President Rosenberg discusses his vision for the future of the University

Gabriel Arrarás
News Director

At the start of the fall semester, the University experienced a growth in enrollment that has brought a record number of students to both Modesto Maidique Campus and the Biscayne Bay Campus. As a result, a number of expansion projects for the University to increase the services are being offered to the students.

Student Media recently sat down with University President, Mark Rosenberg, to discuss these and other topics relating to his “Worlds Ahead” vision which will shape the future of the University.

Student Media: What has the increase in students been like for the administration and what changes is the University going through to accommodate all these students?

Mark Rosenberg: We know it’s important to grow because there is significant student demand in the community, but we also think it’s important for our students to get the classes that they need to graduate in a timely manner. We’re focused not just on the experience within the classroom, but also the experience outside the classroom, which is very important.

SM: Housing has also seen big increases relating to students living on campus. Are there any plans in the making for new housing projects and do you think the University is close to ridding itself of the “commuter campus” label that it has been given?

MR: Housing and Residential Life are critical aspects of the FIU experience. We are at a hundred percent occupancy, which we are very pleased about. Not only is there demand – there is satisfaction with the experience. I’ve personally gone to our residence halls, walked the hallways and the back stairs and talked to the Resident Assistants. I want to be able to certify to every student who wants to live in our residence halls, that it is a good clean healthy living experience.

We are going to grow in terms of the number of rooms available for our students. In fact, we see a doubling over the next year of room availability. That means that there will be construction on campus and considerable inconvenience, but we think that it is critical for us to provide opportunities for our students to live on campus.

SM: If the University’s enrollment continues as projected, MMC will not be the only campus that will need to grow in terms of services. What plans are in place for BBC in terms of providing student services?

MR: In terms of services, we are very proud of the fact that we have opened up a new food service capability at the Biscayne Bay Campus and working in collaboration with our Student Government Association we will be making some modifications in that new facility to make it more comfortable and available for our students. At BBC you’ll now find that the School of Hospitality and Tourism Management is installing a

Major selection gives students difficulty

Melissa Caceres
Staff Writer

Representatives from the FIU Faculty Senate focused their most recent meeting on reviewing the progress of undergraduate education as they discussed issues such as majors, class size, and the nature of the University Core Curriculum.

The meeting, which took place at the Wolfe University Center at the Biscayne Bay Campus, was composed of senators from each of the schools and colleges at FIU, with those at the south campus attending via webcast.

Douglas Robertson, Dean of Undergraduate Education, gave his report to the senate, stating that one of the challenges they face is giving students to select a major for themselves.

“I describe this as a kind of Bermuda Triangle; where we’re doing a good job in the majors and a good job for students who just got here,” said Robertson. “But a lot of students are getting lost in the middle. The holy grail of this is to not just get the students into a major, but into an appropriate major.”

Be sure to check out Student Media’s full interview with President Mark Rosenberg at www.FIUSM.com
new student service center, but they are also putting into place, remodeling and renovating what is now an old recreation facility which will be a much more state-of-the-art facility. We are also in the process of doing renovations to the Wolfe University Center. I’m very proud of the new recreation facility and the WUC. It has incredible equipment and is state-of-the art. Our Marine Biology building [is also] making modifications to make it more appropriate for instructional and research interest that our faculty and students there have.

If you walk through the library at BBC, there have been some really nice changes there [in terms of] modernization. It’s much lighter and much brighter [making] it a great place to work. That’s really what we’ve been doing in the near term, but as we look out, clearly, there are going to be new residence halls there.

I’m very optimistic about what’s going to be happening at BBC. It’s two different campuses; they may look and feel different but it’s one University – it’s the FIU.

SM: On the issue of student services, FIU received close to $18 million dollars in PECO funds for a Student Support Complex. Originally, the support complex was meant to be part of FIU stadium, however, as Student Media has learned, it will no longer be packaged with the stadium. When did those plans change and why? We’re particularly placed now and how much easier do you think it will make work. That’s really what we’ve been doing in terms of modernization. It’s much lighter and much more state-of-the-art. Our Marine Biology building [is also] making modifications to make it more user-friendly for students, faculty can bring research and creative energy into those partnerships and that those efforts will be recognized here at the institution and by the community.

We know our students want better and more innovative opportunities by which they can get practical experience which will give them a leg up on the job market. So it’s really a win-win-win, for FIU, the students and the community if we move forward with the engagement strategy.

