

2012

Online News Media Impact on Disaster Response: October 26, 2010 Indonesian Disaster Case Study

Elyktra Eisman
Florida International University

Follow this and additional works at: https://digitalcommons.fiu.edu/drr_student

Recommended Citation

Eisman, Elyktra, "Online News Media Impact on Disaster Response: October 26, 2010 Indonesian Disaster Case Study" (2012). *DRR Student Publications*. 9.
https://digitalcommons.fiu.edu/drr_student/9

This work is brought to you for free and open access by the Extreme Events Institute at FIU Digital Commons. It has been accepted for inclusion in DRR Student Publications by an authorized administrator of FIU Digital Commons. For more information, please contact dcc@fiu.edu.

Online News Media Impact on Disaster Response

October 26, 2010 Indonesian Disaster Case Study

**Disaster Risk Reduction (DRR) in the Americas
Latin American and Caribbean Center
Florida International University**

Supported by the U.S. Agency for International Development,
Office of U.S. Foreign Disaster Assistance (USAID/OFDA)

Elyktra Eisman, Research Assistant

This paper reflects a research project on the influence of online news media (from print, radio, and televised outlets) on disaster response. Coverage on the October 2010 Indonesian tsunami and earthquake was gathered from 17 sources from October 26 through November 30. This data was analyzed quantitatively with respect to coverage intensity over time and among outlets. Qualitative analyses were also conducted using keywords and value scale that assessed the degree of positivity or negativity associated with that keyword in the context of accountability. Results yielded insights into the influence of online media on actors' assumption of accountability and quality of response. It also provided information as to the optimal time window in which advocates and disaster management specialists can best present recommendations to improve policy and raise awareness. Coverage of outlets was analyzed individually, in groups, and as a whole, in order to discern behavior patterns for a better understanding of media interdependency. This project produced analytical insights but is primarily intended as a prototype for more refined and extensive research.

THE INTERNATIONAL
JOURNAL
of THE CONSTRUCTED
ENVIRONMENT

Volume 2, Issue 2

Online News Media Impact on Disaster Response:
October 26, 2010 Indonesian Disaster Case Study

Elyktra Eisman

THE INTERNATIONAL JOURNAL OF THE CONSTRUCTED ENVIRONMENT
<http://constructedenvironment.com/Journal/>

First published in 2012 in Champaign, Illinois, USA
by Common Ground Publishing LLC
www.CommonGroundPublishing.com

ISSN: 2152-7857

© 2012 (individual papers), the author(s)
© 2012 (selection and editorial matter) Common Ground

All rights reserved. Apart from fair dealing for the purposes of study, research, criticism or review as permitted under the applicable copyright legislation, no part of this work may be reproduced by any process without written permission from the publisher. For permissions and other inquiries, please contact [<cg-support@commongroundpublishing.com>](mailto:cg-support@commongroundpublishing.com).

THE INTERNATIONAL JOURNAL OF THE CONSTRUCTED ENVIRONMENT is peer-reviewed, supported by rigorous processes of criterion-referenced article ranking and qualitative commentary, ensuring that only intellectual work of the greatest substance and highest significance is published.

Typeset in Common Ground Markup Language using CGPublisher multichannel typesetting system
<http://www.commongroundpublishing.com/software/>

Online News Media Impact on Disaster Response: October 26, 2010 Indonesian Disaster Case Study

Elyktra Eisman, Florida International University, FL, USA

Abstract: This paper reflects a research project on the influence of online news media (from print, radio, and televised outlets) on disaster response. Coverage on the October 2010 Indonesian tsunami and earthquake was gathered from 17 sources from October 26 through November 30. This data was analyzed quantitatively with respect to coverage intensity over time and among outlets. Qualitative analyses were also conducted using keywords and value scale that assessed the degree of positivity or negativity associated with that keyword in the context of accountability. Results yielded insights into the influence of online media on actors' assumption of accountability and quality of response. It also provided information as to the optimal time window in which advocates and disaster management specialists can best present recommendations to improve policy and raise awareness. Coverage of outlets was analyzed individually, in groups, and as a whole, in order to discern behavior patterns for a better understanding of media interdependency. This project produced analytical insights but is primarily intended as a prototype for more refined and extensive research.

Keywords: Online Media Outlets, Social Media, Text Analysis, Data Visualization, Disaster Response, Disaster Management

Introduction

INDONESIA'S CATASTROPHIC EVENT of October 26 began as a tsunami, but intensified with a domino effect as multiple disasters impacted the region in quick succession. Unfortunately, this phenomenon is an inherent characteristic of Indonesia's geography, ensuring that similar events will befall the country in the future. Therefore, it is critical that the anatomy of disaster response be understood in order to better prepare for and respond to dark periods in the country's future.

The press has an undeniable impact on disaster management, as it has on many public events it covers, and this effect has intensified with the popularity of the internet and online news outlets. These outlets, the public that reads their products, and the officials who influence disaster management policy are engaged in a continuous, multi-party dialogue that is complex and kinetic. This is a generally accepted reality, but the manner in which this global conversation shapes disaster management has yet to be understood.

Online press coverage has accelerated and broadened the dissemination of information on both the event itself and the human reaction. It has also energized the journalist-public official-private citizen dialogue. No longer is the influence primarily uni-directional, with the policy-makers informing the media through official interviews and press releases, and with journalists simply reporting events that they see for publication in a static news article updated daily, at the most. Disaster management policies, their implementation and effects, are covered in a 24-hour news cycle. Thus, civic leaders and policy-makers are subject to a constantly updated "report card" on their performance both in public and behind the scenes,

and usually in high-pressure contexts. The online news delivery mechanism has dissolved linearity, adding complexity and nuance to the cause and effect relationship among policy-makers, the media, and their readership.

The dearth of analytical studies is due in part to the youth of the phenomenon. It is also likely due to the complexity and scale of the task. There are many news media formats,¹ and the number of online news sites is enormous. Reporting is updated so frequently, sometimes every few minutes in the immediate aftermath of a disaster, that any assessment qualifies as an attempt to “hit” a moving target. Yet, online news media’s influence is of sufficient magnitude that it demands in-depth analysis if one wishes to gain a substantive understanding of how disaster management policy and implementation are shaped.

This project addresses a small aspect of this enormous task. It is hoped that by analyzing this data using selected software, that a methodology and preliminary assessment be presented that may point the way forward for future, more sophisticated endeavors.

Related Literature

Constructed environments are no longer limited to the physical space—they are online, as well. While their online counterparts are one of many variables that directly impact the physical environment, this influence is significant. Hence the growth in use of text analysis software in the growing body of research that endeavors to comprehend this phenomena. Interest in this research tool has produced an enormous quantity of literature in a relatively brief timeframe, so much so that a comprehensive literature review could constitute a paper in and of itself. In fact, this has occurred repeatedly in technical overviews, as researchers have been challenged to keep pace with what is just one of many techniques employed in the analysis of the online environment—automated text analysis. Other research is conducted through interdisciplinary discussions that result in white papers. Finally, news media’s ability to shape public response to natural disasters has drawn the attention of stakeholders in disaster risk and recovery fields. While these research trajectories do not precisely address a topic so focused as that explored in this paper, they share key themes and in some cases use text analysis tools to quantify sentiment.

Automatic Sentiment Analysis in On-line Text (Boiy, et al., 2007) is an overview of some of the tools used for online sentiment analysis. Among these are Princeton University’s WordNet, an English-language lexical database. Words in the database are organized into groups of synonyms that are themselves conceptually linked. Word searches return information on these conceptual connections. The authors also assess Weka, an integrated library of algorithms that can organize data according to a variety of clustering schemes, filters, and statistical methods.²

Distributed Influence: Quantifying the Impact of Social Media (Brentwood and Edelman, 2008), is the published result of an interdisciplinary roundtable organized by Edelman, a

¹ The copious amount of data requires that this project be limited to online news articles. Thus, other formats, such as blogs and reader online article comments have been excluded. These will be considered for further research on the topic using the 2010/2011 Australia flood catastrophe as a case study.

² Boiy, Erik, Hens, Pieter, Deschacht, Koen and Marie-Francine Moens. 2007. Automatic Sentiment Analysis in On-line Text. ELPUB2007. Openness in Digital Publishing: Awareness, Discovery and Access-Proceedings of the 11th International Conference on Electronic Publishing held in Vienna, Austria 13–15 June. Edited by: Leslie Chan and Bob Martens. ISBN 978-3-85437-292-9, pp. 349–360 June. http://elpub.scix.net/cgi-bin/works/Show?138_elpub2007. Accessed 22 January 2011.

public relations firm. The white paper is the result of an effort to quantify the influence of social media on public discourse. Though social media and online news media have a breadth of reach and influence potential, they differ in both mechanism and function. This difference is evident in the methodology described in the white paper, in that blog linkages and other variables such as page ranking were analyzed to produce an influence metric called a social media index. This methodology would not have the same utility when applied to interactions among online news media, policymakers, and the public, because the links do not exist solely in online connections, and are thus more difficult to quantify. In fact, one of the goals of this project is to identify the links themselves.³

Anup Shah's *Media and Natural Disasters*⁴ examines news media influence on natural disaster response. This research seeks to understand differences in coverage among media outlets as well as sentiment. Shah examines why the news media prioritizes disaster coverage, and how the variation in coverage affects variables such as humanitarian aid. However, the author does not attempt to develop a metric to quantify these behaviors.

Analytical Technique

This project entailed both quantitative and qualitative assessments. Since informative results from quantitative analyses can only be obtained if the data gathering is comprehensive, the Indonesian event was selected because the media coverage is limited in scope and duration (unlike January 2010 Haiti disaster, which continues to garner enormous worldwide coverage). Online news articles from domestic and foreign outlets were gathered from October 26 (the date of the initial catastrophe) through November 30. A larger time span would have been unmanageable—at some time the data must be formatted for analysis with the software, evaluated, processed by the software, and finally analyzed.

Due to the uncharted nature of the project, in that the size of the dataset was unknown, initial data gathering was limited to four large, syndicated outlets: Associated Press (AP), British Broadcasting Corporation (BBC), Cable News Network (CNN), and Thomson-Reuters (Reuters). This was done in an effort to assess the broadest coverage. The dataset was expanded to include other large-circulation outlets, such as Agence France Presse (AFP), IRIN News, Mail & Guardian Online, New York Times, National Public Radio (NPR), and Voice of America. Finally, articles from Asia-based outlets were examined for more localized perspectives. These include Antara News, Bali Times, Bernama, Jakarta Globe, Jakarta Post, Peoples Daily Online, and Tempo Interactive. A total of 17 outlets with English language editions were surveyed.

The quantitative portion of the study was conducted to gain insights into coverage patterns and cycles from both temporal and comparative perspectives. Coverage arcs were analyzed in terms of how the coverage changed with the passage of time and the life cycle of the disaster. Comparisons of coverage arcs between outlet types were examined, as well. It was initially suspected that an inter-outlet dialogue was present, though to what extent, among whom, and its nature were unknown. This avenue of research was pursued by dividing the

³ Brentwood, Jonny and Edelman. 2008. *Distributed Influence: Quantifying the Impact of Social Media*, Edelman white paper. <http://technobabble2dot0.files.wordpress.com/2008/01/edelman-white-paper-distributed-influence-quantifying-the-impact-of-social-media.pdf> accessed 15 Jan 2012

⁴ Shah, Anup. 2005. "Media and Natural Disasters". Globalissues.org. 23 October. <http://www.globalissues.org/article/568/media-and-natural-disasters>. Accessed 15 January, 2012.

outlets into groups and running quantitative analyses based on these groups, of which several levels were examined.

The first level is termed “circulation”. The “core” group consists of AP, BBC, CNN, and Reuters. The “Misc” (miscellaneous) group consists of AFP, IRIN News, Mail & Guardian Online, New York Times, NPR, and Voice of America. The “regional” group consists of Antara News, Bali Times, Bernama, Jakarta Globe, Jakarta Post, Peoples Daily Online, and Tempo Interactive.

Analyses were also generated on a further subdivision, termed “region”. The “Asia” region consists of Bernama and Peoples Daily Online. The “domestic” region consists of Antara News, Bali Times, Jakarta Globe, and Jakarta Post. The “EUR” region consists of one outlet, AFP.⁵ The “SA” region consists of Mail & Guardian Online. There is a separate region entitled “UN” for IRIN News, as it is produced by the United Nations. The “US” region includes United States-based outlets, such as AP, CNN, New York Times, and NPR. The “UK” region contains BBC and Reuters.⁶ The “Other” region also contains only one outlet, that of Voice of America News. Voice of America is a unique category, as although it is a product of the United States, its circulation is limited to foreign audiences.

Further analyses were done without grouping the outlets. Coverage was assessed on all outlets in order to detect general coverage patterns of the disaster. News coverage per outlet was examined as well, in order to detect any potential patterns that would not be seen via the group categorizations.

