be molded by their coaches and peers



BRIAN TRUJILLO/THE BEACON

Red shirt senior and women’s soccer captain Nikki Rios fights for control of the ball at a game against Stetson University during last season on Sept. 19, 2014. As captain of the 2015 season, Rios hopes to bring the university another C-USA championship.

the way Rios describes her teammates, the sky is the limit and the expectations

from themselves are high. None are higher, however, than Rios’s.

“I came to win and I’m not leaving without another ring,” Rios said.

Rios doesn’t just want to win, she is going to win.

## FOOTBALL

# Lessons from the Dolphins versus Panthers game



KRONO LESCANO/THE BEACON

With the team on his shoulders, Ryan Tannehill looks to silence critics and improve on every aspect of his game to assure a winning season for the Miami Dolphins.

PETER HOLLAND JR.  
Contributing Writer  
sports@fiusm.com

Despite a 31-30 loss against the Carolina Panthers that gave the Miami Dolphins a 0-2 start in the pre-season, the starters look like they

are in sync and capable of competing against any team in the NFL. With that being said, here’s what we learned after the Dolphins-Panthers game.

Ryan Tannehill’s is making a statement.

One of Tannehill’s biggest concerns prior to this season was his

pocket awareness. Not only does he look solid on the pocket, he’s making smarter decisions with the ball and his release has been better than it ever was. He finished the game 12-15 for 101 yards and one TD. His best play was a short pass to Lamar Miller that resulted to a 36

yard gain, which then set up an 11 yard touchdown pass to Damien Williams. Despite giving up a fumble earlier in his first drive, Tannehill has been keeping his mistakes to a minimum.

In the last two games, Tannehill was 17-21, completing 81 percent of

his passes. Not bad for a former wide receiver back in college.

Damien Williams and LaMichael James fight for the backup role.

Damien Williams and LaMichael James had a productive game in the first half. Williams finished the game with four carries for 14 yards and a touchdown. He was also effective in the passing game when he caught an 11 yard catch the resulted to a touchdown.

He could have had his third total touchdown if the referee had called it a touchback when he fumbled out of bounds in the end zone. LaMichael James got the most carries and led the team in rushing with 45 yards in six carries.

Next Man Up at Free Safety.

The Dolphin’s suffered a huge blow during one of their joint practices with the Panthers when starting free safety Louis Delmas tore his ACL. The same ACL injury that kept him out all of last season. This was the opportunity for both Walt Aikens and Michael Thomas to compete for the starting

role at free safety.

Both of them finished the game with four tackles against the Panthers. Expect these two to fight for the starting job as it is still up for grabs. Most likely we won’t find out who wins it until their fourth pre-season game.

Dolphins’ defense won’t be easy to score on

There were two impressive events in the game: Jamar Taylor’s 27 yard interception on Cam Newton, or the Panthers failing to score in all 4 downs in the goal line. It showed that the Dolphins’ starting defense is an unstoppable force and good luck trying to make it to the end zone.

The Panthers only scored nine points in the first half (all field goals). This potentially could be the strongest defense the Dolphins have had in 10 years.

The final two games are at home against the Atlanta Falcons and Tampa Bay Buccaneers. Saturday, Aug. 29 will be the first home game in their new and improved Sun Life Stadium against the Atlanta Falcons at 7p.m. Their opening game is on Sept. 13 against the Washington Redskins at 1p.m.



Contact Us

Alexandra Mosquera Netzkarsch  
BBC Managing Editor  
alex.mosquera@fiusm.com

## Luau Lunch at BBC with Hawaiian entertainment

**GABBY ARZOLA**  
*Contributing Writer*  
[bbc@fiusm.com](mailto:bbc@fiusm.com)

With the event that has received the most attention throughout the Week of Welcome kickoff series, the Freshman Luau will finally debut on Thursday, August 27, and will take place in the WUC Ballrooms.

This event is open to the FIU community and will provide a free lunch for attendees.

Performances by Polynesian/Hawaiian dancers will be one of the highpoints of this event.

In previous Luau's, the dancers encouraged the guests to dance and support attendees to take interactive role to be a part of the performances, according to Andres Bermeo, account manager of Campus Life.

"This is the 15th year this event takes place and last year we served over 600 students," said Ivy Siegel Mack, assistant director at Campus Life.

SGA has allocated \$10,450.00 for the Luau, according to Siegel Mack.

The lunch provided will also

be Polynesian/Hawaiian inspired cuisine.

"Last year the food offered was upside-down pineapple cake," said Aquino student assistant at Campus Life. There were also carved watermelons with Rory on them, according to Aquino.

With performances and food, there will also be a photo booth for students to take pictures as keepsakes during the event.

Campus Life has tried to put together events for WoW that help students relax and

"enjoy their first week at FIU," said Bermeo.

There will also be one of the best giveaways for FIU students, "The best and most expensive giveaway of the year has been reserved for this specific event," says Bermeo.

Campus Life is keeping the giveaway secret until the day of the event, according to Bermeo.

