

Introduction to Pat Mitchell. 0:45 sec. Interview: Raymond Elman. Camera: Lee Skye. Video Editing & Production: Leticia Cobas.

Pat Mitchell: Lifelong Advocate for Women in Media

By Elman + Skye + Cobas

PAT MITCHELL is a lifelong advocate for women and girls. At every step of her career, Mitchell has broken new ground for women, leveraging the power of media as a journalist, an Emmy award-winning and Oscar-nominated producer to tell women's stories and increase the representation of women onscreen and off. Transitioning to an executive role, she became the president of CNN Productions, and the first woman president and CEO of PBS and the Paley Center for Media. Today, her commitment to connect and strengthen a global community of women leaders continues as a conference curator, advisor and mentor. In partnership with TED, Mitchell launched TEDWomen in 2010 and is its editorial director, curator and host. She is chair of the Sundance and the Women's Media Center boards and a trustee of the VDAY movement, the Skoll Foundation and the Acumen Fund. She is an advisor to Participant Media and served as a congressional appointment to The American Museum of Women's History Advisory Council. She is the author of *Becoming a Dangerous Woman: Embracing Risk to Change the World*.

The videos below are organized by topic and run between 20 seconds and 6 minutes. Click on any video. You must be connected to the Internet to view the videos.

DEVELOP A VOICE:

1:46 min.



Where did you grow up and when did you get the notion that it was possible for you to work in television?

INSIGHT & INSPIRATION:

1:10 min.



What did you learn in school that still informs you today or helped you in your career?

COLLABORATION:

1:21 min.



Who were your most important role models and influencers?

UNDERSTANDS ARTISTS' NEEDS:

1:07 min.



Have you seen the movie "This Changes Everything," which is about gender discrimination in the film industry?

CREATIVE FLEXIBILITY:

5:41 min.



Give us a brief description of the arc of your career.

OVERCOMES CHALLENGES TO SUCCEED:

1:39 min.



How did your business acumen evolve?

EMPATHY:

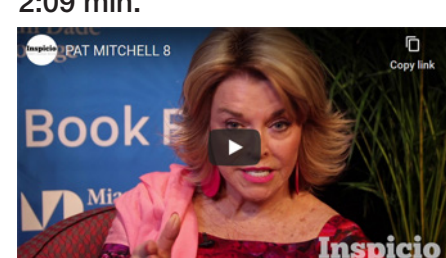
1:19 min.



What are your thoughts about the #MeToo movement?

PERSEVERANCE FURTHERS:

2:09 min.



Describe a challenging situation with a successful outcome?

STRONG DRIVE FOR ACHIEVEMENT:

0:43 sec.



What's on your drawing board?

COMMUNITY VALUES:

0:20 sec.



Do you have any desire to be a politician?

CREATES A UNIQUE PERSONAL BRAND:

0:38 sec.



What are your criteria for taking on projects?