

Fall 1997

Florida International University Magazine Fall 1997

Florida International University Division of University Relations

Follow this and additional works at: https://digitalcommons.fiu.edu/fiu_magazine

Recommended Citation

Florida International University Division of University Relations, "Florida International University Magazine Fall 1997" (1997). *FIU Magazine*. 19.
https://digitalcommons.fiu.edu/fiu_magazine/19

This work is brought to you for free and open access by the Special Collections and University Archives at FIU Digital Commons. It has been accepted for inclusion in FIU Magazine by an authorized administrator of FIU Digital Commons. For more information, please contact dcc@fiu.edu.

GR. 42-1

42-3

IN THIS ISSUE:

*The Wolfsonian-FIU
Alumni Profiles in Excellence
Against All Odds*

FLORIDA INTERNATIONAL UNIVERSITY

Fall 1997

magazine

The Birth of a University

Southern Wine & Spirits of Florida
and
Florida International University
in cooperation with
Wine Spectator
present the

2nd Annual
*Florida
Extravaganza*

A Unique Wine,
Spirits and Culinary
Celebration

January 18, 1998

Over 100 of the World's Finest Beverage Companies will be on Hand
Meet the Owners and Winemakers of the World's Finest Properties.

Florida Extravaganza
Culinary Coordinators



MARK MILITELLO
Mark's Las Olas • FIU Graduate
James Beard Award Winner



ALLEN SUSSER
Chef Allen's • FIU Graduate
James Beard Award Winner



NORMAN VAN AKEN
Norman's • Chef/Author
James Beard Award Winner

Enjoy the Cuisine of South
Florida's Premier Restaurants

Armadillo Cafe • Astor Place • Cafe Arugula
Cafe Chardonnay • Cafe Largo • Cafe Martorano
Cafe Maxx • California Cafe • Capitol Grille
Casa Juancho • Chart House • Chef Allen's
Crystal Cafe • East City Grill • Evangeline
Fish Restaurant & Oyster Bar • The Forge
Giacosa • Grand Cafe-in the Grand Bay
Hotel • Hotel Inter-Continental • Jada • Mark's Las
Olas • Max's Grill-Las Olas Riverfront
Michael's on East • Mistral • Norma's on the
Beach • Norman's • Petaluma/Smoke
Prezzo • Regalo • Restaurant St. Michel
Rusty Pelican • Sage • Smith & Wollensky
Turnberry Isle Resort • Tutti's in the Gables
• Participating Restaurants as of 11-3-97 •

Roz and Cal Kovens Conference Center • Florida International University, North Campus
3000 N.E. 151st. Street • North Miami, Florida

Sunday, January 18, 1998 from 3:00 p.m. - 7:00 p.m.

Live Auction 4:30 PM - 5:30 PM

For Information and Tickets Call (305) 919-5333

The net proceeds from the Florida Extravaganza will support the Beverage Management Studies Program Endowment
at the Southern Wine & Spirits Beverage Management Center in the School of Hospitality Management at FIU.

CONTENTS

Volume IV, Number 1

Fall 1997

Editor's Note

It's been a phenomenal fall in Miami. The Florida Marlins became baseball's world champions after only five years! Jubilation sweeps the community — from Cutler Ridge, Liberty City and Aventura to Miami Springs, Little Havana and Coral Gables. It brought back memories of my teenage years in New Jersey when my favorite team, the "Amazin'" Mets — the perennial underdog of baseball in the '60s — took it all in 1969, seven years after they started. And they continued to be amazin' for years to come for their fans.

The elation in Miami, however — as we all know — was very short lived. No sooner had we picked up that final Marlins World Champion souvenir than the team started being dismantled. The national pastime just ain't what it used to be.

But there was another amazin' happening that took place this fall that wasn't followed by a let-down: the silver anniversary of Florida International University. Quite the contrary, even greater times lie ahead for FIU. In this special commemorative issue of *FIU Magazine* we take a look at the University's phenomenal quarter-century, a history marked by the spirit of people who shared an incredible zeal and belief in an institution and its future. Heroes in my book.

Imagine a handful of people coming to an abandoned airport in the middle of nowhere and opening a university with nearly 6,000 students just three years later. And just 25 years later, it's among the nation's 25 largest universities, offers more than 220 degree programs and has attained the criteria of a research university.

It's sad that our national pastime has become just another business. But it's heartening that education — the backbone of this country — endures. And in a time of traded heroes and dashed dreams, a place like FIU continues to fulfill the dreams and hopes of tens of thousands.

Looking for a story of a dream come true — you'll find it in these pages. FIU... amazin'!

Todd Ellenberg
Editor



THE WOLFSONIAN-FIU: Exploring design and the human experience 10

FIU's acquisition of The Wolfsonian museum and its extraordinary collection of books and objects of material culture, which illuminate the history of the period from 1885 to 1945, is a phenomenal intellectual and scholarly treasure.

The birth of a university: 25 YEARS ABOVE AND BEYOND 14

In commemoration of Florida International University's silver anniversary, we present a special feature on its dynamic history. What began as a long-awaited university with a limited mission to serve Miami's growing population has evolved into a world-class research university that reflects South Florida's increasingly global role.

Against all odds: An interview with Charles E. "Chuck" Perry 30

FIU's founding president discusses the early days of the University, the odds that had to be overcome for FIU to become a reality, and his vision of FIU's future.

A week of celebration 34

A photo pictorial of FIU's silver anniversary celebration.

Profiles in Excellence 36

Mini-profiles of six alumni who exemplify the FIU spirit of excellence.

Departments

IN BRIEF

2

CAMPAIGN
UPDATE

9

ATHLETICS

39

A L U M N I

41

A huge rendition of the 25th anniversary logo adorns the facade of the Charles E. Perry Building, FIU's first major structure. The logo includes the anniversary slogan — *Celebrating Excellence, Creating Opportunity* — which has distinguished the University's history since day one. See cover story on page 14.

Editor Todd Ellenberg Creative Director Terry Witherell Art Director Bill Stahl Writers Cesar Becerra, Todd Ellenberg, Helen L. Kohen, Marisel Othon, Roger Wyman Photographers Gloria O'Connell, William Stahl, Michael Upright, George Valcarce, Terry Witherell

President Modesto A. Maidique Vice President, University Relations Steve Sauls Director of Publications Terry Witherell

FIU Magazine is published twice a year by the Florida International University Division of University Relations. Reproduction in whole or in part without written permission is prohibited. Distributed free of charge to alumni, friends, faculty and staff of the University. Postmaster and others, please send change of address information to FIU Magazine, Office of Publications, PC 230, Miami, Florida 33199. Printed on recycled paper. Copyright ©1997, Florida International University • Equal Opportunity/Equal Access Employer and Institution • This document was produced at an annual cost of \$48,500 or \$1.38 per copy to inform the public about a university program. Qualified individuals with disabilities as defined under the Americans with Disabilities Act who need special accommodations for any FIU-sponsored event can request assistance by calling the number listed in association with the function. The request must be made five working days before the scheduled starting time. TDD, via FRS 1-800-955-8771.



From CUNY to CUPA: BERKMAN APPOINTED NEW DEAN OF URBAN AND PUBLIC AFFAIRS

Ronald M. Berkman, dean of the School of Public Affairs at The City University of New York's (CUNY) Bernard Baruch College, has been appointed dean of the FIU College of Urban and Public Affairs (CUPA).

Berkman, who holds a Ph.D. in political science from Princeton University, joined the University last summer. An expert on crime, the media, economic development and urban public policy, Berkman is the author, co-author or co-editor of four books and numerous articles. He is the founding dean of Baruch's School of Public Affairs, which has 38 full-time faculty and 500 graduate and undergraduate students.

"I'm very excited about the possibilities of FIU expanding its partnership in the metropolitan development of Miami and in further developing its academic programs to train the next generation of public management," Berkman said.

Berkman has served as university dean for academic affairs at CUNY, as director of the Brooklyn College Graduate Center, as deputy chair of the Department of Political Science at CUNY and as director of its Urban Studies Program. He has been a faculty member at the Woodrow Wilson School at Princeton, a visiting professor at the University of Puerto Rico, and a fellow at the Center for the Study of Law and Society at the University of California at Berkeley.

"We're very pleased that an academican of Dean Berkman's calibre is leading CUPA in its next stage of development as one of the southeast's leading institutions," said FIU President Modesto A. Maidique. "In addition, his strong background in urban issues complements FIU's urban strategic theme."

In 1990, Berkman developed and managed an Urban Summit that addressed major problems and concerns of American cities, and subsequently led The Consortium of Urban Universities that was established as a result of the summit.

"Dr. Berkman has been deeply committed to shaping a new generation of public servants," said former New York Mayor David Dinkins, with whom Berkman worked on several projects. "He holds a well-deserved reputation as a thinker and a practitioner. He maintains an unwavering commitment to educational excellence, and he is able to navigate bureaucracy capably to ensure that the system performs for students and educators."



Ronald M. Berkman

Berkman and his wife, Tricia, have two children, ages 8 and 11.

Dean Arthur Heise of the School of Journalism and Mass Communication and members of the CUPA Search and Screen Committee conducted a nationwide search for a successor to Acting Dean Mark Rosenberg. Rosenberg is now devoting his full-time attention to his responsibilities as vice provost for International Studies and director of the Latin American and Caribbean Center.

DEAN NAMED FOR NEW COLLEGE OF HEALTH SCIENCES

DeLois P. Weekes, formerly of the Boston College School of Nursing, has been appointed dean of FIU's newly formed College of Health Sciences, which consolidates the University's College of Health and School of Nursing.

Weekes served as associate professor and associate dean for graduate programs at Boston College School of Nursing. She holds a doctorate in nursing from the University of California, San Francisco. Prior to her doctoral studies, Weekes received an M.S. in nursing from the University of Oklahoma, a B.S. in health education from Oklahoma City University, and a diploma in nursing from St. Anthony's Hospital School of Nursing in Oklahoma City.

Prior to her appointment at Boston College in 1994, Weekes held faculty appointments at UCSF since 1988, and before that at California State University, Bakersfield; Rose State University, Oklahoma; University of Oklahoma College of Nursing, Oklahoma City, and others. Her teaching and research interests include acute and chronic illness in children and adolescents, and she has published numerous articles and made presentations on her work on adolescent cancer and teen pregnancy. Weekes is a member of the National Institutes of Health, Nursing Research RO1 Study Section, Ad Hoc Peer Review Panel for R15 AREA Research Grants, Small Business Innovation Research Grants and Advanced Nurse Education Training Grants.

"The leadership of Dr. Weekes, with her extensive experience in both clinical and research settings, will provide a renewed impetus to advance health-related programs at the University," said FIU President Modesto A. Maidique. "Health is one of the strategic themes guiding FIU's development, and with Dr. Weekes as dean of our new College of Health Sciences we will make unprecedented strides in this critical area."

A national search that attracted more than 60 candidates was conducted to find a dean for the new unit. The College of Health Sciences includes the School of Nursing and the departments of the former College of Health: Dietetics and Nutrition, Health Information Management, Medical Laboratory Sciences, Occupational Therapy, Physical Therapy and Public Health. The new college was established to unify and strengthen the overall health-related thrust of the University.



DeLois P. Weekes

'Dr. Beach' comes to FIU: ENVIRONMENTAL EXPERT LEADING HURRICANE RESEARCH

Stephen Leatherman, an international authority on coastal erosion, has been appointed director of the International Hurricane Center (IHC) at FIU.

Leatherman also is an expert on America's beaches. He is known as "Dr. Beach" and rates 650 American beaches a year; his ratings have become a staple of travel magazines. He has written or edited 11 books and more than 100 journal articles. Leatherman comes to FIU from the University of Maryland.

"FIU is gaining a national reputation quickly," said Leatherman, who also serves as a professor of Environmental Studies. "It's a university on the move."

The IHC, a Type I research center serving the entire state, was established in 1995 as an interdisciplinary research center focusing on the mitigation of hurricane damage to people, the economy and the man-made and natural environments of Florida. As the director of IHC, Leatherman plans to work for greater federal funding of hurricane research. The federal government spends approximately \$350 million a year on earthquake research, while hurricane research is only allocated \$50 million.

"It's time we put together a coalition and got some stable spending for hurricane study," said Leatherman.

According to *The Miami Herald*, hurricanes have killed 10 times as many people in the U.S. as earthquakes have.

"Professor Leatherman's credentials are representative of the caliber of professor FIU attracts," said FIU President Modesto A. Maidique. "We are delighted to have Dr. Beach, a top researcher in the field of environmental studies."

Leatherman received a B.S. in Geosciences from North Carolina State University and a Ph.D. in Environmental Sciences from the University of Virginia.



BUTCH HENRY NAMED NEW DIRECTOR OF INTERCOLLEGIATE ATHLETICS

In August, FIU President Modesto A. Maidique and Vice President for University Outreach and Athletics Mary L. Pankowski announced the appointment of Orville M. "Butch" Henry III as director of Intercollegiate Athletics and Campus Recreation.

Henry comes to FIU after spending the last 14 years at the University of Arizona in Tucson, first as the Wildcats assistant athletic director for media relations/operations (1983-94), then as associate athletic director.

"I am confident that the Florida International University athletics program will be brought to the next level of excellence under Butch Henry's capable leadership," Maidique said.

At the University of Arizona, Henry's major responsibilities included radio and television negotiations, scheduling and facilities management. He was also very active in development and marketing. As a community activist, he made over 200 public appearances in front of various university, community and civic audiences. He also served as a guest lecturer in two university departments and on universitywide planning and public relations committees.

"Butch Henry is as ready to become a director of a department as any administrator I have been around," said University of Arizona Athletic Director Jim Livengood. "He possesses great administrative skills, cares about the student-athlete and should do an absolutely fantastic job as athletic director at FIU."

Henry started at FIU in September.

"It is a privilege and honor to be selected as athletic director at this stage in FIU's history," said Henry. "I am quite cognizant of the athletic successes and tradition enjoyed over the past 25 years and I'm anxious to get started."

"I am also excited about meeting with members of the student body who have expressed an interest in supporting our teams and issues relating to the improvement of campus recreation."

Henry is the ninth athletic director in the University's 25-year history. He replaces Ted Aceto, who resigned last March 1. Since Aceto's departure, the department has reported to Vice President Pankowski.

Henry earned his undergraduate degree in Physical Education from the University of Arkansas in 1971, and completed the graduate program of the National Association of Collegiate Directors of Athletics (NACDA) Management Institute. He has served on the National Football Foundation Hall of Fame Western Review Board since 1989, and organized the Tucson chapter of the National Football Foundation.



Butch Henry



Tillie Fox

HOW SWEET IT IS: THE 'FLORIDA INTERNATIONAL' ROSE

Shakespeare may have written, "What's in a name? That which we call a rose by any other name would smell as sweet." But the Bard of Avon couldn't have appreciated the depth of emotion and commitment that Domitila (Tillie) Fox felt when she named a very special rose that she personally created.

Fox, an instructor in the Mathematics Department, bred a new miniature rose hybrid that she has named and registered as the "Florida International" in honor of the University. Fox and the new rose will be listed in the publication *Modern Rose*.

Fox, a devoted horticulturist in her spare time, has been part of the FIU family since the University opened in 1972. Back then, she was a part-time instructor, and in 1975 she was hired as a full-time member of the faculty and has been teaching statistics and mathematics ever since.

Fox's development of the "Florida International" came after experimenting with cross-pollination of roses for 25 years. (She grows her roses organically, and expressed her appreciation to the English Department, whose used coffee grounds are used in her compost.) After breeding some 500 different seedlings with varying results during the past five years, she successfully bred a new apricot-colored miniature rose hybrid of show quality with a porcelain-like appearance. At the time, she decided she would name the rose in honor of the University to express her gratitude for the enormous role it has played in her life.

"The first time I saw a rose named after a university was the Vassar Centennial and that was one of my favorite roses," Fox said. "I thought it was wonderful that a university had a rose named after it. ...My position at FIU is the first and only job I've had. The University has been like a family to me, it's added a lot to my life. I take great pride being part of FIU."

NINE YEARS AND \$12.4 MILLION LATER... ITS GOALS ACCOMPLISHED, LATIN AMERICAN JOURNALISM PROGRAM ENDS

After nine years of training Latin American journalists, the FIU School of Journalism and Mass Communication has handed over its operations to a center in Panama financially supported and run by the news media in Central America.

The Latin American Journalism Program (LAJP), which trained over 6,000 journalists from Central America and the Andean region of South America, was replaced by the Latin American Journalism Center, known by its Spanish acronym, CELAP.

The official changeover took place at the opening of the First Latin American Journalism Congress, sponsored by FIU and CELAP in Panama City, Panama, and attended by some 400 journalists from 20 countries. J. Arthur Heise, dean of FIU's school and founder and director of the LAJP, presented the transfer documents to I. Roberto Eisenmann Jr., president of the board of directors of CELAP.

"The aim of the project was two-fold," said Heise. "First, for FIU to do what it could to strengthen journalism in Latin America and, second, to build a permanent training center to be run not by us but by Latin American journalists, media owners and educators. Both goals have now been achieved."

Begun in 1988 in Central America at a time of armed conflict in the region, the program operated on the principle that a true democracy can only function if there is a free, independent and professional press. The training was later expanded to the Andean region.

The training activities included a master's degree program held over three summers, a six-week professional certificate program, plus hundreds of seminars and workshops which ranged in length from three days to two weeks. The seminars and workshops — all in Spanish — covered such topics as ethics, writing for print and broadcast, investigative reporting, business reporting, environmental reporting, election coverage, humans rights coverage and managing a newsroom.

Guido Fernandez, vice-president of Channel 7 in San Jose and former Costa Rican ambassador to Washington, once credited the LAJP with helping the peace process in Central America by emphasizing journalists' obligations in a democratic society.

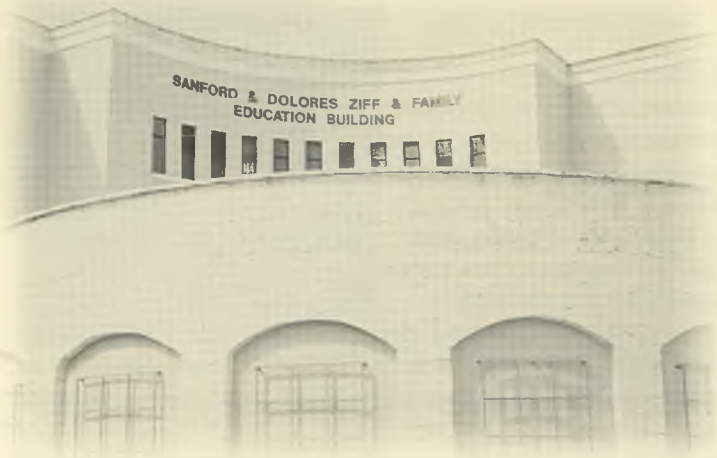
The LAJP also published a quarterly journalism review, *Pulso del periodismo*, which FIU will continue on the Internet with the end of the program.

Funded with \$12.4 million by the U.S. Agency for International Development (USAID), the LAJP was designed to give way to an independent center that would carry on the training efforts in perpetuity. CELAP starts life with a \$600,000 endowment — most of it donated by Central American media owners — and will try to raise this to \$1,000,000.

