9:00−9:45  Breakfast, Registration, & Exhibit
9:45-10:00  Introductions
10:00−10:50  KEYNOTE ADDRESS by KARIM RASHID
11:00−11:50  Presentation by MICHAEL WOLK
12:00−1:00  Lunch & Poster Presentations

Natasha Diminich  Nerea Feliz Arrizabalaga_1
Kendra Ordia  Nerea Feliz Arrizabalaga_2
Jim Dawkins  Lindy Huling
Clay Odom

1:00−1:55  Individual Presentations

Room One:
1:00 − 1:25  Chris Korner
1:30 − 1:55  Nerea Feliz Arrizabalaga

Room Two:
1:00 − 1:25  Stephanie Haynie
1:30 − 1:55  Stephanie Travis
2:00–2:55

Individual Presentations

Room One:

2:00 – 2:25 Fredric Malven
2:30 – 2:55 Nadia Volchansky

3:00–3:55

Individual Presentations

Room One:

3:00 – 3:25 Marlo Ransdell
3:30 – 3:55 Marlo Ransdell

4:00-4:50

Presentation by MICHAEL PETERSON

5:00–5:30

Break & Exhibit

5:30–6:00

Pecha Kucha Presentations

Presentation by CHRISTOPHER RAMEY

Ryan Crooks
Bea Pila
Vanessa Pena
Ileana Rodriguez
2015 SYMPOSIUM THEME:

WE BLUR LINES.
A designer’s whole existence thrives on the ability to change, and that change requires reinvention. Within the defined lines of space, the Interior Architect or Interior Designer creatively touches every part of the built landscape. We interact in those spaces, and, ultimately, change the objects and forms. This results in changing the individual interacting in that space.

This symposium promotes interdisciplinary communication between interior design academics and those practitioners working in all facets of the design field. In this gathering, influential designers and revolutionary thinkers who blur the lines every day join interior architects and interior designers share space, ideas, and research findings. The ensuing discussions and debates will help shape the education and practice of design for years to come by projecting future objects, furniture, lighting, surface design, and brands. Attendees will benefit from new possibilities and re-invented spaces and objects that blur the lines of convention and shape an unbounded future.

So today we invite you to learn from legendary designer Karmin Rashid, design academics and practitioners, and professionals changing space around us. An interactive poster session and lively afternoon Pecha Kucha presentation will round out the symposium. Feel free to explore, discuss, share, and join in. Let the information shared change you, so you can continue to do what we do by our very nature.
Karim Rashid is one of the most prolific designers of his generation. Over 3,000 designs in production, over 300 awards, and projects in over 35 countries attest to Karim’s legend of design. Karim’s diversity affords him the ability to cross-pollinate ideas, materials, behaviors, and aesthetics from one typology to the next, crossing boundaries and broadening consumer horizons.

His award winning designs include democratic objects such as the ubiquitous Garbo waste can and Oh Chair for Umbra; interiors such as the Morimoto restaurant, Philadelphia and Semiramis hotel, Athens; and exhibitions for LG Hausys and Audi. Karim has collaborated with clients to create democratic design for Method and Dirt Devil, furniture for Artemide and Magis, brand identity for Citibank and Hyundai, high tech products for LaCie and Samsung, and luxury goods for Veuve Clicquot and Swarovski, to name a few. Karim has recently been selected to design several real estate developments in New York City for HAP Investments, a New York City based International investment group.

Karim’s work is featured in 20 permanent collections, and he exhibits art in galleries worldwide. Karim is a perennial winner of the Red Dot award,
Chicago Athenaeum Good Design award, I.D. Magazine Annual Design Review, and the IDSA Industrial Design Excellence award. He holds honorary doctorates from the Ontario college of Art & Design and Corcoran College of Art & Design. 2011 highlighted Karim’s largest retrospective to date at the Triennale, in Milan, Italy. Karim is a frequent guest lecturer at universities and conferences, globally disseminating the importance of design in everyday life.

