



Introduction to Eric Goldemberg. 1:31 min. Interview: Raymond Elman. Post-Production: Lee Skye. Music: Orlando Garcia. Projects: MONAD Studio / Eric Goldemberg + Veronica Zalcborg. Music instruments created with musician-luthier Scott F. Hall. "Borboletta" installation created with Alessandro Melis and Dzhumhur Gyokhepanar. Venice Biennale video by LIGHTROOM / William Carpenter and Brian Ginn. **Recorded via Zoom:** 6/17/2021, Miami.

Eric Goldemberg

Sonic Artist, Architect

By Elman + Skye

ERIC GOLDBERG is an artist and architect, with a professional degree from the University of Buenos Aires and a Master of Science in Advanced Architectural Design from Columbia University, New York. He worked for **Peter Eisenman** as Senior Designer for the City of Culture of Galicia, Spain as well as heading design teams in several competitions. He was also Project Architect for Asymptote Architecture (Hani Rashid & Lise Anne Couture) on projects in Malaysia, The Netherlands, and the Guggenheim Museum in Guadalajara, Mexico. In Buenos Aires he collaborated with Clorindo Testa and Estudio STAFF – the latter founded by his parents **Jorge Jose Goldemberg and Teresa Bielus**, with over 2,000,000 m2 of social housing projects built in South America.

In 2004, he co-founded MONAD Studio with his wife, VERONICA ZALCBORG. The principals of MONAD Studio have lectured about their projects at prestigious institutions worldwide. They are the authors of the book **"Pulsation in Architecture"** (J. Ross Publishing, 2012) which highlights the range and complexity of sensations involved in constructing rhythmic ensembles.

Goldemberg is Associate Professor and Digital Design Coordinator at Florida International University in Miami where he teaches graduate studios and advanced digital design and fabrication courses. Previously he taught at Pratt Institute, Columbia University, New York Institute of Technology, New Jersey Institute of Technology, and University of Buenos Aires.

The videos below were **recorded via Zoom**, are organized by Success Factor, and run between 30 seconds and 6 minutes. Click on any video. You must be connected to the Internet to view the videos.

EXPOSURE TO BROAD INFLUENCES: 3:19 min.



Where did you grow up, and what is your earliest awareness of art of any discipline?

INSIGHT & INSPIRATION: 3:38 min.



When I was a student at the University of Pennsylvania in Philadelphia in the 1960s, I wandered into a smallish bar where Jimi Hendrix was performing in his full psychedelic paraphernalia. I had never heard of him and I had no idea what to make of him or his music.

SERENDIPITY: 0:52 sec.



Have you met John Storyk who designed Jimi Hendrix's "Electric Lady Studios?" Our Miami Beach friend Sergio Molho from Argentina is a partner of John's in the Walters-Storyk Design Group (WSDG).

CREATES A UNIQUE PERSONAL BRAND: 0:24 sec.



Will you be with John Storyk at the 2021 Venice Biennale in August?

DEVELOP A VOICE: 4:03 min.



How did moving from Argentina to the United States impact you?

CREATES A UNIQUE PERSONAL BRAND: 5:44 min.



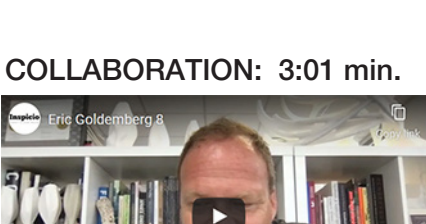
Describe your transition from New York and Columbia University to Miami and Florida International University (FIU).

OVERCOMES CHALLENGES TO SUCCEED: 1:57 min.



Given that you were creating a new area of exploration, how did you convince the architecture school at FIU to make space for you?

COLLABORATION: 3:01 min.



Do you recruit creative students with non-architectural backgrounds for your programs?

COLLABORATION: 4:34 min.



Tell us about the evolution of your "sonic sculptures."

CREATIVE FLEXIBILITY: 2:13 min.



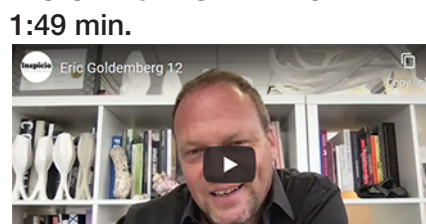
My friend, architect / artist Cameron McNall, created a house in Venice, California with external hanging sheathing that resembles Matisse "Cut-Outs."

CREATES A UNIQUE PERSONAL BRAND: 5:06 min.



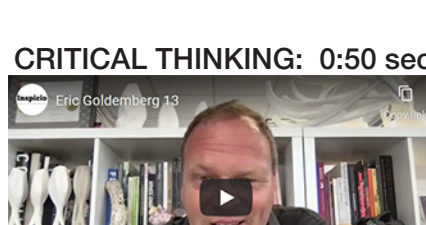
Talk about the piece you created for the August 2021 Venice Biennale that incorporates slime mold.

INSIGHT & INSPIRATION: 1:49 min.



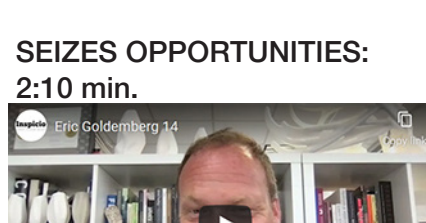
Does slime mold have a finite life cycle?

CRITICAL THINKING: 0:50 sec.



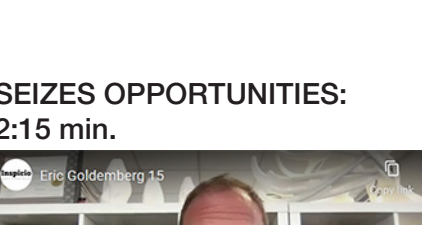
Does slime mold grow very fast?

SEIZES OPPORTUNITIES: 2:10 min.



How has living in the tropics in Miami impacted your vision and sensibilities?

SEIZES OPPORTUNITIES: 2:15 min.



You collaborated with the late architect and museum director Terry Riley when you first arrived in Miami.