The agreement with FIU marked the first and only time that USAID funded such a large journalism training program.

<http://www.fiu.edu/~imc/pulso.htm>





ZIFF COLLEGE OF EDUCATION BUILDING DEDICATED

The College of Education dedicated its \$9.1 million new building in October at a ceremony that honored one of the college's major benefactors and featured a U.S. congressional leader as keynote speaker.

Last year, Dr. Sanford L. Ziff and his wife, Dolores, made a gift of \$2.5 million to FIU, which is being matched with \$2.5 million in state funds. In recognition of the gift, the new building was named the Sanford and Dolores Ziff & Family Education Building. Dr. Ziff is a retired optometrist who founded Sun-glass Hut in 1971 and turned it into a national success. He sold his share of the company in 1991.

More than half of the endowment generated by the gift will be used for scholarships in the College of Education, with the remainder used for library purchases, scholarships in the College of Arts and Sciences, and internships in The Art Museum at FIU.

Keynote speaker U.S. Representative Richard Gephardt, the House minority leader, praised the generosity of the Ziffs to help prepare teachers for a changing and difficult world, and stressed the importance of education as the "defining mission" in the post-Cold War era.

"I believe that what is going on in this place is the most important educational and human activity in the U.S. today," he said.

Education Dean I. Ira Goldenberg declared it a day of "celebration" and "rededication" for the college. He said that the new building reflects the "potential and destiny" of the college to shape the future of education; the Ziff's passion to use their philanthropy to enhance the quality of life; and the outstanding quality of the faculty, who enabled the college to be ranked among the top 10 percent of the nation's accredited schools and colleges of education.

Goldenberg said that a faculty committee, chaired by Associate Professor Marisal Gavilan, provided input on every aspect of the building. The 57,000-square-foot building includes 11 classrooms, nine teaching simulation labs, two case study rooms, three technology labs, and 100 offices. The college intends to solicit donations to name spaces within the facility, including the library, doctoral study rooms and other areas.

The dean noted that the transition from Deuxieme Maison, the college's former home, to the new building was surprisingly smooth — which may not have been the case since many faculty members had been in DM since the University opened in 1972. Goldenberg also praised the support of colleagues throughout the University, saying, "Never have so many expressed such concern for the movement of so few people."

U.S. NEWS RANKS FIU AMONG TOP 100 PUBLIC NATIONAL UNIVERSITIES

For the third year in a row, Florida International University received an outstanding national university ranking in *U.S. News & World Report's* annual survey of "America's Best Colleges."

In the magazine's 1998 annual guide published in September, FIU was ranked in the top 100 of the country's public national universities, and among the top 174 in the national category (public and private). FIU was the only Florida state university ranked in the third tier of national universities. University of Florida and Florida State University were ranked in the second tier, while University of South Florida, Florida Atlantic University and University of Central Florida were in the fourth tier.

Among the criteria used to calculate the rankings are academic reputation, freshman retention rate, class size, SAT/ACT scores and acceptance rate.

National universities — based on criteria established by the Carnegie Foundation for the Advancement of Teaching — offer a full range of majors as well as master's and doctoral degrees. In many instances, they place a strong emphasis on research and they receive federal funding to support research.

"On the occasion of FIU's 25th anniversary we're delighted that the University continues to receive a high ranking from one of the most popular college guides in the nation," said FIU President Modesto A. Maidique. "It's another reflection of FIU's outstanding academic quality and our growing reputation among the nation's research universities."

From 1988-94, FIU was recognized by *U.S. News* as one of the nation's finest comprehensive universities. It was elevated to the national university category in the magazine's 1996 guide by virtue of its growth in enrollment, degree programs and sponsored research.

U.S. News & World Report
EXCLUSIVE RANKINGS
America's Best Colleges
•HOW TO PICK THE BEST SCHOOL FOR YOU
•ADVANTAGES OF APPLYING FOR EARLY ADMISSION

Publication of U.S. News & World Report
1100 Walnut Street, Philadelphia, PA 19106
© 1998 U.S. News & World Report
U.S. News & World Report, Inc.
1100 Walnut Street, Philadelphia, PA 19106



FINDING YOURSELF ON THE ROPES

If you've been around the Kovens Center at North Campus lately, you might have noticed some telephone poles, walls and ropes situated adjacent to the facility. And if you're there on the right day, you may see groups of people, decked in white plastic crash helmets, going through some interesting maneuvers on the unique course.

It's TRAC: the Team Ropes Adventure Challenge at FIU.

Since February, groups from the University as well as the community have been participating in the program, a unique series of activities designed to build confidence and enhance the performance of individuals, teams, corporate groups and organizations. The activities promote respect, sharing of ideas and opinions, and understanding of individual strengths and weaknesses, while illustrating the importance of well conceived and implemented plans.

"We saw this as a great vehicle for student development and a great way to bring organizations from the community to the University," said Whit Hollis, director of the Wolfe University Center, who was instrumental in establishing the program at North Campus. "It's a great experience for team building and leadership development. There's been a lot of interest from all sorts of groups."

Hollis, a former instructor with Outward Bound — an organization which has helped popularize such experiential education — noted that former North Campus employees Kurt Salzburg, director of the Kovens Center, and campus architect James Younger also led the effort to establish the program.

The course includes three levels — low, medium and high — with different elements and challenges. The low elements course includes problem-solving

exercises that challenge the group to think creatively and cooperatively to complete the activity. The high elements course promotes positive risk taking and self-esteem through physical challenge, while maintaining personal safety. These activities include challenges like climbing up a five-story wall and jumping off a three-story high telephone pole and swinging forward to hit a cord ten feet away.

Hollis explained that the course can be arranged with hundreds of different options and that programs are tailored to meet the specific needs of a group. In addition to the coursework, follow-up sessions emphasize the ties between the course's lessons and the group's endeavors. Thus far, mostly student groups from FIU and other local colleges and universities have participated in the one- to two-day courses. The program is also being marketed to civic and business groups throughout the area.

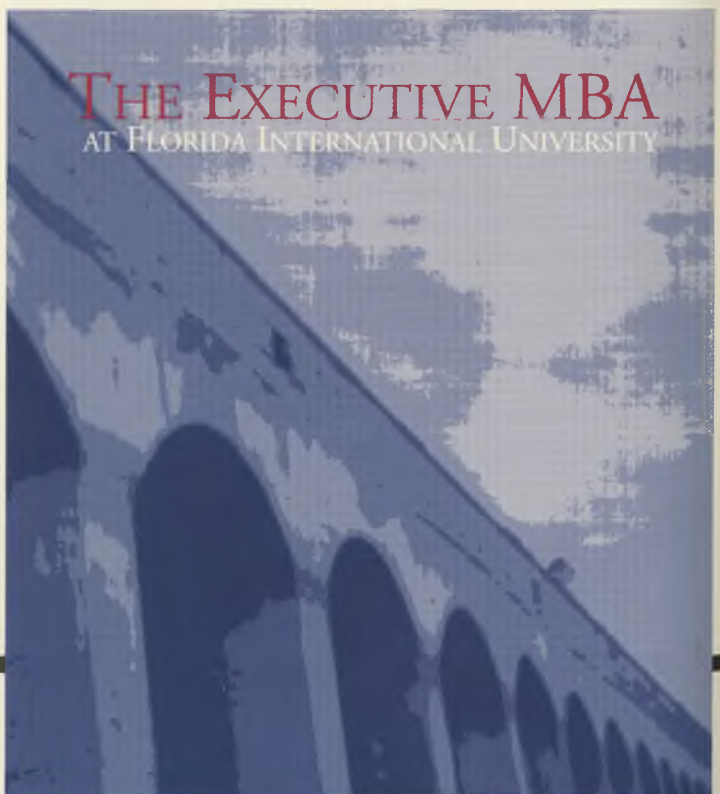
"I thought it was a great team-building exercise," said Frank Peña, an FIU junior who is treasurer of the Sigma Phi Epsilon fraternity. "You get to know how people handle pressure and frustration. Everyone got to work together real well. It gives the team a goal and the only way you can accomplish it is for everybody to work together."

For more information about TRAC, contact course manager Whit Hollis at 305-919-5294.

EXECUTIVE MBA PROGRAM GRADUATES INAUGURAL CLASS

On April 26, 1997, Florida International University celebrated another major milestone: the graduation of its inaugural Executive MBA class. A festive, black tie gala was held at the Biltmore Hotel in Coral Gables to commemorate the culmination of 21 months of study by the trailblazers who tested their wits and persistence in the new program.

The inaugural class consisted of 26 students from well known organizations, including Kodak, FedEx, Disney, Cummins and Ryder, as well as entrepreneurs from companies such as A-Mar Vending and Quality Airport Services, Inc. The gala included the recognition of Professor Kannan Ramaswamy as "Best Professor" and Professor John Nicholls as having taught





Joyce Elam

the "Best Class." Vance Burns, director of Engineering at Unipower, was recognized by the EMBA faculty as the "Most Outstanding Student" in the class. The spouses of students in the inaugural class were also recognized and were presented with their own "MBA" degrees - "Masters of Brilliant Assistance."

The evening marked not only the culmination of a 21-month effort by students and faculty to create and survive a new program, but also the first visible sign of the success of a vision created by former Dean Hal Wyman and implemented by Joyce Elam, program director and interim dean of the College of Business Administration. By benchmarking all the best Executive MBA programs in the country, Elam and the EMBA Committee created a state of the art program incorporating the best features. Two important features which distinguish FIU's EMBA program from more traditional programs include the focus on state of the art information technology and the use of residency sessions held at the Dodgertown Conference Facility in Vero Beach.

The focus on technology can be attributed to Elam, who is the James L. Knight Eminent Scholar in Management Information Systems in the College of Business Administration and understands the importance of information technology in today's business world. Students who come to the program knowing little or nothing about the possibilities of doing business in the information age leave with a whole arsenal of skills, abilities, and knowledge to help them lead their organizations into the 21st century. In the program, students practice what they are taught. Almost all out-of-class communication between faculty and students is conducted electronically. For example, syllabi and assignments are distributed by e-mail, the students have their own "intranet" called the EMBA Forum, and they turn in their assignments via the Internet.

The residency sessions are conducted off-site and out-of-town in order to capture the full attention of students. Before the program starts, students get to know each other and begin to develop a sense of community by attending the first three-day residency session in August at Dodgertown. The purpose of the residency sessions is to help students better understand themselves and their strengths and weaknesses as leaders. At the first session, students are assigned to study teams and are put through a series of team-building activities including the physical challenges of experiencing a ropes course. After one year in the program, students return to Dodgertown for a second three-day residency session which focuses on professional presentation skills and executive development.

During their own portion of the presentation ceremonies at the Biltmore, the students in the inaugural class made a number of claims which they believe speak favorably of the EMBA program. They proudly reported that, over the course of the 21 months, the class had received 12 promotions and nine new jobs. These included one new president and CEO, a new vice president, a new general manager, seven new directors, and four new managers.

The Executive MBA Program was designed for working managers and professionals with at least 10 years of professional business experience including five years of managerial experience. Students are required to have an undergraduate grade point average of 3.0 and/or a GMAT (Graduate Management Admissions Test) score of at least 450. Classes start each year in August. Prospective students should contact the EMBA office at 305-348-1036 or visit their web site at www.fiu.edu/~emba for more information.



FIU ESTABLISHES SCHOOL OF ARCHITECTURE

If architecture tells the history of the world, FIU just claimed a piece of South Florida's.

Last spring, the Florida Board of Regents approved the establishment of a School of Architecture at FIU. The new school offers a bachelor's in Architectural Studies, a bachelor's in Interior Design, a master's of Architecture, and a master's of Landscape Architecture.

"Like law and medicine, a good architecture program is one of the pillars on top of which great universities are built," said FIU President Modesto A. Maidique.

The FIU School of Architecture, with approximately 300 students, is led by Dean William McMinn. Architecture programs were previously within the College of Engineering and Design (which has been renamed the College of Engineering).

McMinn came to FIU last year to serve as director of the School of Design. He was previously the dean of the College of Architecture, Art and Planning at Cornell University. Part of his plan for the new school is to develop a curriculum that integrates studies in urban and public affairs, business and computer science.

"This city is our lab," said Dean McMinn, who is nationally known for his innovative style. "The FIU School of Architecture is going to be part of the South Florida solution."



James W. Hall



Anthony Maingot



FIU CITINGS



Debra Miller

The changing order

"Every island has its own dynamic, but there is very clearly a transition taking place," said Anthony Maingot, FIU professor of Sociology and Anthropology, commenting on political changes on the Caribbean island of St. Lucia. "We're seeing a renewal of the system that is very salutary, an ascendancy of young people that is absolutely critical."

(From *The New York Times*, July 27)

Publish or perish

"I think the primary reason for wanting to publish a story or poem in a literary review is to get tenure and promotion in universities," said FIU Creative Writing Professor James W. Hall, the author of a number of mystery novels. "They are read primarily by faculty of creative writing programs who are competing against other faculty of creative writing programs, all of whom are trying to convince the administrators at their universities that they're doing something wonderful."

(From *The Washington Post*, July 27)



Charles I. Jainarain

Managing your reputation

"Many companies have taken it (public relations) to mean spin doctoring or just publicity," said Debra Miller, FIU associate professor of Public Relations and national president of the 17,000-member Public Relations Society of America. "A company or a CEO has to work all day, every day, to build a reputation because good images are hard to build and easy to lose. If the CEO has a meeting and he calls in his attorneys, his senior execs, his finance guys, they're going to give their impressions of how it will play out. The p.r. people ought to be able to give their opinion about how it's going to play out in the court of public opinion."

(From *The Virginian-Pilot*, July 14)



Margaret Bull Kovera

Bullish on Central America

"Many exporters overlook Central America in their rush to get to the larger economies of South America," said Charles I. Jainarain, executive director of the FIU Summit of the Americas Center. "But I'm bullish on Central America for the long term. These countries are rebuilding their economies. They're starting from the ground up and need lots of products."

(From *Journal of Commerce*, July 21)



Nicolas Quintana

Automatic stereotypes

"When you see a person from a minority group engage in an uncommon behavior, we tend to think the group and the behavior are always related," said Margaret Bull Kovera, FIU assistant professor of Psychology, an authority on stereotyping. She said stereotyping is automatic and people aren't aware they're doing it; it's the way people process information.

(From *The Orlando Sentinel*, July 23)



Rene Herrera

An architectural jewel

Commenting on the older European style architecture that still dominates the heart of Cuba's capital: "To me, Havana is only comparable to places like Venice and Dubrovnik, in Bosnia, in that the city is like a jewel," said Nicolas Quintana, a former architecture professor at the University of Havana who now teaches architecture at FIU.

(From *The (New Orleans) Times-Picayune*, August 19)

DNA blunders

"The problem is with the way humans apply the technology," said Rene Herrera, FIU associate professor of Biological Sciences, commenting on the reliability of DNA identification testing. "When it comes to executing a person or putting them in prison for the rest of their life, you have to be sure you're right. But anything that humans do is subject to human error."

(From Fort Lauderdale *Sun-Sentinel*, July 20)



Les Standiford

Bookstore Wars

"I did not set out to write this melodrama where the chain book people were cast as Snidely Whiplash and independent booksellers were frail little blossoms," said Les Standiford, director of the FIU Creative Writing Program, whose latest novel, "Deal on Ice," is a murder mystery set against the scenario of competition among bookstores. "The book takes a look at what the bookstore wars imply about how the world is going to change, how the media can be managed and how thought can actually be managed."

(From The Associated Press, July 13)



CAMPAIGN UPDATE

\$65,000,000

Knight Foundation creates Center for Urban Education at FIU

Recognizing South Florida's pivotal role as a testing ground for urban and multicultural education reform in the United States, the John S. and James L. Knight Foundation has awarded a \$2.04 million grant to the Florida International University College of Education to create a Center for Urban Education and Innovation.

The grant, which will be matched by an equal amount of state funds, will establish an endowment of \$4.08 million. The endowment will support four Eminent Scholars Chairs which will be used to attract leading urban education experts to South Florida.

The grant from the Knight Foundation is the largest gift from a private foundation in FIU's history.

"With the \$4 million endowment provided by the Knight Foundation grant, we are confident that the Center for Urban Education and Innovation will emerge as one of the nation's leading centers for developing strategic approaches to improving the quality of teaching and learning in our urban public schools," said FIU President Modesto A. Maidique.

The FIU Center for Urban Education and Innovation will be a center for applied, action-oriented research into education throughout the K-12 level. Under the leadership of the four individuals who

will occupy the Eminent Scholars Chairs, the center will focus the efforts of College of Education faculty on developing innovative collaborative projects with the Dade and Broward county school systems to solve problems that plague American urban schools.

"South Florida is the crucible of educational change in America," said Education Dean I. Ira Goldenberg. "What happens here today will happen everywhere else in the country in the next 10 years. This center is not going to be just another think tank. This center is going to be a place to bring top experts to study real issues and come up with real solutions."

FIU officials have tentatively identified four areas of focus for the Eminent Scholars Chairs: education reform and innovation; education and technology; urban education with an emphasis on non-college bound students; and urban education with an emphasis on current issues in urban education. The College of Education envisions filling at least two of the chairs on a rotating basis to bring internationally recognized scholars to FIU on a short-term basis to oversee major research projects dealing with solving specific problems.

The Center for Urban Education and Innovation

will oversee and build upon a number of successful urban and multicultural education programs that have been established by FIU in recent years. These programs include: For Our Children in Urban Settings (FOCUS), the Ford Foundation-sponsored College & Careers Program of the Greater Miami Urban Education Pact, the Peace Corps Project, and the recently initiated master's degree in Urban Education.

\$61,000,000

"We think Miami and FIU are a wonderful laboratory for this," said Creed C. Black, Knight Foundation president and chief executive officer. "One of our major priorities is reform of public schools, and this fits in well."

Established in 1950, the John S. and James L. Knight Foundation awards grants in journalism, education, the arts and culture. It also supports organizations in 27 communities where the communications company founded by the Knight brothers published newspapers, but is wholly separate from and independent of those newspapers.

Campaign for FIU to focus on Art Museum

As *The Campaign for FIU* nears the achievement of its \$65 million overall goal, the University will now focus its fund-raising efforts on unmet component goals. One of the most important goals is the drive to build a new art museum.

"Our primary goal at the start of the Campaign was to enhance academic excellence through endowed chairs, the creation of new academic centers of excellence, and scholarship endowments," said Paul D. Gallagher, vice president for University Advancement and Student Affairs. "Now we can focus on high priority individual projects, such as completing the campaign to build a major art museum. We want to raise at least \$10 million, including state matching funds, to build an architecturally distinctive museum that can meet our needs for the 21st-century. We are confident that we can achieve this goal during *The Campaign for FIU*."

Gallagher indicated that the University had already secured commitments totaling \$3.1 million. At the start of the Campaign, Patricia and Phillip Frost committed \$1 million, which will be matched with an equal amount in state funds, and the museum will be named in their honor. The additional \$1.1 million includes major commitments from two anonymous donors and Francien and Lee Ruwitch.


In addition to its fund-raising efforts to build a new museum building, the University is seeking gifts to endow the museum's programs and to strengthen its collections. Last spring, a gift from Steven and Dorothea Green earmarked \$4 million for a programming endowment and \$1 million to build a visual arts collection in the University Libraries.