The qualitative aspect of the project was by far the most labor intensive, as this entailed the selection, detection, and evaluation of keywords throughout the body of the texts. Keywords were selected to determine patterns of accountability, as this subject is the most likely context in which news media would affect all the phases of disaster management, from preparedness to recovery. The keywords were selected from a core set provided by Juan Pablo Sarmiento, director of the Paul C. Bell Disaster Risk Management Program at Florida International University and co-director of the Disaster Risk Reduction Program. The keyword set, like the project itself, is prototypical and will be refined as the project develops. A preliminary dataset was gathered, and its articles were examined in detail to ascertain which keywords should be included, and which keywords were redundant or superfluous and thus should be excluded. The keyword set follows:

acceptable, account, accusing, accuse, acknowledge, advocate, agree, apology, argue, assess, audit, blaming, blame, cause, causing, complain, constitution, contribution, contribute, declare, defend, deserve, desperate, disagree, distort, deficient, effort, ethical, exacerbate, exceed, excuse, explanation, fail, foresee, fraud, horrible, horror, improve, investigation, irreparable, law, loot, missing, mistake, moral, outstanding, overcome, overcoming, policy, political, principle, prioritization, regain, regulation, research, responsible, responsibility, wonderful, worst, panic, refugee, work, warn, communicate, communication, promise, promising, time, aware, urgent, predict.

⁵ No other European outlets appeared in this group because AFP was the only such outlet detected in this research that covered the event with some regularity in an English language edition. Thus, much to this researcher’s regret, time simply did not permit a search for more European outlets. Similar limitations affected other “groups” or “region” labels that comprised only one outlet.

⁶ Thompson-Reuters is owned by a Canadian corporation, but as it is based in the UK, it is categorized in that group.

Keyword usage was evaluated in terms of frequency and quality. Frequency—keyword count—would provide insights on an article’s emphasis in terms of subject matter. Quality—keyword value—would reveal if and how the article is slanted and the human subjects’ assessment of the disaster response process. Following qualitative arcs might provide insight as to how quickly and to what extent news coverage impacts the response cycle, and whether or not certain aspects of the response gain in intensity as a result of focused media coverage.

Objective qualitative analyses are difficult as such examinations do not easily lend themselves to quantitative results. This problem was approached by developing a value scale in which each keyword appearance was assigned a number based on the context in which it appeared, and the results graphed. A value of 0 reflects the absence of the keyword. A word given the value of 1, or “very negative”, is assigned if the keyword is found in the context of a negative statement with no qualifying language, and is often an opinion statement. An example of such a statement would be a reference to the utter failure of an official or procedure, or a statement of general blame with no mitigating sentiment. A value of “2”, or “somewhat negative”, is assigned if the keyword is found in the context of a negative statement that refers to the failure or inadequacy of a mechanism or individual, but includes some qualifying (mitigating) comments. The statement is generally not as emotional in quality as a value 1 statement. A value of “3”, or “neutral”, is assigned if the keyword appears in an informative or otherwise neutral context. Examples of such statements would be background information or informative statements, such as those describing the behavior of an earthquake. A value of “4”, or “somewhat positive” is assigned if the keyword is found in the context of a positive statement that refers to the success or otherwise assesses positively the efforts of individuals, policies, or procedures, but does not indicate total success, or is accompanied by mitigating language. Examples of such statements include recognition of rescue worker dedication. Though the response personnel are not able to rescue everyone, their behavior is assessed positively. Finally, a value of “5”, “extremely positive”, is assigned to keywords in entirely positive statements. Such statements include the flawless operation of equipment or procedures, or statements of thanks and appreciation.

The quantification of qualitative data necessitates strict adherence to these rules, and this can occasion a misreading of the data visualizations by those who are not attentive to the implications of this grading system. The caveat lies in the context statement itself. An interview subject may make a statement consisting of a misguided assessment. This can occur as a result of error, hidden agenda, or blatantly false portrayal. Thus, an article reporting on a mechanism’s failure might score highly in the graphs because the interview subject is denying a malfunction that might have occurred. The German Indonesian Tsunami Early Warning System shares responsibility for maintaining Indonesia’s tsunami warning system. Representatives interviewed shortly after the tsunami stated that their system functioned properly, thus categorically denying failures that have been widely reported elsewhere.⁷ Therefore, data spikes, be they positive or negative, indicate a closer inspection of the article context, rather than a blanket assessment that disaster response succeeded or failed on that day, or that the press was simply singling praises or slinging arrows on the date in question.

⁷ “Organization says tsunami warning system worked after Indonesia quake”. *CNN*. CNN Wire Staff. October 28, 2010. http://articles.cnn.com/2010-10-28/world/indonesia.tsunami.warning.system_1_tsunami-warning-system-indonesia-quake-sumatra?_s=PM:WORLD

Software Selection

This study is the prototypical stage of a broader research project. Thus, analytical tools were chosen with the criteria that they be widely available and user-friendly. A variety of online web tools were evaluated as potential candidates for this research. HyperPo, MAXQDA, Attensity, TAPoR Tools, TAMS Analyzer, TAToo, ClearForest, TextSTAT, TagCrowd, MONK, Visual Text, Word Hoard, and Wordstat, were among those (but by no means all) examined for use in this project. Voyeur and Tableau were deemed the most appropriate choices for this project.

Voyeur was selected as the text processing tool primarily on the strength of two features. Firstly, it accepts the upload of multiple documents simultaneously. Text processing software generally processes documents individually. The project's input was "data heavy", in that the volume of articles under consideration was enormous. Thus, text processing by individual article would have been extremely unwieldy. Secondly, Voyeur offers a feature in which keywords and their contexts are output in tabular form. Given that there were 2,134 keyword instances, this proved quite helpful when assigning a value to each occurrence.

Tableau was chosen to perform the data visualization tasks. Like Voyeur, it could process copious amounts of data from multiple documents at once. Furthermore, the research required that media behavior be assessed from different perspectives, using different measurement qualities. Tableau offered flexible data visualization capabilities, as it enabled easy timeline visualization. It also allowed the quantification of keyword values on a y-axis without simply summing them or counting them as individual instances, as many software tools tend to do.

Formatting the Data

The data was processed by Voyeur to yield keyword frequency statistics for each article and to output 15 word context to the left and right of each located keyword in the article. The data was saved to an Excel file for extraordinarily labor-intensive data formatting.

Tables on keyword frequency statistics were supplemented with extra data columns to provide the required detail. Each keyword appearance was listed with its corresponding news article, but these appeared with file type endings that had to be removed manually for readability and consistency. Additionally, each keyword instance had to be assigned a date corresponding to the article in which it appeared. A separate column stated the outlet that released the article. Further classifications had to be done manually as well, since smaller outlets often picked up articles released by larger outlets. The same article might appear several times. This article could not simply be considered redundant and eliminated, because readers would not interpret it as such. It would be read as a product of the smaller outlet. The article would have more impact because of its repeated appearances in multiple outlets. However, the data must be formatted such that these repeated appearances would not be deemed redundant by the software, or the keyword count simply summed because the software was interpreting the data as twice the keyword appearances in the same article. Additional columns designating a different outlet group level for each keyword appearance was also entered manually. Therefore, each keyword instance had its own entry for circulation level, regional level, and individual outlet.

Separate table sets provided quantified interpretations of the qualitative data. These "context tables" consisted of a date for each instance (manually input), a column for the 15

words to the left of the keyword, a column for the keyword itself, a column for the 15 keywords to the right of the keyword, a value column, and a justification column. The values of course, were entered manually, after reading the keyword in context and sometimes the entire article if the context did not provide sufficient information from which to make a judgment. All values other than “3” (neutral) were accompanied by brief comments in the “justification” column in order to provide some insight as to why a keyword was assessed with the given value.

Finally, each table contained a separate column for an altered keyword. Columns entitled “Original_Keyword” contain the keyword as it appears in the article. Columns entitled “keyword” refer to an altered form of the original keyword. This measure is necessary to prevent output of superfluous data. For instance, the software interprets “responsible” and “responsibility” as two separate words. Though this is strictly true, they are the same word from a qualitative perspective, as both refer to the same general concept. Thus, each keyword instance had its equivalent root, or merged keyword which had to be identified and manually entered in a separate column. The merged keyword set follows:

acceptable, accountable, accuse, acknowledge, advocate, agree, apology, argue, assess, audit, blame, cause, complain, constitution, contribute, declare, defend, deserve, desperate, disagree, distort, deficient, effort, ethical, exacerbate, exceed, excuse, explain, fail, foresee, fraud, horrible, horror, improve, investigate, irreparable, law, looters, missing, mistake, moral, outstanding, overcome, policy, political, principle, prioritization, regain, regulate, research, responsible, wonderful, worst, panic, refugee, work, warn, communicate, promise, promising, time, aware, urgent, predict.

Quantitative Trends

Figure 1 shows the coverage trend for all outlets combined. This provides a general overview of interest on the disaster coverage. There is an overall tapering, but with significant spikes throughout. This is likely attributable to the brief time window under investigation. The largest spike occurs just 2 days following the disaster, which is reasonable, considering that 48 hours allows worldwide interest to develop, yet the event is new enough to deserve widespread attention.

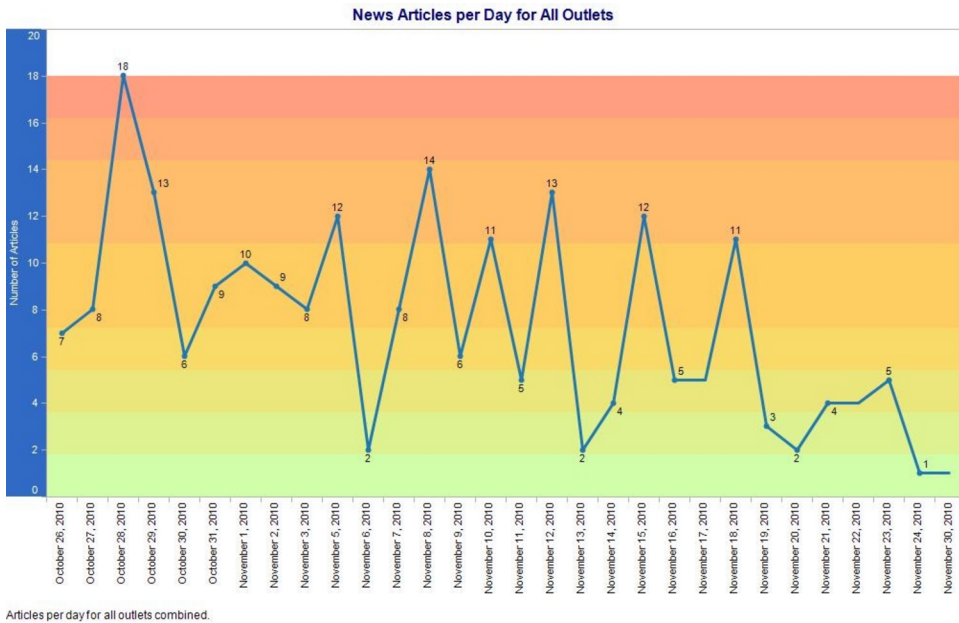


Figure 1

Figure 2 compares coverage among three circulation groups. The most dramatic difference is shown between two groups at each end of the circulation spectrum—the “core” group comprised of the four major outlets and the “regional” group comprised of the domestic outlets.⁸ This graph depicts a hint of dialogue that might be transpiring between the major and local (“regional”) outlets. While both groups cover the event on the first day, the initial spike appears first by the regional outlets and is echoed by the “core” groups’ coverage a day later. From that point onward, the coverage is usually out of phase, with dips in local coverage coinciding with surges by the core outlets. The out-of-phase coverage pattern might be a reflection of local journalists having to grapple with obstacles created by the immediate aftermath of the disaster and are thus unable to continue their work as their offices and residences are in the disaster zone. The points wherein the domestic outlets exhibit heavier coverage than the major outlets may be a result of intense local interest continually driving these outlets to publish updates in an environment in which their ability to function is hampered. As a result, they “pick up” articles released by Reuters, AP, and CNN. This “echo” effect grows synchronized to the day as the month advances, with coverage by the major four outlets dropping off significantly after a spike in coverage on November 15th. Coverage by the regional outlets continues beyond that time but begins to wane until the 30th, where there is a sharp increase. This appears to be another spike in coverage, indicating that data gathering could have continued into December, if time permitted. Doing so might lead to more insights as to the media disaster coverage cycle. Upon inspection of November 30th’s articles, it becomes clear that the nature of the coverage changes. November 30 articles are

⁸ The third group, labeled “misc” (miscellaneous), consists of the outlets not included in the first two groups.

weighted toward assessment subjects, as experts are consulted and allegations are made of sensationalism on the part of certain media outlets.

There is a similarity in behavior among the three main outlet categories, with spikes and dips generally coinciding. However, coverage by the non-regional, non-core outlets drops off approximately 2 weeks into the disaster recovery. This observation should be of particular interest to disaster management stakeholders, as it is likely a message that if one wishes to advocate change or call attention to a certain issue, it should be done within the first 2 weeks of a catastrophic event. Of course, the time window varies with the severity of the disaster and the number of people affected. For example, Haiti coverage remains heavy beyond the initial 2 week period, probably because the recovery process is so arduous and the number of participating NGOs is so large.