SM: Currently, there are around seven interim deans heading number of colleges in the University. How does that affect your Worlds Ahead vision for those specific schools? How is the search for these candidates going?

MR: We have good leadership in the schools, run by deans and the faculty, which is helping the students bring together. Changing deans is not something that we think it’s critical that the place, that they’re more engaged opportunities by which they can get practical experience which will give them a leg up on the job market. So it’s really a win-win-win, for FIU, the students and the community if we move forward with the engagement strategy.

SM: Currently, there are around seven interim deans heading number of colleges in the University. How does that affect your Worlds Ahead vision for those specific schools? How is the search for these candidates going?

MR: We have good leadership in the schools, run by deans and the faculty, which is helping the students bring together. Changing deans is not something that we think it’s critical that the place, that they’re more engaged opportunities by which they can get practical experience which will give them a leg up on the job market. So it’s really a win-win-win, for FIU, the students and the community if we move forward with the engagement strategy.

SM: Currently, there are around seven interim deans heading number of colleges in the University. How does that affect your Worlds Ahead vision for those specific schools? How is the search for these candidates going?

MR: We have good leadership in the schools, run by deans and the faculty, which is helping the students bring together. Changing deans is not something that we think it’s critical that the place, that they’re more engaged opportunities by which they can get practical experience which will give them a leg up on the job market. So it’s really a win-win-win, for FIU, the students and the community if we move forward with the engagement strategy.

SM: Currently, there are around seven interim deans heading number of colleges in the University. How does that affect your Worlds Ahead vision for those specific schools? How is the search for these candidates going?

MR: We have good leadership in the schools, run by deans and the faculty, which is helping the students bring together. Changing deans is not something that we think it’s critical that the place, that they’re more engaged opportunities by which they can get practical experience which will give them a leg up on the job market. So it’s really a win-win-win, for FIU, the students and the community if we move forward with the engagement strategy.
STURDY IN THE GOAL
Junior goalie Raimo regains starting nod and succeeds

JACKSON WOLECK
Contributing Writer

Being named the Sun Belt Conference player of the week, as well as being recognized by Collegesoccer360.com, is where starting goalie Melanie Raimo currently stands, but it is her past that is what brought her there.

Starting soccer at what Melanie would call the “late” age of eleven years old in recreational leagues, she later began gaining more interest in the sport, which then took her to play travel ball as well as for her high school.

However, she did dabble into playing some basketball in middle school, but says she will always claim soccer as being her main sport.

Now as a junior and starting goalie for the Golden Panthers, she has many people to thank.

She claims that her family has “definitely” played a role in the success that she has had thus far.

“My dad is probably my number one fan” Raimo said, saying that “he’s constantly looking up FIU sports online, and always the first one to tell me what awards I got and even my save percentage.”

More thanks can be given to all her teammates this year, which have contributed to what she calls the highlight of her soccer career.

“Played Duke 0-0 is a huge feat for us, and it is definitely the highlight of my career, because it’s a highlight for the team,” Raimo said.

Success does not come without sacrifices though, as Raimo is well aware of, both emotionally and physically.

Raimo is very big into family, which is why even though she knows that missing her cousin’s wedding next month due to travel for soccer will be tough, it’s a sacrifice that must be made, as she stays committed to the team.

Raimo commits herself physically as well by coming to FIU during summer B term every year and working out to get into top physical shape for the upcoming season and always trying to improve her game each and every day by practice.

However, Raimo admits that there are always going to be times during the season that can be stressful for her.

“She deals with her stress by making cards with different motivational phrases on them, so that whenever times do get tough, she can look at them to keep her focused.

“The team thinks there really cool too,” said Raimo, who also likes to listen to bands such as Simple Plan and New Found Glory before games to get her ready.

She is focused academically as well, and sees something other than soccer as being her long time goal.

“My intended major is interior design and my goal after college is to go to Italy and play soccer, so that my family can see me play,” Raimo said.

Raimo and her family are native to Boston, but currently resides in Tampa. She is a true hometown fan in all aspects of life, including the teams she roots for.

Although being both Italian and Greek, her alliance was still with the United States this year during the World Cup, with Italy and Greece coming after.

Raimo’s career for the University has now reached the middle of her third year, and carries along many memories.

“My experience at FIU so far has been great. We’re making great strides as a team, and just to be a part of a team that’s doing that is a great experience,” Raimo said.

Starting in the place of an injured Kaitlyn Savage, who jumped Raimo on the depth chart last season, the junior is a big reason why the Golden Panthers are second in the Sun Belt Conference in saves with 46.

