

Introduction to Pat Bosch. 0:51 sec. Music: Tony Succar. Camera: Angelika Rinnhofer. Editor: John Perez. Photo & Design: Raymond Elman.

Pat Bosch, Design Director at Perkins + Will

By Elman + Rinnhofer + Perez

As the Design Director of the Miami office of Perkins + Will since 1996, Pat Bosch has been internationally recognized for her design work specializing in a diversity of buildings types. Her projects have been honored with multiple design awards both nationally and internationally, and work has been published in numerous architectural magazines and client industry journals. As a key representative of Perkins+Will's design leadership, she has participated in nationally recognized think tanks and international design symposia.

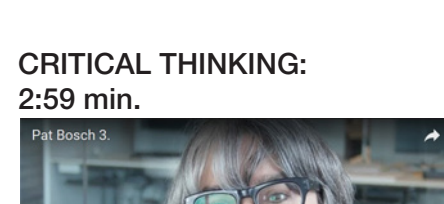
Some of her most important work includes Princess Nora University, L'Oreal Research Headquarters (Brazil), the America Express American Headquarters, Miami Dade College Student Center, University of Florida Clinical Research Institute, Ghana Ridge Regional Hospital, and many other projects in Kazakhstan, the Middle East, Mexico and Latin America.

As a founding member of the Design Leadership Council, she has helped the firm to establish a vibrant, cohesive design philosophy, culture, and practice.

Pat brings a unique global perspective to her practice. Speaking four languages and understanding the diversity of cultures has allowed her to practice regionally and internationally. She lectures and teaches, speaking about the transformational power of design and our civic responsibility to position the architecture profession at the epicenter of social and economic challenges confronting our communities across the world.

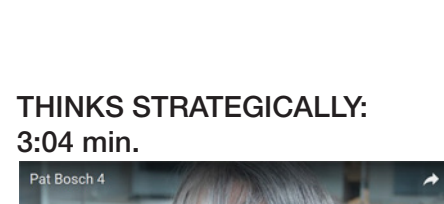
The videos below are organized by topic and run between 30 seconds and 5 minutes. Click on any video. You must be connected to the Internet to view the videos.

SELF-CONFIDENCE: 1:46 min.



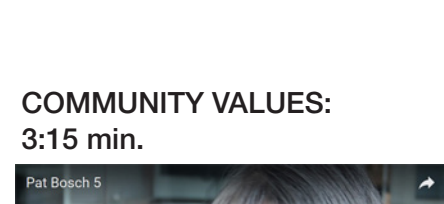
What does a "Design Director" do?

CRITICAL THINKING: 2:59 min.



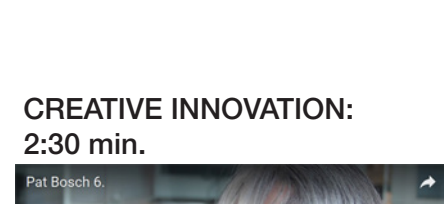
Do you get involved with the custom manufacture of building components and environmentally sensitive construction?

THINKS STRATEGICALLY: 3:04 min.



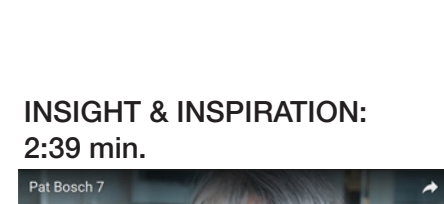
Where does Perkins + Will rank in terms of size?

COMMUNITY VALUES: 3:15 min.



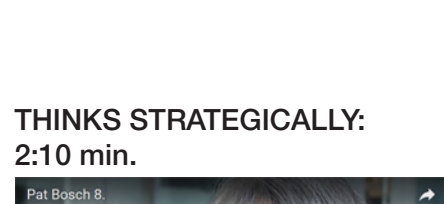
What do you like best about Perkins + Will?

CREATIVE INNOVATION: 2:30 min.