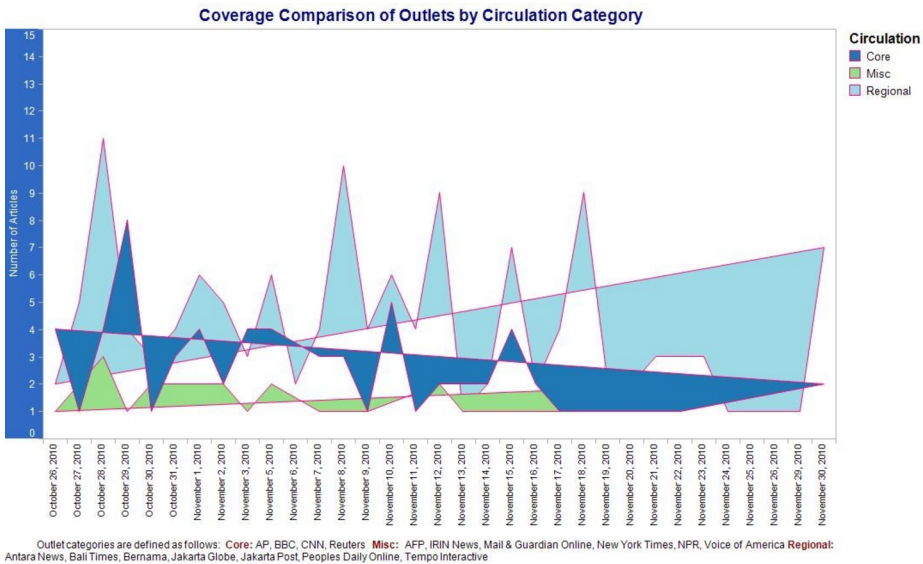


Figure 2

Figure 3 shows news coverage by individual outlet. The behavior of the Jakarta Globe closely follows that of the regional outlets in figure 2, because the Jakarta Globe has a major online presence as an English language regional news outlet. At first glance it appears as though the “big four” outlets do not begin coverage until CNN releases three items on October 29. However, upon closer examination of figure 2, it becomes clear that the major outlets produce four items on October 26, the day of the event itself. Each of the four outlets produces one “headline” article that the catastrophe has occurred. This coverage is obscured in figure 3, which the contribution of each outlet individually. Since they each produce a headline article, the coverage count drops, and they overlap (and thus disappear) on the graph.

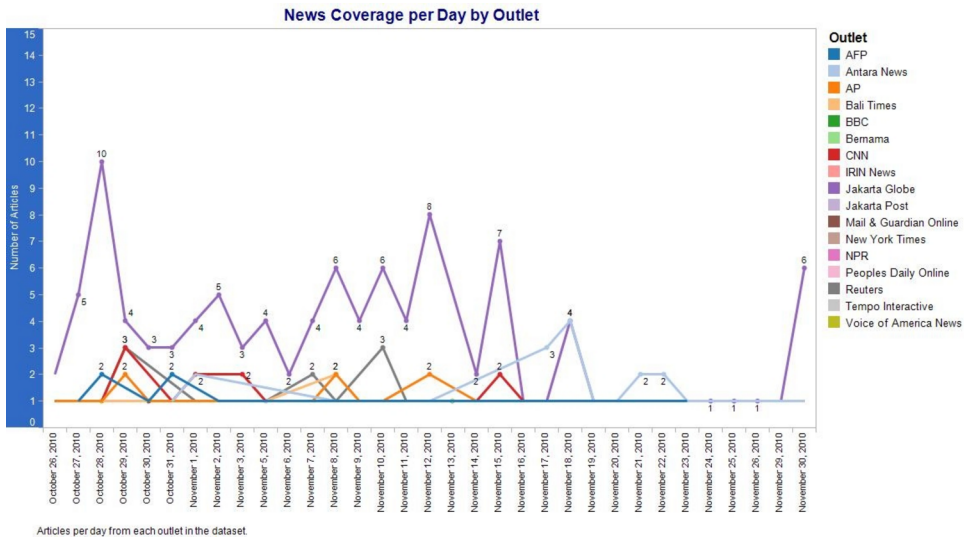


Figure 3

Another area of interest occurs on November 18, when Jakarta Globe coverage disappears from the graph and its trajectory is apparently continued by Antara News, another regional outlet. A chart detail (figure 4) of the last 11 days in November reveals that Jakarta Globe coverage does in fact continue, but releases an equal number of articles per day as does Antara News, and thus is obscured on the graph in figure 3. No Antara Globe coverage is detected from the 24th through the 29th. There are several possible explanations, one of which could simply be that the articles were not accessible online at the time that the data was gathered. Alternatively, Antara Globe might have more physical and human resources that are directly affected by the disaster, and the outlet was unable to operate at full strength during that period.

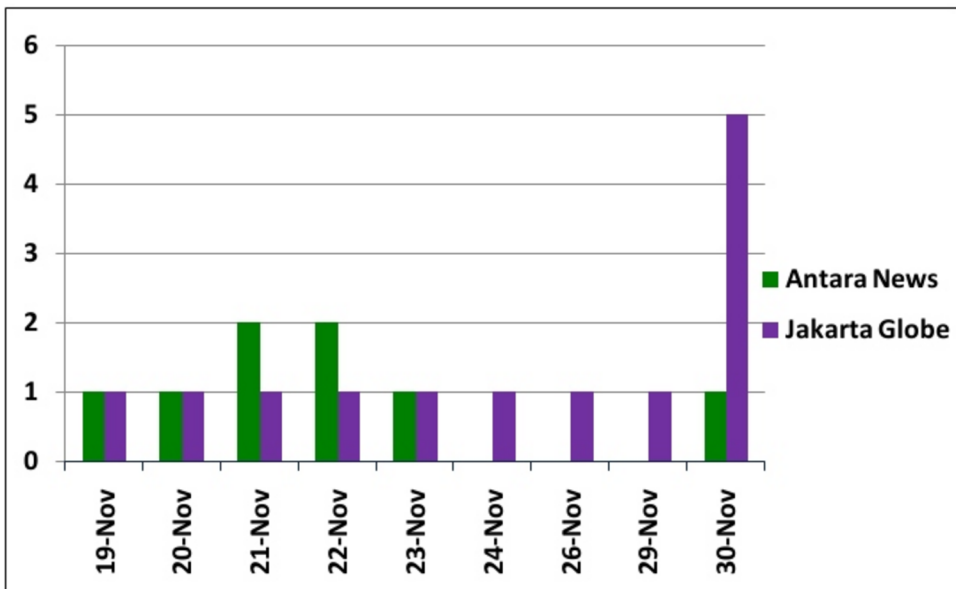


Figure 4

Accountability Keyword Usage

Figures 5 and 6 concern keywords directly related to accountability. Note that figure 5 only reflects the use of the keyword and not the context in which it is used. Thus, it only indicates media focus—not the manner in which the subject was treated. Accountability issues remain fairly constant throughout the month, with the exception of a peak on November 10. This interest is a reflection of two articles by Reuters and Jakarta Globe. The Reuters article deals exclusively with accountability issues,⁹ and the Jakarta Globe piece in which volunteers make statements emphasizing their desire to assume responsibility for the recovery process. The spike is pronounced because the keywords appear so frequently in those two articles. This is one of many examples throughout the research that highlights the importance of viewing spikes in the data as occasions for closer inspection, and a caution against drawing conclusions from the graphs alone.

⁹ “Why Aren’t Governments Planning for Emerging Threats?” Reuters. 10 November 2010.

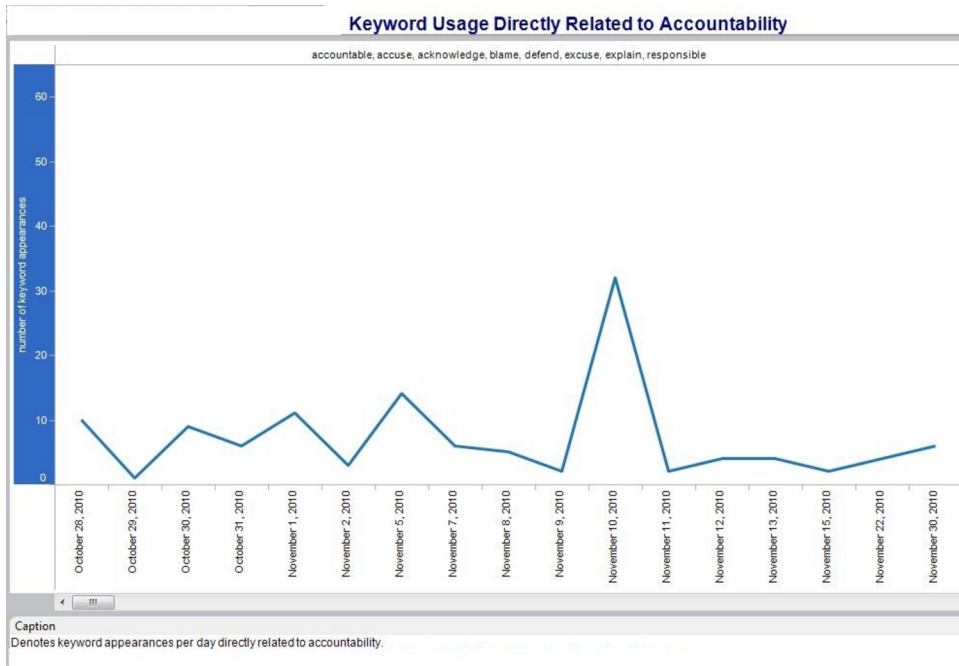


Figure 5

Figure 6 is a breakdown of the behavior of the keywords most directly related to accountability that comprises the grouping depicted in figure 5. The high spike corresponding to the keyword “accountable” cannot be dismissed as a result of coverage intensity alone. Coverage intensity graphs, such as those in figures 2 and 3, show media interest, but heavier coverage occurs on other dates. Thus, on November 10 it is evident that there was keen interest concerning the subject of accountability, though it is not yet clear whether media or public assessment is positive or negative. Such inferences require examination of the qualitative results of this project. However, this data does hint that if disaster risk reduction professionals are interested in improving the manner in which issues of accountability are addressed, their recommendations might likely be heard and given special consideration approximately 2 weeks after the event.¹⁰

¹⁰ This inference should be qualified by certain caveats. For example, the time interval might be affected by the type of the disaster (single event vs. a catastrophe that results from accumulated stresses, such as some types of floods). Another possibility is that the proportion of local to international outlets covering an event might be a factor.

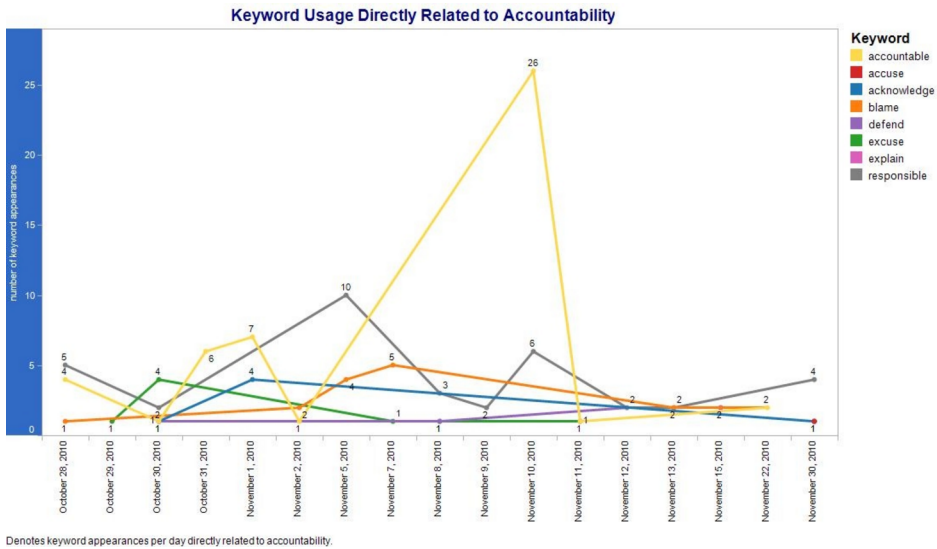


Figure 6

Policy and Law Keyword Usage

Figures 7 and 8 refer to keywords concerning policy and law and enable a more accurate visual interpretation of the data than do the previous graphs. The pronounced spike on November 23 depicts focus articles by the Jakarta Globe, the Jakarta Post, and IRIN News (The UN news outlet) that examine problems encountered during efforts to change zoning laws and improve land use.

The Jakarta Post article details the difficulties involved with the implementation of a relocation plan. Moving residents from danger zones to safe areas brought relocation efforts into conflict with other environmental concerns, as the plan would be impinging on production forests and national parks, where residential construction is illegal.

The IRIN News article described sluggish implementation of disaster mitigation laws that were enacted in 2007. The article reports that only 20 percent of Indonesia’s provinces have established disaster management agencies in compliance with the law. A disaster preparedness official explains that poverty and lack of education have made disaster preparedness a low-priority issue.

