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Flying Solo: the Activist Artist Evaluation Metrics

The Humanities Edge

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HUMANITIES EDGE COLLABORATIVE RESEARCH GRANT

“Flying Solo: the activist-artist”

METHODS OF EVALUATION

Three areas of concentration for outcomes:

- 1: The effectiveness of activist-art as a collective change-maker in society.
- 2: The effectiveness of activist-art in bringing about change in the individual.
- 3: The effectiveness of activist-art in the development of young people and subsequent development of learning in the classroom.

*Monkey Survey (Audience/participants attending the 4 performances.)

Videotape testimonials (participants following lecture/forums)

Videotaped testimonials (audience following gallery performances)

Videotaped testimonials (Middle school team participants)

Videotaped testimonials (Middle school festival audience responses)

Monkey Survey (middle school teachers)

Survey: Participant interns FIU/MDC outcomes

Survey: Middle School festival team participants

**Surveys specially designed to address questions such as attendees considering themselves as activists, how often they attend cultural events and if they recognize art as political, are politically motivated in their choice of cultural activities, feel that attending such overtly “political” art events strengthens their activism, etc. Distribute surveys at selected social-engaged events such as Sierra Club meetings or Chapman Partnership public events to research the effectiveness/inspiration of art on their own sociopolitical perspectives. Does art move the needle forward with regard to bringing about change?*