Campaign goal nearly achieved

As of December 1, the total amount raised for *The Campaign for FIU* surpassed \$61 million, reaching 94 percent of the \$65 million goal set for the Campaign when it was announced in February 1996. Major commitments include gifts to establish 11 Eminent Scholars Chairs and to create million-dollar scholarship endowments in five schools and colleges.

In addition to the Knight Foundation gift to the College of Education, another major gift announced in recent months was a \$1 million scholarship endowment in the College of Business Administration, established by gifts from Republic National Bank of Miami, First Union National Bank of Florida, NationsBank, and The Equitable Foundation.

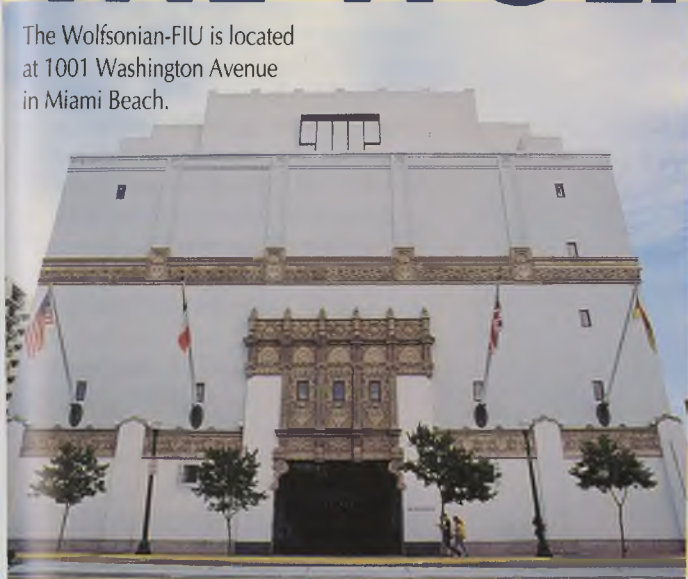
A BEAUTIFUL UNION:

A photograph of Micky Wolfson Jr., a man with a beard and glasses, wearing a brown suit and a patterned tie. He is standing behind a large, polished metal model of the Theme Center-New York World's Fair 1939. The model features a prominent vertical spire and a large, reflective sphere resting on a circular base with a decorative, ribbed edge. The background shows a museum-like setting with display cases containing various artifacts.

Micky Wolfson Jr. with Model,
*Theme center-New York
World's Fair 1939.* Designed by
Wallace K. Harrison and J.
André Fouilhoux, architects.

THE WOLFSONIAN-FIU

The Wolfsonian-FIU is located at 1001 Washington Avenue in Miami Beach.



EXPLORING DESIGN AND THE HUMAN EXPERIENCE

It's one of those unions everyone likes to take credit for, a perfect exchange of give-and-take and take-and give.

The donation of The Wolfsonian — the museum, its holdings, and its international reputation — to Florida International University — the get-ahead school with the vision and integrity to maximize the potential of the merger — is newsworthy not only as the largest ever philanthropic gift in the State University System (\$70 -100 million). In coming years, the stunning beneficence of the linkup will spread beyond The Wolfsonian and FIU to public constituencies well outside this city, this state, and this country.

The prize, an advanced collection of 70,000 books and objects of material culture privately amassed and publically conferred by Mitchell "Micky" Wolfson, Jr., needs what an academic institution can bring to it. At 25, the young university needs the great plenty of such a collection on which to rehearse its students, hone its scholars, earn its intellectual pedigree, and talk to the world.

It's easy to see what attracted Wolfson about FIU — how he envisioned the pairing of the public museum he opened barely two years ago on Miami Beach with a school that mirrored his own thinking and was as energetic and forward-looking. Wolfson today speaks of the University's commitment with a sense of awe.

BY HELEN L. KOHEN

"I was breathless," he says. "When the faculty and the leadership of FIU articulated that they understood not only the mission but how it could be carried out, the fact that they really went out on a limb to consummate this merger, I knew then that they had the zeal I had. They talked to the legislature and the governor, convinced them to take on the museum to be part of the patrimony of the state and thus the nation....It was America like the movies; the good triumphed."

Although the collection has a relatively narrow historical focus (1885 to 1945, roughly the era of The Machine Age), the objects illuminate all aspects of culture of the period, projecting the who, what, how and why like illustrations on a time line. The fact that the Wolfsonian treasures are assembled contextually, that they come ready made with social, political, economic and cultural implications, cries out for study, research and interpretation. What Wolfson says is true: "This is not an art museum. It's a museum of ideas." What better sendoff for a major educational resource, this new entity, officially called the The Wolfsonian-FIU.

The mutuality springs from the unique nature of the Wolfsonian collections. Housed in a building of historical and architectural interest, in its heyday the top Miami Beach storage facility for the household riches of seasonal residents, the great diversity of stuffs Wolfson sought and found elucidate and expand knowledge in a cluster of academic disciplines, from finance to political science. Indeed, the strengths of the collection — its unparalleled library of rare books, publications, archives and ephemera, number close to 40,000 items alone — add an enormous amount of data to FIU's preserve. The objects, including architectural elements, furniture and furnishings, posters, paintings and sculpture, relate to studies in history and art history, communications, graphic design, architecture, marketing, advertising, economics, sociology, labor relations, popular culture, and more.

There's a nice symmetry to the fact that the Wolfsonian's focus on material culture rather than high art (though there are many crossovers) is especially suited to FIU's innovative programs in its schools and colleges of hospitality, business and architecture. Wolfson clearly foresees how the academic community will use the goods he has assembled over four decades. He says he's more archeologist than collector, that his purpose has been to preserve and maintain, to make combinations that would yield "the language of objects. Students and faculty will use these objects as words to create narratives, conversations and images. They will weave possibilities into them, make them into pictures and thoughts, enabling our ambition."

To surf for ready examples, a student in the School of Hospitality Management might be interested in restaurant food and decor. There are enough menus in the museum collection to justify a thesis on the eating habits of generations of Americans



Poster designed by Jules Chéret, 1891



Chair designed by Gio Ponti, 1838



Electricité, by Pierre Bost, 1931

and Europeans. There are also match book covers, china and silverware, industrial and domestic kitchen utensils, chairs, tables and bar paraphernalia from restaurants notable for their important design or notorious as places where history happened. The archives are a likely source for an original interior scheme, perhaps illustrated in a vintage magazine. Or, if the restaurant was on a boat, or better yet, in a hotel designed by the New York firm of Schultze & Weaver (The Pierre, perhaps?) there would be pay dirt indeed. The Wolfsonian has that firm's entire archive, a doctoral dissertation or six in the making.

But the beauty of the Wolfsonian-FIU connection only begins with its potential for interpretative scholarship. Both museums and institutions of higher learning conserve, preserve and present knowledge for the purpose of education. They are natural partners. This particular alliance invites the public in by means neither entity had before. Despite the high level of co-existence on the FIU campuses, university life is always more about gown than town. There's a similar kind of semi-isolation at the Wolfsonian. Its holdings are not the sort to go up on walls and on pedestals and, zap!, an instant exhibition. Not that the pieces themselves are not fascinating. Everyone can and does respond to them, from nostalgia buffs to serious art enthusiasts to fanciers of historical junk to curious children. But their real worth is hidden beneath what often looks like a lack of intrinsic worth. What does a mass produced table

A MATCH FOR FIU AND THE

The match between FIU and The Wolfsonian was more than a year in the making, dating back to spring 1996 — but its impact will endure far into the University's future.

"This was a once-in-a-lifetime opportunity," said FIU President Modesto A. Maidique. "The Wolfsonian-FIU will become a major educational, research and exhibition center not only for South Florida, but for universities throughout the state system. We are all indebted to Micky Wolfson for his extraordinary generosity in making this a reality."

The Wolfsonian-FIU collection of 70,000 artifacts will dovetail with a broad array of FIU's educational activities in several colleges and schools, including Arts and Sciences, Architecture, Urban and Public Affairs, and Journalism and Mass Communication.

Topics of interest that can be explored using objects at the Wolfsonian — which range from high art to the most ephemeral examples of popular culture — include tourism, urbanism, labor, industrial revolution, political ideologies, nationalism, international relations, imperialism, transportation, comparative history, advertising, consumer culture, propaganda, gender studies, world's fairs, design and architecture. In addition, research and scholarship will be supported through a variety of activities associated with operation of the Wolfsonian, including conferences, lecture series, collection development and research publications.

Cathy Leff, acting director of The Wolfsonian-FIU, is now in the process of meeting with FIU's deans to determine new programs that will be developed in support of academic activities.

"The Wolfsonian is one of the greatest treasures the University could have ever hoped to acquire," said Paul Gallagher, FIU vice president of Advancement and Student Affairs, who negotiated the agreement on the University side. "It's a resource of incredible breadth and depth that will enrich the teaching and research endeavors

CURRENT AND UPCOMING EXHIB

Pioneers of Modern Graphic Design (Through April 30, 1998): This exhibition traces developments in modern design through The Wolfsonian's vast collection of graphic arts. Including works in a variety of formats, from posters and books to stationery and postcards, the exhibition highlights the

extraordinary growth of graphic design as a profession from the late-nineteenth through the mid-twentieth century. It also presents graphic design as a leader of avant-garde art movements of the early twentieth century—movements represented by works from the Futurists F.T. Marinetti and Fortunato Depero,

the Vorticist leader Wyndham Lewis, Constructivists El Lissitzky and Karel Teige, and Bauhaus designers Herbert Bayer and Oskar Schlemmer. The exhibition concludes with graphic designs of the 1930s and 1940s, looking at innovations in both high and mass culture.

Public Works (Jan. 11-April 30, 1998): The Wolfsonian will join with New York City's Drawing Center for an exhibition examining the history and the role of public art in the United States. The collaboration is presented under the aegis of the "Miami Arts Project," which is creating a series of com-

THE AGES: WOLFSONIAN

of many academic units."

The 52,000-square-foot museum is located at 1001 Washington Avenue in Miami Beach — which gives the University a major physical presence in the heart of South Beach. In addition, the FIU Foundation may acquire the Wolfsonian Annex Building in Miami Beach, which would be used for art collection warehousing, and donate it to the University.

The donation of more than 70,000 artifacts and the Museum are valued at an estimated \$70-\$100 million. It is the largest philanthropic gift in the history of FIU and the entire State University System of Florida and the fifth largest gift in the history of public higher education in America.

Last year, the Florida Board of Regents authorized the FIU Foundation to accept the gift of the Wolfsonian Museum and its collection from Mitchell "Micky" Wolfson, Jr. based on the condition that the legislature appropriate \$2 million in annual recurring funds to operate and maintain the museum building and related programs. The deal was sealed when the legislature approved the appropriation during its session last spring.

The Wolfsonian collection, assembled by the Wometco heir, includes paintings, posters, furniture, sculptures, rare books, glass, ceramics and metal works from the years 1885-1945. The collection focuses on the social, political and aesthetic qualities of objects produced during this period.

"As a major resource center, the addition of the Wolfsonian can only enhance the reputation and status of the University as a significant center for serious research and study, both nationally and internationally," said Eric Dluhosch, professor emeritus of the Department of Architecture at Massachusetts Institute of Technology (MIT), who had access to the entire Wolfsonian collection as senior research fellow from MIT. "Only a university will be able to provide the intellectual and scholarly resources to reveal the full value of this collection."

radio or an orange squeezer have to say? In fact, a lot. A society, an era, an universe can be revealed through such common things — when they are presented as examples of the design of a certain time, made in a certain place and by a certain artist/designer. Tracing the role of design as a means of persuasion — pursuing the concept of form-follows-content — is a keystone to understanding how humans think, interact, survive. The Wolfsonian collections stimulate answers to questions yet to be posed. The more study applied to the objects, the more resulting public exhibitions and programs and publications, the larger the number of people intrigued, the more who will see and learn and know. There's enough capital here to provide enlightenment for the next millennium.

Meanwhile, there's much to be done. There are the details of the Wolfsonian-FIU partnership to be implemented, including curriculum planning, acquisition of



Profilo continuo del Duce, by Renato Bertelli, 1933



Die Wiener Werkstätte, book cover, by Vally Wieselthier and Gudrun Baudisch-Wittke, 1903-1928, 1929



Window Grille from the Norris Theater facade, designed by William Harold Lee and Armand Carroll, 1929

The Annex, the museum's architecturally important storage building, and computer connections to be completed among all users of the collection. The prestigious *Journal of Decorative and Propaganda Arts*, which reflects the same period and scholarly themes as the museum, will become a joint venture, and, of course, there are exhibitions to mount. Four are currently underway, showcasing the museum's holdings in modern graphics, WPA material, the English Arts and Crafts Movement, and its wealth of objects and publications relating to the 1939 New York World's Fair.

The Wolfsonian-FIU is everybody's resource now, and no one is more proud of that fact than the man who visualized the possibility of a major public institution embracing his 70,000 things. Wolfson began his accumulations at age 12 with a copy of "The Rhyme of the Ancient Mariner" artfully illustrated by Gustave Dore. It's still in the Wolfsonian library, though, unfortunately, it's only a second edition.

"I didn't know about second editions in those days," Wolfson says. "I had never seen such a beautiful book. It wasn't a bad choice, but a first edition would have been better." To sell on the rare book market, surely. But as the first acquisition of a collecting institution of the size and breadth and potential of The Wolfsonian-FIU, it's the buy of a lifetime." ■

ITIONS AT THE WOLFSONIAN-FIU

community-related public arts projects throughout Dade County. The Wolfsonian will pair archival studies for projects conceived in the 1930s and 1940s with a contemporary, site-specific wall drawing by artist Nicole Eisenman. In The Wolfsonian's Great Hall, Sherman will create a work that addresses

the role of public art today.

Drawing the Future: Design Drawings for the 1939 World's Fair (May 15-Aug. 30, 1998): This exhibition, based on a touring show from the Museum of the City of New York, will feature architectural designs and futuristic drawings that served as

the guiding vision for the New York World's Fair of 1939. It will present 40 original illustrations by artists whose job it was to "Build the World of Tomorrow with the Tools of Today." Many of the drawings have never before been displayed or published. They include works by such noted artists, architect-

tural renderers, and designers as Hugh Ferriss, Chester Price, and Raymond Loewy, as well as remarkable drawings by lesser-known artists. The illustrations will be supplemented with objects from The Wolfsonian, including souvenir books, exhibition catalogues, and a vast array of ephemera, prints, and paintings.



The Birth of a University:
25 YEARS

Primera Casa; rededicated as the Charles E. Perry Building in 1994, originally housed library facilities, media center, food services, bookstore, security, academic advising, registrar, financial aid, and athletic services in addition to classrooms.

CELEBRATING EXCELLENCE

YEARS

Above and Beyond



For over 75 years, the Miami Chamber of Commerce promised all new residents, businesses and institutions, "The Miami sun will smile upon you!" Thus was the case on January 25, 1971. On that day, nervous as expecting parents, Floridians young and old alike joined together on an abandoned airport field to witness the birth of one of Florida's first urban universities: Florida International University.

Several crewmen working nearby were told to halt their work until after the ceremony. They waited patiently underneath their bulldozers, piledrivers and massive steam shovels, their hardhats tipped back, looking like scorpions taking shelter on the unusually hot January day.

Each of the more than 3,000 people held a small card signed by the president of the University that proclaimed, "Honorary Pioneer of FIU." These witnesses to the birth of the new university could hardly be missed as they turned their programs into makeshift fans under the blistering sun.

Rising from a freshly cut field of weeds, a large portable stage decorated with a makeshift collection of potted plants still had a noticeable blue sign reading "Dade County Parks and Recreation Department." The University founders had left the words visible to honor the Department's kind donation. In fact, everything from the folding chairs to the limousine for the keynote speaker had been borrowed.

Proud parents smoothed the bangs and braids of 60 Girl Scouts who awaited their signal from the Carol City High School Band. They gripped brightly colored flags from all over the world. After all, the "I" in FIU stood for "International," a unique identity for which the young institution would



• In September 1969, the four founders of Florida International University came to the old Tamiami Airport Tower to begin a new university. Shown in descending order are: Charles E. Perry, Donald L. McDowell, Butler E. Waugh, and Nicholas G. Sileo.

strive. Not only were 20 consulates represented, the national anthem was sung by a Cuban immigrant, adding special meaning to the phrase "land of the free."

The focus of the day was the groundbreaking of FIU's first and perhaps most important structure, the Multi-Purpose Building, later renamed Primera Casa to add more of an international flair. The five-story, 200,000-square-foot, award-winning structure



• Senator Ernest "Cap" Graham, the father of U.S. Senator Bob Graham, presented the initial proposal to the Florida legislature in 1943 to establish a state university in South Florida.



would house not only all the University's schools and colleges, but the library and faculty offices as well. And gracing its north facade was a massive sculpture by noted artist Albert Vrana called "Las Cuatro Razas" (The Four Races of Man).

And let's not forget the students. The plan called for an opening day enrollment of about 4,250. That in itself qualified for the national record, but FIU defied all predictions. In the end, 5,667 students entered the "doors" of the barren construction site.

No groundbreaking is complete without the traditional dirt-and-shovel ceremony, but soil was scarce on the airport's rocky ground. A trucked-in plot of dirt took care of the problem. So, before the reception of international food and entertainment, foreign dignitaries turned the soil as easily as spooning sugar with special "gold" shovels.

Despite a flawless ceremony, there was a palpable void. On that glorious day, the man who in 1943 had proposed the idea to create a major state university in South Florida was absent: Ernest R. Graham.

• State Senator Robert M. Haverfield, called by President Perry "The Father of Florida International University," introduced Senate Bill 711, which led to the establishment of FIU in 1965.



The Early Years

It's hard to imagine a farm within the boundaries of one of the largest metropolitan regions in the United States. It's even harder to imagine that same area lacking a public baccalaureate degree-granting institution. But that was the case in Dade County when a dairy farmer turned politician began his fight to give birth to one of the greatest success stories of higher education in America.

Senator Graham's forward-thinking proposal to the state legislature in 1943 to create a new state university in southern Florida was no less surprising than the entrance of the United States into World War II two years earlier. And to Graham, a pioneer who operated a dairy and beef cattle farm in Miami Lakes, southern Florida meant Dade County.

On the world stage, Franklin D. Roosevelt was meeting in secrecy with Allied leaders to discuss an unconditional surrender for ending the second

World War. That hope was still a year away. Deadly air combat with Japanese fighters over the Pacific was just beginning to show signs of ending with the brutally slow Allied takeovers of minuscule islands like Keise-Jima, Nakano Shima and Iheya Rhetto.

Back in the U.S., many young soldiers were coming south to train on Miami Beach. They wore gas masks and did jumping jacks, but with a twist: swim trunks replaced uniforms at this famous resort. With sand between their toes, it's no wonder so many of them swore they'd be back to stay after the war's end. Graham was ahead of his time, warning fellow legislators that Miami should be ready to serve the youth of the area with a state university. Unfortunately for these future Floridians, Senate Bill 831 did not pass.

A decade later, Florida's Council for the Study of Higher Education was urging the state to prepare for a "greatly expanding enrollment of college students" in the next 10 to 15 years. The council also predicted that by 1970 the student population



would triple and recommended to the "Board of Control" (predecessor to the Board of Regents) to establish state universities in the growing population centers around Tampa and Miami.