The Jakarta Globe article contains a fleeting reference to laws, as it describes a regulation concerning the right of infants under the age of 6 months to receive breast milk exclusively. This law does not seem quite as odd when consideration is given to regional sanitation problems.

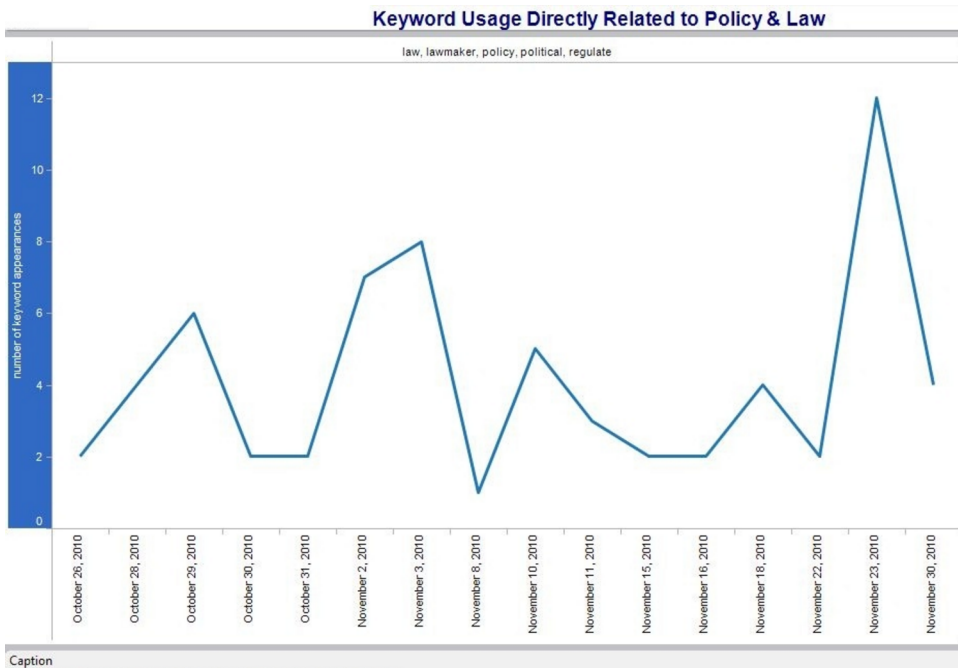


Figure 7

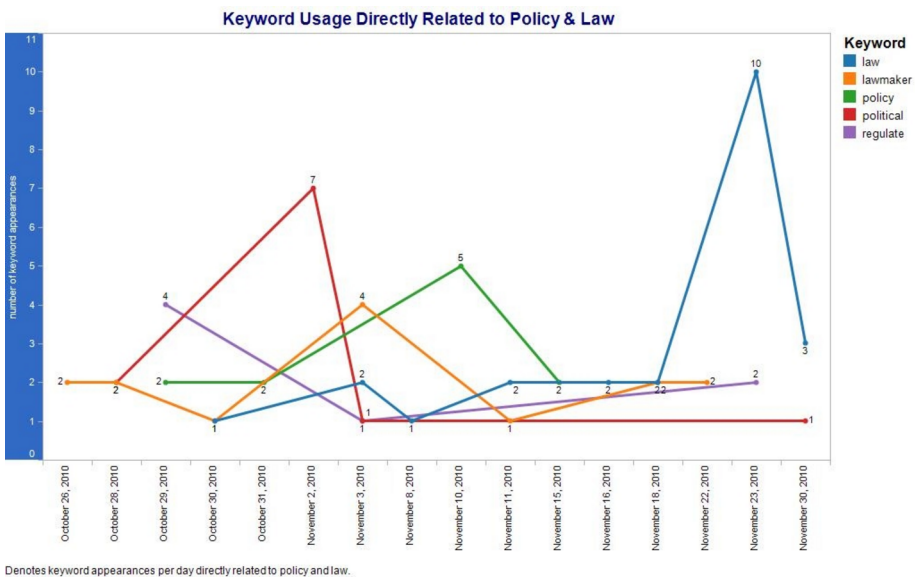


Figure 8

Qualitative Trends

Qualitative assessment entails the designation and analysis of keyword value trends. Though this is potentially the most revealing aspect of the research, keyword value attribution may also be the most contested portion of this study. To that end, numerical values are defined as clearly as possible, though some degree of subjectivity cannot be avoided. Value attribution was not simply designated with respect to the degree of negative or positive use, but was assigned in a context of accountability. However, even with the narrowing of value attribution to considerations of accountability, merely negative or positive value designations would also be problematic. At times, keywords are used to describe negative events, but their meaning reflects positively on the actors. For instance, complaints of misconduct are negative, but they may also be examples in which actors responded quickly and effectively. Keywords appearing in these contexts are therefore assigned positive values.

Furthermore, these judgments are likely not always obvious to the reader and may be controversial calls. For example, keyword contexts in which rescue workers functioned with dedication, yet whose efforts were halted due to physical conditions such as weather or difficult roads, were generally given a value of “2”. The negative assessment reflects the lack of needed equipment or training that would facilitate continued operation. Therefore, it can reasonably be inferred that policy-makers might not have assumed responsibility to act with foresight and adequately prepare rescue personnel.

One final caveat to value trend results: Average values are calculated per day but do not reflect the number of articles per day. Thus, one spike might reflect only one article while another might reflect many, depending on the output on any given news day. Therefore, it would be erroneous to infer that low values for several keywords on a given day reflect multiple slamming reports by the press. It could simply be that one article happens to use several keywords in a negative context on a day with light reporting.

General Keyword Value Behavior

Figure 9 displays an overview of all keyword value behavior by all outlets combined. The graph depicts the average value attributed to all keyword used by all outlets in the dataset for that day. Keyword values relating to all aspects of accountability covered in this study are included. The sentiment hovers around the neutral line, which is to be expected from outlets whose primary mission is news delivery rather than advocacy. The tendency is to dip slightly (a mere ½ point) below the neutral line, in keeping with the critically-restrained approach common to mainstream outlets. The trend is slightly upward, but with some erratic spiking from November 24 through the 30th—the last day in which data is gathered.

The high point on the 24th should not be mistaken for global media praise on that day. Upon closer inspection (figure 10) of keyword value trends broken down by circulation category, it becomes clear that general media interest has dipped considerably by both the “core” and “misc” outlet groups. The spike is attributable to Jakarta Globe reporting of a human interest article on “conjugal shacks”. The article itself is not very positive, in that the reporting focuses on the failure to inform much of the refugee population of the existence of these conjugal shelters. Thus, the misleading visual representation of the data is only partly attributable to the paucity of coverage. The other problem lies in the choice of keywords. The unusual focus of the article made it unlikely to touch on the keywords generally

used in disaster response contexts. The only keyword found in the article was “time”, and the broad, unfocused quality of the keyword (unlike “blame”, for instance) meant that it appeared in contexts within the article that would not necessarily capture the tone of the overall piece.

The dip on the 26th (figures 9 and 10) refers to the panicked reaction to a false tsunami text message and the frustration voiced by public officials who experienced difficulty in convincing the panicked population that the text message was a hoax.

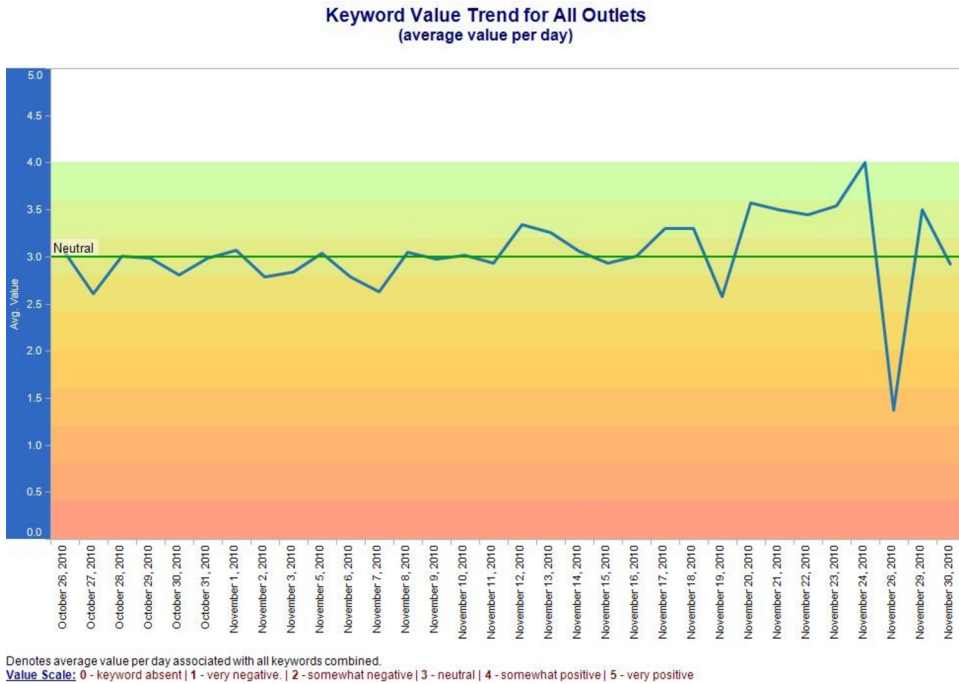


Figure 9

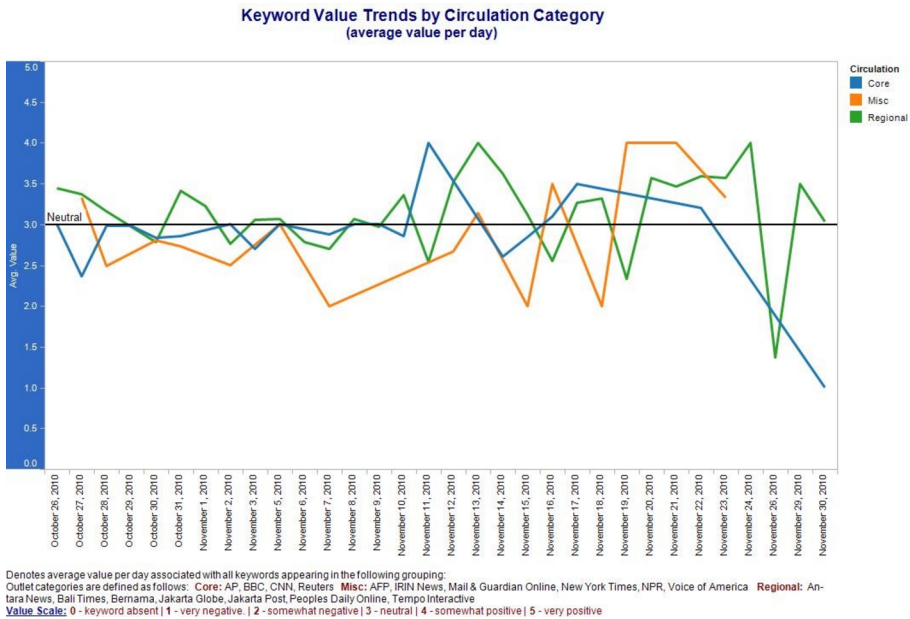


Figure 10

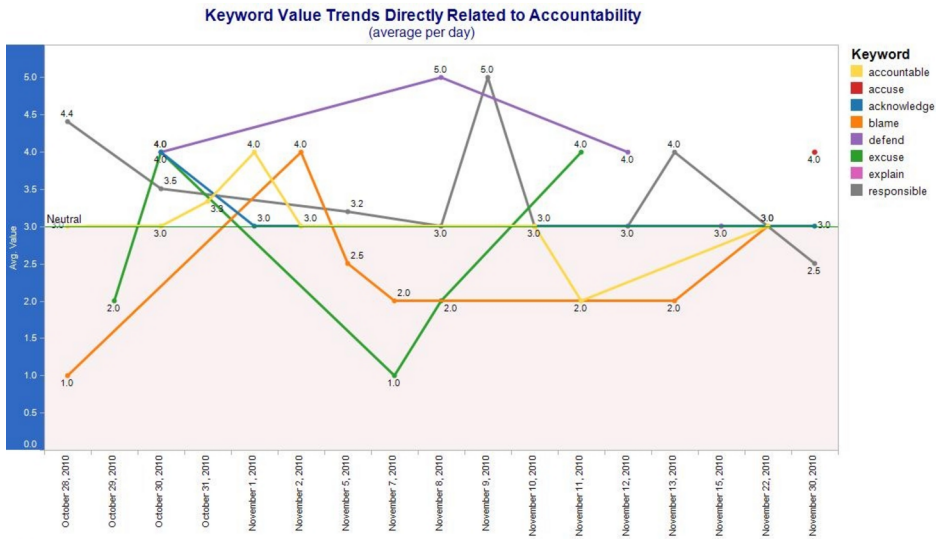
Accountability Keyword Value Analysis

Figure 11 depicts the manner in which accountability keywords were used. Some words, such as “defend” and “responsible”, are generally used in a positive context. Others, such as “blame” and “excuse”, usually appeared in critical statements where accusations are implied. Interestingly, the word “accuse” (seen as the red dot on November 30) is itself rarely used, and occurs only in positive contexts. The article in question describes a television program in which further disaster is forecast for the “doomed city” of Yogyakarta.¹¹ The Indonesian Broadcasting Commission reported the incident to the police as a potential legal violation. Ironically, the word itself appears in a quote that defends the inflammatory activity. The keyword is given a positive value because it relates an instance in which a potential crime is reported to the police for investigation, and as such reflects responsible action by a government agency in reporting potential legal violations to the appropriate authority. It is not intended as a judgment on the legitimacy of the law itself.