Karim has been featured in magazines including Time, Financial Times, NY Times, Esquire, GQ and countless more. His books include From the Beginning, Forma Edizioni (2014), Sketch, Frame (2012), a monograph of 300 drawings and computer renderings of selected works, KarimSpace, Rizzoli (2009), Design Your Self, Harper Collins (2006), Evolution, Rizzoli (2004) and I Want to Change the World, Universe (2001). In his spare time Karim’s pluralism flirts with art, fashion, and music and is determined to creatively touch every aspect of our physical and virtual landscape.
Making Design Matter is Michael Wolk’s guiding philosophy—an approach that is integral to the timeless style, inspired solutions and ultimate comfort that Wolk brings to each of the design projects and furnishings collections that his studio undertakes. He cites the work of 20th century masters and extensive travel, especially to the top furniture fairs in the US and Europe, as important influences in both areas of his work.

While still a student at Pratt Institute in New York, where he grew up, Michael Wolk began his first design and renovation business. Among his many clients were John Lennon and Yoko Ono, whose personal assistant, introduced by a mutual friend, arranged for him to work on their new recording studio.

After graduating from Pratt, Wolk was invited to Miami by two associates to design and build a new furniture showroom. The showroom also showcased his first furniture collections. Michael Wolk’s classic, modernist approach melded perfectly with the needs of both residential and hospitality clients there and more local commissions followed. Realizing that his design and construction skills could be applied anywhere and that there was much of the country and the world that he wanted to
see, Wolk spent two years traveling throughout the US and internationally working on a full range of projects along the way. Returning to Miami he established Michael Wolk Design Associates, now in business for over 30 years. The firm’s more prestigious clients have included The Related Group, Dezer/Trump Developers, Burger King, Lionstone Development Corporation, Goldman Properties, MIA Shoes, plus numerous private individuals. The studio’s acclaimed style and versatility results in clients who return frequently with new projects.

Equally well-known for his furniture and furnishings designs, Wolk creates collections for a select group of the country’s leading residential and contract furniture companies. Many of his designs are now regarded as enduring classics. Among the manufacturers of current Wolk-designed collections are Brueton, Directional, Loewenstein, R. Jones, David Edward, DIA, Mark David, Boyd Lighting, Tomlinson, and Johnston Casuals. Furniture designs by Michael Wolk are often selected by film and television set designers. Ray Donovan, Batman Returns, and The Good Wife are a few of the productions where his pieces have been seen.

Throughout his career, Michael Wolk has maintained an abiding interest in creating one-of-a-kind art furniture and prints based on vintage photography. His art furniture has had repeated gallery showings and his print collections for Rosenbaum Fine Art include a group that is now available in Crate & Barrel stores nationwide.

Michael Wolk is the recipient of frequent accolades for his work, including Best of Neocon, AIA Interior Designer of the Year, ASFD Pinnacle Awards, the DCOTA Stars of Design Award for Best Product Designer, grand prizes in many Florida Style Furniture Design Competitions, the American Corporate Identity Award for Excellence, numerous Sophie Awards from NEWH, and many Sandi Awards for design excellence from IIDA.
CHRISTOPHER RAMEY | Affluent Insights

Chris Ramey is the most quoted expert in the luxury segment. He specializes in helping service providers, retailers, and manufacturers understand and penetrate premium and luxury markets. He is a highly sought-after professional speaker, moderator and consultant. Ramey is the founder and president of The Home Trust, the luxury home marketing coalition. His consultancy is Affluent Insights.

Ramey’s list of clients have included many of the world’s most iconic luxury brands: Ferretti Yachts, Steinway Piano, The Ritz-Carlton Residences, Silversea, Northern Trust, THG Paris, The Breakers, Dedar/Hermes, Flexjet, Automobili Lamborghini, Institut Supérieur de Luxe Paris, Luxury Daily and many dozens more. Ramey speaks on a wide range of topics across many categories; the common thread is selling luxury and premium products.

Ramey’s recent speaking engagements have taken him from Paris to Latin America, and throughout the United States many times over. He is an active consultant in the retail category where he sits on the Retailwire.com’s ‘Brain Trust Panel.’ Chris has also earned the “Leadership–Top 5%” appellation from Gerson-Lehrman for his work with private equity firms.
Chris Ramey’s experience includes past president of The Luxury Marketing Council, Miami/Palm Beach, where he grew his organization to be the second largest Luxury Council chapter in the world. He is also past president of International Design Guild, where he grew the organization from 15 showrooms to over 95 showrooms. He is also the founder and former president of Savvi Formalwear, where he grew the organization to over 400 stores.