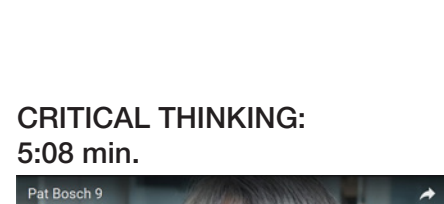
Is there one office within Perkins + Will that you consider to be the most creative and innovative office?

INSIGHT & INSPIRATION: 2:39 min.



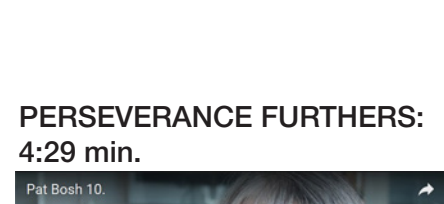
I've heard architects say that they love working in Miami because there is no dominant style and they have more creative freedom.

THINKS STRATEGICALLY: 2:10 min.



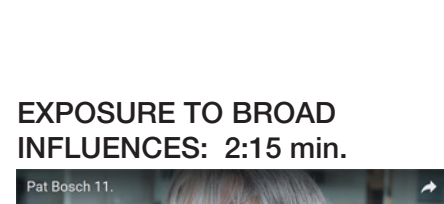
I've heard people in the arts say that it's hard to build a foundation for the arts in Miami, because Miami is a city that tears down and rebuilds every 10 years. I assume you expect your buildings to last more than 10 years.

CRITICAL THINKING: 5:08 min.



What is your position on adaptation to climate change, sea level rise, zero net energy, etc.?

PERSEVERANCE FURTHERS: 4:29 min.



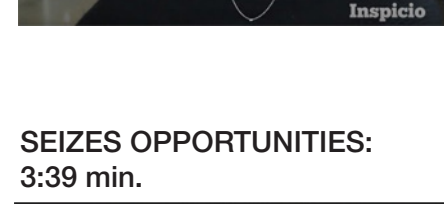
Have builders turned the corner on taking climate change into account when they develop new buildings?

EXPOSURE TO BROAD INFLUENCES: 2:15 min.



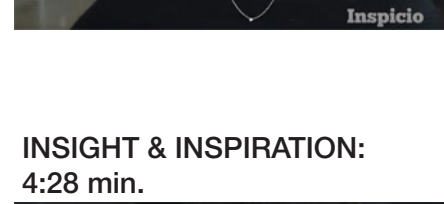
So you are seeing that the business community is investing in environmentally sound, high performance buildings despite the loud protests of climate change deniers in Congress and the White House?

INSIGHT & INSPIRATION: 4:44 min



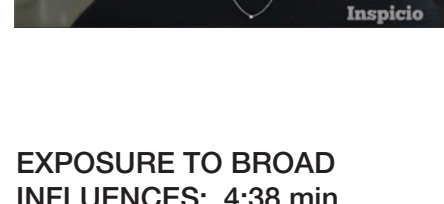
Is there a positive enduring legacy for the Miami architecture of the 1950s and 60s?

SEIZES OPPORTUNITIES: 3:39 min.



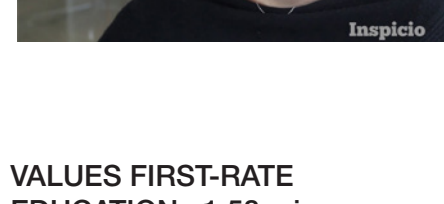
One project of yours that is a big favorite of mine, is the Victor Hotel on Ocean Drive in South Beach, and its jellyfish theme.

INSIGHT & INSPIRATION: 4:28 min.



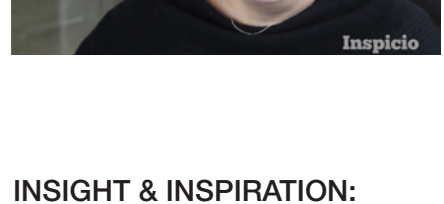
Terrazzo flooring seems to be valued again, especially in Miami.