The lowest dip on the chart occurs on November 7 and is caused by the negative context in which the word “excuse” is used. The following day sees a high point on the graph where “defend” is used, implying a one-day response time to a disparaging critique. However, this is not actually the case. The negative keyword value occurs in a scathing editorial that describes the callous behavior of government officials in the face of mass suffering. Official disaster response is deemed slow not because of weather—the official explanation—but is instead due to poor inter-agency coordination.

¹¹ “Indonesian Media Tycoon Reported for Broadcasting Merapi Gossip and Lies”. Jakarta Globe. Farouk Amaz. 30 November 2010.

The high of November 8 is not a direct response to the editorial, but it does speak to accusations levied by its author. A government volcanologist justifies the rate with which the designated “danger zone” was expanded. He countered criticism that the initial zone was not broad enough, explaining that the region’s status as a tourism and academic hub would have crushed the economy and incited panic.



Denotes average value per day associated with keywords directly related to accountability.
 Value Scale: 0 - keyword absent | 1 - very negative | 2 - somewhat negative | 3 - neutral | 4 - somewhat positive | 5 - very positive

Figure 11

Policy and Law Value Analysis

Values related to policy and law are shown in figure 12. The keyword “political” never attains a value higher than “3” (neutral) and is usually used in a negative context. In this case, the graph expresses the keyword subject quite accurately. Politicians have been harshly criticized, not only by journalists and the public, but also by the politicians themselves who allude to other political actors in disparaging terms. This keyword appears repeatedly in several Jakarta Globe articles. The most accusatory article contains quotes by Yogyakarta’s governor accusing political parties and some government agencies of attempting to capitalize on the disaster by exaggerating their roles in the response activities, sometimes exacerbating victims’ suffering in the process.¹² Another article accuses politicians of fleeing the area by taking overseas trips for official business unrelated to the disaster.¹³ Yogyakarta’s governor has decried these expense-paid trips as sapping the government of funds that could better be used in the response effort.

¹² Antara. (2010, November 2). Political Parties Blasted for Merapi Volcano Aid. Jakarta Globe. Retrieved November 2010. <http://www.thejakartaglobe.com/home/political-parties-blasted-for-merapi-volcano-aid/404492>

¹³ Darusman, Taufik. Our State of Disaster. Jakarta Globe. Retrieved November 2010. <http://www.thejakartaglobe.com/columns/taufik-darusman-our-state-of-disaster/405419>

Given its topical similarity to “political”, the keyword “lawmaker” displays a similar value arc. The keyword “political” is used in reference to politicians who are often lawmakers, and the two words are used somewhat interchangeably in press reports. A low value on October 30 results from a Jakarta Globe article that relates comments by the House Speaker that have been widely criticized as extremely insensitive.¹⁴ Lawmakers endure further criticism on November 3 in an article that describes ill-timed overseas trips by two delegations.¹⁵ A dip on November 22 occurs in an editorial reference to the same trips, but it includes additional criticism of which lawmakers are the indirect recipients. Indonesia’s preparedness falls short when compared with that of Japan, a nation faced with similar natural hazards, and lawmakers are blamed for failing to design and implement effective disaster management plans. The editorial levels general accusations of corruption and ineptitude. It also calls for more funding of science and technology programs to modernize disaster management capabilities.¹⁶ However, there is cause for hope. The most recent appearance of “lawmaker” is given a positive value assessment in an Antara News article in which a lawmaker calls for a country-wide disaster map.¹⁷ Interestingly, this is the same lawmaker (the House Speaker) who was slammed earlier in the month for his insensitive comments regarding disaster victims. It would be presumptive to conclude that his later actions are solely or directly in response to critical news media reports. However, Indonesian politicians are beholden to their citizenry, and concerns of a public outcry upon reading such negative depictions might have spurred the House Speaker to take dramatic and decisive action to counter the blows to his image.

“Regulate” enjoys consistently positive value attributions. Unfortunately, this is not due to the presence of appropriate regulatory measures that are effectively implemented, but it does indicate that disaster management initiatives are evolving. Early appearances of the keyword appear in Reuters and CNN articles. The Reuters piece consists of an interview wherein a World Bank official details the benefits of improved land-use planning that would enable officials to reduce risks, minimize the negative effects of disasters, and improve response activities.¹⁸ The CNN piece describes the president of Indonesia’s directive to draft regulations for the relocation of victims to safer areas.¹⁹ These articles appear on October 29, but by November 23 zoning obstacles become clear in media reports. The Jakarta Post reports that safer land has been identified, but it is designated as national park territory, and

¹⁴ Rachman, Anita. (2010, October 30). After tsunami slur, party urges ‘tongue control’. Jakarta Globe. Retrieved November 2010. <http://www.thejakartaglobe.com/home/after-tsunami-slur-party-urges-tongue-control/404030>

¹⁵ Rachman, Anita. (2010, November 3). Indonesian Lawmakers Fly Coop Despite Trip Warnings. Jakarta Globe. Retrieved November 2010. <http://www.thejakartaglobe.com/home/indonesian-lawmakers-fly-coop-despite-trip-warnings/404629>

¹⁶ Lesmana, Teddy. (2010, November 18). The Thinker: Planning for Disaster. The Jakarta Globe. Retrieved November 2010. <http://www.thejakartaglobe.com/columns/the-thinker-planning-for-disaster/407283>

¹⁷ Antara News Staff. (2010, November 22). Govt needs to draw up map of disaster-prone areas. Antara News. Retrieved November 2010 from <http://www.antarane.ws.com/en/news/1290435460/govt-needs-to-draw-up-map-of-disaster-prone-areas>

¹⁸ Thin Lei Win. (2010, October 29). Interview: Three key changes can reduce disaster risk in East Asia, expert says. Reuters. Retrieved November 2010 from <http://www.trust.org/alertnet/news/interview-three-key-changes-can-reduce-disaster-risk-in-east-asia-expert-says/>

¹⁹ CNN Wire Staff. (2010, October 29). Government considers relocations after Indonesian tsunami. CNN. http://articles.cnn.com/2010-10-29/world/indonesia.quake_1_tsunami-warning-system-indonesian-islands?_s=PM:WORLD

thus cannot contain residential structures.²⁰ The keywords were assessed positively because they revealed that zoning laws exist and are respected. This reality is not always the case in areas of the world where populations experience high natural hazard exposure. Furthermore, officials are actively seeking to remedy the problem—an example of responsible behavior.

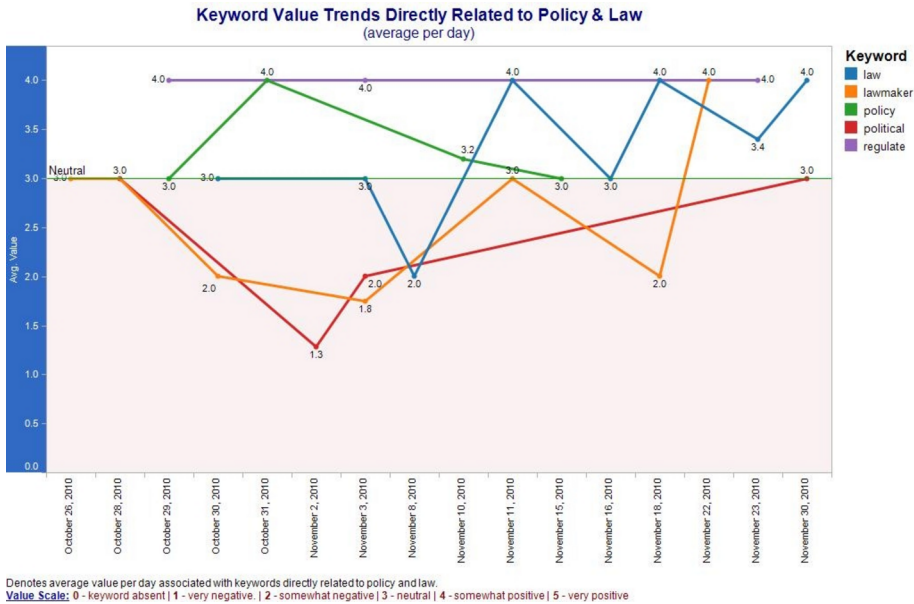


Figure 12

Conclusion

The results of this study indicate patterns of coverage that reveals the referential and complementary behavior of news outlets, much of which is common knowledge in general. However, data analysis reveals more of the shape and nature of this arc. No outlet operates in a vacuum. Intense local attention to a topic increases the probability of coverage by larger outlets. Conversely, local outlets will pick up larger outlets when manpower and logistics make direct journalism impractical, if not impossible.

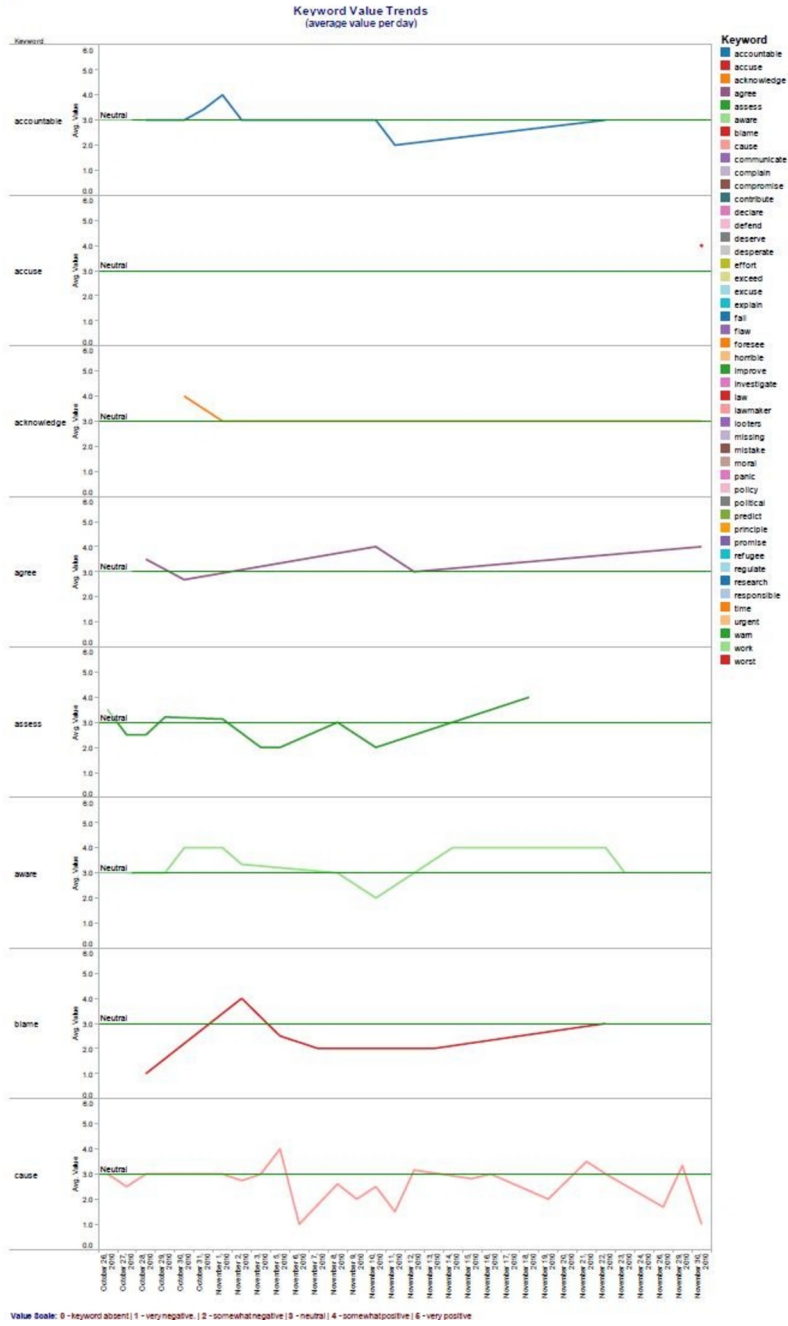
The data also allows a keyhole peak into the lifecycle of disaster coverage. This insight may prove the most practical, as it indicates the time window in which improvements can most easily be introduced and most likely implemented. While coverage by regional outlets is understandably more enduring, considering that their readership is directly affected by the catastrophe, interest drops off by the major outlets. A cynical observer might interpret this as a mass attention deficit akin to donor fatigue, but it may just as likely be due to the mandate of large outlets to cover more regions, and disasters, unfortunately, occur everywhere.

