



Coral R. Snodgrass currently holds the position of Director of the International Business Programs at Canisius College in Buffalo, NY. She earned a Ph.D. in Business Administration and an MBA from the Katz Graduate School of Business at the University of Pittsburgh. She also holds a BA in German and English from Duquesne University. Her dissertation research explored the cultural impacts on the design of management systems in Japanese and American businesses. Her most recent research, funded by the Canadian government, explores the impact of increased security measures at the Canada-US border on North American trade.

The international business programs at Canisius include an undergraduate major in international business, a Study Abroad MBA, and a newly designed Master's of Science in International Business. The undergraduate program is part of an Atlantis project, funded by the US Department of Education that supports a transatlantic dual degree program with the University of Antwerp and Strasbourg University. Given the College's location on the Canada-US border, the international business programs all have an emphasis on cross-border activities, especially global logistics and supply chain management. The College is also a founding member of the Golden Horseshoe Educational Alliance that supports border studies in a consortium of 28 colleges and universities in Western New York and Southern Ontario.

In addition to her position at Canisius College where she teaches courses on Canada, Mexico and the European Union to students in Western New York, Dr. Snodgrass also holds an adjunct position at the Catholic University of Lille, France where she teaches European students about business in North America. Dr. Snodgrass also has extensive publications and presentations on topics related to cross border trade and global supply chain management.