EXPOSURE TO BROAD INFLUENCES: 4:38 min.



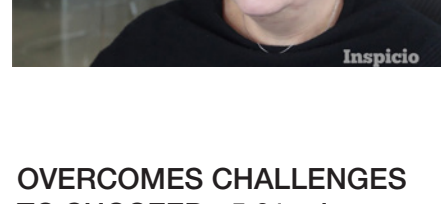
Where were you born, and what is your earliest memory of architecture?

VALUES FIRST-RATE EDUCATION: 1:58 min.



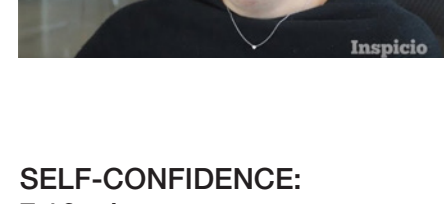
Miami must be a magnet for Columbia University architecture grads — John Stuart and Terry Riley come readily to mind.

INSIGHT & INSPIRATION: 2:23 min.



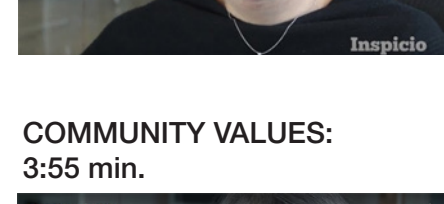
I was at the University of Pennsylvania when Louis Kahn was teaching there, and I'm aware of some of the controversy surrounding his work.

OVERCOMES CHALLENGES TO SUCCEED: 5:01 min.



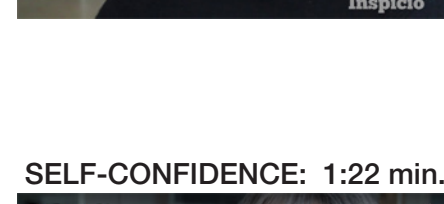
Describe a challenging situation with a successful outcome.

SELF-CONFIDENCE: 7:16 min.



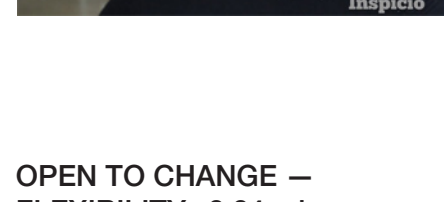
Please discuss the experience of being a woman leading a massive project in the Middle East, and having to interact mainly with men.

COMMUNITY VALUES: 3:55 min.



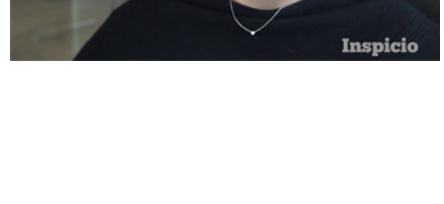
I'm told that you speak four languages. How did that happen, and how did you train yourself to speak unaccented English?

SELF-CONFIDENCE: 1:22 min.



How does speaking multiple languages benefit you?

OPEN TO CHANGE — FLEXIBILITY: 2:24 min.



Did you ever consider any other careers?

**VALUES FIRST-RATE
EDUCATION: 1:38 min.min.**



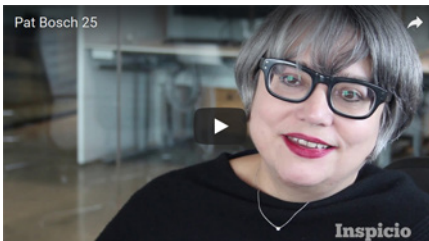
Describe your experience at Columbia University.

**CREATES A UNIQUE
PERSONAL BRAND: 4:46 min.**



If we include images of your projects when we publish this interview, which projects should we include?

**SEIZES OPPORTUNITIES:
4:01 min.**



How will your practice change over the next 10 years?

COLLABORATION: 2:23 min.



What is the role of collaboration in the profession today?