FOOTBALL: TAMU 27, FIU 20

Golden Panthers surrender second half lead vs. TAMU

FIU came once again five minutes from pulling an upset. In fact, they were four yards away from sending Texas A&M to overtime.

Texas A&M came back from a 14-point deficit, scoring three touchdowns in the fourth quarter to edge FIU 27-20.

“No one in there is happy, we will never be [happy] with any type of moral victory. Are we advancing? Without a doubt. Playing in a place like this is tough, but it’s not enough for our football team,” FIU Coach Mario Cristobal said.

Wesley Carroll led the Golden Panthers to a 11-play, 60-yard drive before being stopped on a fourth and goal play at the four yard line.

Carroll complete a short pass to wide receiver T.Y. Hilton who lost his balance after being hit. Hilton stumbled down at the four yard line and was brought down by Eddie Brown Jr.

Although the Golden Panthers lost, they did not seem intimidated by Texas A&M’s 12th man crown at Kyle Field. The Golden Panthers committed only seven penalties for 50 yards, while the Aggies also committed five penalties but for 30 yards.

The Golden Panthers forced Texas A&M to five turnovers, four of them came in the third quarter.

Carroll finished the game completing 14 of 33 passes for 117 yards.

Carroll’s only mistake came in nearly four minutes before the end of the first half when he was tipped by Aggies free safety Steven Terrell then intercepted by cornerback Lionel Smith.

His interception lead to a 33-yard field goal by kicker Randy Bullock to tie the game at 6-6 before the half.

Aggies quarterback Jerrod Johnson threw four interceptions in the third quarter which resulted in 14 points for FIU. Johnson and running backs Christine Michael and Cynnis Gray led the Aggies back to victory.

Johnson finished 11 of 31 for 194 yards passing. Michael was the leading rusher for the Aggies carrying the ball 21 times for 119 yards. Gray scored Texas A&M’s game-winning 40-yard touchdown with 4:29 left in the game.

Gray rushed for 85 yards on nine carries.
MEN’S SOCCER

Rodriguez scores late goal to lift FIU over Jacksonville on road

ANDRES LEON
Staff Writer

After a long week of practice and some adjustments defensively, FIU Head Coach Munga Eketebi felt certain the Golden Panthers would come out with a victory against Jacksonville on Sept. 17.

Thanks to a late goal by Nicolas Rodriguez, FIU (3-2) won the first game of a six-game road trip in dramatic fashion.

In a late substitution, fresh legs were brought on the pitch as Eketebi called on Rodriguez. As the time on the clock inched towards the 89th minute, Rodriguez smashed in the winning goal off of the goalkeeper’s fingertips for his second goal of the season.

“Honestly we played bad for most of the game,” Eketebi said. “We have much to work on as the season goes on.”

At the beginning of the game, the Golden Panthers dominated possession with two early shots on goal. As the half went on, things changed for the Golden Panthers, especially in their midfield.

“You know the possession changes,” Eketebi said. “This time our midfield seemed to have fallen asleep. It was a slow sluggish first half and we didn’t concede because our defense was on top of their markings.”

The second half was a different story.

In the 56th minute, Diego Tamburus executed on a penalty shot that would put the Golden Panthers ahead with time winding down in the second half. As the game reached the 62nd minute, the Dolphins’ Daniele Campailla buried a free kick in the upper right corner of goal to level the contest at 1-1.

Rodriguez then capped off the win for FIU, who traveled to Stetson yesterday and are set to play at FGCU on Sept. 24.

For a full game story of the Stetson game, check fiu.com.

Freaky Preview
Sept. 24 & 25

buy early online and
SAVE $45
on advance purchase at
myXrocks.com
or call 1-888-800-5447
A troupe of poets are coming to the University and they want to change people’s perceptions of poetry, what it means and how it’s performed. That troupe is Mayhem Poets.

The Mayhem Poets will be at the Modesto Maidique Campus on Sept. 22 in the GC Ballrooms at 6 p.m., bringing their seasoned poetry act to the University.

They have appeared in college campuses with still many to go on their tour, and have even appeared on television on NBC’s Today Show.

All of these events are written to break the preconception of poetry and to create a common ground among all people, whatever your age, gender, race, or color.

The poetry that they put on is a mix of freestyle urban, def-jam, and comedy all wrapped up in one. They engage the audience with forms of on the spot poetry and other small skits that they perform to music, said MacAvery, the event director, describing aspects of the show.