Twenty years after Senator Graham's initial proposal, with the post-war "baby boomers" nearing college age, a freshman senator named Robert M. Haverfield introduced a new bill to establish a university in the Miami area. Senate Bill 711, known as the "Haverfield Bill," passed unanimously on May 26, 1965 with 41 "yeas" and no "nays," thanks to the signatures of 24 fellow senators who introduced the bill. The bill was signed into law by Governor Claude Kirk on June 22, 1965.

Although still nameless and fundless, one thing was for certain: Miami would one day have its own state university. Three years later, the legislature allocated \$225,850 to contract the services of

▲ • October 1969 planning sessions held between Florida International University planning staff and architects and planners from Greenleaf, Telesca, the Miami architectural and engineering firm picked to help do the Comprehensive Master Plan for the university.



Greenleaf, Telesca as planners, engineers and architects. Later, \$2.5 million was allocated to begin construction. All that was left was to choose a site in the exploding metropolis. But with a minimum requirement by the Board of Regents of 1,000 acres for construction and future expansion, the choices seemed few.

The Dade County Planning Department looked carefully at numerous sites, many of which had far less acreage than needed. The search was narrowed to six sites, each with unique problems. Creating two campuses was the solution: one at the abandoned Tamiami Airfield and the other at North Miami's "Interama" tract.

A University and Its Leader

Charles E. Perry, an unabashed huckster and salesman with passion, boundless energy and extraordinary vision, was certainly the youngest leader the state of Florida had ever chosen to build a university. His imprint on FIU can still be seen today.

The native of Holden, West Virginia was beyond the common definition of a "worldly gentleman." As the son of two teachers, he was urged to read the encyclopedia at least one hour a day. Even before the young boy ever traveled abroad, he was already versed in the histories and cultures of countries that stretched from Afghanistan to Zambezi.

Graduating seventh in his high school class, Perry left West Virginia a bona fide leader. He captained the high school football, baseball and basketball teams and, on graduation, received a basketball scholarship to Bowling Green University, where he studied history and political science. A busy 22-year-old, Perry was teaching English in a Detroit high school and studying law at the University of Detroit when Bowling Green hired him as its youngest admissions counselor. He went on to become the youngest director of admissions there, a lasting distinction.

After a speech Perry delivered at Bowling Green in 1966, a fellow alumnus named Richard Whistler remarked, "You've got the same kind of enthusiasm for education that Claude Kirk has for business and politics." Although flattered by the compliment, Perry had no idea who Claude Kirk was. Little did he know that just weeks later, the 36th governor of Florida would invite him to come down to the Sunshine State.

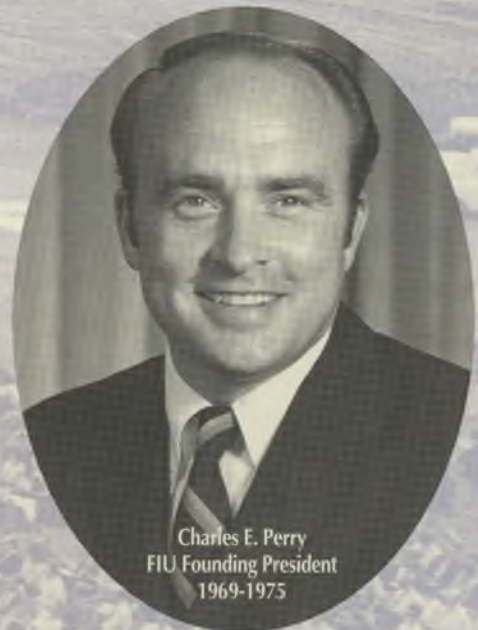
Perry turned the tables on Kirk, who was used to rejecting candidates, by twice declining his offer.

The governor was curious about this young and energetic educator from Bowling Green, so he went to meet him — and finally succeeded in hiring him. Perry arrived in Florida with his family just as the statewide teachers union was threatening to launch a strike.

Perry's first task was to reach some kind of a settlement. He had to act cautiously so he wouldn't lose his credibility — not to mention his future in higher education. Although the strike occurred, Perry handled the situation with fairness and efficiency and gained the respect of thousands of teachers, labor union representatives and the citizens at large.

Governor Kirk was impressed — and, along with some members of the Board of Regents, he tried to get Perry named as the new president of Florida State University. Perry, however, was reluctant to fill the position since he still did not have a doctoral degree, had never been a professor and had very little experience as a university administrator. One night at 3 a.m. he wrote a note hesitantly accepting the job, but in the morning he was notified that the Regents had changed their minds. As a consolation prize they gave Perry the job at FIU.

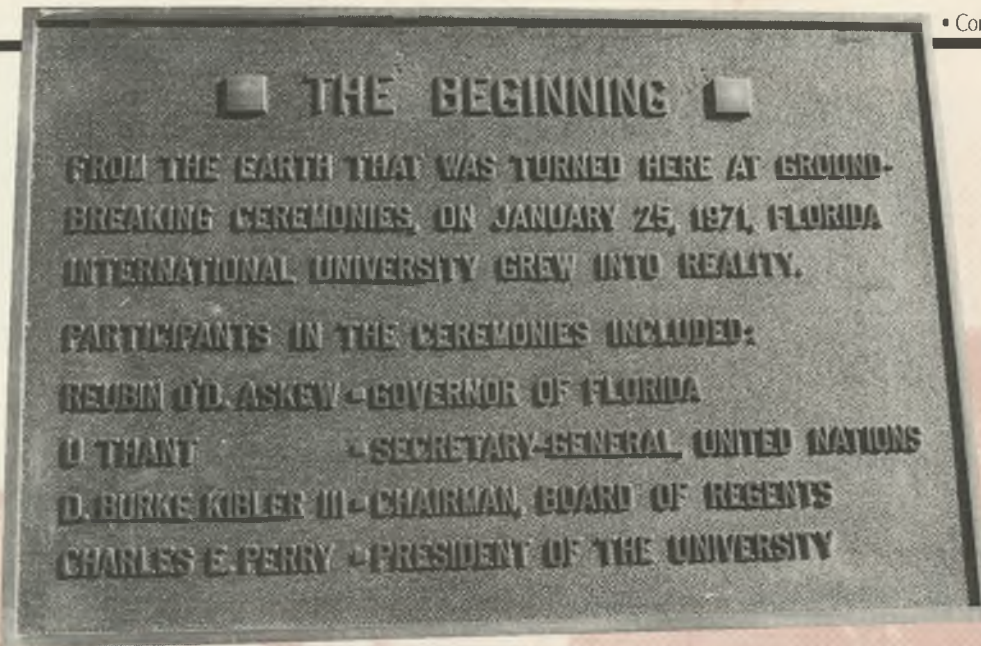
At 31 years of age, Charles E. Perry was the youngest man ever named president of a state university in Florida. In the summer of 1969, along with three staff members, his wife Betty, and his two children, Perry came to an abandoned airport on the fringes of Dade County to begin construction of the newly named Florida International University.



Charles E. Perry
FIU Founding President
1969-1975

• Manning shovels at groundbreaking ceremonies are (left to right) Reubin O. Askew, governor of Florida; U Thant, secretary-general of the United Nations; Charles E. Perry, president of Florida International University; and D. Burke Kibler III, chairman of the Board of Regents.





In just a few years, the runways were lost amidst the weeds that had enveloped the once busy airfield.

This was the vacant lot that the founding fathers of FIU journeyed to on September 2, 1969. Along with President Perry, his wife, Betty, and their two young children, Tom and Lynn, came three of his chosen colleagues: his personal assistant, Butler Waugh, a former Rhodes Scholar; Nicholas Sileo, once a Florida State University sociology professor, the new university's community affairs advisor; and Donald McDowall, who was responsible for administration, finance and the young institution's computer systems.

What lay before them was everything but a university: the rusty frame of an airplane, weed-covered runways, swaying pines, dilapidated airplane hangars and an airport control tower that was badly peeling and overrun by cockroaches. When McDowall wondered aloud how they could possibly transform the tower into a storage facility, President Perry responded, "This tower will be the site of our first offices. This is where the university will have its beginnings. Every university needs its 'Old Main.'"

It was Perry's first major decision for the university. He firmly believed that the savings from not renting a downtown office would be put to good use on other university projects. So, with brushes and paint cans rather than hammers and chisels, FIU's staff of four transformed the old air control tower into the "ivory tower" of the new institution.

The resourceful founders managed without some of the trappings of office life. They used a packing crate as a desk and a wastebasket as a

A Barren Airport

In 1946, the Dade County Port Authority purchased land 10 miles west of Miami off Tamiami Trail to be used for flight training of civilian aircraft and Sunday flyers. By 1961, "Little Tamiami," as the airfield was known, had become the second-busiest landing field in the nation. In 1960 alone, Tamiami handled 321,805 landings and takeoffs, more than airports in New York, Washington and Los Angeles — and even a nose ahead of Miami International, which recorded 321,017 flights that same year.

Because the two airports were only eight miles apart, the beehive-like air traffic problem forced the Port Authority to move Tamiami some eight miles southwest. The new field, dedicated in November 1967, left "Little Tamiami" abandoned and useless.



- Chuck Perry's hardhat.
- FIU's original faculty and staff, 1971.





- Perry's first presidential decision was to preserve the air traffic control tower and to use it as a planning office. The founders moved into the "Ivory Tower" on September 2, 1969, with minimal furniture. Filing cabinets, phones, air conditioning, drinkable water and security were yet to come.

efforts in the Model Cities program and became the first dean of students.

Perry looked beyond the state's borders for his next three recruits.

Three states away in North Carolina, William T. Jerome III, president of Charles Perry's alma mater, Bowling Green State University, was sent an offer he couldn't refuse. Perry persuaded Jerome to leave an already thriving university and help build a new one at an abandoned airport. Jerome resigned from his seven-year presidency at Bowling Green to assume the post of "special consultant" and bring his leadership expertise to FIU.

As with any new endeavor, there would certainly be times of conflict, tempers and clashing egos to contend with. Although Perry had handled these problems before, he was now giving birth to a university and could not do both. And so he brought in Glen Goerke, who aside from being an all around trouble-shooter became the dean of University Services and Continuing Education and subsequently associate dean of Faculty.

Last, but certainly not least, was campus planner Dan D'Oliveira, a man who President Perry said without a doubt "contributed more to FIU than any other person involved in the development of the institution." A friend of Perry's told him about D'Oliveira, who at the time was campus planning officer for the Ohio Board of Regents. Perry worked his charm again. D'Oliveira accepted the position and began transforming University Park and North Campus into what they are today.

The growing staff was beginning to mold the airport into the primitive foundation of a university and formulating the goals for which the new institution would strive. A series of day-long brainstorming sessions, dinner meetings and weekend retreats resulted in the initial mission statement.

The first challenge was to define how FIU would fit into the complicated and trying times of the Vietnam era. Young people of the 1960s wanted major changes in the government and its policies. Thousands of college-age students, ready to protest on city streets and college campuses, struggled to make their voices heard.

Butler Waugh, one of the principal writers of the University's philosophy, wrote:

"During a time that universities throughout the world are being torn apart, we need to focus on bringing the outside in, to accommodate the world in a world come of age." The university, though striving for academic excellence, vowed not to be

chair. Naturally, these luxuries were reserved for the president. The rest of the staff had to sit on the stairs until office furniture was generously donated from nearby Florida Atlantic University.

Phone connections were still weeks away. If a call had to be made, a member of the staff would drive down Tamiami Trail and conduct university business at a pay phone outside a delicatessen. But most of the planning for the future of the university took place inside the cramped quarters of the control tower — sometimes until two or three in the morning. In fact, Betty Perry said the "long hours" were so prevalent that on many occasions she had to schedule special family events through the president's secretary. President Perry's devotion to his new job was evident when his seven-year-old daughter told her class: "My father lives in an air control tower!"

New Thinking

The inner circle of professionals recruited by Perry would be the first to define FIU and its mission. The first three members of his team came from the Board of Regents staff.

For his executive assistant, Perry needed a liaison to the academic community, a good writer, and a quick and eager learner. Butler Waugh was the ideal candidate. With a Ph.D. in English from Indiana University and Phi Beta Kappa honors, Waugh was a scholar who was by nature reflective, but was a man of action when a critical decision needed to be reached.

Donald L. McDowell, previously a controller at the University of Florida and at the time director of management systems at the BOR, was selected as the next member of the founding team. McDowell was an accountant by trade and understood computer systems as well as anyone in the nation.

Perry also needed an effective liaison for the Miami community. Nick Sileo was a personable man who had received his Ph.D. in sociology and served as coordinator of social sciences for the State University System. His coordinated University



- FIU's original logo and first brochure.



- The transition from airport to university.



FIU IN '72

FLORIDA INTERNATIONAL UNIVERSITY

• Bumper sticker and slogan of the time.



• When the bid for Deuxieme Maison (Second House), a four-story classroom and office building, came in \$500,000 over budget, Perry cast an eye around campus, viewed the critical need for space and, ignoring legal advice, issued the green light for construction without BOR authority. Censured by the governor and legislature, Perry was also reprimanded by the chancellor. DM opened two months ahead of schedule.

• Academic deans of Florida International University meet with Academic Vice President William T. Jerome III (far right). Shown are (left to right): Richard Konkel, assistant dean, College of Arts and Sciences; G. Wesley Sowards, dean, School of Education; John E. Lewis, dean, School of Business; Lucian Palmer, assistant dean, School of Business; Paul D. Gallagher, assistant dean, School of Education. (1971)



• Faculty and staff in front of PC on opening day. A massive mural for the building's facade was commissioned by noted artist and sculptor Albert Vrana. When the BOR refused to approve the project, Perry threatened to resign. The President remained in office, and today Albert Vrana's "Las Cuatro Razas" (The Four Races of Man) stands as a constant and dramatic reminder that FIU serves all people—rich or poor, male or female, young or old — of all races.



"elitist." In fact, academic empowerment would be directed toward the needs of "street kids," the working class and lower middle-class groups who would provide the "mechanism for upward mobility."

This thinking led to one of the University's three principal goals: the opportunity of a college education for all people. This meant not only finding new and creative ways to award full scholarships, but also visionary thinking such as the Junior Jump program, which allowed talented students to enter college early and discouraged them from being lured away by distant, more prestigious universities. It also prompted the creation of a day care program for students with young children.

The University's second goal ruptured the traditional boundaries between campus and community. At FIU there would be no walls, no limits to where the university would teach its classes. The young institution wasted no time in reaching this goal. Before FIU had a formal student body, it had already sponsored over 75 conferences, seminars and training projects to educate thousands throughout South Florida.

FIU aggressively conducted a migrant education program in 22 Florida counties. For the first time ever, there was as much information concerning "migrant workers" as there was about migrant birds. And perhaps the most successful of all of the University's early community outreach efforts was the Urban Agent program. Among the first participants was an African-American former professor who worked in Miami's inner city to assist in defining and resolving major problems.

In the planning of any endeavor, architects must be receptive to change. FIU's founding fathers knew this and embraced the theory that in the future change would be the only constant. This reasoning led them to believe that the new institution should transcend regions, states and nations. Thus, the University's third goal was proclaimed: greater international understanding.

The first benefactors of this idea were FIU's wrestling, soccer, tennis and basketball teams of 1974. Sixty-four athletes traveled to Colombia to compete against its finest athletes. Their first lesson in foreign relations was inside a cramped school bus chugging along a narrow mountain road. Though the bus got stuck in a muddy bog, the driver, proud that he was taking these athletes to his hometown,

refused to let the FIU team leave their seats. Instead, the entire Colombian team rushed out and, knee deep in mud, pushed the bus out of the hole.

These ideas ultimately formed the basis of "The Birth of a University," FIU's innovative plan for the development of a modern institution of higher learning. Copies were sent to the presidents of major universities, and those copies were shared with deans and professors who quickly requested extra copies. Deemed "the best plan for any modern American university," demand was so high that a special paperback edition had to be printed.

Early Opposition, New Friends and a Quick Call

Hard work, dedication and good intentions went only so far in the political and economic climate that was South Florida in the late 1960s. As hard as it is to imagine, there was a time when the idea of FIU was not well received. There was a time when FIU's excitement had to be kept low key — particularly in an era when competing educational institutions were shouting, "We don't need a state university in Dade County."

As a result, President Perry spent three years promising that FIU would pose no threat to the University of Miami and Miami Dade Community College — knowing full well that someday FIU would compete with them. He knew all along that FIU was Dade County's educational "Trojan Horse." While the founding fathers abided by the public plans to build an institution with a limited scope and mission — with only junior and senior classes and a handful of master's programs — they were actually laying the foundation for a university that would equal the state's top public universities.

Among the strongest of the early supporters were Alvah Chapman, publisher, and Don Shoemaker, editor, of *The Miami Herald*, who championed the growth of the young institution in the newspaper. Lester Freeman of the Greater Miami Chamber of Commerce also was among the first to help FIU. Last, but certainly not the least of the early FIU supporters, was community leader Frank Smathers, then a University of Miami trustee.

But of all the early supporters, one stood out as internationally prominent — and he had no idea how much he would be helping FIU get off the ground.

United Nations Secretary General U Thant was the last person expected to be an honored guest at

FIU's groundbreaking ceremony on January 25, 1971. Although many people respected Charles Perry's enthusiasm and vitality for the new university, they thought that his plan to have the UN official attend the groundbreaking was highly implausible. It is still a mystery why U Thant accepted the invitation and became the FIU's first alumnus when he was conferred with an honorary degree.

"We were really blessed from the beginning," Perry said. "I knew that if he accepted my invitation it would put FIU on the map. I knew it would say to the world, 'We're here, look at us, we're real!' He did more for FIU by showing up that day than he could ever know."

On the morning of the groundbreaking, with preparations for the event still underway, someone spotted U Thant's black limousine approaching the stage area a full three hours before the ceremony. Even President Perry, who was on a truck passing down chairs for the ceremony, was caught off guard. There was no time to ask who made the scheduling mistake. A quick sprint to a nearby trailer and an even quicker change of clothes brought out an apologetic Perry, ready to escort U Thant on an Everglades excursion that included alligator wrestling, an airboat ride and a visit to the Miccosukee tribe of indians.

The First Year

With a strong foundation built upon years of hard work, vision and determination, and with the unforgettable slogan "FIU in 72," FIU opened its doors for classes on September 19, 1972. Judging from the number of students who attended the special torch-lighting ceremony in honor of founder Ernest R. Graham just five days earlier, some would argue that September 14 was the first day. In any case, excitement was high in the fall of 1972, and 5,667 students entered the new state university at Miami. This was by far the largest opening day enrollment of any university in the history of the United States.

The early excitement came in many shapes and sizes, including the 6" by 9" pages of the University's first student newspaper, "Action." It was distributed to all classrooms (not placed in newspaper stands) just two months after the opening ceremonies.

Due to all the activity, the so-called campus

looked more like a construction zone, a description that would define the future for the University. Primera Casa, the only major building on campus, was designed to house the University's library, media center, food services, bookstore, academic advising, registration, financial aid and athletics programs. The University's second major building, Deuxieme Maison, French for Second House, was being built at breakneck speed and opened in December 1972.

