Paul Lehr & GroundUP Music

BY ELMAN + SKYE + LAFONTANT & GROUNDUP MUSIC

INTRODUCTION TO PAUL LEHR. 0:35 sec.


PASSION: 1:38 min.

Paul Lehr has always been involved with the arts, having trained as a classical pianist and worked as a musician, as well as an actor in film and theater. He earned his B.A. from Brown University and his J.D. from the University of Florida. He worked as a law clerk for a federal judge, practiced law, and built and ran a successful business of art.

Personally, he is involved with developing the YoungArts building to YoungArts Miami and YoungArts Miami South Beach, and the transition to GroundUp.

Music/Radio/TV/Production:

What is your first memory of art of any discipline?

At what point did you realize you would make a career out of music?

How does your training and experience as a lawyer impact your creative career?

What was it like growing up in Miami?

How did you convince Facundo Bacardi to sell the Bacardi landmark Bacardi campus in Miami, working closely with his headquarters through the acquisition and expansion of the Bacardi organization including development of its first national headquarters?

What is the range of genres that you produce?

What's your long-term vision for the arts?

WERE YOU RECRUITED TO RUN YOUNGARTS?

How did you become involved with developing the YoungArts building?

Describe the arc of your career?

You now serve as the CEO of GroundUp Music which produces the annual GroundUp Music Festival in Miami Beach, partnering with performers including Esperanza Spalding, Béla Fleck & the Flecktones, Michael McDonald, David Crosby, Lettuce, Chris Thile, The Wood Brothers, Shelly Berg, Robert Glasper, and 20 other global artists. Additionally, Lehr also serves on the Board of Trustees for the Robert & Sibylle Arison Arts Foundation/National YoungArts Foundation in 2010.

The video lecture included an educational study guide distributed across the country with MoMA PS1, LACMA, PAMM, the Kennedy Center, Lincoln Center, and the Hirshhorn/Museum of American Art throughout the year, as well as exhibitions with Robert Redford, Bobby McFerrin, Shelly Berg, James Blake, Plácido Domingo, Chick Corea, Joshua Bell, Olafur Eliasson, Bruce Weber, Ben Folds, and Marina Abramovic; and development, branding and roll-out of Emmy-Award winning HBO series YoungArts MasterClass and its accompanying educational study guide distributed across the country.

The video lecture was premiered on February 14-16, 2020. North America.

GroundUP Music Festival


What do you have people on staff who are super talented in social media to help build your personal brand?

Does nu decou pe or do you view each other as competitors?

What is the range of artists that you incorporate into GroundUp?

What is the range of genres that you produce?

Are there that you can incorporate into GroundUp?

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What is the range of artists that you incorporate into GroundUp?
Who are your role models or influencers?

Your amazing artist mother is 85 years old, experimenting with new materials like gun powder and polymer resins, and at the pinnacle of her career.

I am helping the Historic Hampton House develop sponsorships. How have you developed sponsors for GroundUP?

Are concerts the main revenue stream for GroundUP?

What are your thoughts about the Miami music community? With all its diversity, shouldn't Miami be one of the greatest music scenes in the world?

What's the role of serendipity in your career?

Describe a challenging situation with a successful outcome.

What's your favorite movie?