The Mayhem Poets were established in 2000 when they began at Rutgers University with two of the current members, Kyle Sutton and Scott Tarazevits.

Their first show, titled “Verbal Mayhem”, pressed on with the idea to bring people together with the lingua franca of rhyme spitting.

Currently, their goal is a similar one, and that is to break the preconception of poetry.

Poetry is often negatively linked to the dionysian and mundane nature of some poems people may have read in their lifetime.

But to the Mayhem Poets, poetry is something much more different than that. Their show brings together many artistic elements, culminating in a lively and creative venture, setting out to break common ground among all people, whether you are innate inclined to enjoy the show or not.

The three performers, Sutton, Tarazevits, and Mason Granger are set to perform Wednesday night at 6 p.m. in the GC Ballrooms.

The Mayhem Poets members: Kyle Sutton, Scott Tarazevits, and Mason Granger are set to perform Wednesday night at 6 p.m. in the GC Ballrooms.

The Mayhem Poets is a group of students who create poetry through freestyle urban, def-jam, and comedy. Their shows are a mix of on the spot poetry, drama, and truth while on the stage, each one taking their part separately as a whole, contributing to the theme of their discourse and keeping audiences riveted.

Sutton’s own style is found in his history as a proficient slam poet, gaining national recognition and even reaching the Grand Slam finals at the Nuyorican Poets Cafe.

He is currently at work finishing up his debut hip-hop album, which he has been recording internationally.

Tarazevits has his background mostly devoted to theatre and writing. He is currently working on a series of Shake-spearean sonnets and has filmed two independent movies as an actor.

His style is described by critics as being brilliant, and on was named Poet Laureate at Livingston College.

His style can be described as a marriage of creativity and academic influences which fuse naturally into his spoken word ensemble.

Stephanie Suarez, a senior majoring in elementary education, saw the group put on a fifteen minute preview at the National Association for Campus Activities Convention, describing the show as being “very energetic…beautiful and moving.”

Though the performance she saw was shorter than the hour scheduled for Sept. 22, she realized that it would be a great installment to this year’s list of campus activities.

The group encourages not only aspiring poets or hip-hop enthusiasts to attend, but wants entire groups of different people with different interests to take part in the production and experience poetry in a new form.

In honor of the event, SPC will also be hosting an “Open Mike (Poetry)” event in the GC Pit on Tuesday, Sept 21 from 11:00 a.m. - 2:00 p.m.

The group, Speak, will be performing and any student wishing to participate can sign up by emailing SPC at spc@fiu.edu for approval.
**FASHION FINDS**

**Student designs jewelry at an affordable price point**

Go to school, hang out with friends, study for a math test, design some jewelry.

**COLUMWITI**

Instant Karma by Krys is a line of jewelry designed by the 21-year-old Castellano.

The line features bracelets, necklaces, and her newest pieces, earrings.

If anything, her collection is definitely functional. Simplicity is key with her jewelry.

Other lines are filled with chunky statement pieces that are great for spicing up an evening outfit, but impossible for everyday.

That’s not the case with Instant Karma.

Instant Karma is full of delicate beaded bracelets made of silver, gold, wood, and colored beads. Glass beads, and charms to give the simple materials that make her line’s foundation a little more shine.

“ar all my collections consist of items that you can layer and wear everyday. That is a consistent theme that I want throughout all my collections,” said Castellano.

Spatial pieces play a big role in the line.

To ride off the success of this summer’s “Glee.” Pray that Castellano designed necklaces inspired by malais. Malar are Buddhist prayer beads with 108 beads used for keeping count while reciting prayers.

Her new collection is a departure from her launching collection this past spring, which was filled mostly with earthy-toned beads and charms.

The line for this fall takes advantage of the fact that girls aren’t being confined to sticking to one tone of color or silver. Something I appreciate greatly as a lazy dresser.

The new collection mixes silver, gold and rose gold to create a look anyone on-the-go can pull off. Pair that concept with her use of classic tones black and white and you’ve got to go with just a few pieces from Instant Karma.

“For this fall ’10 collection, I wanted the collection to be very laid back but filled with metals and a hint of color. I want people that are wearing my line to be able to get key pieces for everyday use that compliments their outfit,” said Castellano.

What I really like about Instant Karma is that Castellano makes a point in her line to make everything easy to wear.

Even her chunkier pieces are in neutral colors that can be combined with dresses, tees, jeans and pretty much anything.

