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Davie Education Center Livability Study Area

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Community Background Report Davie Education Center Livability Study Area

County: Broward

Community Type: Neighborhood

Borders:

North: C-11 Canal South: Griffin road East: Davie Road West: Pine Island Road



Background

The Davie Education Center Livability Study Area is 100 percent contained within the Town of Davie and covers approximately 50 percent of the town.

| City | Livability Study Area | Percent of the city's area within Livability |
|-------|--------------------------|--|
| | | Study Area |
| Davie | 100% | 50% |

The central point of interest and an important, large employer in the Livability Study Area is the South Florida Educational Center –a 620-acre complex that houses the Miami Dolphins training camp and a consortium of educational institutions, including:

- Broward College Central Campus
- Nova Southeastern University
- University of Florida
- Florida Atlantic University
- ITT Technical Institute
- McFatter Technical Institute
- Nova Schools (Grades K-12)

The South Florida Educational Center was built on a tract of land used during World War II as an auxiliary airfield and later returned to the community for educational purposes.¹ By 1960, the Broward County School Board proposed development of the airfield into a complex of schools that would extend from first grade through university.² Construction began soon thereafter on the ambitious campus plan, creating what is collectively referred to as the "Nova Schools" –Nova Highman Blanch Elementary, Nova Dwight D. Eisenhower Elementary, Nova Middle, and Nova High.³ The Nova schools were originally funded by the Ford Foundation and were to be the site of the "Nova Educational Experiment", entailing entrance exams, longer school calendars, and self-paced classes. Today the schools operate the same as others in the district.⁴ Construction of the universities followed, with the private institution, Nova University (now Nova Southeastern University), Broward Community College, the University of Florida in 1968, and Florida Atlantic University in 1994. Florida International University also operated a campus on the site during the 1980s, but has since moved it to Pembroke Pines.⁵

Recently, the campuses within the complex have begun significant construction expansions. Florida Atlantic University (FAU) is in the process of implementing a five-year master plan for its Davie campus that calls for more space for business education and biological science.⁶ With five new buildings, the total area of facilities on campus would increase from 216,000 square feet to more than 711,000 square feet.⁷ This effort is part of FAU's plan to grow its Davie campus to more than 9,100 students over 10 years. Currently, the FAU campus has a little less than 6,000 students.⁸ In addition, groundbreaking ceremonies were held in January, 2009 for an elevated joint-use parking garage and a \$30-million environmental sciences facility that will be shared by FAU and the University of Florida.⁹

Nova Southeastern University (NSU) completed a new 526-bed residence hall in 2007 and the Don Taft University Center (the second largest entertainment venue in Broward County) in 2006.¹⁰ In addition, NSU is planning to build a Center for Collaborative Research and an Academical Village that would serve as cornerstones of the Davie campus. These projects, as well as a wet lab research incubator and a partnership center between public and private researchers, are on hold until the economy improves.¹¹ The Center for Collaborative Research will cost more than \$50 million to construct and will have an additional \$5 million worth of research equipment.¹² The building will be home to the Rumbaugh-Goodwin Institute for Cancer Research, Florida LambdaRail, information and technology services, investigators from the Health Professions Division and Oceanographic Center, and the U.S. Geological Survey (USGS).¹³ The Academical Village is based on the Jeffersonian concept of a "community of scholars and students living and working closely together, combining theory with practice".¹⁴ The project is a \$500-million partnership to transform 30 acres into a high-tech research/office park with nearly 3 million square feet of office, retail, financial, governmental and residential space, a hotel, and a conference center.¹⁵

Demographic, Housing & Economic Indicators¹⁶

The following section describes the demographic profile of the Livability Study Area, as well as a few key housing and economic indicators.¹⁷

The Davie Education Center Livability Study Area's total population was 16,433 in 2009. The Livability Study Area's population has remained relatively flat over the past decade. Projections indicate a slight dip in population and a small increase in median age from 36 in 2009 to 38 in 2014. The majority of the Davie Education Center Livability Study Area's population is White (82.95%) and is projected to remain the majority through 2014. However, slight increases in Blacks and "Other Races" are expected. Hispanics are projected to make up 24.34 percent of the population in 2014.

The Davie Education Center Livability Study Area is made up mostly of US-born residents (79.35 percent) and, therefore, has a population of English speakers (76.43 percent) that closely matches the native population. However, it should be noted that approximately 16.12 percent of the population speaks Spanish and that 11.45 percent are foreign-born residents that have not been naturalized and cannot vote.

