8-2013

Styling the Nation: Fear and Desire in the South Sudanese Beauty Trade

Caroline Faria

Florida International University, cvfaria@fiu.edu

Follow this and additional works at: https://digitalcommons.fiu.edu/africana_fac_pres

Recommended Citation

Faria, Caroline, "Styling the Nation: Fear and Desire in the South Sudanese Beauty Trade" (2013). *African & African Diaspora Studies Program Faculty Scholarly Presentations*. 17.

https://digitalcommons.fiu.edu/africana_fac_pres/17

This work is brought to you for free and open access by the African and African Diaspora Studies at FIU Digital Commons. It has been accepted for inclusion in African & African Diaspora Studies Program Faculty Scholarly Presentations by an authorized administrator of FIU Digital Commons. For more information, please contact dcc@fiu.edu.

Styling the Nation

Fear and Desire in the South
Sudanese Beauty Trade

Caroline Faria

*Global and Sociocultural Studies
Florida International University
Miami, FL., USA.*

*IGU, CGG pre-conference
Nara, Japan
August 2013*

July 9 2011

Independence Day
Celebrations,

Juba, South Sudan

All images: author's own

July 9 2011

Independence Day
Celebrations,

Juba, South Sudan

Styling the
nation:

The saloonists

“Most people think that the foreigners are here to steal or to profit and then take the money away. They will say ‘go and invest in your own country’.

But when we come we rent land with no house, no nothing and we build a place to live. When we leave we leave it for them.”

Kenyan Saloonist, Ministries District

“If they stayed inside during the war sometimes they say they hate foreigners - they’re never friendly. But if they spent time outside they are appreciative because they know how it was to be a foreigner”

Kenyan Saloonist, Atalabara District

“Those Sudanese that stayed here can be back-biting. They are very much in Arabic and then it is difficult for them to adapt to all the English and they are frustrated we can’t talk to them. But still they can be very excited about the salon. They come in and want to get inside the drier, to sit in the chair, they want to know everything that is going on!”

Kenyan Saloonist, Thong Ping District

“Looking Smart”:

The Clients

Flat~Iron 6"

"...if you don't look smart you won't be recognized as someone who has been to school...it doesn't have to mean high wealth, even if life is not so smooth some person will go to the saloon to get their hair and nails done"

Client, Ministries district

Flat~Iron 8"

"If you apply for a job with short hair they doubt you. It's important to look beautiful for an interview...you have to plait and extend your hair to make it look nice...it's more important than eating dinner. When your hair is clean you feel good. Even if you haven't eaten something."

Client, Thong Ping district

Sudan women 'lashed for trousers'

Several Sudanese women have been flogged as a punishment for dressing "indecently", according to a local journalist who was arrested with them.

South Sudanese women arrested for tight trousers

By [Skye Wheeler](#)

JUBA, Khartoum | Tue Oct 7, 2008 12:41pm EDT

(Reuters) - More than 35 young women wearing tight trousers have been arrested for "disturbing the peace" in south Sudan, police said on Tuesday.

Officers said the arrests in Juba, capital of the semi-autonomous region, were part of a crackdown on youth gangs that have sprung up recently and

Miss South Sudan-USA, 2009 winners

Trans/national Flows:

The Traders

Welcome to NMPB site | To Receive Complaints Call on 4545

Vision

The BOARD aspires to develop and take sound and effective regulation and quality assurance measures to ensure the safety, effectiveness and quality of pharmaceutical products, medical devices and cosmetics, as needed, in order to protect and promote the health and wellbeing of the Sudanese people and to attain the strategic goals set by the state; using scientific approaches based on the principles of good governance and values of justice, transparency and partnership.

Human Medicines

- > Directorate Announcement
- > Requirements & Forms
- > Registered Items
- > Enquiries & Feedback

Veterinary Medicines

- > Directorate Announcement
- > Requirements & Forms
- > Registered Items
- > Enquiries & Feedback

Medical Devices

- > Directorate Announcement
- > Requirements & Forms
- > Registered Items
- > Enquiries & Feedback

Cosmetic Products

- > Directorate Announcement
- > Requirements & Forms
- > Registered Items
- > Enquiries & Feedback

Exotic/toxic:
imported goods
and poisoning
fears

gurtong

29 Jul 2013

[Home](#) [News](#) [Business](#) [Peoples](#) [Governance](#) [Education](#) [Health](#) [Travel](#) [Humanitarian](#) [Documents](#) [Maps of S. Sudan](#) [S. Sudan Independence](#)

South Sudan Launches Drug And Food Control Authority

The government of South Sudan has officially launched the drug and food control authority, a body tasked with checking on the drugs and medicines being imported and distributed into the country.

14 December 2012

Thanks to:

FIU Junior Faculty Research Grant

UN Gender Unit

Sarah Abeja

Harriet Dumba

Lilian Riziq

Flat~Iron 8"

Flat~Iron 6"

Collection of
Flat~Iron

A Symbol of