Early on, FIU's students sat on curriculum committees, search committees, budget committees,



athletic committees, even food service committees. No aspect of the University's planning excluded the input from its students — including the university's first athletic mascot. A university-wide vote was held on April 27, 1973 and the "Sunblazers" was selected over the "Ambassadors," "Diplomats," "Globes," and "Suns."

Eighty percent of the student body had just graduated from Miami Dade Community College. A typical student entering FIU was 25 years old and attending school full-time while holding down a full-time job. Forty-three percent were married. FIU was far from your typical university.

The airstrip was starting to look more like a real university. In a hangar, art students had begun throwing clay pots, and violins could be heard through paper-thin walls next to classrooms where algebra, history or psychology were being taught. The "no-name" soccer team upset the University of Miami eight to one, and when a faculty member asked the head librarian for a book, the entire staff rejoiced when it was retrieved in less than 30 seconds.

Speaking of library superlatives, no feat could top the disappearing act that happened at the end of that historic first year. FIU's first graduating class deserved a first-class commencement, but the campus — looking more like a construction site than a university — boasted no large auditorium or grand hall. The only place large enough was the reading room in the library on the ground floor of Primera Casa. Much to the chagrin of the librarians, clearing the library meant removing a multitude of study carrels, hundreds of books, and setting up a mini-



• In the University's first athletic competition, the FIU soccer team defeated the University of Miami 2-1 in September 1972.

• FIU participated in five male sports in 1972-73: baseball, golf, tennis, wrestling and soccer.



• Opening day for baseball was March 13, 1973. FIU defeated the University of Miami 3 to 1.



• Judy Blucker was instrumental in bringing the first women's athletic programs to FIU, which included volleyball, softball and golf.



• FIU's first athletic mascot was the Sunblazer.

• A typical student entering FIU was, on average, 25 years old and attending school full-time while holding down a full-time job. Forty-three percent were married.



▲ • On opening day, September 14, 1972, the Torch of Knowledge, Service and Understanding, was lit in memory of Ernest R. Graham, the senator who had first introduced legislation to establish FIU.



• On June 16, 1973, FIU's first commencement was held in the library of Primera Casa (currently The Art Museum). Degrees were awarded to 191 students.

///ACTION///

FLA. INTERNAT'L UNIVERSITY STUDENT NEWSLETTER NOVEMBER 17, 1972

INTERAMA CAMPUS PLANNED

FIU BECOMES A REALITY

By Robert Storch

When Florida International University opened its doors some two months ago, few of the 5,867 enrolled students were aware of the efforts it took to open Dade County's first public upper division university. In 1965, when FIU officially was born, the state legislature also authorized the creation of two other schools—the University of West Florida and the University of North Fla.

FIU is situated on 344 acres immediately south of Tamiami Trail between SW 107th and 117th Avenues on half of the old Tamiami Airport (the other half belongs to Metro and is planned to become a regional park with some of our sports facilities located there).

A second campus located on interama land in North Miami is projected to be opened in 1976. La Deuxieme, which is nearing completion directly southwest of Primera Casa, will provide office space for most of the faculty while supplying the students with limited classrooms and a small auditorium.

The FIU library has a well-trained staff headed by Howard Cordell. The services include periodicals, government documents, microfilm and microfiche, archives, copy machines, and over thirty thousand volumes.

In academic areas, the university's College of Arts and Sciences, School of Business, School of Health & Social Sciences, Education and Hotel, Food and Travel Services, and the projected School of Technology have all been injected with a new idea of forward thinking programs.

STUDENT GOVERNMENT FORMATION

The process of formation of the student government at FIU began Oct. 11, with three meetings open to all students. Its purpose was to give students a chance to voice opinions on various types of student government.

Student representatives were chosen and wrote a questionnaire which has been mailed to all students, to be used as an instrument in finding out student opinions on a form of government.

The Students Services Staff emphasized that students will form the system of governance they want. This enables the product to be a working government representative of the student body as a whole.

(cont'd on page 4)

• November 17, 1972, marked the first issue of an FIU school newspaper, *Action*.

• When Perry left office in 1975, there were over 10,000 students attending classes. What was once an abandoned airport site seven years earlier was now a campus valued at \$50 million. There were five major buildings and a sixth being planned.



auditorium complete with folding chairs and potted plants. No detail was left to chance; in anticipation of a large turnout, a public address system was rigged outside the building.

On June 16, 1973, with the temporary "graduation hall" in place, 191 students marched from Deuxieme Maison, the University's second major building, to Primera Casa to shake hands with President Perry and receive the University's first batch of degrees. Lightning flashed and the summer rain baptized the more than 1,500 family members and friends who came to watch the new graduates walk across an improvised stage, but nothing could ruin this day.

It was the culmination of hard years of work, but FIU had finally achieved its primary goal: to prepare the youth of today for the challenges of tomorrow. As the years went by, the graduating class size grew and grew. Future graduations would have to be accommodated in much larger settings. One graduation was even held at Hialeah Race Track.

There was no question that FIU was on its intended course. Experts predicted that FIU would become the fastest growing university in the nation. Estimates projected enrollment to exceed 20,000 by the year 1980. The University was leaving its infancy and heading into a new era of adolescence, a period that would bring new challenges and overwhelming growth. Making the future as successful as the past would be even more difficult as some of FIU's founders began to move on to other endeavors. No departure was more painful than President Perry's.

Second President Second Campus

In 1959, when a young Charles E. Perry met Betty Laird, he told her two things: he planned to be president of a university some day and he didn't smoke cigars. Although Mrs. Perry later wrote that the latter prediction was "full of smoke," Perry had more than accomplished his first. He had fathered an institution that would go on to achieve goals that had taken other institutions one or two centuries to accomplish.

Former President Perry, the once young and energetic first president of FIU, recently said of his pioneering days: "When I was privileged enough to be given the orders to create a university on the runways of an abandoned airstrip, I was too young to think that it was an impossibility and too old and stubborn to think it couldn't be done."

Charles E. Perry came to Miami to build a university. By late 1975, after seven long years at the helm, the father of FIU felt that he had accomplished his goal.

"Florida International University and Chuck Perry were the same," he said. "I couldn't divorce myself from the institution. I slept, ate, drank, talked about and lived this university 24 hours a day, seven days a week. A university can't be planned, brought to life and developed unless you have that kind of dedication. If such an individual stays too long, he could destroy all the positive things he has done." And so it was that Perry resigned while he was ahead. Besides, not many individuals would pass up the opportunity of becoming president and publisher of *Family Weekly*, then the nation's fourth largest magazine with an 11 million circulation.

Filling Perry's void would prove to be one of FIU's most difficult challenges. Harold Crosby, then the Regents professor for the State University System, offered to become "interim president" until the Board of Regents could find a replacement. The Board sought a candidate with international experience, and after eight months and over 450 applicants recommended that Harold Crosby be made permanent president of FIU. Crosby agreed to the appointment on the condition that he only serve for three years.

Harold Crosby had spent the better part of his childhood in the small community of Kissimmee, Florida. In the late 1940s this farming community had fewer inhabitants than many universities, including Northwestern University where Crosby received his undergraduate education. After Northwestern, Crosby studied law at the University of Florida, where he was editor in chief of *The Law Review*, a position that led to his nomination to the university's Hall of Fame. After a brief stint in the Air Force, where he rose to the rank of major, Crosby practiced law in Pensacola and was elected as a circuit court judge from 1955 to 1960. He relinquished that position, however, when he decided to enter education and teach law at the University of Florida. He was quick to involve himself in administrative matters, and one year later he assumed the assistant deanship of the College of Law. In 1962, he was appointed dean of University Relations and Development.

Crosby's reputation spread throughout the State University System, and in 1964 he was selected as the founding president of the University of West

Florida in Pensacola. He held the post until he retired to the position of Regents professor for the state system. In that capacity, Crosby carried out special assignments for the Board of Regents, including a groundbreaking project that focused on meeting lifelong educational needs in the state of Florida.

By the time Crosby came to FIU it was a changed institution. FIU had grown into its adolescence. Gone was the innocence of being an infant — FIU had to prove itself to the community, the nation and the world. Before leaving office, President Perry left word to Crosby and the entire FIU family that there was a storm brewing on the horizon and it wasn't a pretty one. The mid-1970s proved to be a time of relentless revenue shortfalls in the state's education coffers.

Crosby's first public statement included a call for renewed FIU "energy, aggressiveness and diplomacy." The new president had inherited the young institution just as it was entering its "teen" years — and like all teenagers, FIU was eager to stretch its wings and fly. Crosby, who had assumed the role of stepfather, had to make some tough decisions.

Among his first tasks, President Crosby had to battle for legislative funding for the Interama campus, located more than 20 miles away from the main campus and known as the "Siberia of FIU." The Florida Cabinet reluctantly appropriated funds for the renovation of the old "Trade Center" building already on the site, and the name Interama was officially changed to North Miami Campus.

Conceived in the mid-1920s, Interama (Inter-American Cultural Trade Center), a 1,700-acre tract of mangroves and fallow farmland located on the northern stretch of Biscayne Bay, was designed to showcase Miami's prominent role as the "hyperbole to hemispheric unity." The hurricane of 1926 blew away such grand plans, and economic problems had a similar effect on a plan to build an international airport there in 1951. Planners in the 1960s dreamed of a "Latin-oriented exposition built around a Mayan-like temple of the sun," but floating bond issues sunk — along with the none-too-popular concept.

For years, state funding was based on "traditional teaching" such as math, science and English. Much to the disappointment of President Perry, the state never funded the "special needs" of the University — such as its international programming.

Although Crosby's tenure began with some painful restructuring of the top administration, Crosby was insistent that the "I" in FIU be high-

lighted in the University's curriculum. It was Crosby who reminded the FIU family that the young university should practice what it (at least on paper) preached. And so began a series of programs created to broaden the horizons and boundaries of the University's scope.

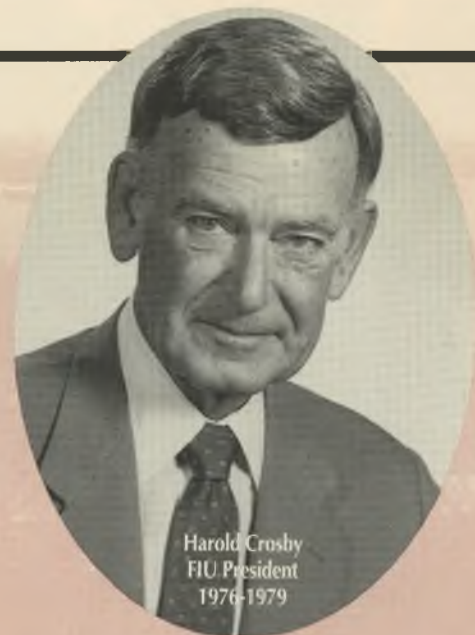
Professors from Trinidad, Puerto Rico and Cuba were hired, initially to enlighten future bankers and merchants about the infinite possibilities of dealing with the "other" Americas: Central and South. Ultimately, under Crosby, appreciation for the rest of the world's culture — the "global community" — was thematically incorporated in classes in the arts, sciences and humanities. Another sign of this emphasis was the emergence of FIU's Department of International Relations.

The University also established a quasi-watchdog group to ensure that drinking water was safe. The Drinking Water Quality Research Center was funded by the Florida legislature after several FIU professors conducted research that criticized the quality of local potable water. Community outreach programming was expanded when the Elders Institute brought valuable educational opportunities to Miami's ample elderly population.

Conferences that used to focus on local topics broadened their scope, not only in subject matter but also in community participation. One example was the week-long film festival in conjunction with the first Miami International Film Festival. In addition to the films, classes were taught by representatives from countries including Brazil, Argentina, Colombia and Mexico. Education on foreign countries could be taught at a more general, popular level, through the love of film, reaching old and young alike.

Rounding out the "international" programs was the Multilingual, Multicultural Center, which attracted hundreds of airline attendants, medical personnel and international students whose careers required daily communication skills.

By the end of his second year, the machinery had at last begun to show some signs that the North Miami Campus would rival its sister campus on the Tamiami Trail. President Crosby's resignation on January 1, 1979, triggered the search for a true "permanent" president for the University. The search went fairly quickly and Crosby soon moved to Tallahassee to divide his time between a law faculty position at Florida State University and special assignments as a Regents professor for the state of Florida.

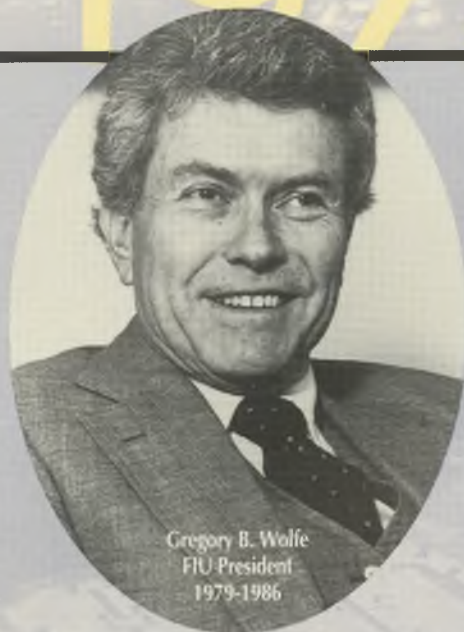


- FIU's North Campus was dedicated on June 12, 1977. When it opened, it consisted of four trailers and the Trade Center Building, which was converted and served the North Campus as Primera Casa had served the Tamiami Campus.

- In 1976, funds were allocated to construct Academic I, designed to house classrooms, laboratories, office and work space, and a student center.

- A Student Services building (since expanded and rededicated as the Gregory B. Wolfe University Center), Academic II (with substantial space for scientific laboratories), and a library were designed and constructed in accordance with the master plan approved by the BOR in October, 1975.





Gregory B. Wolfe
FIU President
1979-1986

'The Yeast of Academic Bread'

Perhaps it was his manner of doing things, of approaching difficult decisions. Perhaps it was the "southern gentleman-like" qualities that the tall, soft-spoken Crosby displayed during his three-year stint at FIU. What is certain is that FIU had grown into young adulthood — and it had been a painful process. Where Perry had "enthusiasm" and the "reckless abandonment" of a grand risk-taker, Crosby's style — although certainly well intentioned for the University — was slower and more deliberate. Some believe his style was out of place for a rapidly growing young institution in the fast-moving metropolitan society that Miami had become.

FIU was moving into a new era. By 1979, the University was ready to enter a new decade without the nuisance of a cloudy recession on its back or the long misproven myths that FIU would simply fold. There were serious problems, however, that needed to be addressed. Morale among faculty and staff was low. Many positions had been eliminated, several top administrators had resigned or stepped down, and an extensive "self-study" of the University had begun. FIU was in need of some healing, and a new president had to be selected from a pool of over 140 candidates.

Finding a replacement for Crosby proved to be one of the easiest decisions for the Board of Regents. Descriptions of its preferred candidate included "urbane" and "witty" and "worldly and impressive." The newspapers called him "suave" and "movie star handsome." His resume reads more like an Ian Fleming "007" movie script: intelligence analyst for the U.S. State Department, specialist for the Kennedy and Johnson administrations, a linguist comfortable in Spanish, French, German, and Portuguese.



• Culture Fest, Bay Vista Campus, October 28, 1983: When Ella Fitzgerald began to sing, it began to rain. Umbrella in hand, President Wolfe brought new meaning to "singing in the rain."

A first-class first class

FIU Freshmen 1981

• Bumper sticker and slogan for FIU's first freshman class in 1981.

So who was this made-for-FIU-president? And was he strong enough to, in his words, "harness FIU's team of horses?" The answer to the first question was Gregory Wolfe, the second was "yes."

Before he left his previous position as dean and professor of international relations at American University in Washington, D.C., Wolfe said when he arrived at his desk in Miami there had better be letters of resignation from all FIU vice presidents. When asked why he demanded such a sudden change, he replied, "Change is one of the central dynamics of the university. It is like the yeast of academic bread!"

"The faculty is the fuel of the organization," he explained at a luncheon speech. "We rise and fall on the strength of our faculty." From that point on the "I" in FIU also meant an international faculty, with minority representatives in positions of power. His favorite responses to deans who failed in their search to recruit and promote minority applicants was, "If you keep looking you'll find them — so keep looking!"

The Wolfe years also saw the birth of more than 80 new student organizations. These groups sponsored special concerts, cultural activities, art exhibits, and sporting events. They brought prominent speakers to the University, including Coretta Scott King, Henry Kissinger and Ted Koppel. On one memorable night, President Wolfe gave new meaning to the phrase "singing in the rain" when he rushed the stage with an umbrella and protected the "Queen of Jazz," Ella Fitzgerald, from a South Florida rain shower.

The newly established "University House" at University Park and the "Student Center" at the North Campus were bustling with activity and giving birth to new traditions. One such place was popularly known as "The Rat" (short for Rathskeller) — and it became the place to be and be seen. The Rat, which today houses the Computer Center in the Graham Center, was dark and musty, but on any given night you'd find an odd mixture of FIU faculty, staff and students unwinding to the sound of music, video games and live entertainment.

Wolfe's attitude, described at times as "lively" and "perhaps controversial," was perfectly suited to take on perhaps the greatest challenge the University had yet faced: the conversion of FIU from a two-year, upper-level school into an institution with a lower division and doctoral programs. Miami-Dade Community College took great offense to this conversion

and a spirited debate went on for months on the subject. Wolfe argued that FIU wanted only to "complement" lower-division programs such as those found at Miami-Dade, not compete with them.

The proposal was finally approved by the legislature, and on August 26th, 1981 FIU opened its doors to the newest members of the family; the University's first-ever freshmen and sophomore classes. And what a welcome they got! Faculty, staff and students awaited them on the steps of Primera Casa. Classes were canceled and phone lines temporarily put on hold. After all, it was a time for celebration! There was no longer any doubt, as President Wolfe had argued, that "the times, the trends and the facts support the development of a major, full-fledged public university in southeast Florida."

In 1984, FIU received the authority to begin offering degree programs at the doctoral level. But the University required additional funding to support the establishment of new graduate programs. To that end, the "Southeast Florida Comprehensive University Presence Plan" (CUP) was passed by the legislature. Implemented in 1985, CUP was ten-year, \$170 million plan to fund additional master's and doctoral programs at FIU and FAU in order to increase University access at all levels to residents in Southeast Florida. By 1996, CUP funding had helped create 19 master's and 11 doctoral programs at FIU that were not funded through other appropriations.

In accordance with the State University System master plan, FIU also expanded into Broward County, offering courses at Broward Community College's (BCC) Davie campus. In cooperation with Florida Atlantic University in Boca Raton and BCC, the state also allocated \$10.3 million to construct a downtown Fort Lauderdale college center. From 1985 through 1987, FIU requested legislative funds to expand and add program offerings to complement those offered by FAU and BCC.

Last, but certainly not the least of Wolfe's triumphs, was the inauguration of a shuttle bus that would travel back and forth between the two campuses. He vowed to do away with the "Siberia" tag that was synonymous with the North Campus, and he did.

At the end of his presidency, FIU was heading into the last decade of the 20th century. Gregory Wolfe had guided the institution from adolescence to adulthood, paving the way for the future leader who would make the diamond-in-the-rough shine brightly.

• The North Miami Campus was renamed Bay Vista Campus to help promote its beautiful, natural setting.