The Livability Study Area's household size is 1.92. Unfortunately, there is no way of knowing whether the South Florida Educational Center may have had an influence on this figure. The number of households has followed a pattern similar to that of the total population and has remained rather flat over the past decade. In regard to housing units, the vast majority of the Livability Study Area's units were occupied (91.60 percent) by owners (61.17 percent).

In 2009 the population within the Davie Education Center Livability Study Area had an unemployment rate of 5.74 percent, significantly lower than in most of the municipalities in the county. In terms of employment by industry, it isn't a surprise that the largest

| POPULATION | | | |
|-------------------|--------|--|--|
| Year | Number | | |
| 1990 | 13,422 | | |
| 2000 | 16,408 | | |
| 2008 | 16,787 | | |
| 2009 | 16,433 | | |
| 2014 (Projection) | 15,871 | | |

employment sector is Education, Health, and Social Services (21.12 percent), due to the South Florida Educational Center's presence within the Study Area.

| ΔG | F ¹⁸ |
|----|------------------------|
| 70 | L . |

| 2009 | | 201 | 4 |
|--------|---|--|--|
| Number | Percent | Number | Percent |
| | | | |
| 267 | 1.62% | 271 | 1.71% |
| 722 | 4.39% | 652 | 4.11% |
| 1,043 | 6.35% | 963 | 6.07% |
| 1,702 | 10.36% | 1,808 | 11.39% |
| 2,216 | 13.49% | 2,230 | 14.05% |
| 2,336 | 14.22% | 2,114 | 13.32% |
| 2,883 | 17.54% | 2,768 | 17.44% |
| 2,039 | 12.41% | 1,998 | 12.59% |
| 1,035 | 6.30% | 991 | 6.24% |
| 1,088 | 6.62% | 1,003 | 6.32% |
| 1,102 | 6.71% | 1,073 | 6.76% |
| 36 | - | 38 | - |
| | | | |
| | | | |
| 20 | 09 | 201 | 4 |
| Number | Percent | Number | Percent |
| 13,631 | 82.95% | 12,678 | 79.88% |
| 792 | 4.82% | 894 | 5.63% |
| 1,249 | 7.60% | 805 | 5.07% |
| 761 | 4.63% | 1,494 | 9.41% |
| | | | |
| 3,519 | 21.41% | 3,863 | 24.34% |
| | Number 267 722 1,043 1,702 2,216 2,336 2,883 2,039 1,035 1,088 1,102 36 1,088 1,102 36 20 Number 13,631 792 1,249 761 | Number Percent 267 1.62% 722 4.39% 1,043 6.35% 1,043 6.35% 1,702 10.36% 2,216 13.49% 2,336 14.22% 2,336 14.22% 2,039 12.41% 1,035 6.30% 1,035 6.30% 1,035 6.30% 1,035 6.30% 1,035 6.30% 1,035 6.30% 1,035 8.20% 36 - 13,631 82.95% 1,249 7.60% 1,249 7.60% | Number Percent Number 267 1.62% 271 722 4.39% 652 1,043 6.35% 963 1,702 10.36% 1,808 2,216 13.49% 2,230 2,336 14.22% 2,114 2,883 17.54% 2,768 2,039 12.41% 1,998 1,035 6.30% 991 1,035 6.30% 991 1,035 6.30% 991 1,035 6.30% 991 1,035 6.30% 991 1,035 6.30% 991 1,035 6.30% 991 1,043 6.62% 1,003 1,102 6.71% 1,073 36 - 38 200 Percent Number 13,631 82.95% 12,678 792 4.82% 894 1,249 7.60% 805 761 4.63% |

FOREIGN-BORN/CITIZENSHIP 2009 2014 Number Percent Number Percent Foreign-Born - Not a Citizen 1,881 11.45% 1,880 11.85% Foreign-Born - Naturalized 9.20% 1,527 9.62% 1,512 **Citizenship - Native** 13,040 79.35% 12,464 78.53%

LANGUAGE

| | 2009 | | 2014 | |
|---|--------|---------|--------|---------|
| | Number | Percent | Number | Percent |
| Speaks Other Language | 107 | 0.70% | 98 | 0.66% |
| Speaks Asian or Pacific Island Language | 302 | 1.97% | 288 | 1.95% |
| Speaks Other Indo-European Language | 918 | 5.99% | 860 | 5.81% |
| Speaks Spanish | 2,472 | 16.12% | 2,408 | 16.27% |
| Speaks English | 11,718 | 76.43% | 11,326 | 76.54% |