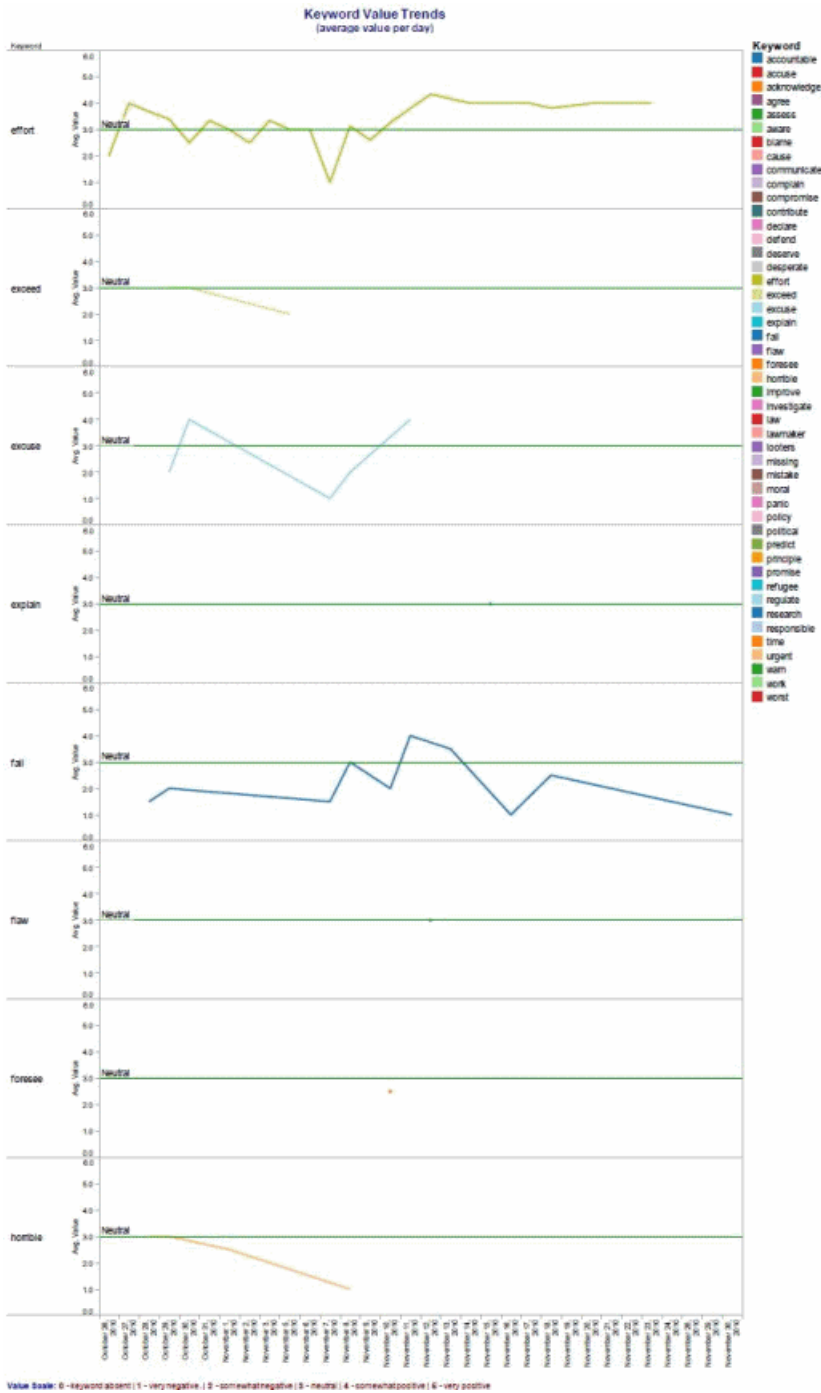
²⁰ Syofiardi Bachyul Jb. (2010, November 23). Relocation plans may stumble into unwelcoming forest. Jakarta Post. Retrieved November 2010 from <http://www.thejakartapost.com/news/2010/11/23/relocation-plans-may-stumble-unwelcoming-forest.html>

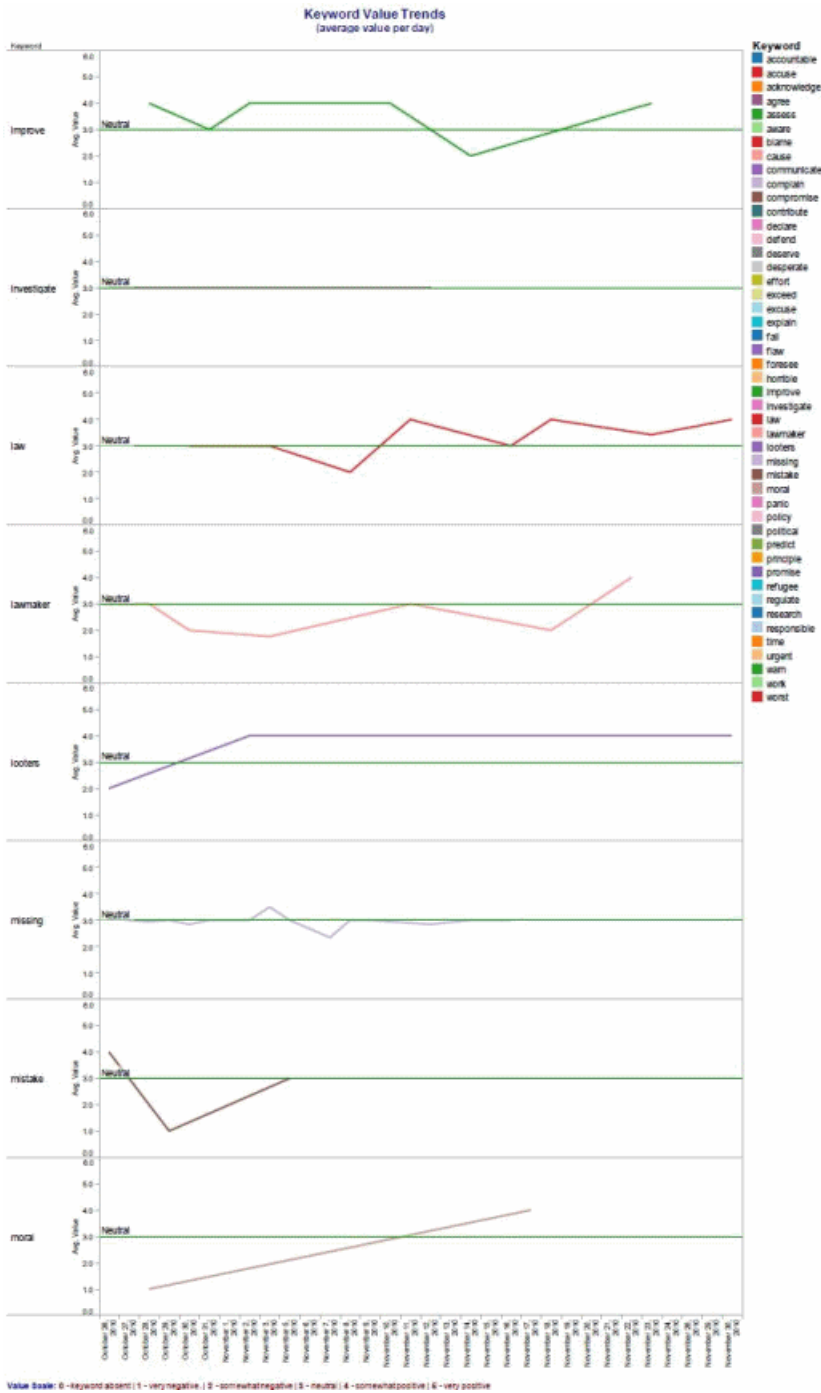
More substantive insights and conclusions require data gathering over a period beyond that of a month and for more events. Time constraints further hampered this study, in that reader responses to online articles were not considered. Journalists often have blogs on news sites as well, on which they post widely read editorials and special reports that also receive reader comments. It is much to the regret of this researcher that these could not be included in the study.

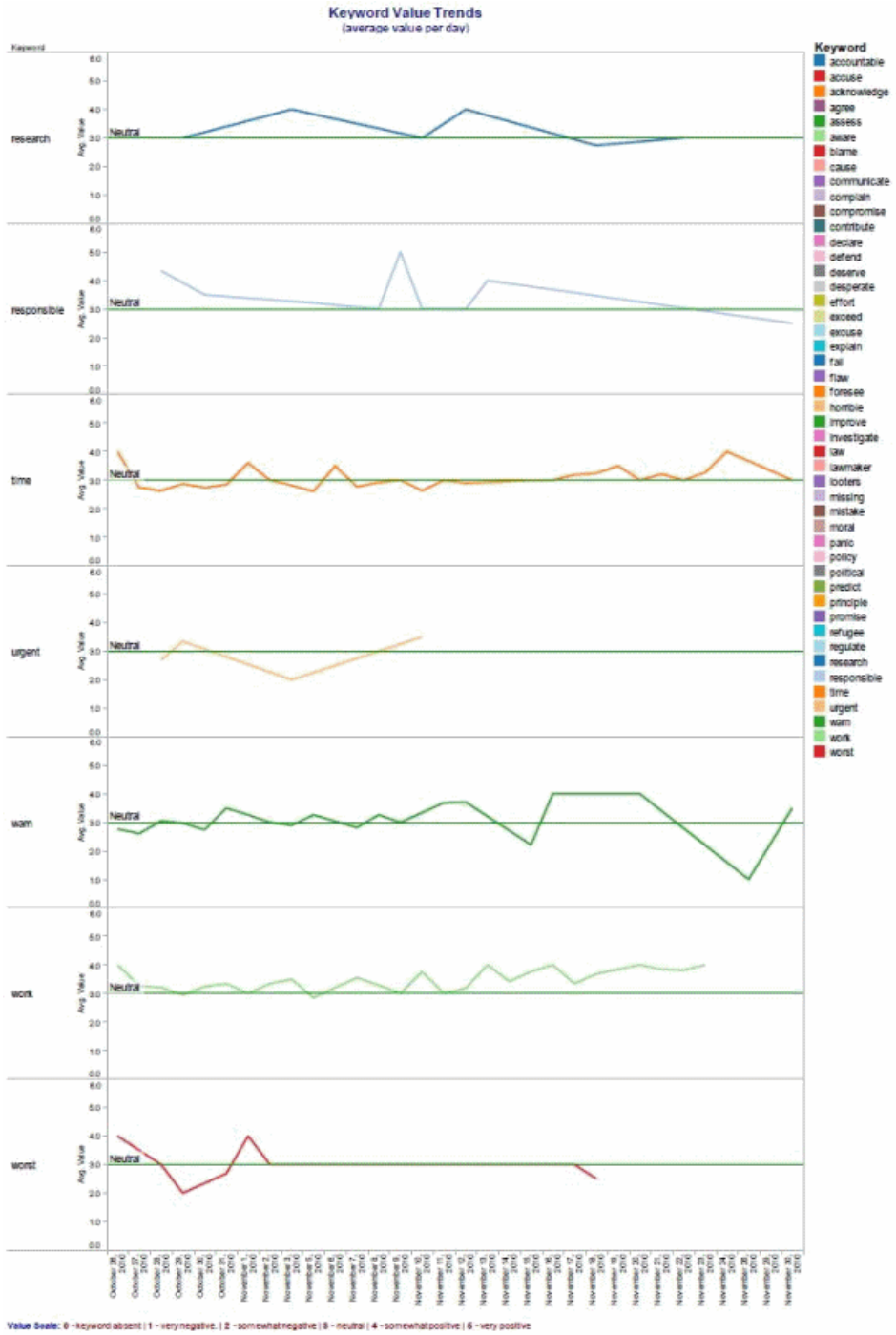
However, this study's primary contribution lies in the development and testing of a methodology to study the effects of a new technology application whose popularity is sweeping the globe. The centuries-old hard copy is ceding ground to the next generation—the online news outlet. Its growth has caught the news industry itself unawares, as even the largest outlets are working as quickly as possible to develop way to remain profitable and relevant in this new format. Fortunately, the same technology that has occasioned this development has also brought advances that enable researchers to grapple with copious amounts of data, both in terms of processing as well as visualization. This study presents a new way of viewing text to glean insights on the dissemination of knowledge and the actions which result. It is hoped that this research eases and encourages future endeavors in text analysis of online media.