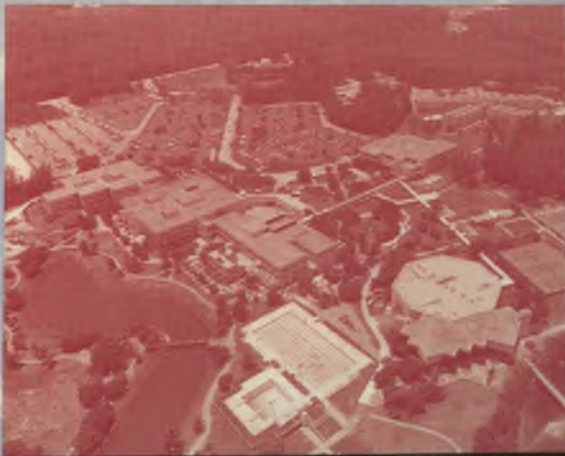
• The "Rat" (Rathskeller) provided a social and entertainment venue for FIU faculty, staff and students.



• Wolfe connected FIU's two campuses with a shuttle bus service.



• FIU, FAU and BCC joined forces to construct and share a downtown Fort Lauderdale college center facility.





Modesto A. Maidique
FIU President
1986-present

The Soothsayer

He is the dreamer that skeptics loved to doubt. A bit of a “Music Man” who waltzed into town with plans to dress up the band in shiny uniforms to perform for the masses. Only this was no ordinary conductor. His name was Modesto A. “Mitch” Maidique, FIU’s fourth president, and he was convinced he could transform his band into an orchestra that would have top billing at Carnegie Hall.

The year was 1986, and FIU was increasingly becoming part of the fabric of the South Florida community. University Park was showing fewer signs of its airport roots and North Campus was beginning to look and feel like a real university. FIU had an enrollment of more than 16,000 students. Most importantly, South Florida had an affordable university to call its own.

For all intents and purposes, FIU was a success story. A South Florida success story that is. On a national scale though, FIU was still an infant. The University had just had its second doctoral program approved, its enrollment was considerably less than the 1980 projection of over 20,000 students and its budget for research was still in the minor leagues. Locally, FIU had arrived. But mention FIU outside of Miami and you’d probably hear the annoying, “FI-who?”

On October 13, 1986, Maidique assumed the helm at FIU and has never looked back. He was determined to escort his school into the big leagues.

Although Maidique had an extensive corporate background, he was no stranger to academia. Maidique spent most of the 1960s studying electrical engineering at the prestigious Massachusetts Institute of Technology (MIT) and subsequently studied at Harvard Business School. He taught at both of his alma maters, as well as Stanford Univer-

sity, and founded the Innovation and Entrepreneurship Institute at the University of Miami.

After receiving his Ph.D. in 1970, Maidique wasted no time entering the business world. He and three other engineers founded a semiconductor company that later merged with Analog Devices, Inc., a manufacturer of integrated circuits. He also served as president and CEO of a genetic engineering firm and general partner of a venture capital firm.

Maidique’s leadership began with a fanfare when he vowed to transform FIU into a world-class university. The new president seemed the perfect candidate to give the upstart institution credibility in a city where the private University of Miami had presided for so long.

Shortly after becoming president, Maidique established some of his primary goals for FIU. They included growing the institution; increasing sponsored research and adding doctoral programs and professional schools; enhancing academic quality and achievement; and increasing local and national recognition and support. Looking back on the accomplishments of his presidency, it’s clear that Maidique brought FIU through adolescence and into adulthood.

When Maidique became president, FIU had 16,400 students, 600 faculty, a budget of \$99 million and \$6.2 million in annual sponsored research. FIU was ranked by the Carnegie Foundation for the Advancement of Teaching — which classifies universities based on number of doctorates awarded and amount of federally-sponsored research — as a Master’s university. In 1997, total enrollment topped 30,000, there were more than 1,200 faculty and the budget exceeded \$200 million. Sponsored research, an indicator of an institution’s quality and reputation, exceeded a

•The Tamiami Campus was renamed University Park, and the Bay Vista Campus returned to its former name, North Miami Campus, and then North Campus.



• In 1987, the University launched the “Cornerstone Campaign,” its first major capital campaign, and set a three-year \$10 million goal.

• The Golden Panthers replaced the Sunblazers as FIU’s official mascot. The president felt that the school needed an image that better characterized FIU’s growth and its ties to Florida’s natural environment.

• Pope John Paul held a public mass on September 11, 1987 at University Park.



record \$30 million. FIU is now ranked as a Doctoral institution and has already attained the criteria of a Research II university.

FIU achieved this growth during a period when it was the recipient of growing recognition and honors. From 1988 through 1994, the University was ranked as one of the nation's finest regional universities in *U.S. News & World Report's* annual survey on "America's Best Colleges." The past three years, by virtue of its growth, the magazine ranked FIU among the country's top 100 public national universities and the top 150 (private and public) national universities; FIU was the only Florida public university in the third tier and the youngest institution in that category.

In 1990, the University brought together a community of undergraduate scholars into a select program — its new Honors Program — in which they could enjoy the intimacy of a small liberal arts college within the larger infrastructure of a major state university. Today, the Honors College has more than 475 students who study with some of FIU's finest faculty in an interdisciplinary liberal arts program that complements their majors.

"Of all the accomplishments that have taken place during my tenure at FIU, the creation of the Honors College is among those of which I am proudest," Maidique said. "It shows that FIU is committed to the very finest in undergraduate education."

Throughout virtually all of the Maidique years, FIU has been engaged in the largest construction program in its history — more than \$200 million has

been spent on new facilities and the renovation and expansion of existing structures. New and renovated/expanded facilities include the North Campus Library, College of Business Administration Building, Graham University Center, Kovens Conference Center, Wertheim Performing Arts Center, Ziff Education Building, Fitness Center, Wolfe University Center and the eight-story Library Tower at University Park (scheduled for completion in 1998).

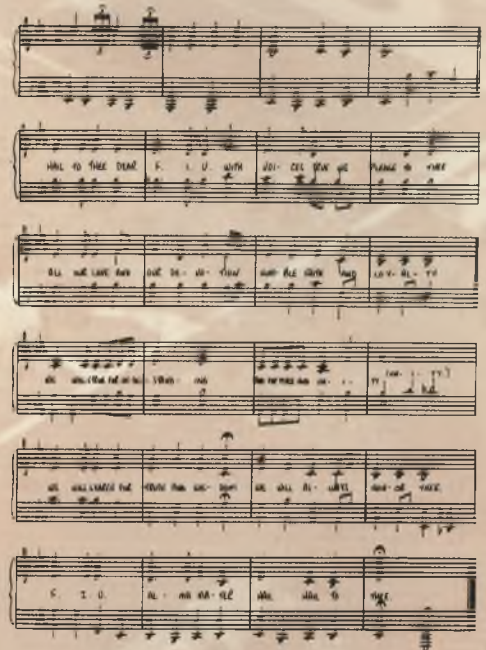
There also was tremendous programmatic growth, particularly in the area of graduate offerings. In 1986, there were 59 master's programs and eight doctoral programs. Today, the University has 93 master's programs and 21 doctoral programs. In 1996, the state approved the establishment of a master's program in architecture, which opened the door for subsequent creation of the School of Architecture.

Cognizant of the critical need for increased private support for FIU to enter the "big leagues," in 1996 the University launched the \$65 million Campaign for FIU. One year after its launching, \$46 million had already been raised toward the goal.

"In order to achieve our goal — to become one of the nation's top urban public research universities — we cannot rely on state funding, which has significantly declined in recent years," Maidique said. "We can only achieve our ambitious long-range goals with strong external funding from both public and private sources. With this support, FIU can attain true greatness in the next decade and prepare our region's citizens for the challenges of the future."

FIU Alma Mater

by Dr. Clair T. McElfresh
Rededicated on November 3, 1988 • Orchestration by Dr. Philip Fink



REDEDICATED ON NOVEMBER 3, 1988
Orchestration By Dr. Philip Fink

• To encourage a sense of tradition, the FIU Alma Mater, composed by music professor Clair T. McElfresh, was rededicated on November 3, 1988. At the same ceremony, the University unveiled its first official seal. Designed to reflect the ideals and goals of the institution, the seal included "The Torch of Knowledge, Service and Understanding" and the University motto "Spes, Scientia, Facultas," Latin for "Hope, Knowledge and Opportunity."

• Gracie's Grille namesake, Gracie DiStefano, who worked the hamburger stand at the Rathskeller for over ten years, passed away in 1988.



Florida International University

The State University of Florida at Miami



Visit of Pope John Paul II
Friday, September 11, 1987

University Park
Miami, Florida



FLORIDA INTERNATIONAL FLORIDA

The Public University at Miami

- FIU adopts a new logo with bold graphics and colors in 1990.
- President Bush delivers the keynote address and receives an honorary doctorate at the 1992 Spring Commencement.
- In recent years, FIU has conducted the most ambitious construction program in its history. More than \$155 million has been spent for new facilities and the renovation and expansion of existing structures.
- A new logo for the Golden Panthers mascot was unveiled in the fall of 1996.
- On August 24, 1992, Hurricane Andrew devastated South Florida and caused \$6 million worth of damage at University Park. Fall semester was delayed by two weeks. The University community formed various volunteer relief efforts.
- FIU acquired the Cordis Corporation's former headquarters and laboratories in 1996. Located just one mile from the University Park campus, the complex was transformed into the FIU Center for Engineering and Applied Science.
- *The Campaign for FIU* was announced in February 1996, with a projected goal of raising \$65 million for the University. (See related update story on page 9.)
- In 1997, Mitchell "Micky" Wolfson, Jr. donated the Wolfsonian Museum in Miami Beach and its collection of more than 70,000 artifacts, worth an estimated \$70 million to \$100 million, to FIU. It was the largest philanthropic gift in the history of FIU and the entire State University System and the fifth largest gift in the history of public higher education in America.

The Present, The Future

From September 14-20 this fall, FIU celebrated its 25th anniversary with an "extravaganza" of events that included a reception for University founders, the dedication of the mini-mall at the Ernest R. Graham University Center, a torch run between North Campus and University Park, the rededication of the University and the conferring of an honorary doctorate on Charles Perry at Faculty Convocation.

On its 25th anniversary, FIU finds itself among the top 25 of the nation's largest colleges and universities, with an enrollment of over 30,000 students. The University now offers over 200 degree programs, including a wide variety of doctoral programs. Cutting edge research is being conducted in units throughout the institution. The intercollegiate athletic teams compete in Division I, the most competitive division of the NCAA. A wide spectrum of organizations and activities contribute to thriving student life. In short, FIU has become what it wasn't supposed to be — it has reached the big leagues. And President Maidique believes FIU's future will be even greater.

Just as he foretold the current status of FIU 10 years ago, the visionary president looked into his crystal ball and described FIU as it will look during its 50th anniversary in 2022.

"FIU will climb into the top five or 10 of the largest universities in the United States, with possibly 45,000 students enrolled. In addition to classroom instruction, our students will be learning from home, taking classes from our professors over vast distances through such modern day technologies as the Internet.

"You will see FIU develop partnerships with many, many more satellite institutions such as The Wolfsonian. Our current partnership with the National Hurricane Center will become one of the



top hurricane research facilities in the world. You will see FIU become synonymous with the phrase 'Gateway to the Americas' as FIU students become even more involved in our community's banking and trade facilities.

"FIU will have in place a medical school, comparable to The University of Miami's School of Medicine. FIU will also have a leading public law school, so that our future lawyers don't have to travel hundreds of miles to get an affordable law school education.

"Our Latin American Studies Program will continue to grow and the 'I' in FIU will not only reflect our focus in teaching — FIU will also be widely known as a global university, with absolutely no boundaries holding us back.

"And speaking of not holding us back. On our 50th anniversary, many football teams around the country will have a real problem holding us back. Football not only will become a reality for FIU, but part of its success — both for the school's growing spirit and its notoriety. Our fighting Golden Panthers will compete with the top 10 football programs in America."

According to FIU's current leader, whose optimism and confidence is practically irrepresible,





FIU's future will be a continuation of its phenomenal progress to date.

Maidique concludes: "The math is simple. If we've accomplished in 25 years what it has taken other institutions over 200 years to accomplish, then at the rate FIU is moving now it's going to happen sooner than later. Boy, what I wouldn't give for immortality! If I had FIU for just a hundred more years..."

Visibility Unlimited

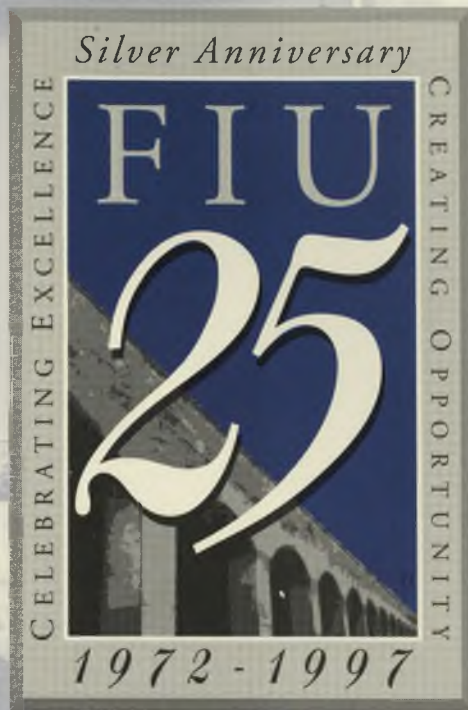
A quarter-century ago, FIU art students found themselves painting inside old airplane hangars hastily converted to classroom space. The hangar doors were wide open to take advantage of faintly stirring breezes; there was no air conditioning. Today, FIU is raising private funds to build a \$10 million art museum that will showcase works from world-renowned artists as well as the University's students and faculty.

On opening day in 1972, a computer glitch sent students looking for a classroom to doors marked "restroom." In hindsight, this incident could be regarded as a minor incident, compared to the problems that would result today with a student body of 30,000. To manage the large numbers of students who need to register today, FIU begins weeks in advance, processing student schedules, tuition payments and parking decals for an upcoming semester. An advanced phone system enables students to enroll from the comfort of their home — or their cell phone — from anywhere in the world, and registration via the University website is about to begin.

There are countless examples of the dramatic changes that have taken place over the years. Little more than a quarter-century after the founding fathers stepped foot on an abandoned airport runway to build a university, Florida International University — by far the state's most ambitious academic institution — is poised to compete with the nation's most prestigious universities. What began as an institution to simply serve Miami's growing population has evolved into an institution that defines the leading role South Florida increasingly plays in the global picture.

Cesar A. Becerra '95, is a South Florida historian who has been the director of The Centennial of Miami Lecture Series and Everglades National Park's 50th Anniversary Celebration. He is currently publishing Cuban Dreams, a weekly newsletter commemorating The 100th Anniversary of the Spanish American War.

Special thanks to Tom Riley for his extensive research and contributions to this article.



• FIU celebrates its 25th anniversary in September 1997. (See related pictorial spread of the event on page 34.)



• Athletic fees are increased to generate funds to launch a football program at FIU by the year 2002.

The Campaign for
FIU



Against all odds

Charles E. "Chuck" Perry: on creating an 'impossibility' and fulfilling FIU's 'destiny'

On the occasion of Florida International University's 25th anniversary, *FIU Magazine* had the opportunity to speak at length to Charles E. Perry, FIU's founding president. Presented are excerpts of the conversation with Perry, in which he discussed the early days of the University; the odds that had to be overcome for FIU to become a reality; the most rewarding and disappointing aspects of serving as president; and his vision of FIU's future.

You were once quoted as saying, "When I was privileged enough to be given the orders to create a university on the runways of an abandoned airport, I was too young to think that it was an impossibility and too old and stubborn to think it couldn't be done." Please comment on that — and the role of Mrs. Perry.

I was just too damn young to realize that it couldn't be done. And if you look at it in terms of the requirements, in terms of the magnitude of creating a university — I was actually 31 when named president. However, when I left seven years later, I was 88. I had 50 years of experience crammed into that period of time. The real "hero" in this journey was my wife Betty. She did everything



Dr. Perry with his wife Betty.

that was required of a president's wife without any support. First of all, she raised two little kids. And then in addition to that, she did all the other things — she met the spouses of everybody that we were recruiting, she took them around town, she helped entertain every night when we had dinner out or dinner in. She was our artistic contact in the community, working with all the arts and cultural groups. She played the role as first lady in a situation where the University didn't have a president's house, we didn't have any staff, we had no money, we had very little to work with, and yet she played the role of first lady magnificently well.

Could you please share your memories of the 1971 groundbreaking.

Well, that was a fantastic day. That groundbreaking showed that Florida International University — a public university to serve the largest metropolitan area in the country without a state baccalaureate degree-granting institution — was, in fact, going to be a reality. And U Thant did us the greatest favor that any single individual



President Perry and U Thant, secretary general of the United Nations, at the University's groundbreaking ceremonies in 1971.

could have done for that yet-to-be-opened institution and for its young president by agreeing to be there. I got him to come on the basis that he wouldn't have to say a word — but he did anyway! He didn't realize how important it was for us to have someone like him there. It was a wonderful, exciting time to have that groundbreaking and to say to the community, "We are real," and forget about what Chuck Perry has been saying. The governor is here, the chairman of the Board of Regents is here, all these other important people, and the

Secretary General of the United Nations. So it was a very special day in the early days of the institution.

I understand that in those early days FIU had to contend with some community opposition. And despite the University's original mission as a "senior level" institution with only upperclassmen and a handful of graduate programs, the founders were moving forward to build the foundations of a comprehensive university.

Some have claimed we were deceitful in the way we positioned FIU. It wasn't deceitful — it was a requirement for us to survive. We would not have been successful if we had taken on Miami-Dade Community College right off the bat; they had 60,000 students, they were the largest educational institution in America. Also, if we had taken on the

University of Miami directly, which was a struggling private institution but very, very powerful in the South Florida business community, we would have been dead before we started. If you look at the situation then, the vast majority of the business



President Perry discusses the future of FIU with Chancellor Robert Maltz in front of the University Tower, where the University began operations in 1969.

community did not support us because of other commit-

"We went out there to an old, abandoned airport with nothing, preaching about what this institution was going to be."

ments. But, I don't think we were dishonest — it was the way we had to position ourselves in order to be successful. For us (the University founders) not to have in our minds that FIU would be a major institution some time in the future would have been dishonest to the people of Dade County. The future of this public university, as I used to say and very few people focused on it, was to be the major state university in Florida. The population of Greater Miami and South Florida demanded it.

