**Are You A Brand?**

Mike Peterson, Publisher of LUXE Interiors + Design, is incredibly passionate about luxury design and is going to share with us an extremely rare and special presentation, “Are You a Brand? Thriving in a Brand Based Consumer Market!”. We live in a world of brands. We pass them every day. They touch us...most often without us even knowing. We drive BMW's, we eat Dunkins, we wear Loubitons and Dolce. We drink Belvedere...and even Fuji and Evian. If we can brand ‘products” like cars, donuts, apparel, liquor and even water...shouldn’t we be able to brand our luxury design services?

This workshop style presentation is highly interactive with a sense of self-discovery. Attendees exclusively will have the distinct opportunity to go through this process with one of the leading luxury design specialist in the world and begin to think of themselves in a different, more appreciative light. You'll find it motivational and transformative as you slowly awaken to the fact that you are much more than a product or service provider. You are a BRAND, and Mike is going to tell you exactly how to approach that going forward! It is going to be a pivotal experience.