Check out the line’s Facebook page to see how she wears the line.

She uses her friends and herself as models, adding to the personal vibe she wants to give with her collection.

The price point for the line is in fair reach of a student’s budget. The pieces in the collection go for anything from $16 to $55.

It’s all about mixing and matching, so a fan gets more bang for their buck.

The line can be purchased at M-M Couture in Kendall, the boutique where Castellano got her big design start.

They can also be purchased through her Facebook page.

www.facebook.com/instankarmabykrys.

---

**KATHY PAZ**

**Shelf Writer**

It has been hailed by both critics and audiences as the phenomenon that took over Tuesday prime time television. It has inspired a flash mob, hosted its own tour, topped the iTunes charts and forever immortalized the “L” hand gesture.

Summer vacation has long been over, and at 8:00 p.m. on Sept 21, 2010, the McKinley High kids hit the airwaves for the season two premiere of “Glee.”

Fox’s breakout hit captivated and hooked audiences as the phenomenon that took over television after all. Some couples will be rekindling their flame. Expect plenty of relationship drama, this is television after all. Some couples will be calling it quits (possibly again) while others will rekindle their flame.

Fan favorite Kurt Hummel (Chris Colfer) is said to finding some love of his own this season. It has been said that his character will get a boyfriend.

The signs point to Chord Overstreet, cast to play a new football player and possible protégé to Finn Hudson (Cory Monteith).

Remember that dental hygiene obsessive compulsive counselor Emma Pillsbury mentioned at the end of last season? He’ll be played by none other than TV’s Uncle Jesse, John Stamos.

Patrick Gallagher, who played football coach Ken Tanaka, will not be returning for season two. His role will be filled by Dot Jones.

New Directions is set to be starting off the new year with one man down. The show hasn’t had an official report of Dijon Talton anymore being on the show, his character, Matt Rutherford will not be in the season premiere.

Because of the strict guidelines for competition, McKinley High’s glee club will have to recruit and fill that slot quickly. Rumors speculate that a foreign exchange student, portrayed by international singer Charice, will have a shining moment and bring some competition to Miss Rachel Berry (Lea Michele). Chord Overstreet’s character is also a potential new member.

The show is said to be getting intimate in terms of characters.

There will be more focus on individuals and their lives outside of glee club. Carol Burnett will play the role of Sue Sylvester’s mother and Mike O’Malley will return as Kurt’s father.

The third episode of the season is said to focus on religion and showcase different faiths and perspectives.

The wait is almost over and fans will have their insatiable appetite for more filled on Tuesday. The powerhouse show is set to commence with a bang.

So, embrace your inner “Gleek,” rock your metaphorical gold stars, belt out a few tunes at 8:00 p.m. for what is sure to be the continuation and second beginning of “Glee-mania.”

---

**RODRIGUEZ**

**COLUMNIST**

**ADRIANA**

**KATHY PAZ**

---

**THIS WEEK ON CAMPUS**

**MONDAY, SEPT. 20**

**CSO CLUB FAIR**

Check out CSO clubs and get involved!

WHEN: 10 a.m. - 2 p.m.
WHERE: MMC

**AMERICAN CIVIL LIBERTIES UNION**

Find peace in personal meeting.

WHEN: 12:30 - 2:15 p.m.
WHERE: GC 125

**HIP-HOP CLASS**

Free hip-hop at the Rec Center. No registration necessary.

WHEN: 3:30 - 5:30 p.m.
WHERE: Rec Center, MMC

**TUESDAY, SEPT. 21**

**CSO CLUB FAIR**

Check out CSO clubs and get involved!

WHEN: 10 a.m. - 2 p.m.
WHERE: MMC

**AMERICAN CIVIL LIBERTIES UNION**

Find peace in personal meeting.

WHEN: 12:30 - 2:15 p.m.
WHERE: GC 125

**HIP-HOP CLASS**

Free hip-hop at the Rec Center. No registration necessary.

WHEN: 3:30 - 5:30 p.m.
WHERE: Rec Center, MMC

---

**UNICEF of FIU**

First general meeting.

WHEN: 12 - 1 p.m.
WHERE: MMC

**TUESDAY TIMES ROUNDTABLE**

AT UNF:

Topic: Chinese Factory Workers and the Global Rust Belt.

WHEN: 12:00 - 1:30 p.m.
WHERE: GC 150

**INFO SESSION**

Learn more about the Ph.D. in Behavioral Economics and how to get involved. Open to all students.

