2010

SGABBC Goals 2010-2011

Student Government Association BBC, Florida International University

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Goals for SGC BBC:

1. **Spirit**
   - Increase amount of clothing and visible school pride by 15% for the end of the semester.
     - Attending events → Wearing apparel, Flash mobs
   - Spot the panther campaign
   - Bookstore discount for students?
   - Increase attendance at sporting games

2. **Community Engagement**
   - Voter campaign initiative
     - 75% of our students registered to vote and go out to vote
   - Getting high school/middle schools in our campaigns
   - Invite them to large events
   - Work experience/shadowing program

3. **Increase council visibility**
   - Guerilla Marketing
     - Facebook/Twitter
     - Use of office hours to guerilla market events; buddy up week prior to an event and market it personally
   - Fill up 95% of our council by the end of Summer B
   - Web Master (Pending goal)
     - To have a cohesive website alongside SGC MMC branch
   - Task boards
   - Place videos in WUC and GC plasmas
   - Video spot the panther segments
   - Paws leading up to FIU
   - Meet your dean event, once a month
   - Promotions in housing
   - Text message system *4141

4. **Customer Service**
   - Comment/Suggestion boxes
   - Personally respond to questions or comments and place answers in the boxes
   - Speak to faculty to brighten up their days
   - You have questions; we have answers campaign and banners.
   - Closing gap between Faculty/Staff and Students.
   - Luncheon
   - Feedback surveys; positive and negative.
5. **Increasing Services at BBC**
   - Getting surveys out to see what the students want
   - To see what hours are best for students and why
   - Qualitative research
   - Programming at the back of the dining hall
     - Aka—Panther Den
     - Once a month each org. do an event there.
   - Better lighting
   - Food services
   - Bookstore merchandise

6. **Long Term Goal**
   - Amphitheatre
     - Look for people to sponsor