Appendix A



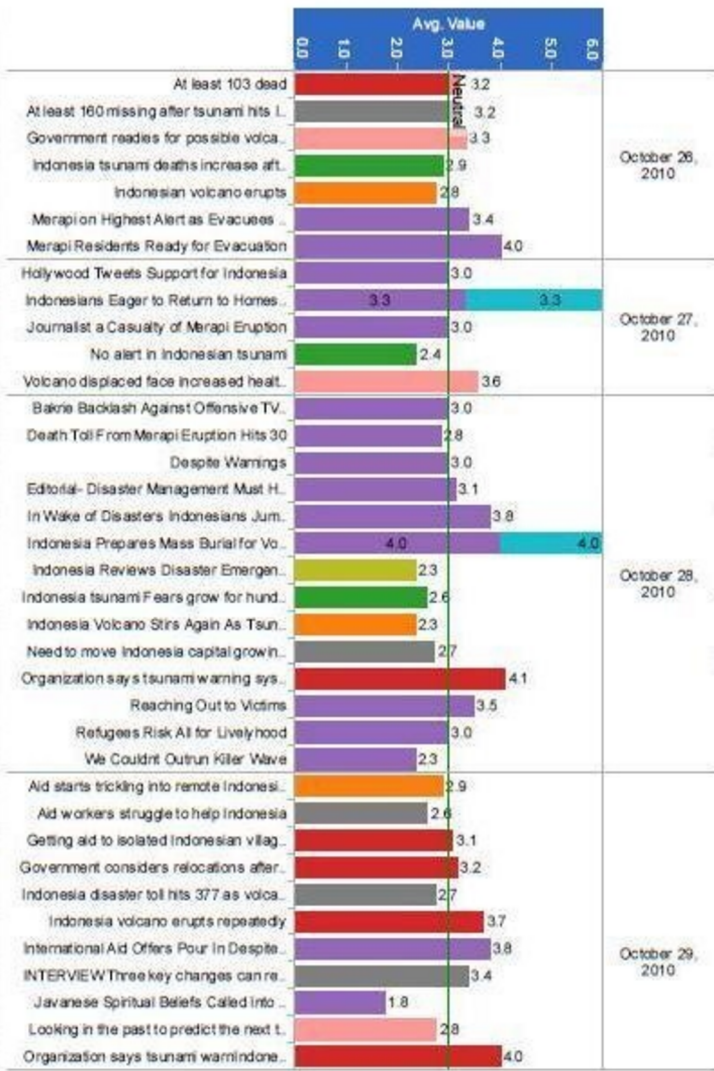






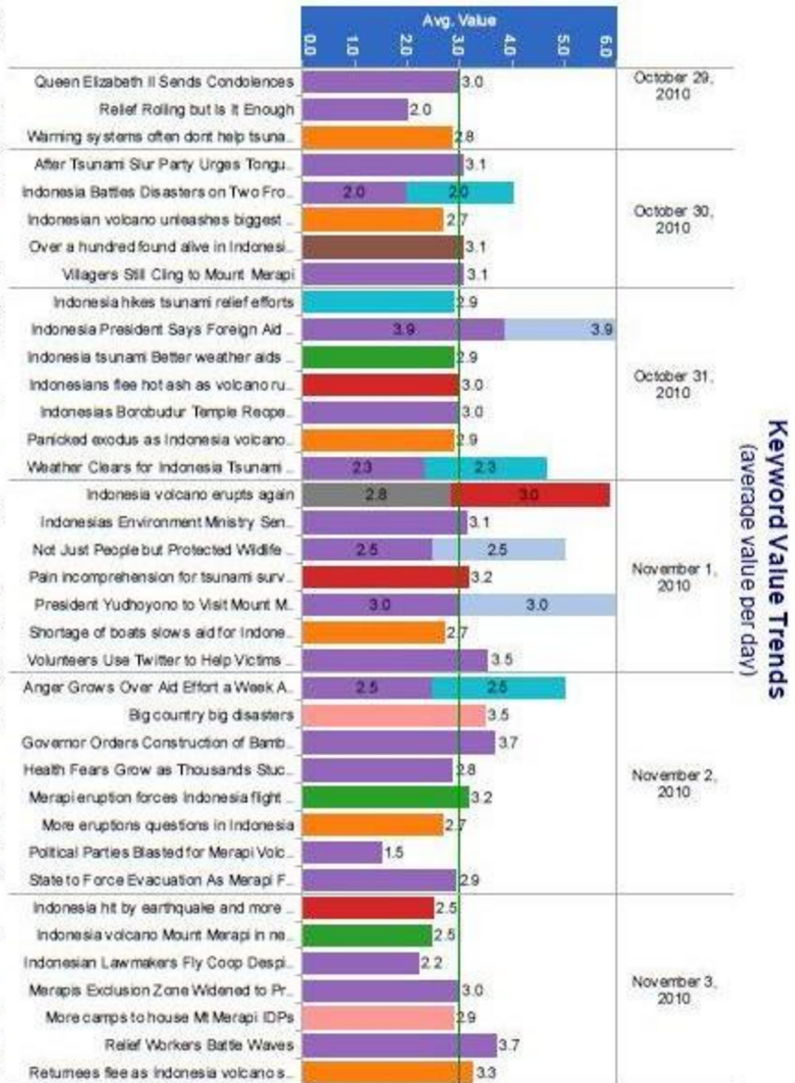
Appendix B

Articles seen in duplicate because of multiple keyword appearances. These can be either different keywords or identical keywords appearing in different contexts, and thus will be given separate values. Stacking results in average values being displayed over the maximum value of 5. This occurs because the same article was released on the same day by multiple outlets.
 Value Scale: 0 - keyword absent | 1 - very negative | 2 - somewhat negative | 3 - neutral | 4 - somewhat positive | 5 - very positive



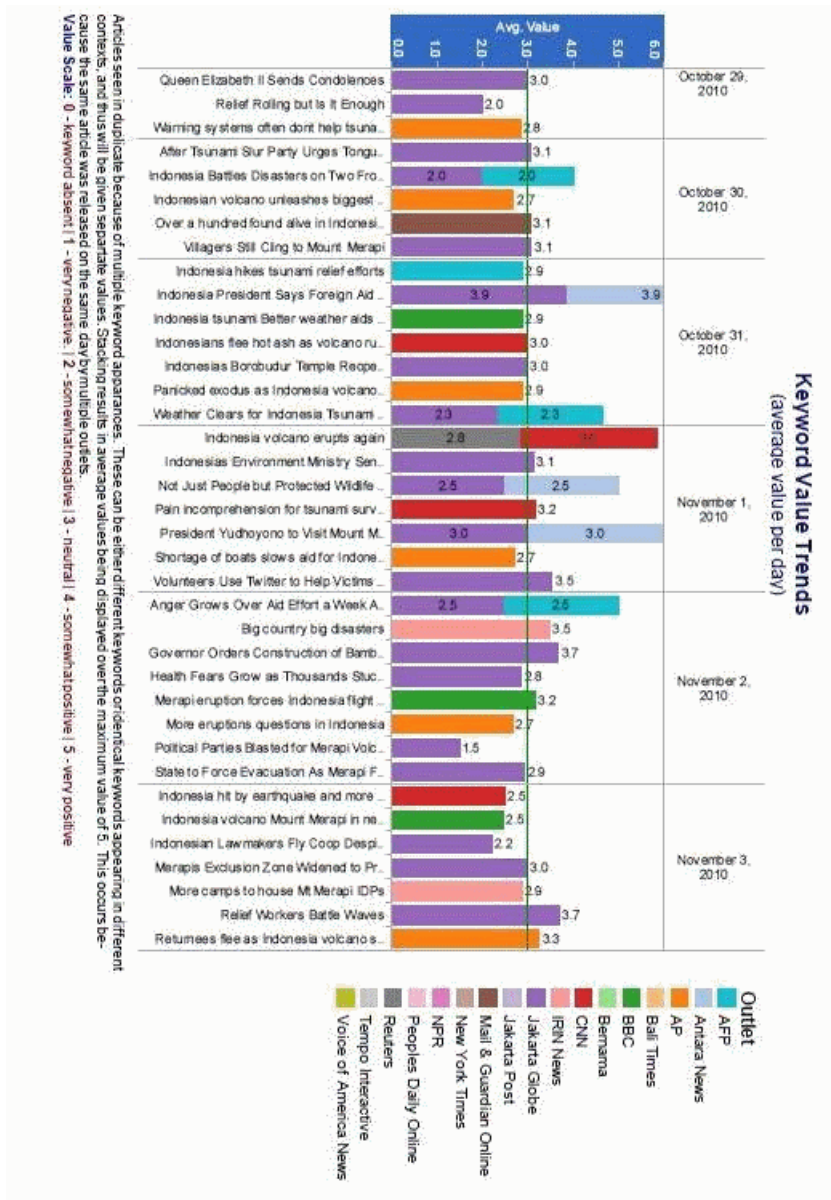
Keyword Value Trends
(average value per day)

- Outlet
- AFP
- Antara News
- AP
- Bali Times
- BBC
- Bermama
- CNN
- IRIN News
- Jakarta Globe
- Jakarta Post
- Mail & Guardian Online
- New York Times
- NPR
- Peoples Daily Online
- Reuters
- Tempo Interactive
- Voice of America News

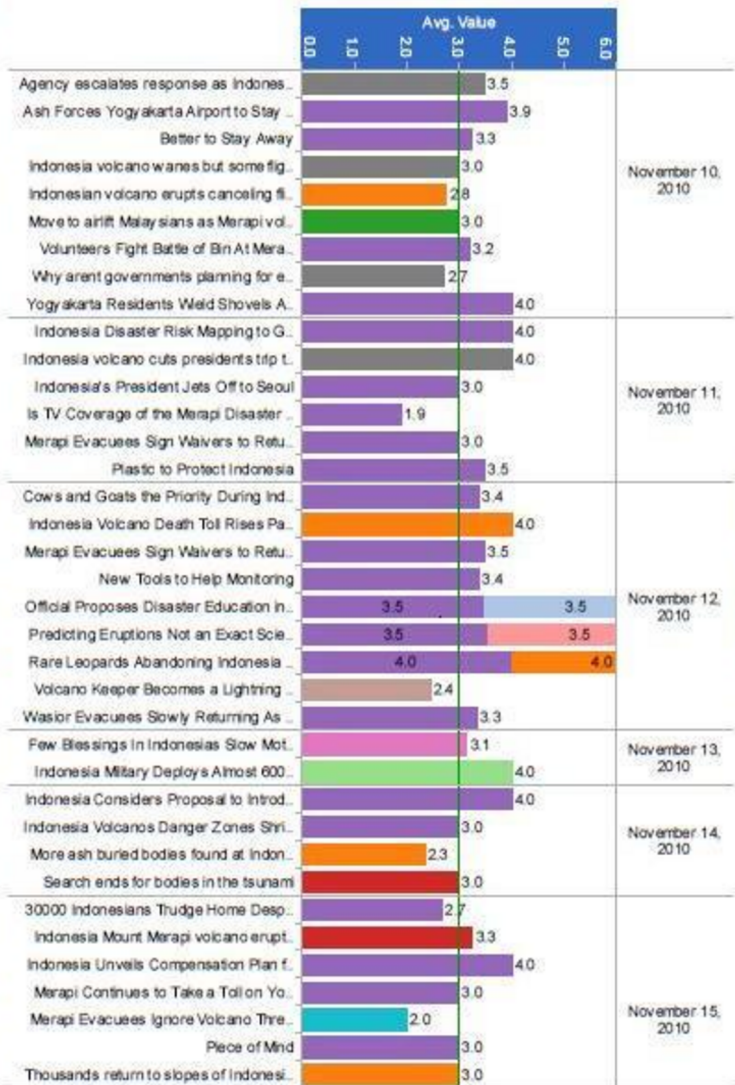


Articles seen in duplicate because of multiple keyword appearances. These can be either different keywords or identical keywords appearing in different contexts, and thus will be given separate values. Stacking results in average values being displayed over the maximum value of 5. This occurs because the same article was released on the same day by multiple outlets.
 Value Scale: 0 - keyword absent | 1 - very negative | 2 - somewhat negative | 3 - neutral | 4 - somewhat positive | 5 - very positive

- Outlet
- AFP
 - Antara News
 - AP
 - Bali Times
 - BBC
 - Benama
 - CNN
 - IRIN News
 - Jakarta Globe
 - Jakarta Post
 - Mail & Guardian Online
 - New York Times
 - NPR
 - Peoples Daily Online
 - Reuters
 - Tempo Interactive
 - Voice of America News