At the same time that I was talking about the upper division and limited graduate and professional programs and so forth, someone would pose the question, "Well, President Perry, what do you think the

impact of FIU will be on the University of Miami? Or on Miami-Dade Community College?" I would always say, "Get on an airplane and fly to Los Angeles; I'll be happy to pay for your flight. Go out there, and then come back and you tell me what

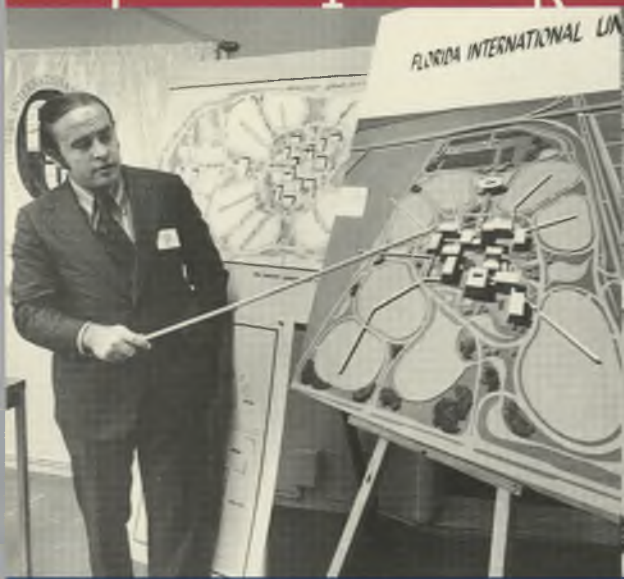
UCLA, the University of Southern California, the state college system and the community college system have done to one another in Greater Los Angeles. They've all grown and developed into major institutions on their own. They have found their respective roles to serve

the needs of the metropolitan area." And I knew then what Florida International University would be in 25 years or 30 years or whatever. When someone recently asked me "Was I surprised at the growth of FIU?", I said, "No, I'm not surprised, because it's exactly what it was envisioned to be." You



Early planning sessions were held with FIU's staff and the architects and engineers hired to develop the Comprehensive Master Plan for the University. These meetings took place on a regular basis between September 1969 and June 1970.

didn't have to be a genius or a space scientist to understand that. What you needed was an abundance of vision and/or creativity, because we went out there to an old, abandoned airport with nothing, preaching about what this institution was going to be.



President Perry introduces FIU to the Greater Miami Chamber of Commerce on September 24, 1970.



President Perry proudly stands outside FIU's Planning Office.



The pleasure is mutual: President Perry shakes hands with one of FIU's first graduates.

Any special stories about the old days?

Shortly after I became president in 1969, I was sitting in the old control tower (at

"Handing diplomas to the first graduates who walked across the stage. That was the most exhilarating time."

University Park), and my parents came to visit and to listen to all my plans. After they left, my dad told my mom, "Chuck has lost his mind." Shortly thereafter, my brother, who worked in the governor's office, was down in Miami and he came out to see this "university." He worked his way into the old control tower and came into my office. I'm sitting there, and I've got an overturned wastebasket where my telephone is, and an old crate as a desk. My brother comes in, he looks at me and starts to laugh. I said, "Jim, I want to tell you something. You can say any damn thing you want to say, but you can't laugh." The point was, you had to believe in FIU. If you were not a believer, if you didn't have a commitment to that belief, a dedication to that belief, a zeal for that belief, it wouldn't have happened. And it happened because of the people. It happened because of the

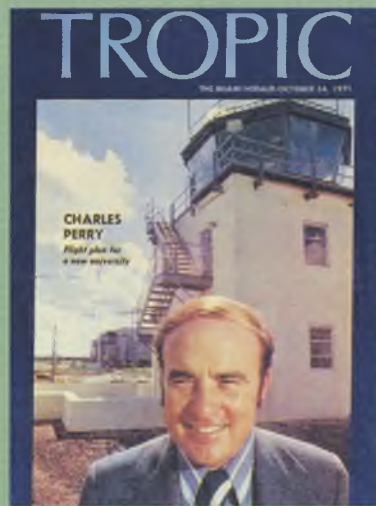
people who came to FIU, the people who believed. First there were four of us and then there were 10 and then there were 20, and then there were 50, and then 100 and then 150. Those were the people that did it. It was a family and it was a love affair that we had for our mission, for our destiny.

It seems difficult for individuals today to understand how intensely we believed in each other and how much we worked together. Did that mean that we didn't have arguments? No, in fact, in the early days some of the arguments were so intense that several times we almost came to blows. I can remember a couple of times where fighting actually broke out. That's how intense it got. The arguments became extremely, extremely intense, and involved. But in the end, when we walked out of the room, we all knew which direction we were headed. There was no question as to what the road map was.

It seems like during the early days the University had an intimacy and inclusive nature in which everybody's viewpoint was considered. That's difficult these days given the University's size.

That is true, it does become more difficult.

On the other side of the ledger, however, there's also no question in my mind that you cannot use "bigness" as an excuse for not having a high level of "people" involvement. The University is going to be successful not because of new buildings, not because of new equipment, not



President Perry makes the cover of The Miami Herald's Tropic magazine in October, 1971

because of new fund-raising programs, not because of new academic programs, not because of whatever else — it will become great and truly successful because of its students, its faculty and its staff, and the way they are involved and treated. That is the simple truth of the matter.

During your tenure as president, were the goals that you established accomplished? Any disappointments?

If you look at my presidency, from 1969-1976, it was time for me to go. It was time for me to go for a number of reasons. ...There were professional considerations, including my relationship to the mission and goals which were established. The main one was to get the University planned, to get it open, and get it going. So I completed my mission. I had a great love affair with the institution, I loved the people there, I still do. It's my baby, but I had to let the baby go. The master plan was even called the gospel according to Saint Charles. I hired everybody. No one could separate FIU and Chuck Perry. We were one and the same — and that was bad for Florida International University. But it was the only way it could have been done. However, from my perspective, it went from being a positive to a negative, and I needed to leave the institution.

There's one disappointment that I had, a major disappointment. Every year, from

day one, I tried to get the state of Florida to fund our middle name, "International." Every year, I lost the battle. Every penny that we spent on international programs and activities, which was quite significant for us, we took from other places (in the budget). And I was, and continue to be, extremely disappointed about that — that's the only thing that I have any regrets or disappointments about.

What was your most exciting and rewarding moment as president?

Standing in the first library on the ground floor of Primera Casa and looking out at the first graduating class and handing diplomas to the first graduates who walked across the stage. That was the most exhilarating time. Then we got so big that we had to have commencements at Hialeah Race Track and the Miami Beach Convention Center. But the first one was right there. When I said we would have our first commencement there I think a lot of people thought I had finally dropped over the edge, that I had finally committed my last crazy act on

this earth. But I wanted to have that commencement there because that's where we started. What people now have difficulty understanding is that when we started the whole University was right there in Primera Casa. We had to build that facility so it would contain everything. We did have some ancillary offices in pre-fab buildings and trailers, but the basic functions of the entire University were right there in Primera Casa. Right there.

What do you foresee for FIU's future? And your thoughts about being founding president?

In the long run, Florida International University is going to be one of the major universities in the world — not just in Florida, not just in the United States, but in the world. Nothing that I accomplished before or after being president, nothing that I could ever do in my life — even if I lived a hundred lives — absolutely nothing could equal the excitement and the opportunity I had being the founding president of FIU.

Shortly before press time for this issue, Dr. Perry requested that the following message be included with this interview:

On behalf of my family, I want to express our deepest appreciation to President Maidique and to the entire FIU community for all of the wonderful and kind things you did for the Perrys during the 25th silver anniversary celebration. And most of all, I want to thank each and everyone for sharing your memories and love with us as we joined together in paying tribute to the first quarter-century in the history of Florida International University.



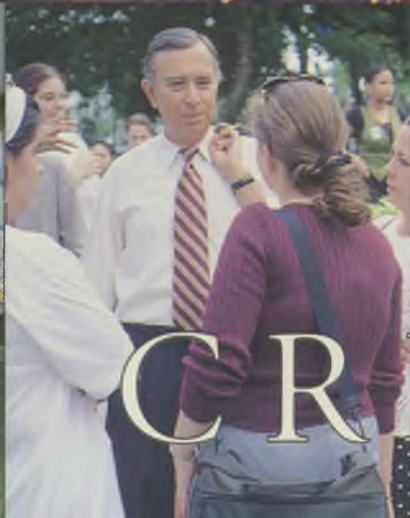
CELEBRATING



A week of celebration!

From September 14-20, the Florida International University family — past and present — and friends from the community and beyond joined together to commemorate the University's 25th anniversary in a series of events that celebrated the University's excellence and the opportunity it has afforded its 75,000 graduates.

Highlights included a reception for University founders from 1969-72; the dedication of the mini-mall at the Graham University Center, featuring keynote speaker U.S. Senator Bob Graham; a torch run from North Campus to University Park that included students, alumni, faculty and staff; a "birthday party" featuring the University's rededication and fireworks; and University Convocation, where founding President Perry was conferred with an honorary doctorate.



CREATING

EXCELLENCE

FIU 25 FIU

CELEBRATING EXCELLENCE CREATING OPPORTUNITY



OPPORTUNITY

alumni Profiles

There are many indicators of Florida International University's phenomenal growth and outstanding quality — and foremost among them are the University's alumni. Since the University's first commencement in spring 1973, more than 75,000 students have become FIU graduates. They have risen to the top of virtually every field and are making significant contributions to communities throughout the world.

FIU's alumni are one of the University's greatest assets. Their growing success further enhances the reputation of FIU — and, in turn, as the University's stature grows, FIU degrees increase in value.

In this 25th anniversary issue of FIU Magazine, we feature mini-profiles of six alumni in different walks of life who exemplify the spirit of excellence that is shared by all FIU alumni.

Bob Bell, BBA '81 Entrepreneur

"FIU was very instrumental to my success. I started Banana

Boat when I was still in college. The background I received at FIU helped prepare me for my business success. The basic business courses, like accounting and marketing, taught me many of the basic fundamentals I still rely on today. I'm amazed and proud of the success the University has achieved. Mitch Maidique has done a great job with the University."

At age 13, Bob Bell entered the sun and skin care industry by selling tanning potions to tourists on Miami Beach. After graduating with high honors from FIU, he and a friend began manufacturing and selling products with the brand name "Banana Boat." In just 10 years, Bell's Banana Boat products reached annual sales of \$100 million worldwide and captured the third largest market share. In 1993, Bell and his partners sold Pompano Beach-based

Sun Pharmaceuticals Ltd., makers of Banana Boat Products, for an estimated \$80 million to \$90 million. Since then, he has launched the Foundation for Environmental Health Research, a nonprofit organization that is funding research for environmentally related illnesses, and developed a line of health foods. He is now in the process of re-entering the sun care industry. He has acquired the trademark rights to the "Sea and Ski" name, one of the most popular sun care brand names of the '60s and '70s. A new line of products bearing the name has been test marketed in South Florida and a national rollout is planned for 1998.



"I'm proud to have graduated from FIU, and I'm grateful for the faculty's support to pursue my professional athletic career. Not too many people can say that they were pioneers of a great university."

Pat Bradley, BS '74 Professional Golfer

FIU's first All American student-athlete, Pat Bradley, is a living legend in sports. A member of the Ladies Professional Golf Association

(LPGA) since 1974, Bradley — who received her B.S. in Physical Education that same year — has won more than 30 LPGA tournaments, six major championship titles, and her career earnings exceed \$5 million. In 1992, Bradley became the 12th inductee into the LPGA Hall of Fame. To assist student-athletes competing

on FIU's Women's Golf Team, she established the Pat Bradley Endowed Scholarship Fund. Every year, FIU hosts the Pat Bradley Championship, an intercollegiate tournament, as well as the Pat Bradley Celebrity Tournament, a fund-raiser that benefits the University's intercollegiate golf program.



in Excellence

"I found the Hospitality Management classes very helpful and practical. Some of the approaches I learned in those classes I've used in my restaurants, and the cooking classes helped too. I remember many of the teachers there, and I'm glad to see they're still there. It's a great program. I still return to speak to classes at the school."

The creative entrepreneurship of Larry Harris, a graduate of the School of Hospitality Management, can be found throughout South Florida. Harris is the co-founder, chairman, president and CEO of Pollo Tropical, the Latin-theme fast food restaurant.

Larry Harris, BS '81 Chairman & CEO Pollo Tropical

Harris co-founded Pollo Tropical in 1988, and under his

leadership the company has grown from a single restaurant into a public company that owns and operates 36 restaurants and has 14 franchises. Harris is also closely involved with the food preparation aspect — he developed the chicken recipe used by the chain — as well as menu revisions. In 1995, he was the recipient of *Inc.* magazine's Entrepreneur of the Year Award for the state of Florida and the Greater Miami Chamber of Commerce Cutting Edge award.



"I'm proud that FIU, my alma mater, has helped tens of thousands

Adolfo Henriques, M.Acc '81 President NationsBank Miami

of people who contribute to South Florida every day. The success of FIU — our public university — is extremely important to our community. Education is one of the most effective means of social and economic advancement for our community and its citizens. That's why I'm dedicated to FIU."

Adolfo Henriques is the Miami president of NationsBank, one of the country's largest banking concerns. Before joining the company in August 1992, he worked for Barnett Bank and the Bank of Nova Scotia.



Henriques has been active in numerous Miami civic organizations, especially those concerned with affordable housing and assisting the homeless. He is currently chair of the Financial Oversight Board for the City of Miami, chair of The Beacon Council, treasurer of the United Way of Dade County, treasurer of the FIU Foundation, past chairman of Homes for South Florida, treasurer and chairman of the Finance Committee of the Greater Miami Convention and Visitors Bureau and site selection chairman of the Community Partnership for the Homeless.

tors Bureau and site selection chairman of the Community Partnership for the Homeless.

Ileana Ros-Lehtinen
BA '81, MS '87
U.S. Representative

"I think FIU has been very instrumental in helping me achieve my goals. I chose FIU because of its many programs and diversity, and it's a decision I have never regretted. My election to Congress said positive things about the great potential FIU graduates have in our country. FIU also plays an important role acting as a bridge to help bring our community together."

Congresswoman Ileana Ros-Lehtinen — the first FIU graduate and Cuban-American elected to the U.S. House of Representatives — earned a bachelor's degree in English and a master's in Education from FIU. She taught at and was principal of Eastern Academy, a private school in Miami, and became a familiar name in South Florida politics beginning in the early 1980s. She served as a member of the Florida House of Representatives from 1982-86 and the Florida Senate from 1986-89. In 1989, she was elected to Congress, winning the seat formerly held by the late Claude Pepper, and has won re-election on four subsequent occasions.



alumni

Armando Vidal, MPA '85
Manager
Miami-Dade County

profiles

"I think FIU is a tremendous asset to this community. It gives opportunities to people who probably would never have had the opportunity to go to a major university. FIU trains young adults to remain and work in this community, providing us with the kind of expertise we need to move forward."

Armando Vidal, who received his master's of Public Administration from FIU in 1985, was appointed manager of Dade County in December 1994. As the chief executive officer of the Miami-Dade government, Vidal is responsible for more than 60 county departments and agencies, 27,000 employees and a \$3.9 billion budget. In 24 years of public service, Vidal has held senior positions with the Metro-Dade Transit Agency, the Department of Housing and Urban Development and the Florida Department of Transportation.





'Going the whole nine yards'

FIU's first softball coach inspires winning ways

ATHLETICS

It's three o'clock on a warm autumn day, and one by one the girls amble out onto the softball field. On the pitcher's mound is *Kim Gwydir*, who is trying out a new catcher for the team. She releases pitch after pitch like a pitching machine. She looks just as determined as she did the day she held her first softball team meeting a month ago.

Only this meeting is different. There are no quiet girls staring around a classroom looking for familiar faces. This time they are running and laughing out loud — but they still remember those words FIU's first ever head softball coach shared with them.

"This is a big commitment," Gwydir said firmly. "We're going the whole nine yards with this: lifting, running, conditioning ... we will work hard and win."

Gwydir, 30, was hired in August as FIU's first head women's intercollegiate softball coach. The Golden Panthers will field women's fast pitch softball as an NCAA Division I sport beginning in the spring of 1998.

"When I first came to FIU I felt a lot of positive energy," Gwydir said. "That kind of energy was important to me."

That kind of energy is what FIU needs.

by Marisel Othon



Gwydir's dedication and determination will make the difference between a so-so team and national champions. The Golden Panthers will field a team of 15-18 players, all of whom will be prepared to play.

"Kim is so down to earth," catcher Lynne McCutcheon said. "She's not on a power trip like some coaches. She's there to help you and make you better."

Gwydir has offered scholarships to several transfer students from the community college level, but most of the team, approximately 10 roster spots, will be filled by walk-ons or former members of the FIU club team. In the fall, the team played a limited schedule of 10 exhibition games — their "try-out" period. In the spring, the Golden Panthers will play a full slate, which includes games in the Trans America Athletic Conference.

"Kim is real determined to win this year," centerfielder Christina Morales said. "Since it's our first year, people tend not to expect too much, but Kim is expecting more out of this first year than anyone thinks. She's a great coach as far as I've seen."

Gwydir brings an impressive resume to FIU. She accumulated a 116-69-1 record and a New York Collegiate Athletic Conference title in four seasons (1994-97) as coach at C.W. Post University, which has a Division II program.

In addition to her impressive record at Post, she has equally fond memories of her teenage sandlot days.

"I coached a Little League team when I was 15-years old," Gwydir said. "Those kids were the ones that no one wanted — they were runts. And in our town Little League was the big sport. Every one would go out to these games. No one thought we would win. We won the whole thing!" she said laughing.

Gwydir has always been an overachiever. She

was Valedictorian at Huntington Christian School in 1984. She earned her bachelor's degree in mathematics from Adelphi College in 1988 and a master's in mathematics from the State University of New York at Stony Brook two years later. She's even an accomplished trumpet player.

While growing up, her father worked in the manufacturing industry. Her mother was a housewife and a part-time antique doll collector. Gwydir's two younger brothers, Kerry and Craig, were just as athletic and bright, but Kim was the one with the arm of gold.

"I remember when my father coached us in Little League," Gwydir said. "I started and Craig sat on the bench. We competed against each other, but it was always in good fun. My parents never pushed us to do anything. Whatever we wanted to do, we could do it. They made it possible."

Gwydir's other athletic achievements include serving as the first female baseball coach in the Long Island Catholic League and founding the Long Island Chargers, a Junior Olympic fast-pitch softball organization which has become one of the top 15 leagues in America.

"She knows what she's talking about," pitcher Erin McCutcheon said. "And she's good at it. I would usually turn to my coach back home in Vancouver about my pitching, but I would definitely turn to Kim too."

No doubt, Gwydir is making history at FIU, and is an inspiration to many. Is there anything she can't do? She doesn't think so.

"My intent has never been to make a statement," she said confidently. "I was just doing what I could, and I was good at it. I worked hard to do my best. I wasn't naturally bright like my brother. I just overachieved at everything!"

Gwydir made history on October 6 with FIU's Division I inaugural softball season. We can't wait to see what she does next. TAAC Champions? Nationals? Nothing is impossible if Gwydir's behind it.



"We will work hard and win."

1972 WHAT A YEAR IT WAS!

Greetings from FIU's festive alumni headquarters. It's been a great 25th anniversary celebration and there's more to come! The silver anniversary has prompted us to review FIU's history and its opening days back in 1972. Do you remember the events of that year?

Walt Disney World in Orlando opened its doors. Top music hits included "Shaft," "Candyman," "American Pie," "Heart of Gold," and "An Old Fashioned Love Song". Top movies at the box office were "The Godfather," "Cabaret," "Clockwork Orange" and "Superfly." The world champions in pro football were our own Miami Dolphins, who culminated a perfect season by defeating the Washington Redskins in the Super Bowl.

We mourned the deaths of former President Harry S. Truman, Jackie Robinson, Mahalia Jackson, Louis S. B. Leakey, J. Edgar Hoover and Walter Winchell. President Nixon announced he would seek a second term. Terrorism invaded the Summer Olympics in Munich. These are a handful of the many events that shaped the world 25 years ago. In terms of the events that shaped our South Florida community, one was especially prominent.