WHEN: 7 - 9 p.m.
WHERE: MMC

**WEALTH MEDITATION**

Weekly Meditation Club.

WHEN: 1 - 4 p.m.
WHERE: MMC

---

**How to Prepare for Career Fair**

Learn how to network with potential employers and more.

WHEN: 11 a.m. - 12 p.m.
WHERE: MMC

**CONSCIOUS EATING**

Learn more about what you eat and how to get involved.

WHEN: 10 a.m. - 12 p.m.
WHERE: MMC

---

**CSO CLUB FAIR**

Check out CSO clubs and get involved!

WHEN: 10 a.m. - 2 p.m.
WHERE: MMC
The invention of the social networking website Facebook in 2004 revolutionized the way students see and experience college for the better. This is the simple truth, as Facebook offers students a unique social aspect of college for students in positive ways. One major aspect is the idea that Facebook provides the opportunity for students to communicate with each other, no matter their location. When you log on, you can chat with your classmates, discuss about the class lectures you all sat through and even discuss possible solutions for questions you all have for homework. This method is more convenient than trying to meet up somewhere on campus and go over homework, because it may be inconvenient for students who live off campus to drive all the way back to campus in order to go over class work. All they have to do is log on and instant message classmates, or send a mass message to discuss the work. Another way Facebook benefits students is that it allows students to be social with other students across the university. For example when you may not know anyone on campus, you can search through the FIU network and browse students that are on your class year and add them as friends.

This website is a great way for college students to communicate with each other, no matter their location. Providing an online phone number, easy access to your profile and even status updates Facebook has it all. Students can even comment on other’s statuses and pictures when they are online. While they are online they can also join pages created for special interests such as movies, music, television, etc. According to TechCrunch.com, 85% of college students use or have a Facebook account. If you don’t have a Facebook account and you’re in college, you should make one and see what all this hype is about.

Blood donor center hides real motives

The fact that they are selling our blood is hidden deep in PDF documents under a confusing headline in the bowls of their website. I will not deny that the CBCSF is doing great work in South Florida. According to their website, they collect approximately 400,000 pints of blood annually. They have a need of around 4.5 million transfusions a year and with less than 38% of the American population eligible to give blood, there is no denying that they provide a necessary and convenient service.

But as the blood mobiles roll on, it seems there should be nothing stopping them from letting us know that they’re selling the blood, plasma and platelets we are offering them for free.

I find it hard to believe that knowing about the center’s practice of selling blood will stop people from giving. Their practice of keeping that information squirreled away is more of a deterrent than the biggest of needles.

Jon Stewart rallying to restore sanity

Monday, September 20, 2010
www.fiu.com
The Beacon

Brand Thompson Contributing Writer

Facebook: an asset for college students

We’ve all seen them: big red vans parked outside the Bookstore or between the garages. More often than not, they are accompanied by people wearing lanyards and carrying clipboards, asking “Can you spare a minute to save a life today?”

These representatives of the Community Blood Center of South Florida are often perceived as annoying or in the way. But, I’ve never really had cause to doubt the importance of what they are promoting.

As a blood donor, I feel strongly about this service. But in all of my years of giving, I took on an inordinate long time to realize that the blood mobiles aren’t donating the blood that we are donating to them. Instead, they are selling it to the institutions that need it.

A quick search of the American Red Cross website shows that every two seconds someone in the United States needs blood and, since there is no substitute for human blood, donors are the only way to get it.

The problem doesn’t lie in the fact that our universities are being sold, although it seems like a dishonest use of donations. My main concern is the fact that CBCSF are not being honest. The fact remains that it casts aspersions on the legitimacy of their operation if they’re making such an important part of their process so hard to find. The fact is, they are selling our blood is hidden deep in PDF documents under a confusing headline in the bowls of their website.

Nowhere in CBCSF.com’s blood donor frequently asked questions, arguably where the majority of first-time donors looking for reassurance would go, does it mention that the blood will be donated to hospitals for a profit benefitting the center.

CBCSF’s mission statement is “to provide the community with the highest quality blood …banking services at a reasonable cost” to those to whom they are selling. This mission statement, however, is hidden away in a document on its “About Us” page, which is not displayed anywhere a casual donor might see it.

At the end of the day, the numbers seem to speak for themselves. In the CBCSF’s Audited Financial Report for 2009, they reported an excess of revenue over expenses of approximately $10 million.