"I'm looking forward to this event," says broadcast media senior Jorge Perez. "I've never been at an event like this, and learning about the Polynesian culture with food and the perfor-

### BAYSIDE BREAKFAST AT BBC



JASMINE ROMERO/THE BEACON

Senior hospitality management students Stephanie Montes De Oca (left), Alina Roque (middle) and Kenneth Calona (right) eat at the Blue & Gold Breakfast in Panther Square.

mances they said they would offer is something I would enjoy doing between classes."

With the Fall semester in full effect, WoW will continue their kickoff events for all FIU students to start the semester with in the right spirits.

"This is a fantastic event for freshmen," said Joanna Guillaume, Panther Power vice president.

Since there is a wide cultural

diversity in the student body at FIU, this event is a good opportunity to get to know more about Hawaiian/Polynesian culture.

"This event has an international touch," Aquino added. "There is a brief info given to guest about Hawaiian/Polynesian culture and the meaning of the dances during the performances."

Aside from the free food and entertainment being offered at this event, this is great for

freshman and transfer students to meet their peers and network at the beginning of the semester, according to Aquino.

"It's a fun event because it's only the start of many events that will follow and it shows what is in story for the rest of the semester," said Guillaume.

## Pink Tax costs you more than your money

**NICHOLE STONE**  
*Contributing Writer*  
[bbc@fiusm.com](mailto:bbc@fiusm.com)

The next time you go on a deodorant run, take a moment to wander into the aisles designated for each gender.

You may notice a change in color of the products labeled for sale, or perhaps that there are different words being used to describe these products.

Undoubtedly, the prices of said products vary significantly.

This is all part of a marketing phenomenon dubbed "The Pink Tax," which exists for you if you live anywhere other than California, New York City or Miami-Dade County. These are the only places in the United States where gendered pricing is illegal.

"The Pink Tax" is the price discrepancy between products labelled for a specific gender, and women are paying for it – literally.

In 1995, a study in California found that women pay nearly \$1,350

more for toiletries than men in a year, and quantity of purchases has little to do with the phenomenon.

"The Pink Tax" can be spotted lurking in clothing stores, hair salons and even at the dry cleaners, but is most of all present – or, more accurately, obscured – in the hygienic product aisles of your local supermarket.

For example, in two identical packs of razor products from Target's brand, Up & Up razor products, where each razor has three blades and each pack has five razors, it may be unsettling for some to notice that these identical products are gendered. There is a pink one marketed specifically toward women for \$5.39 and a blue one targeted at men for \$4.99.

There is an obvious, 40 cent difference in price between two products made by the same company, with the same quantity and quality – the only difference here is the intended consumer.

Another example can

be found in the lotion aisle. At Walgreens, Gold Bond has a 14.5-ounce daily lotion product with no gender labelling which costs \$10.99, but a 14.5-ounce daily lotion specifically labelled for everyday use by men, costs \$9.99. Both these products claim to contain "seven essential moisturisers" along with hypoallergenic, "non-greasy" and fast-absorbing properties.

Gendered pricing is problematic for our wallets – all these subtle discrepancies in price add up in the long run. What could be worse, though, is that it is part of a sales strategy that is harmful to all young people's developing perceptions: gender marketing.

Gender marketing strengthens and perpetuates gender stereotypes.

Men are usually marketed with angular product designs and words with connotations that imply edge or mystery because they are seen as stronger and more

emotionally closed off.

Women receive a similar marketing tactic, except with rounder, more curvaceous and colorful designs along with words that have a relaxing or nourishing ideas connected to them like "exuberant" or "luscious".

We are not safe even away from the place of sale. TV is another opportunity to market.

Ever watch a razor commercial? If the commercial is for male razors, there is usually some depiction of a man shaving away some sort of scruff in front of a mirror, then that same man is depicted after he shaves appearing sharper or cleaner.

The reality is very different with women's razor commercials – the actress is usually in a bubbly tub or shower setting, getting clean similar to the man grooming his facial hair, all is fine here.

But then comes the zoom in of the actress's legs, only to see her

raking a razor across already hairless skin. For a product that is supposed to shave away something, it is disheartening to see that product being demonstrated on nothing when hair is absolutely human, but that is the jist of gendered marketing.

So why have companies been getting away with the Pink Tax? Stores often separate their hygienic product aisles by male and female products to better reach their intended consumer audience, making it harder to compare prices.

It also feeds off of the idea that nowadays, people are in a hurry and simply don't go where they don't need to go. The good news is, you don't have to go pink. The only thing telling you to buy gender-tailored products are the companies that make them.

Recently, Dollar Shave Club, an online shaving subscription service, launched a campaign calling ladies to arms against the Pink Tax. This campaign has worked

to effectively increase awareness and sales of gender neutral razors, featuring an advertisement with two razors, one labelled "HIS" one labelled "HERS." Both had the same look, both had the same price. Though, this proves to be a false victory for feminism, as Dollar Shave Club has raised a lot of criticism for this move. Customers are accusing the company of riding the fight-for-your-rights bus and using the emotions of people with strong ethical convictions to expand its consumer audience, and the size of its income.

Upon visit to their website, there is absolutely no mention of women, except as an afterthought and extension of its primarily male audience: "You will love this razor – and your girlfriend can use it too."

The hypocrisy in this entire campaign proves that we have a long ways to go before social equality is no longer a concept, but a reality.