On September 19, 1972, FIU opened its doors. Finally, a public university in Miami! The dream of Senator Ernest R. Graham had become a reality. Just as the events mentioned above shaped world history, FIU has shaped history by nurturing South Florida's higher education landscape. Many of our great alumni may not have had an opportunity to receive a college education were it not for FIU. FIU's place in South Florida history is great and becoming ever greater.

Since 1972, FIU has:

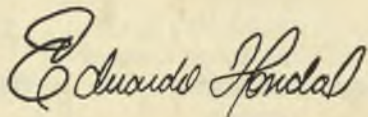
- graduated over 70,000 students.
- grown from an opening day enrollment of 5,667 to more than 30,000 students.
- grown to create an annual economic impact for South Florida of more than \$1 billion.
- developed sponsored research to more than \$30 million annually.
- created an exceptional professional job pool for top industries.
- graduated alumni who have succeeded in business, industry, politics, entertainment and other fields.

The best part is that FIU has just started. Within the next 25 years, FIU will:

- establish new professional schools, including a law school and medical school.
- increase sponsored research.
- increase the student body to approximately 45,000 students.
- develop a Division-IA football program
- increase alumni support at all levels.
- be recognized as the premier research university in the region and one of the best institutions of higher learning in America.

These are ambitious goals — but well within our reach when one considers the accomplishments of FIU's first 25 years. Many of our accomplishments were considered impossible, due to the limited goals initially set for the University. Twenty-five years ago, however, people could not appreciate the resolve of founding President Charles E. Perry and his successors, Harold B. Crosby, Gregory B. Wolfe and Modesto A. Maidique. These great leaders — along with countless innovative, talented and visionary students, faculty and staff — have built FIU into the benchmark for other young universities with aspirations of greatness.

Happy Birthday FIU — you have made all of us in South Florida proud!



Eduardo "Eddie" Hondal
Director, Office of Alumni Affairs





Alumni gather for 'Smoke Out'

Alumni Association raises funds for library

In October, the FIU Alumni Association (FIUAA) held its first Cigar Social in the Oak Room of the Intercontinental Hotel. The event, which attracted 150 participants, was a fund-raiser for the FIU Alumni Association Board of Directors Library Project, which has a \$25,000 goal to benefit the FIU Library.

"The Association has always focused on increasing membership and it is still our priority, but we also need to conduct fund raising to benefit the quality of education offered at FIU today," said Alumni Affairs Director Eduardo Hondal '88.

This event was attended by alumni and friends of the University and deemed a complete success. The FIUAA board looks forward to coordinating other types of fund-raisers that will support their alma mater.



Smokers enjoy good company (from left): Ruben King-Shaw '86 '87, Peter Buigas '88, Ralph Espinoza '89 '94, Frank Gonzalez '90, and Peter Guerrero '91.



From left: Alumni Director Eduardo Hondal '88, FIUAA Board Member Ira Katz, and Commissioner J.L. Plummer.



FIUAA Board Member Barbara Lagoa '89 has a smoke with class.

H O M E C O M I

G o l d e n P a n t h e r s

Save the dates! Your 1998 Homecoming Committee has planned great events for you and your family. This year's theme, which reflects the University's 25th anniversary celebration, is a tribute to both mascots the University has had since it opened doors in 1972: the Sunblazer and the Golden Panther.

Tickets for all athletic events may be purchased by calling 305-348-4263. For further information on all other Homecoming events, call 305-348-3334.

See you at Homecoming!

Friday, January 23
8 p.m. Art Museum Show Opening

Saturday, January 24
8 a.m. Homecoming Hits the Streets: City of Sweetwater beautification project
6 p.m. FIU Women's Basketball team vs. Campbell
after game Homecoming Court crowning

Monday, January 26
8 p.m. Movie on the Lawn "TBA"

Tuesday, January 27
8 p.m. Career Fair
SGA Lecture Series

Wednesday, January 28
Career Fair

BIGGER AND BETTER THAN EVER!

Alumni Association Homecoming Golf Open scheduled for January 30

Corporate sponsors are sought for the event. Sponsorship packages are as follows:

Last year's Homecoming ushered in new traditions for the FIU Alumni Association — and one of the most successful of these events was the inaugural FIU Homecoming Golf Open. This year's tournament, scheduled for Friday, January 30 at 8:30 a.m. on Doral Park's Silver Course, promises to be an exciting and challenging day for golfers at all levels. An awards luncheon at 1 p.m. will be held for all participants following the round of golf.

Once again the Open will feature the FIU Golf Team Challenge, a popular part of last year's event. The FIU Golf team challenges all participants at selected holes to beat them at either the longest drive or closest to the hole. The golfer pays \$5 to challenge the FIU golfer. If they beat the FIU golfer — and alumni did win some challenges last year — the alumnus/na or friend of FIU wins a \$10 gift certificate at the golf pro shop. Last year the FIU golf program raised approximately \$400 in the challenge.

All Open golfers will receive: greens fees; premier goody bag; complimentary refreshments; admission to awards luncheon; entry into prize drawing; and will be eligible to participate in a silent auction.

Diamond Panther \$5,000

Recognition in FIU Alumni News (including logo) • Event banner signage throughout tournament (4 banners) • Award and recognition at luncheon • Organizational bag used for goody bag • Organizational promotional item in goody bag • Tee sign with organization name • Two corporate foursomes (8 golfers & 8 goody bags)

Platinum Panther \$2,500

Recognition in FIU Alumni News (including logo) • One banner at tournament • Award and recognition at luncheon • Organizational promotional item in goody bag • One corporate foursome (4 golfers & 4 goody bags)

Golden Panther \$1,000

Recognition in FIU Alumni News (including logo) • Award and recognition at luncheon • Tee sign with organization name

Hole Sponsorship Levels:

Single \$250 (tee sign with single sponsor; one sponsor per hole)
Shared \$150 (tee sign with two sponsors; two sponsors per hole)
Hole Contest \$350 (tee and hole sign with organization name)

Foursome Information:

Corporate Foursome \$500 • Pair \$250 • Single \$125

To sign up for the Open or to receive additional information, call the Office of Alumni Affairs at 305-348-3334.



1998 Silver Blaze

Thursday, January 29

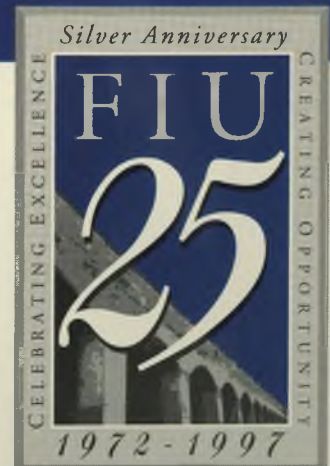
8 p.m. Alumni night at the theater: "Talking Pictures." Reception at 7 p.m. Tickets \$8 for FIUAA members \$10 for non-members
Season Opener of FIU Men's Baseball
after game Lip Synch Contest
Midnight Party

Friday, January 30

8:30 a.m. Second Annual Alumni Homecoming '98 Golf Open
8 p.m. Panther Prowl
Comedy Show "TBA"
Tickets: \$8 for FIUAA members. \$10 for non-members

Saturday, January 31

12 noon Community Day at FIU Homecoming Parade
Cheer Contest
Tailgate Party
7:30 p.m. FIU Men's Basketball vs Stetson





Alumni Association board of directors establish goals at retreat

There is something special about being part of a team. A team builds camaraderie, establishes and accomplishes goals, develops strategic plans for the present and the future. The FIU Alumni Association Board of Directors has all these characteristics, plus another quality: fun.

The FIUAA board recently met for their annual retreat at the Roz and Cal Kovens Conference Center at FIU's North Campus. The spirited and energetic group started the day with continental breakfast and networking before tackling a full agenda. The board split up into their committees and developed a SWOT (Strength Weakness and Opportunity) analysis for each respective group.



From left: David Cole '89, Carlos Castillo '88, FIUAA president-elect Laura Jack '78, and Edward Lyden '89.

"We represent not only the dues-paying members of the Association but all 70,000-plus alumni," said Marisel Planes, board member and member of the Finance and Fund-Raising Committee. "As board members, we have the privilege of developing benefits and services while guiding the Association's development as a leading alumni organization."

The day was capped off by presentations from each committee during a luncheon.

Goals established for the upcoming year include:

- initiate a major membership drive;
- offer alumni discounts at sporting events, and theater and music performances;
- further develop the FIU Alumni Web Page;
- establish an alumni e-mail distribution list;
- sponsor more Association "members-only" events;
- sell FIU merchandise for fund-raising purposes and establish a scholarship program as a membership incentive;
- develop geographic and college/school-based chapters.

If you want to be a member of one the best alumni boards in the Southeast, call 305-348-3334. Elections are held every June.

WorldCom: savings for you and support for FIU

WorldCom Telecommunications Services has launched a new program with FIU which will bring you cash savings and generate support for your alma mater.

Whether it's service for business, travel or home, the WorldCom Alumni Savers Program — which includes a Golden Panthers WorldCom card for all participants — offers outstanding quality and reliability with all the services you need. WorldCom provides a broad range of discounted domestic and international voice, data, long distance, local and Internet services to residential and business customers.

Enjoy significant savings and feel good knowing that you are supporting FIU with every call you make. For residential information, call 800-694-3341 and for business information, call 800-539-2000.



What's happening?

Please inform us of your latest accomplishments, career changes, geographical moves, family news, etc. for upcoming Class Notes in the Alumni News. Give us a call at 1-800-FIU-ALUM (348-2586) or drop us a line at Florida International University, Office of Alumni Affairs, University Park, PC 225, Miami, Florida 33199-0001. We love to hear how you're doing!

ALUMNI news

Thanks to our FIUAA lifetime members

In recognition of FIU's 25th anniversary celebration, the FIU Alumni Association (FIUAA) and the Office of Alumni Affairs would like to extend their special thanks to all our FIUAA lifetime members. We appreciate your support!

Majorie S. Acker
Paula I. Ackley
Mark W. Adkins
Maria H. Alam
Ellen B. Alderman
Manuel Almuina
Judy Altman
Cecilia M. Altonaga
Judith G. Anderson
Kimberly L. Anderson
Janet S. Antonacci
Emmy L. Arguelles
Miguel A. Argueta
Blanca Armenteros-Polo
Gene D. Arnold
Melba H. Badali
Edward T. Baker
Walter A. Barna
John N. Barrett
Mehran Basiratmand
Doris Bass
Ricardo J. Beato
Alina E. Becker
Frederick J. Beers
Robert Bell
Philip S. Birmelin
Lloyd Black*
Richard J. Blohm
Frank J. Bolanos
Denis L. Bonderud
Lourdes M. Bonderud
Robert H. Bosselman
Patricia E. Bradley
Michael H. Braid
H. K. Bressant
Pamela S. Britton
Ronald E. Britton
June M. Buckle
William L. Budd
Carol C. Butts
Jodi L. Cabrera
Ralph Cabrera, Jr.
William J. Cachinero
Debra L. Calabro
Dominic M. Calabro, Sr.
Armando Camejo
Teresita Camejo
Ana R. Caminas
Manuel Caminas
Mark A. Campagnolo
Miriam Campo
Philip J. Campo
Maryellen Canfora
Robert D. Caplan
Joseph S. Carvelli, II
Carlos B. Castillo
Kathleen A. Cegles
Phillip H. Chait

Arthur E. Chapman
Beverly Childress
Patricia T. Chin
Pyong H. Cho
Margaret A. Christy
Hugh A. Cook
Donald D. Corn
Shar Crader
Armando Cruz, Jr.
Marta Cruz
Alexander Currais
John A. Dancho
George E. Daubert, Jr.
Newall J. Daughtrey
Vivian E. de la Llama
Eduardo del Riego
Liliana A. del Riego
Martha Delcastillo
Alberto S. Diaz
Angela L. Diaz
Nancy L. Dion
Joseph J. DiPasquale
Ann M. Doyle
Robert A. Dummett
Charles D. Durkee
Sofia N. Durkee
Robert Edlin
Michael Eisman
Shelton T. Elks
Ralph A. Espinosa
Romulo A. Espinosa
Vivian F. Espinosa
Vivian Faerman
Joseph F. Featherston
Lori A. Feldman
William H. Ferguson
Manuel E. Fermin
Edward F. Fernandez
Hernando Fernandez, Jr.
Maria Ferreira Fernandes
Lowell D. Fisher
Oliver Fleites, Jr.
Rosemarie Flick
Kevin Fox
Jorge A. Frases
Michael T. Fredericks
Arnold S. Friedman*
Charles F. Fritz
Ronald C. Frydrychowski
Alfredo J. Garcia
Hector D. Garcia
Jose M. Garcia
Raphael B. Garcia
Miguel A. Germain
Karen A. Gievers
Joseph J. Girouard
Walter A. Godfrey
Eddy Gonzalez, Jr.

Frank Gonzalez
Maria E. Gonzalez
Pete Gonzalez
Norma M. Goonen
Gerald C. Grant, Jr.
Christine C. Grice
Louis A. Gualda, III
Sylvia Gurinsky
Manuel Gutierrez
F. D. Haddad, Jr.
Alphaeus L. Harris
Joanne Hayek
Mary A. Hayek
Dennis R. Headberg
John Heller
Jorge L. Hernandez
Paula Hershenson
Walter G. Hessling
Joan L. Hicken
John D. Hollinger
Marlys J. Holm
Eduardo V. Hondal
Francis A. Hondal
Virginia M. Hoover
Albert Hoskin
Betty G. Hubschman
Michael A. Hubschman
Alice K. Hui
James D. Huie
Ann Hutchinson
Maria Elena Ibanez
Brenda Imhof
William E. Imhof
David Issenberg
Olga Issenberg
Laura C. Jack
Edward C. Jarosz
John L. Jefferis
Thomas B. Jelke
Shalley A. Jones
Samuel H. Joyce
Kent C. Jurney, Sr.
E. J. Kaplan
Emily J. Katz
Ira M. Katz
Maureen B. Katz
Craig L. Kelley
June Kemp
Adrienne M. Kent
Jeffrey C. Ketzle
Frances G. Koestlme
Helen Krell*
William A. Kritchman
Marian Kronengold
Mark A. Kucker
Edward G. Labrador
Davida A. Lack
Mary J. Laing

Virginia A. Laino
Mary C. Lanier-Gesell
Genevieve O. Larsen
Frank Lastra
Lorn Leitman
Steven E. Liebowitz
Irving M. Lifshitz
Irene C. Lirakis
A. W. Loehr, Jr.
Joanne J. Logg
Andres W. Lopez
Juan A. Lopez
Dagoberto Lorenzo, Jr.
Leonardo H. Loureiro
Vernon A. Love
Evelyn Macia
Michael T. Maddox
Michael E. Manes
Maria Mari
Leonor C. Marrero
Carlos M. Martinez
Carmen A. Martinez
Mary M. Martinez-Tuttle
Patrick J. Mason
Albert F. Mastrianni
Maricel Mayor
Kenneth H. McCraney
Patricia A. McDougle
Amanda McGehee
John B. McKibbin, III
Linda K. McTague
Madge K. Medford
Richard W. Milone
Maria Elena Miranda
Mercedes M. Miranda
Joseph S. Miranti
Steven V. Moll
Kenneth R. Monroe
Barbara K. Montes
Richard A. Moore
Evelyn C. Morales
Mireya A. Muniz
Anthony J. Nadaskay
Sara Narbecki
Lila S. Neese*
Della J. Nelson
Chester P. Newcomb
Avis V. Notice-Harrison
Jean J. Olin
Francisco A. Oses
Besteiro Palomeque
Rosalba M. Palomeque
Ana C. Paneda
Jose M. Paneda
Panagiotis S. Pappaspyroy
Kishor M. Parekh
Ronald R. Parish
Robert T. Parraga

Edward L. Peabody
Alexis P. Perdomo
Guillermo I. Perez
Gustave Perez
Juan C. Perez
Betty L. Perry
Gail A. Phillips
Harry S. Pickering, III
Harry Pilafian
Daniel G. Pino
Karen E. Pividal
Marisel Planes
James H. Post
Rebecca Priegues
Jorge Pubillones
Pablo R. Ramirez
Grover C. Reid, Jr.
Paul Rendulic
Kevin J. Riggott
Marisol Riley
Timothy H. Riley
Eduardo R. Rivas
Mario L. Riveron
Charles E. Robinson
Donald N. Rodely
Evelio Rodriguez
Isabel C. Rodriguez
Jose E. Rodriguez
Annette M. Rojas
Manuel J. Rojas, Jr.
Anne M. Roldan
Norman L. Rosenblatt
Rhonda Rosenof
Ann B. Rundquist
Angela Russo
John F. Ruzic, III
Colleen A. Ryan
Angela A. Sacher
Alan B. Sakowitz
Louis Salvatore, Jr.
Jorge A. Sanchez
Livio A. Sanchez
Manuel Sanchez
Philip L. Sanchez
Ivonne S. Sanchez-Ledo
Judith G. Sandman
Gonzalo D. Santana
Reydel Santos
Robert A. Sarnack
Maria L. Scharf
William H. Scharrer, Jr.
Peter W. Schoen
Richard F. Schroeder
Thomas K. Schroeder
Bradley M. Seabrook
Monte M. Shafer
Suzanne E. Sheffield
William W. Sheldon

Michael Shelley
Edward F. Shindle
Thomasina D. Simpson
Vera M. Sincavage
James V. Sirman
Alice L. Smith
Dashiell M. Smith
Patrick B. Smith
William R. Smith
Per J. Soderman
Theodore M. Sokolowski
Iris Y. Solis
Harold A. Solomon
Henry F. Sori
Gordon E. Stein
Giovanna M. Stincer
Eduardo M. Suarez
Bart Syatauw
Steve J. Tello
William A. Thayer
Elisa A. Thronton
Marilyn S. Trager
Lourdes A. Trinidad
Sharelle A. Turner
Richard G. Tuttle, Jr.
David K. Twigg
Donald H. Udelson
Sylvia Ulrich
Ileana M. Valdes
Lisette S. Valdes-Valle
Steven J. Van Noppen
Peter J. Van Voorst Vader
Gene D. Vecchione*
Orestes Vidan
Rendueles Villalba
Juan M. Villamil
Manny Villamor
James M. Viola
Thomas E. Visney
Valerie Vogel
Robert Walker, Jr.
Nancy K. Webster
Susan R. Weitz
Barbara A. Welch
Fay Whitman
Pearl Y. Williams
Paul B. Winkeljohn
Mark N. Witham
Mary V. Witham
Michael A. Wolfe
Doria V. Yeaman
Carol Yngve
Frederick A. Young
Albert J. Zanetti
Marjorie A. Zigo
John E. Zvijac
Alexander G. Zyne
Lori J. Zyne

* Represents deceased lifetime members

Because of your support, the Alumni Association Lifetime Endowment account has grown to over \$30,000. Thanks again!

**FLORIDA
INTERNATIONAL
FLORIDA**

The Public University at Miami

Florida International University
University Advancement
University Park
Miami, FL 33199-0001

ADDRESS SERVICE REQUESTED

Non Profit Org.
US Postage
PAID
Miami, FL
Permit No. 3675