I understand that CBCSF needs to pay for the upkeep of their mobile units and I do not deny them the right to turn a profit, but failing to plaintext their statement on what we are selling for free does not seem fair to those donating, especially as we are encouraged not to “save a life” not to line CBCSF’s pockets.

Summons for absentee comptroller a wise decision

The Student Government at Modesto Maidique Campus senate’s choice to summon SMC-MCC Comptroller Maria Rosa Blanco is prudent, as the Beacon questions her ability to serve her role while away from the campus.

Blanco, along with three other cabinet members, were summoned to appear on Sept. 27 as part the Senate’s move to inquire on the day-to-day activities of cabinet members. This is a praiseworthy effort by the Senate to keep in line with its prom- ises of transparency.

“It is the right of the Senate to question anyone they might think is not following [or doing] their responsibilities. However, I have met my current obligations and duties,” Blanco told Student Media.

The Beacon, however, feels that Blanco’s assessment of her performance ignores several duties as outlined within the SGA constitution.

Her position is vacant, but placed her in direct violation of an attendance statute, one of her simplest duties.

According to Article 2, Section 2.04 (b) of the SGC-MCC Statutes, the comptroller is required to attend all Senate and Executive meetings.”

“Weaker and indeed unsuitable at some point during the middle of the summer SGC-MCC President Helen Ramirez was made aware that Blanco would be leaving in the fall for internship.

Though we are happy to hear that Blanco is not being paid her salary for the Fall 2010 semester, according to Ramirez, the fact that such an important position is, in essence, vacant is very troubling.

As The Beacon understands it, the comptroller has duties that require her attention and physical presence on a regular basis.

While it may be conceivable to some that Blanco can fulfill her duties from afar, especially with technological advances, we feel that this can’t be done with such an important position.

According to SGC-MCC Press Secretary Dean Williams, “President Ramirez, Vice President [Nick] Antillo and Chief of Staff [Alina] Gonzalez may or may not be working in tandem with Assistant Comptroller Blanco fulfilling her duties.”

The Beacon does not find it comforting someone “may find it acceptable” without fulfilling the comptroller’s role while she is away.

In addition, the fact that they may be “assisting” suggests that Blanco is not capable of performing her job to its fullest.

Blanco is responsible for “carrying out the distribution of the budget and of auditing and advising the SGC-MCC,” according to the Student Government Constitution. This includes overseeing the finances for SGC-MCC and all of the entities it funds as well as vetting funding requests from students and organizations.

It is also worth noting that the SGA constitution establishes that the comptroller has a “tie-breaking vote” within the finance committee. Although The Beacon understands that the majority of occurrences occurring, what would the proper course of action be for the committee?

We applaud the Senate for calling her in for questions and we support Blanco’s efforts to reach her, but it may not be realistic for her position to offer the evidence occurring, what would be the proper course of action be for the committee?

We applaud the Senate for calling her in for questions and we support Blanco’s efforts to reach her, but it may not be realistic for her position to offer the evidence occurring, what would be the proper course of action be for the committee?

We applaud the Senate for calling her in for questions and we support Blanco’s efforts to reach her, but it may not be realistic for her position to offer the evidence occurring, what would be the proper course of action be for the committee?

We applaud the Senate for calling her in for questions and we support Blanco’s efforts to reach her, but it may not be realistic for her position to offer the evidence occurring, what would be the proper course of action be for the committee?

We applaud the Senate for calling her in for questions and we support Blanco’s efforts to reach her, but it may not be realistic for her position to offer the evidence occurring, what would be the proper course of action be for the committee?

We applaud the Senate for calling her in for questions and we support Blanco’s efforts to reach her, but it may not be realistic for her position to offer the evidence occurring, what would be the proper course of action be for the committee?

We applaud the Senate for calling her in for questions and we support Blanco’s efforts to reach her, but it may not be realistic for her position to offer the evidence occurring, what would be the proper course of action be for the committee?

We applaud the Senate for calling her in for questions and we support Blanco’s efforts to reach her, but it may not be realistic for her position to offer the evidence occurring, what would be the proper course of action be for the committee?
Telemundo president returns for Hearst lecture

JESSICA PADILLA
Contributing Writer

The School of Journalism and Mass Communications in conjunction with the Student Government Association, will feature president of Telemundo Communications Group, Don Browne, to co-host Hearst Lecture Series on Wednesday, Sept. 22 at 3 p.m. in the Mary Ann Wolfe Theater.

The event will offer students insight to the challenges and issues troubling the communications industry, the direction digital media is taking and the possibilities available for newly arrived journalists in the field.