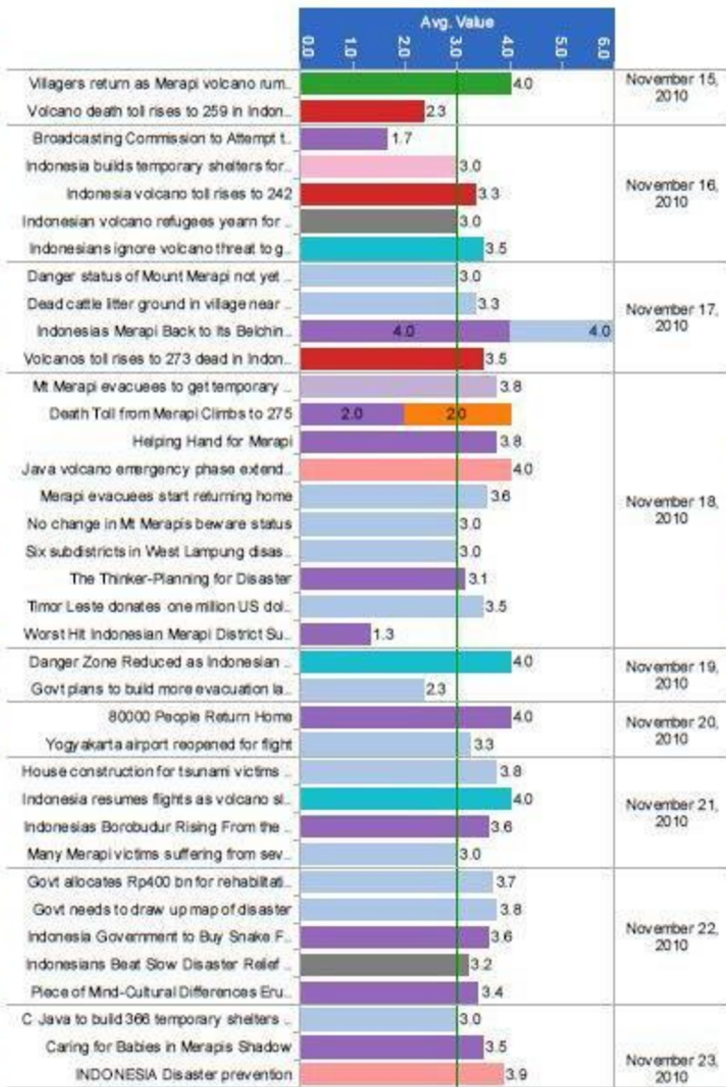
Articles seen in duplicate because of multiple keyword appearances. These can be either different keywords or identical keywords appearing in different contexts, and thus will be given separate values. Stacking results in average values being displayed over the maximum value of 5. This occurs because the same article was released on the same day by multiple outlets.
 Value Scale: 0 - keyword absent | 1 - very negative | 2 - somewhat negative | 3 - neutral | 4 - somewhat positive | 5 - very positive



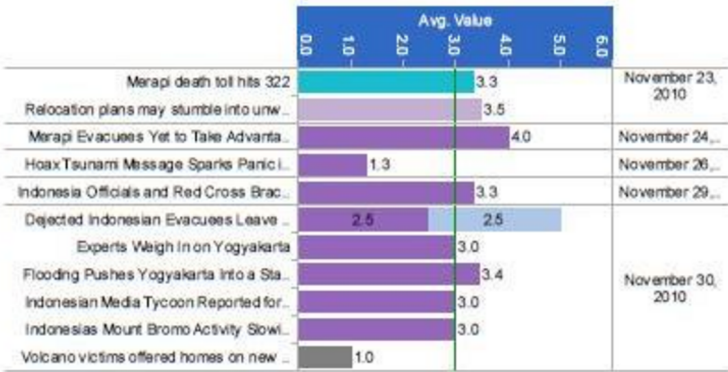
Keyword Value Trends
(average value per day)



Articles seen in duplicate because of multiple keyword appearances. These can be either different keywords or identical keywords appearing in different contexts, and thus will be given separate values. Stacking results in average values being displayed over the maximum value of 5. This occurs because the same article was released on the same day by multiple outlets.
 Value Scale: 0 - keyword absent | 1 - very/negative | 2 - somewhat/negative | 3 - neutral | 4 - somewhat/positive | 5 - very positive



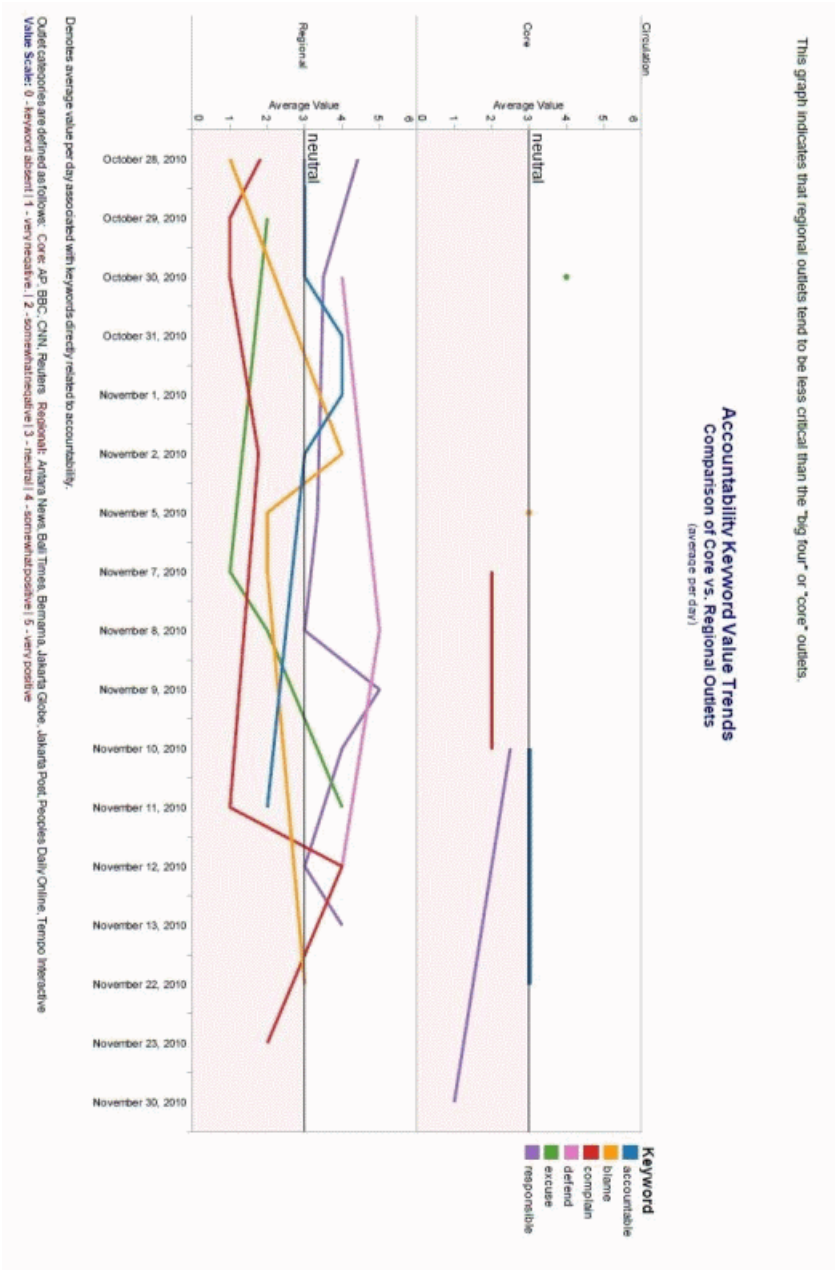
Keyword Value Trends
(average value per day)



- Outlet**
- AFP
 - Antara News
 - AP
 - Bali Times
 - BBC
 - Bernama
 - CNN
 - IRIN News
 - Jakarta Globe
 - Jakarta Post
 - Mail & Guardian Online
 - New York Times
 - NPR
 - Peoples Daily Online
 - Reuters
 - Tempo Interactive
 - Voice of America News

Articles seen in duplicate because of multiple keyword appearances. These can be either different keywords or identical keywords appearing in different contexts, and thus will be given separate values. Stacking results in average values being displayed over the maximum value of 5. This occurs because the same article was released on the same day by multiple outlets.
Value Scale: 0 - keyword absent | 1 - very negative | 2 - somewhat negative | 3 - neutral | 4 - somewhat positive | 5 - very positive

Appendix C



About the Author*Elyktra Eisman*

Elyktra Eisman is a Ph.D. candidate in International Relations at Florida International University (FIU) and specializes in Middle Eastern and Security Studies. She has a BS in Electrical Engineering from FIU and a BA in Liberal Arts from Barry University. Her research at FIU involves GIS applications to social science issues. Ms. Eisman's doctoral research entails the application of mathematical techniques to this area and the development of predictive modeling mechanisms for their incorporation into GIS software. Her GIS experience includes remote sensing data analysis and digital image processing techniques for projects involving the analysis of land use in urban areas. She also plays two historical replica harps, a ca. 1650 Flemish harp and a Welsh Triple Harp, in addition to the modern concert harp.

Editors

Jeffery S. Poss, FAIA, School of Architecture, University of Illinois at Urbana-Champaign, USA

Bill Cope, College of Education, University of Illinois at Urbana-Champaign, USA

Editorial Advisory Board

Kathryn H. Anthony, School of Architecture, University of Illinois at Urbana-Champaign, USA

Naima Chabbi-Chemrouk, Ecole Polytechnique d'Architecture et d'Urbanisme, Algiers, Algeria

Bill Cope, College of Education, University of Illinois at Urbana-Champaign, USA.

Jeffery S. Poss, FAIA, School of Architecture, University of Illinois at Urbana-Champaign, USA

Ryan E. Smith, College of Architecture and Planning, University of Utah, Salt Lake City, USA

Please visit the Journal website at <http://www.ConstructedEnvironment.com> for further information about the Journal or to subscribe.

The Constructed Environment Community

This knowledge community is brought together around a common shared interest in the role of the Constructed Environment. The community interacts through an innovative, annual face-to-face conference, as well as year-round virtual relationships in a weblog, peer reviewed journal and book series—exploring the affordances of the new digital media.

Conference

Members of the Constructed Environment Community meet at [The International Conference on the Constructed Environment](#), held annually in different locations around the world. The Conference was held in Venice, Italy in [2010](#) and the University Center in Chicago, USA in [2011](#). In [2012](#), the Conference will be held at the University of British Columbia, Vancouver, Canada.

Our community members and first time attendees come from all corners of the globe. The Conference is a site of critical reflection, both by leaders in the field and emerging scholars and teachers. Those unable to attend the Conference may opt for virtual participation in which community members can submit a video and/or slide presentation with voice-over, or simply submit a paper for peer review and possible publication in the Journal.

Online presentations can be viewed on [YouTube](#).

Publishing

The Constructed Environment Community enables members to publish through three mediums. First by participating in the Constructed Environment Conference, community members can enter a world of journal publication unlike the traditional academic publishing forums—a result of the responsive, non-hierarchical and constructive nature of the peer review process. [The International Journal of the Constructed Environment](#) provides a framework for double-blind peer review, enabling authors to publish into an academic journal of the highest standard.

The second publication medium is through the book series [The Constructed Environment](#), publishing cutting edge books in print and electronic formats. Publication proposal and manuscript submissions are welcome.

The third major publishing medium is our [news blog](#), constantly publishing short news updates from the Constructed Environment Community, as well as major developments in the various disciplines of the constructed environment. You can also join this conversation at [Facebook](#) and [Twitter](#) or subscribe to our email [Newsletter](#).

Common Ground Publishing Journals

AGING Aging and Society: An Interdisciplinary Journal Website: http://AgingAndSociety.com/journal/	ARTS The International Journal of the Arts in Society. Website: www.Arts-Journal.com
BOOK The International Journal of the Book Website: www.Book-Journal.com	CLIMATE CHANGE The International Journal of Climate Change: Impacts and Responses Website: www.Climate-Journal.com
CONSTRUCTED ENVIRONMENT The International Journal of the Constructed Environment Website: www.ConstructedEnvironment.com/journal	DESIGN Design Principles and Practices: An International Journal Website: www.Design-Journal.com
DIVERSITY The International Journal of Diversity in Organizations, Communities and Nations Website: www.Diversity-Journal.com	FOOD Food Studies: An Interdisciplinary Journal Website: http://Food-Studies.com/journal/
GLOBAL STUDIES The Global Studies Journal Website: www.GlobalStudiesJournal.com	HEALTH The International Journal of Health, Wellness and Society Website: www.HealthandSociety.com/journal
HUMANITIES The International Journal of the Humanities Website: www.Humanities-Journal.com	IMAGE The International Journal of the Image Website: www.OntheImage.com/journal
LEARNING The International Journal of Learning. Website: www.Learning-Journal.com	MANAGEMENT The International Journal of Knowledge, Culture and Change Management. Website: www.Management-Journal.com
MUSEUM The International Journal of the Inclusive Museum Website: www.Museum-Journal.com	RELIGION AND SPIRITUALITY The International Journal of Religion and Spirituality in Society Website: www.Religion-Journal.com
SCIENCE IN SOCIETY The International Journal of Science in Society Website: www.ScienceinSocietyJournal.com	SOCIAL SCIENCES The International Journal of Interdisciplinary Social Sciences Website: www.SocialSciences-Journal.com
SPACES AND FLOWS Spaces and Flows: An International Journal of Urban and ExtraUrban Studies Website: www.SpacesJournal.com	SPORT AND SOCIETY The International Journal of Sport and Society Website: www.sportandsociety.com/journal
SUSTAINABILITY The International Journal of Environmental, Cultural, Economic and Social Sustainability Website: www.Sustainability-Journal.com	TECHNOLOGY The International Journal of Technology, Knowledge and Society Website: www.Technology-Journal.com
UBIQUITOUS LEARNING Ubiquitous Learning: An International Journal Website: www.ubi-learn.com/journal/	UNIVERSITIES Journal of the World Universities Forum Website: www.Universities-Journal.com

For subscription information please contact

subscriptions@commongroundpublishing.com