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Informing Citizens About Sea Level Rise in Miami

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Informing Citizens About Sea Level Rise in Miami

Susan Jacobson, PhD

Kate MacMilliin

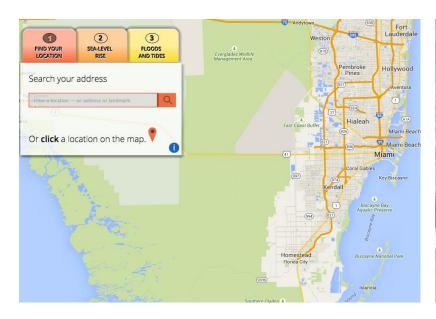
Florida International University



Collaborative Projects

SLR Toolbox

SLR Impact TV Series







SLR Toolbox

SLR Toolbox

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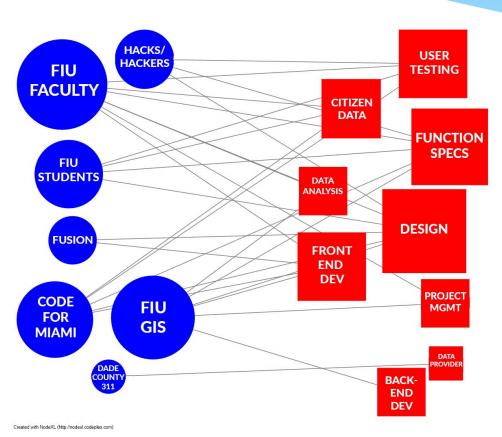
Show Site

http://eyesontherise.org/app



IECA • Conference on Communication and Environment • June 11-15 • Boulder, CO

SLR Toolbox: Development

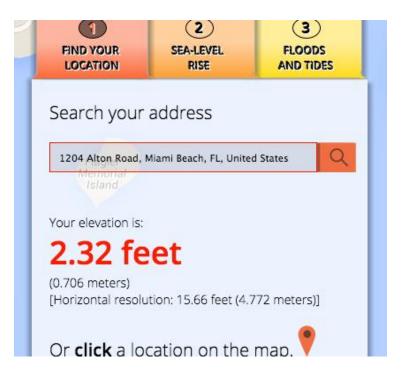


- Brainstormed for grant
- Created design mockups
- GIS implemented design
- * Conducted user testing
- Design mockups 2
- Design mockups 3 (Fusion)
- * Implemented Design 3
- * Launched app
- * Continuous updates



SLR Toolbox: Challenges

- * Politics
- * Representing years vs. feet
- Creating interface for a lay audience
- * Providing context
- Scientific information vs. journalism
 - * Google Elevation vs. LiDAR
 - Visualizing .5 feet on 1-foot scale







https://www.youtube.com/watch?v=XrggfTx4yWQ

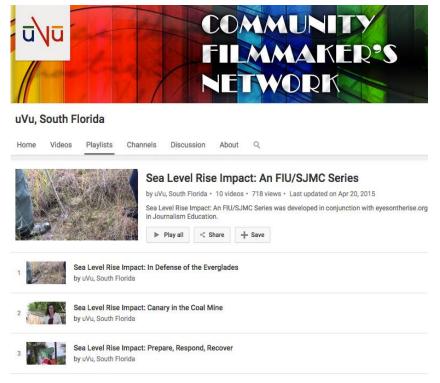


* Students worked in teams to produce short videos about sea level rise in South Florida.





* SLR Impact: An FIU
Student Series was
published on the Web
site of WPBT2. It
became their highestrated Web series.





* Series was edited into a 30-minute documentary South Florida's Rising Seas: Impact. Special will air on WPBT2 on June 24 at 7:30pm & June 28 at 1:30pm.





Thank You!

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