“The Hearst Lectures can help supplement a student’s education,” said Heather Radi-Bermudez, marketing director for SJMC. “Students are taught what they need to know in the classroom but it is through sharing experiences with veterans in the industry that they learn.”

Browne has held possibly every position leading up to being named president of Telemundo, in April 2005. He will share with students and faculty attending all of his experience as an entry level staff member in the news room.

Browne holds a wide array of honorary recognitions: From 1989 to 1991, Browne served as the executive news director for NBC News. Later he moved on to becoming executive vice president in New York, from 1991 through 1993. In 2004, he was acknowledged for his commitment to promoting diversity in the work place with the prestigious Ida B. Wells Award. Two years later he was the recipient of the 2006 Florida Governor’s Points of Light Award for additional service to his community.

An advocate for diversity and women, Browne, will also present at the lecture: Hispanic in communities, diversity and the future of the industry.

“Those are issues that are an under-score here at SJMC and it is important for students to get a feel to field to engage in,” added Radi-Bermudez.

SJMC’s Hearst Distinguished Lecture Series is free and open to the public. Attendees will have the opportunity to engage in a question and answer segment during the event.

According to Radi-Bermudez, this event is open to current and incoming students in the journalism program and those considering it; and is promised to be an insightful lecture.

“The Hearst Lecture Series is made possible by an endowment, which was initially for $25,000, from the William Randolph Hearst Foundation to Florida International University,” said Meira Langsam, administrative assistant to the dean of SJMC.

The Hearst Foundation has enabled FIU the ability to host distinguished commu-nication professionals for the past two decades.

The lecture event is also being sponsored by the William C. Adams chapter of the Public Relations Student Society of America.

For more information, contact SJMC at 305-919-5625.

10th annual Diversity Awareness Day adds photo contest

CRISTINA MIRALLES
Contributing Writer

This University is one of the most diverse around, according to Zack Trautenberg, IT and marketing coordinator for the Wolfe University Center. And to pursue this the National Diversity Day website. And to pursue this the University Center. And to pursue this the National Diversity Day website.

Telemundo president returns for Hearst lecture

Donald Browne, president of Telemundo (right), with Lillian Lodge Koppenhaver, dean of the School of Journalism and Mass Communications, during Browne’s last visit to the University.

The final speaker is Jaed Coffin, the author of “To Save the Planet, of the ocean, protects what happens on the land, so preserving the land, protects what happens on the land.”

Colleen Fix, an emeritus professor from Miami-Dade College, will speak to a panel of students with various disabilities. Fix is also legally blind and a polio survivor.

“Colleen explained that the fight for disability rights was started across the country and it is up to the students to step up to make a difference,” Trautenberg said.

After Fix, students will hear from Brian C. Johnson about diversity.

“Brian’s creative keynote, ‘Real Diversity,’ frames the diversity conversation through modern film by sharing clips of well-known films and discussing messages that they consciously and unconsciously give,” Newman said. “Brian allows every student to see him or herself as diverse.”

The final speaker is Jaed Coffin, the author of “To Save the Planet,” and black and white photos that show their idea of diversity.

They also must turn in a short essay about their photograph and any back ground informa-
tion to future displays and publications.

The last day to turn in pictures for the contest is Oct. 1. There will be three prizes. The photos will be judged based on technical merit, artistic merit, originality, and the meaning of diversity it gives;” Newman said.

For more information, contact Trautenberg at (305) 919-5701 or trauten@fiu.edu or visit diversitycontest.fiu.edu.

TUESDAY TIMES ROUNDTABLE

Discussion will ask: ‘Can saving our oceans, save the planet?’

KENYETA PINO
Contributing Writer

A December 2009 New York Times article “To Save the Planet, Save the Seas” by Dan Laffoley prompted the interest of Jennifer Grimm.

The environmental coordinator for Biscayne Bay Campus’ passion for keeping the earth’s waters clean will be the main topic of this week’s Tuesday Times Roundtable.

Laffoley argues that society should look at similar opportuni-
ties to limit climate change in the oceans.

“The ocean controls a lot of what happens on the land, so preserving the ocean, protects what happens to our land,” said Grimm. Grimm, who develops outreach activities for University students and the surrounding community, sees TTR as an opportunity to engage students in acknowledging the importance of how maintaining a clean environment effects global climate change.

Grimm encourages all to join her Sept. 21 in the Wolfe University Center room 159 from 12:30 p.m. to 1:30 p.m.