Joel Hoffman: Interpreting + Preserving Vizcaya

By Elman + Peralta


INSIGHT & INSPIRATION: 9:08 min.
How do you connect the local South Florida audience with the Vizcaya experience?

CRITICAL THINKING: 3:07 min.
What are some of the elements you consider when telling the story of Vizcaya?

UNDERSTANDS THE AUDIENCE’S PERSPECTIVE: 7:16 min
Tell us the story of “The Village” at Vizcaya.

CRITICAL THINKING: 2:27 min.
How big a part of your daily concern is climate security?

COMMUNITY VALUES: 0:48 sec.
Can you use volunteers to help protect Vizcaya from climate security issues?

CREATES A UNIQUE PERSONAL BRAND: 1:45 min
Albert Barnes was notorious for buying artwork by the truckload from artists’ studios. How discriminating was James Deering when he purchased art objects?

OVERCOMES CHALLENGES TO SUCCEED: 3:06 min.
How has the vision for managing Vizcaya evolved over the past 70 years?

OVERCOMES CHALLENGES TO SUCCEED: 7:04 min.
Describe a challenging situation with a successful outcome.

SELF-AWARENESS: 2:43 min.
Where did you grow up and what was your first awareness of art of any discipline?

INSIGHT & INSPIRATION: 4:47 min.
Where did you go to school and what did you learn that still informs you today?

UNDERSTANDS THE BUSINESS OF ART: 4:54 min.
Tell us about the evolution of your career and the path that led you to Vizcaya.