Kelly Gagliardo
Assistant Professor of Interior Design
Rochester Institute of Technology

Well + Being, Exploring Design in the 21st Century Poster Session Proposal

Title: Airplane Interior as an Expression of Human Desire

Commercial airlines historically were a symbol of luxury, focusing on servicing human desires. As the economy has changed there has been a dramatic decline in airlines prosperity forcing a focus on corporate profits and consumer driven affordability rather than human comfort. Despite a present-day increase in global connectivity, we are more dependent on flight than ever before. This poster presentation will use student projects to illustrate how interior designers can cultivate air travel by enhanced human experience. Through self-administered surveys, each student identified unique design elements hypothesized to be important factors in effecting human satisfaction. Once results were gathered, each student designed the interior of a Boeing 737-600 to exemplify the most important identified qualities. The objective of this assignment was to explore how to meet human needs and desires while expanding interior designer's influence on non-traditional environments. Projects demonstrate how the design of a confined, mobile space can meet the physical, psychological and social needs of contemporary society. Designs include a focus on accessibility, easing flight anxiety, global connectivity, and entertainment. The poster will visually present the research and completed student's projects through the form of sketches, renderings, and computer modeling.