For more information, please visit:
- www'affluentinsights.com
- www.thehometrust.com
- twitter.com/CPRamey
Mike started his career as a Marketing Manager with Armstrong World Industries. After several successful assignments with Armstrong, Mike made the leap to the Publishing world ultimately becoming Advertising Director and Publisher at Hearst Magazines; Country Living and House Beautiful. Under his management, Country Living was named the #1 Hottest magazine in the world by Advertising Age. After 10 years on Madison Avenue, Mike extended his marketing and managerial background to the furniture industry as President, CEO of LaBarge Furnishings, a division of MASCO Home Furnishings. MASCO then promoted Mike to VP, Corporate Marketing for all MASCO divisions including Henredon, Drexel Heritage, Lexington, Maitland Smith and more… Throughout his career, understanding brand concepts and brand marketing has been the driving force behind all of his successful efforts. Mike is now back in the publishing world as Publisher of LUXE Interiors + Design in Florida. LUXE is a network of local, multi media markets serving the design community across the country. In his role as Publisher, Mike works closely with hundreds of local design firms and businesses to help them successfully market and define themselves. ... and to help them understand…the foundation of brand marketing.
BEA PILA | Interior Designer | Stylist | Furniture Designer | Furnishing & Accessories Curator

Interior and Furniture Designer Bea Pila has received numerous awards, partnerships, national media recognition, and commissions for her design interpretations that harmonize fashion, function, and inspiration. For nearly 30 years, Bea has worked with clients spanning the US, South and Central Americas and the Caribbean to make sure that their individuality is translated within an equally compelling home. Seeing a client not only love the look of the finished space, but also finding it comfortable and livable is truly a rewarding takeaway that never fades. Throughout these creative journeys, Bea has uncovered and accumulated best practices, favorite designers, new products, and other tricks of the trade.
GUEST PRESENTERS
SARAH BOEHM (NÉE SHERMAN)

Assistant Professor in the Interior Architecture Department at Florida International University. She holds a Master of Interior Design degree and is a licensed Interior Designer in the state of Florida. Her research envisions the amalgamation of two very important research directions: socially responsible design and the built environment.

FORECASTING TRENDS: EXPERIENTIAL RETAIL

KATRINA BEST & ISABEL COLLAZOS

Katrina Best is a Graduate Student
Masters of Interior Architecture (2016). Florida International University

Isabel Collazos is a Graduate Student
Masters of Interior Architecture (2016). Florida International University

BUSINESS CULTURE INFLUENCING DESIGN
RYAN CROOKS
Assistant Professor of Interior Design at Georgia State University and a licensed architect with nearly twenty years of experience.

PHYSICAL COMPUTING TO CREATE ELEMENTS AND SPACES THAT SOLVE PROBLEMS IN THE BUILT ENVIRONMENT

JIM DAWKINS
architect and assistant professor of Interior Design at FSU teaching both undergraduate and graduate design studios and courses in graphic techniques.

BLURRED LINES – ARCHITECT PRACTICING INTERIOR DESIGN
NATASHA DIMINICH


FRIENDS OF THE ISLAND

NEREA FELIZ

*Licensed architect in Spain and UK currently teaching as an Assistant Professor at the Interior Design Program at the School of Architecture at the University of Texas at Austin.*

WANDERING WARDROBE, CROSS-SCALAR TEXTILES.
DAWN HAYNIE
Assistant Professor of Interior Design in the Ernest G. Welch school of Art & Design at Georgia State University. With degrees focused in Architecture, History, and Urban Design, extensive professional practice in Interior Design, and applicable yet theoretical research across all of these areas, she offers a truly unique perspective and a multi disciplinary approach to design.

UNDERSTANDING THE INFLUENCES OF THE INTERIOR ON AN URBAN ANALYSIS: A STUDY OF THE NOLLI MAP OF ROME

LINDY HULING
Assistant Professor of Interior Design at Virginia Tech and an active member of IDEC.

