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Instructional Videos Contest

The Humanities Edge

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Dear Faculty Leads,

The Humanities Edge has untapped Faculty Development Funds that we can use to support how-to-videos created by our staff and hosted by museum websites.

The Frost Museum recently offered a popular How to Make Slime video – director Jordana Pomeroy discussed it yesterday in an informative virtual conversation with Rebecca Friedman of the Wolfsonian Public Humanities Lab.

This got me thinking about all the wonderful tutorials that our faculty could offer. I envision videos no longer than 15-20 minutes focusing on a specific how-to: How to draw a Face, Sketch a Building, Work with Pen and Ink. There are many of these on YouTube that could serve as models. For example, this one on [how to draw a realistic fly](#).

Most of these would be art-related. But I'd like to open it to all faculty: How to Sew a Mask, perhaps, or set up a writing assignment, etc.

The videos would highlight the unique talents of our faculty while also serving as a platform to promote their classes.

I floated the idea briefly to Rebecca and Jordana yesterday and the Frost responded immediately and enthusiastically.

We'd need to follow a few procedures to ensure an equitable process when it comes time to report to Mellon: I'd set up a brief Qualtrics application to solicit faculty proposals and then put those folks in touch with all our museum directors. Museums and faculty would be in charge of producing their own videos and we pay the faculty a stipend of, say \$500. Does that sound fair? What do you all think? We can make this a university-wide initiative partnering with our own WPHL, Ratcliffe Incubator and others.