



Introduction to Bob Mankoff. 1:20 min. Music: Bensound.com. Camera: Lee Skye. Editor: Nikita Grant. Photo & Design: Raymond Elman.

Bob Mankoff: From *The New Yorker* to *Esquire* & Beyond

By Elman + Skye + Grant

BOB MANKOFF (b. 1944) is a cartoonist, editor, and author.

Mankoff grew up in Queens, New York, and attended the High School of Music and Art (also attended by 98-year-old *Mad* magazine cartoonist Al Jaffee – inventor of the “Fold-In” – see the *Inspicio* video interview with Jaffee (<http://inspicio.fiu.edu/>), followed by Syracuse University.

Mankoff submitted over 500 cartoons to *The New Yorker* before they finally published one in 1977.

After making cartoons for *The New Yorker* magazine for 20 years, Mankoff became the magazine’s cartoon editor, succeeding Lee Lorenz. Mankoff held the position from 1997 to 2017.

In 1992, Mankoff founded the online Cartoon Bank, a licensing platform for *New Yorker* cartoons and art, with more than 85,000 cartoons available for sale. He credits his administration of the Cartoon Bank as an important factor for why he was chosen to replace Lorenz as cartoon editor.

Mankoff left *The New Yorker* and joined *Esquire* magazine in 2017, where he is reviving the magazine’s legacy of satire and humor.

The videos below are organized by topic and run between 60 seconds and 5 minutes. Click on any video. You must be connected to the Internet to view the videos.

SEIZES OPPORTUNITIES:

4:14 min.



Why did you leave your position as Cartoon Editor at The New Yorker magazine?

CRITICAL THINKING: 1:53 min.



Do you think President Trump has a sense of humor?

INSIGHT & INSPIRATION:

1:40 min.



When did you first know you could draw? Do you remember your first cartoon?

DEVELOP A VOICE: 1:22 min.



Where did you study art?

PERSEVERANCE FURTHERS:

2:46 min.



What was your process for improving your skills as a cartoonist?

CRITICAL THINKING: 2:00 min.



It's difficult to be good at both drawing and humor, two skills that aren't necessarily complimentary.

UNDERSTANDS THE BUSINESS OF ART:

1:26 min.



Jerry Robinson led a big push to have original cartoons exhibited in galleries and command high prices. Where does that movement stand today?

PERSEVERANCE FURTHERS:

1:04 min.



Describe a challenging situation you faced with a successful outcome.