



Introduction to Ombretta Agró Andruuff. 2:57 min. Interview: Raymond Elman. Camera: Lee Skye. Video Editing: Christina Hester. Production: Melanie Prieto. Recorded: 5/23/2019, Miami Beach.

Ombretta Agró Andruuff: Curator and Environmental Activist

By Elman + Skye + Hester + Prieto

An Italian-born, Miami-based curator and environmental activist, **OMBRETTA AGRÓ ANDRUFF** brings more than 20 years of curatorial expertise with an international practice across non-profit institutions, commercial galleries, and art advisory pursuits with private clients. Since her move to the US in 1998, she has curated solo and group shows in Europe, the US, and Asia collaborating with museums, art festivals, commercial galleries, and art fairs, as well as the 2006 Winter Olympic Games. She also contributes to various art publications and has written essays for several books and catalogues. Agró Andruuff has served on numerous boards including IKT, the International Association of Contemporary Art Curators, and the Art in Public Places Committee for the City of Miami Beach. An avid swimmer, diver and kiteboarder, since moving to Miami in 2013, Agró Andruuff's passion for the Florida waterways inspired ARTSail, a nomadic residency and research initiative that instigates creative and climate change inquiry.

The videos below are organized by topic and run between 2-10 minutes. Click on any video. You must be connected to the internet to view the videos.

CRITICAL THINKING: 4:07 min.



One of the problems for all of the Miami art communities is the wide geographic distribution of venues combined with Miami traffic.

INSIGHT & INSPIRATION: 5:01 min.



Who are your most important role models and influencers?

CREATIVE FLEXIBILITY: 5:02 min.



What made you decide to move to Miami, and how did the city match your expectations?

COLLABORATION: 3:28 min.



Do you have clients who are open to discovering new artists through you?

RESPECTS OTHERS POINTS OF VIEW: 2:38 min.



Which gallerist has the best "eyes" in Miami?

CRITICAL THINKING: 4:00



What are a few of your favorite projects?

CREATES A UNIQUE PERSONAL BRAND (The Genesis of ARTSail): 10:02 min.



What are your thoughts about one-off exhibitions?

COMMUNITY VALUES: 3:09 min.



Are your ARTSail residencies just for people who live outside of the Miami area or are they available to artists who live in Miami as well?

UNDERSTANDS THE BUSINESS OF ART: 4:00 min.



How did you bring the IKT conference to Miami?