

2010

SGABBC Goals 2010-2011

Student Government Association BBC, Florida International University

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Goals for SGC BBC:

1. Spirit

- Increase amount of clothing and visible school pride by 15% for the end of the semester.
Attending events → Wearing apparel, Flash mobs
- Spot the panther campaign
- Bookstore discount for students?
- Increase attendance at sporting games

2. Community Engagement

- Voter campaign initiative
 - 75% of our students registered to vote and go out to vote
- Getting high school/middle schools in our campaigns
- Invite them to large events
- Work experience/shadowing program

3. Increase council visibility

- Guerilla Marketing
 - Facebook/Twitter
 - Use of office hours to guerilla market events; buddy up week prior to an event and market it personally
- Fill up 95% of our council by the end of Summer B
- Web Master (Pending goal)
 - To have a cohesive website alongside SGC MMC branch
- Task boards
- Place videos in WUC and GC plasmas
- Video spot the panther segments
- Paws leading up to FIU
- Meet your dean event, once a month
- Promotions in housing
- Text message system *4141

4. Customer Service

- Comment/Suggestion boxes
- Personally respond to questions or comments and place answers in the boxes
- Speak to faculty to brighten up their days
- You have questions; we have answers campaign and banners.
- Closing gap between Faculty/Staff and Students.
- Luncheon
- Feedback surveys; positive and negative.

5. Increasing Services at BBC

- Getting surveys out to see what the students want
- To see what hours are best for students and why
- Qualitative research
- Programming at the back of the dining hall
 - Aka—Panther Den
 - Once a month each org. do an event there.
- Better lighting
- Food services
- Bookstore merchandise

6. Long Term Goal

- Amphitheatre
 - Look for people to sponsor