| EDUCATION | | | | |
|------------------|--------|---------|--------|---------|
| | 2009 | | 2014 | |
| | Number | Percent | Number | Percent |
| Graduate Degree | 1,089 | 9.75% | 1,053 | 9.74% |
| College | 2,150 | 19.25% | 2,110 | 19.53% |
| Associate Degree | 800 | 7.16% | 789 | 7.30% |
| Some College | 2,892 | 25.89% | 2,812 | 26.02% |
| High School | 2,892 | 25.89% | 2,777 | 25.70% |
| < High School | 1,346 | 12.05% | 1,265 | 11.71% |

| HOUSEHOLDS | |
|----------------------|-------------|
| Year | Number |
| 1990 | 6,496 |
| 2000 | 7,501 |
| 2008 | 7,711 |
| 2009 | 7,544 |
| 2014 | 7,308 |
| | |
| Average Size, 2014 | 1.92 |
| HH Inc, Median (\$), | |
| 2014 | \$52,985.02 |

| HOUSING UNITS, 2009 | | |
|---------------------|--------|---------|
| | Number | Percent |
| Housing Units | 8,236 | 100.00% |
| Occupied Units | 7,544 | 91.60% |
| Renter Occupied | 2,506 | 30.43% |
| Owner Occupied | 5,038 | 61.17% |
| Vacant Units | 692 | 8.40% |

EMPLOYMENT BY INDUSTRY, 2009

| | Number | Percent |
|--|--------|---------|
| Wholesale Trade | 280 | 3.22% |
| Public Administration | 494 | 5.67% |
| Other Services | 546 | 6.27% |
| Arts, Entertainment, Accommodation and Food Services, | 1007 | 11.57% |
| etc. | | |
| Education, Health and Social Services | 1839 | 21.12% |
| Professional, Scientific, Management, Administrative, | 886 | 10.18% |
| etc. | | |
| Finance, Insurance, Real Estate and Rental and Leasing | 865 | 9.93% |
| Information | 228 | 2.62% |
| Transportation and Warehousing, and Utilities | 353 | 4.05% |
| Retail Trade | 965 | 11.08% |
| Manufacturing | 446 | 5.12% |
| Construction | 798 | 9.17% |
| Agriculture, Forestry, Fishing and Hunting, and Mining | 0 | 0.00% |

Transportation Trends

The tables below illustrate projected transportation trends in the Davie Education Center Livability Study Area.

| Forecasted means of transportation to work for employed individuals, 2014 | | | | |
|---|--------------------------|--------|--|--|
| | Livability Study Area | County | | |
| Car, Truck, Van to Work | 94 % | 93 % | | |
| Public Transportation to Work | 0.49 % | 2 % | | |
| Other Transportation to Work | 3 % | 2 % | | |
| Work at Home | 3 % | 4 % | | |

| Forecasted number of vehicles per household, 2014 | | | | |
|---|--------------------------|--------|--|--|
| | Livability Study Area | County | | |
| 0 vehicles | 7 % | 7 % | | |
| 1 vehicle | 51 % | 40 % | | |
| 2 vehicles | 34 % | 40 % | | |
| 3 vehicles | 7 % | 10 % | | |
| 4+ vehicles | 1 % | 3 % | | |

| Travel time to work for the employed population, 2014 | | | | |
|---|--------------------------|--------|--|--|
| | Livability Study Area | County | | |
| Work at Home | 3 % | 4 % | | |
| Less than 15 minutes | 19 % | 16 % | | |
| 15-29 Minutes | 36 % | 33 % | | |
| 30-59 Minutes | 34 % | 38 % | | |
| 60+ Minutes | 8 % | 8 % | | |

| Average household transportation costs | | |
|--|------------------|-------------|
| | Livability Study | County |
| | Area | |
| 2009 | \$8817.60 | \$8,836.33 |
| 2014 | \$10,818.00 | \$10,880.30 |

| Average household transportation costs for public transportation | | |
|--|------------------|----------|
| | Livability Study | County |
| | Area | |
| 2009 | \$534.20 | \$555.02 |
| 2014 | \$683.09 | \$721.64 |

South Florida Education Center Transportation Management Association

The SFEC TMA is a private, nonprofit organization representing a partnership of SFEC educational institutions, the Town of Davie and the Florida Department of Transportation whose mission is to develop strategies and implement programs that provide alternative transportation options for improved Livability in the South Florida Education Center area. For more information, please visit: <u>http://www.sfec.org/</u>

Special Events

Below is a sample list of the recurring events that take place within the Davie Education Center Livability Study Area:

Broward County Airboat Show – This annual show takes place in March at the Bergeron Rodeo Grounds (4271 Davie Road). For more information please visit:

Broward MPO | Davie Education Center Livability Study Area Background Report

http://www.browardairboatclub.com/

Cowboy Day Rodeo Festival – Presented by the Seminole Tribe of Florida, the festival takes place in July at the Bergeron Rodeo Grounds (4271 Davie Road). For more information call: 754-244-7111 or 954-213-2711; or visit the town's special events calendar at <u>http://www.davie-fl.gov/Gen/DavieFL_SpclPrjcts/activities</u>

Orange Cook-off Contest – The contest takes place in February at the Davie Women's Club Building. For more information please call: Judy Goggin 954-432-7354 or Priscilla Tindall 954-581-6853; or visit: or visit the town's special events calendar at http://www.davie-fl.gov/Gen/DavieFL_SpclPrjcts/activities

Orange Blossom Festival, Parade and Rodeo – Every February this festival features over 250 displays and takes place along Orange Drive from Davie Road west to SW 66th Terrace. This portion of Orange Drive will be closed off during the festival. For more information visit: <u>http://www.davie-</u>fl.gov/Pages/DavieFL SpclPrjcts/orangeblossom2012

The Sunshine Stampede Rodeo – This rodeo takes place in April at the Bergeron Rodeo Grounds (4271 Davie Road). For more information visit: <u>http://www.fgra.com/stampede</u>

Winter Holiday Lighting of the Greens and Snow Play – The event takes place in December and features holiday displays and twenty tons of holiday snow. To be a holiday sponsor, contact the Town of Davie's Special Projects office at 954-797-1163 or visit the town's special events calendar at <u>http://www.davie-fl.gov/Gen/DavieFL_SpcIPrjcts/activities</u>

In addition, South Florida Educational Center-related events can be viewed at the events calendar for each university:

Broward College (Central Campus events are shown in green): http://www.broward.edu/student/EventsStudent/page27829.html

Florida Atlantic University (click on Broward Campuses Calendar): http://events.fau.edu/MasterCalendar/MasterCalendar.aspx

Nova Southeastern University: http://www.nova.edu/cal/public/webevent.cgi?cmd=opencal&cal=cal2&

University of Florida (Fort Lauderdale Research & Education Center): <u>http://flrec.ifas.ufl.edu/events/index.shtml</u>

Related Links

Town of Davie http://www.davie-fl.gov

Nova Southeastern University http://www.nova.edu

Broward College Central Campus http://www.broward.edu/ext/CampusDisplay.jsp?Name=1

University of Florida (Fort Lauderdale Research & Education Center) <u>http://flrec.ifas.ufl.edu/index.shtml</u>

Florida Atlantic University (Davie Campus) http://www.fau.edu/broward/davie/

ITT Technical Institute <u>http://itt-tech.edu</u>

McFatter Technical Institute http://www.mcfattertech.com

Nova Schools (Grades K-12) http://www.novaschools.com

South Florida Education Center Transportation Management Association http://www.sfec.org

Davie - Cooper City Chamber of Commerce http://www.davie-coopercity.org

Sources

⁶ Broward Alliance. "Major expansion planned for FAU's Davie Campus." March 27, 2007.

⁷ Ibid.

⁸ Ibid.

¹ Victoria Wagner. "The Davie Dilemma" 1982. <u>http://www.davie-fl.gov/Gen/DavieFL_Programms/dilemma</u>

² Philip Busey "History of the SFEC" <u>http://sfec.org/history/index.html</u>

³ The History of Broward County Public Schools. <u>http://www.browardschools.com/history/1960.htm</u> ⁴ Ibid.

⁵ Philip Busey "History of the SFEC" <u>http://sfec.org/history/index.html</u>

www.browardalliance.org

⁹ Broward Alliance. "FAU, UF Celebrate Groundbreaking of New Joint Center on FAU's Davie Campus" January 21, 2009. www.browardalliance.org

¹⁰ Nova Southeastern University, "Major Initiatives." <u>http://www.nova.edu/president/initiatives.html</u>

¹¹ South Florida Business Journal. "From humble roots, Hanbury takes the lead at NSU" April 22, 2011, <u>http://www.bizjournals.com/southflorida/blog/2011/04/hanbury-takes-the-lead-at-NSU.html#ixzz1NBwqbojB</u>

¹² Nova Southeastern University, "Major Initiatives." <u>http://www.nova.edu/president/initiatives.html</u>
¹³ Ibid.

¹⁴ Ibid.

¹⁵ Ibid.

¹⁶ Simply Maps.

¹⁷ The following methodology was used to determine the median calculations in the Livability Study Areas: Total Population Median = a

Population = b

a x b (for each record), a x b = c

Divide total c/ total b.

¹⁸ Note: The population from 6 years of age and up was used to determine language calculations.