DESIGNING ENVIRONMENTS THAT SUPPORT AND ENGAGE GENERATION Z: INVESTIGATING THE IMPACTS OF DIGITAL TECHNOLOGIES IN THE LEARNING ENVIRONMENT
CHRISTOPH KORNER
Chair of Interior Architecture, Woodbury University, Burbank, CA Founding Member of GRAFT Los Angeles, Berlin, Beijing
GRAFTOLOGY 1.0

NICOLE KOLTICK
Assistant Professor in the graduate Interior Architecture + Design program at Drexel University and the founding Director of the Design Futures Lab.
DESIGN FUTURES LAB, A GRADUATE TRANS-DISCIPLINARY DESIGN RESEARCH GROUP
KENDRA LOCKLEAR ORDIA,
RID, IIDA, IDEC, LEED AP BD+C Assistant Professor, Interior Architecture and Product Design Kansas State University. Kendra is an Assistant Professor in Interior Architecture and Product Design at Kansas State University. With interdisciplinary research interests, she continues to explore human-nature relationships.

NATURAL TO SYNTHETIC: BIOPHILIC PATTERN LANGUAGE FORMALIZATION PROTOTYPE

FRED MALVEN
Associate Professor, Interior Design, at Iowa State University. He leads the Design Safety Research Project and serves as a volunteer fire chief.

INTERIOR DESIGN: SERVING ON THE NEW
RAB MCCLURE

Rab McClure is an award-winning designer and professor at VCUarts. He has presented and exhibited work in Milan, Vancouver, Helsinki, Rome, Kyoto, Montreal, and London.

HARD CANDY MAGNETIC RESIN TILES

CLAY ODOM

Allied ASID, IDEC, Assoc AIA

Clay Odom, is a graduate of the Columbia University GSAPP, principle of studioMODO, and Assistant Professor at TheUniversity of Texas School of Architecture.

INSURGENT EFFECTS : PRODUCING PHANTASMAGORIA
VANESSA PENA
ASID, NCIDQ Licensed interior designer with 8 years of experience, currently practices healthcare interior design. Graduated from Indian River State College and volunteers for ASID FSC.

THE STORY BEHIND A DESIGN CONCEPT STATEMENT

MARLO RANSDELL
PhD, IDEC Creative Director, Studio D: Design and Fabrication Lab Assistant Professor, Department of Interior Design Florida State University.

RAPID PROTOTYPING TECHNOLOGIES AND CREATIVE THINKING THROUGHOUT THE DESIGN PROCESS

THE FABSTUDIO: EXPERIENCES AND STRATEGIES FOR DEVELOPING, MAINTAINING, AND TEACHING IN A DIGITAL FABRICATION LAB
ILEANA RODRIGUEZ

ACCESS AND DESIGN

LIZ TESTON
Assistant Professor, University of Tennessee, College of Architecture and Design, Interior Design Program. Liz teaches interior design studio and courses focused on drawing representation. Her research focuses on of healthy communities, cultural identity and the everyday.

MISCHIEF-MAKERS AND RABBLE ROUSERS: BUILDING A CULTURE OF ENGAGEMENT AND ACTIVISM | SMART CITIES, SMART DESIGN
STEPHANIE TRAVIS
*M.Arch, LEED AP, is an Associate Professor and Director of Interior Architecture and Design at The George Washington University in Washington DC*

THINKING OUTSIDE THE (FUNCTION) BOX: WHAT WE CAN LEARN FROM PHILIP JOHNSON AND MIES

NADIA VOLCHANSKY & SANDRA PLAZA

*Nadia Volchansky, LEED AP, IDEC, IIDA The George Washington University Nadia is an Assistant professor of Interior Architecture+Design at The George Washington University, with scholarship interests in Healthcare Environments, Social Responsibility, and Design Pedagogy*

*Sandra Plaza, Executive Director Rebuild Global Sandra Plaza is a founder of Rebuild Global, with experience in the architecture, as well as design, management, and implementation of sustainable initiatives targeting under-served communities.*

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