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# The Power of Race in Cuba Racial Ideology and Black Consciousness during the Revolution

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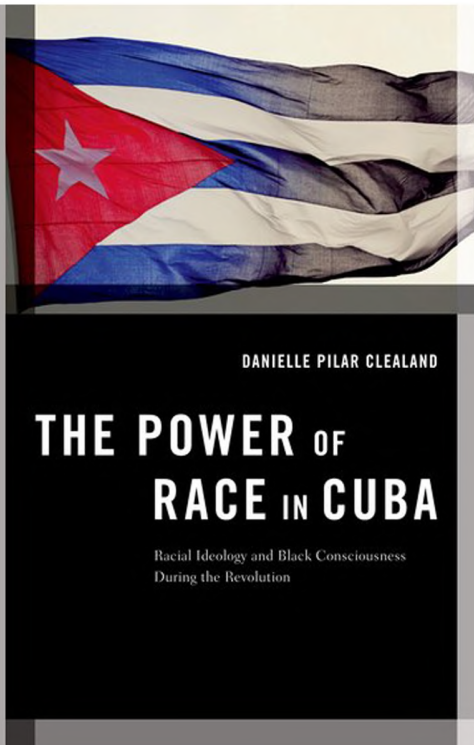
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## Cuban Research Institute



## The Power of Race in Cuba Racial Ideology and Black Consciousness during the Revolution

**Book Presentation by Author Danielle Pilar Cleland**

Tuesday, September 26, 2017 | 8:00 PM | Books & Books | 265 Aragon Ave., Coral Gables

In *The Power of Race in Cuba*, Danielle Pilar Cleland analyzes racial ideologies that negate the existence of racism and their effect on racial progress and activism through the lens of Cuba. Since 1959, Fidel Castro and the Cuban government have married socialism and the ideal of racial harmony to create a formidable ideology that is an integral part of Cubans' sense of identity and their perceptions of race and racism in their country. While the combination of socialism and a colorblind racial ideology is particular to Cuba, strategies that paint a picture of equality of opportunity and deflect the importance of race are not particular to the island's ideology and can be found throughout the world, and in the Americas, in particular. *The Power of Race in Cuba* gives a nuanced portrait of black identity in Cuba, based on survey data and interviews with formal organizers and hip hop artists.

**Dr. Danielle Pilar Cleland** is Assistant Professor in the Department of Politics and International Relations at Florida International University. She received her Ph.D. in Political Science at the University of North Carolina, Chapel Hill, an M.A. in Latin American Studies from New York University, and a B.A. in International Relations from Tufts University. Her work focuses on racism and racial consciousness in the Americas.

**Cosponsored by the FIU Department of Politics and International Relations, the Kimberly Green Latin American and Caribbean Center, and the African and African Diaspora Studies Program**

This event is free and open to the public.

To confirm your attendance and for more information, please call 305-348-1991 or write [cri@fiu.edu](mailto:cri@fiu.edu)



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